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Project Code: UCMD0002
Project Name: VA Panel Study
Prepared for: Alex Theodoridis and Charles Stewart
Interviews: 1000
Field Period: October 28th, 2013 - Nov 7th, 2013
Project Manager: Sam Luks - 650.462.8009

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YouGov interviewed 1201 respondents in Virginiawho were then matched down to asample of 1000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, education, party identification, ideology, and political interest. The frame was constructed by stratified sampling from the full 2010 American Community Survey (ACS) sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file). Data on voter registration status and turnout were matched to this frame using the November 2008 Current Population Survey. Data on interest in politics and party identification were then matched to this frame from the 2007 Pew Religious Life Survey. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and ideology. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

Variable List

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Name	Description
caseid	Case ID
weight	Case weight
govvote_treat_pre	govvote beore or after video
videos_treat_pre	Video selection
final_treat_pre	See final page
consent_pre	Consent
newsoft_radio_pre	Frequency get news - The radio
newsoft_fox_pre	Frequency get news - Fox News
newsoft_msnbc_pre	Frequency get news - MSNBC
newsoft_cnn_pre	Frequency get news - CNN
newsoft_internet_pre	Frequency get news - The Internet
AGT301_pre	Answer skip
govvote_pre_pre	How plan to vote for Virginia Governor - Before video
govhypo_pre_pre	Vote choice between Bolling and McAuliffe - Before video
Vote2012_pre	Vote choice in 2012 presidential election
senateterm_pre	Term length for US Senator
houseterm_pre	Term length for US Representative
boehner_pre	Job or political office held by John Boehner
majority_house_pre	Majority of seats in U.S. House of Representatives
majority_senat_pre	Majority of seats in U.S. Senate
taxcuts_pre	Political party that tends to favor tax cuts
veto_pre	Proportion of votes in the House and the Senate needed to override a Presidential veto
partylib_pre	Political generally more liberal
reid_pre	Job or political office held by Harry Reid
bolling_pre	Job or political office held by Bill Bolling
term_pre	Consecutive terms can serve as Governor of Virginia
videoagain_pre	See video again
AGT311_pre	Videotype
AGT308_pre	Seen
AGT309_pre	Video share

AGT310_pre	Video more
AGT312_pre	Videocandidate
AGT313_pre	Videotone
govvote_post_pre	How plan to vote for Virginia Governor - After video
govhypo_post_pre	Vote choice between Bolling and McAuliffe - After video
transgress_post	transgress
UCB320_323_treat_post	UCB320_323_treat
MIT001_post	Voted
MIT002_post	Voting mode
MIT003_post	Difficulty finding polling place
MIT004A_post	Adequate parking
MIT004B_post	Signs outside the building directing voters to the entrance
MIT004C_post	Signs directing people in wheel chairs how to get into the polling place
MIT004D_post	An official poll worker at the entrance greeting voters
MIT004E_post	Instructions posted about how to use the voting equipment
MIT004F_post	A sample ballot
MIT005_post	How well the polling place was run
MIT006_post	Problem with voter registration
MIT007_post	Voting time of day
MIT008_post	Line length
MIT009_post	Picture ID
MIT010_post	Voting equipment problems
MIT011_post	Poll worker performance
MIT012_post	Polling place privacy
MIT013_post	Governor vote
MIT014_post	Personal confidence
MIT015_post	State confidence
MIT016_post	Disability
PostRoll1_post	Financial Reform Bill
EIT442_post	This report seems fair.
EIT443_post	The person who wrote this is probably biased.
EIT444_post	This sort of thing is important to me in deciding which candidate to support.
EIT445_post	The Senator deserves credit for admitting this.
EIT446_post	The behavior that got the Senator in trouble is typical.
guessparty_post	Guess if Senator in news report was more likely a Democrat or a Republican
UCB320_post	Vote Choice Baseline
UCB321_post	Vote Choice Low Support
UCB322_post	Vote Choice Medium Support
UCB323_post	Vote Choice High Support
UCB324_post	Candidate A Ideological Placement
UCB325_post	Candidate B Ideological Placement
zipcode2_pre	Zip code
birthyr_pre	Birth Year
gender_pre	Gender
race_pre	Race
educ_pre	Education
newsint_pre	Interest in news and public affairs
pid3_pre	3 point party ID
pid7_pre	7 point Party ID
ideo5_pre	Ideology
marstat_pre	Marital Status
employ_pre	Employment Status
pew_bornagain_pre	Born Again (Pew version)
pew_religimp_pre	Importance of religion (Pew version)
pew_churatd_pre	Church attendance (Pew version)

pew_prayer_pre	Frequency of Prayer (Pew version)
religpew_pre	Pew religion
faminc_pre	Family income
votereg_pre	Voter Registration Status
inputstate_pre	State of Residence

Verbatims

CC354c_pre_t1_pre	How plan to vote for Virginia Governor - Before video: Other
CC354c_pre_t2_pre	Vote choice between Bolling and McAuliffe - Before video: Other
CC354c_post_t1_pre	How plan to vote for Virginia Governor - After video: Other
CC354c_post_t2_pre	Vote choice between Bolling and McAuliffe - After video: Other
clicked_link_pre	Clicked on link
MIT006_t_post	Problem with voter registration - Text
MIT008_t_post	Line length - Text
MIT009_t_post	Picture ID - Text
MIT010_t_post	Voting equipment problems - Text
MIT013_t_post	Governor vote - Text
race_other_pre	Race, other
pid3_t_pre	3 point party ID - other
employ_t_pre	Employment Status - open
religpew_t_pre	Pew religion - Other

Variable Map and Codebook

==========

Name: caseid
Description: Case ID

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Name: weight
Description: Case weight

==========

Name: govvote_treat_pre
Description: govvote beore or after video

Count	Code	Label
490	1	Before video
510	2	After video
0	8	Skipped
0	9	Not Asked

==========

Name: videos_treat_pre
Description: Video selection

Count	Code	Label
40	1	CN12.mp4
41	2	CN13.mp4
27	3	CN21.mp4
56	4	CN23.mp4
54	5	CN31.mp4
38	6	CN32.mp4
34	7	CP12.mp4
37	8	CP13.mp4
40	9	CP21.mp4
41	10	CP23.mp4
43	11	CP31.mp4
53	12	CP32.mp4
39	13	MN12.mp4
47	14	MN13.mp4
38	15	MN21.mp4
48	16	MN23.mp4
37	17	MN31.mp4
32	18	MN32.mp4
36	19	MP12.mp4
40	20	MP13.mp4
45	21	MP21.mp4
40	22	MP23.mp4
48	23	MP31.mp4
46	24	MP32.mp4
0	98	Skipped
0	99	Not Asked

==========

Name: final_treat_pre
Description: See final page

Count	Code	Label
512	1	Yes
488	2	No

```
            0    8 Skipped
            0    9 Not Asked

================================================================================
Name:         consent_pre
Description:  Consent

        Count Code Label
        ----- ---- -----
         1000    1 Yes
            0    2 No
            0    8 Skipped
            0    9 Not Asked

================================================================================
Name:         newsoft_radio_pre
Description:  Frequency get news - The radio

        Count Code Label
        ----- ---- -----
          278    1 Often
          463    2 Sometimes
          245    3 Never
           14    8 Skipped
            0    9 Not Asked

================================================================================
Name:         newsoft_fox_pre
Description:  Frequency get news - Fox News

        Count Code Label
        ----- ---- -----
          260    1 Often
          344    2 Sometimes
          385    3 Never
           11    8 Skipped
            0    9 Not Asked

================================================================================
Name:         newsoft_msnbc_pre
Description:  Frequency get news - MSNBC

        Count Code Label
        ----- ---- -----
          177    1 Often
          398    2 Sometimes
          413    3 Never
           12    8 Skipped
            0    9 Not Asked

================================================================================
Name:         newsoft_cnn_pre
Description:  Frequency get news - CNN

        Count Code Label
        ----- ---- -----
          226    1 Often
          473    2 Sometimes
          287    3 Never
           14    8 Skipped
            0    9 Not Asked

================================================================================
Name:         newsoft_internet_pre
```

Description: Frequency get news - The Internet

Count	Code	Label
612	1	Often
327	2	Sometimes
55	3	Never
6	8	Skipped
0	9	Not Asked

==========

Name: AGT301_pre
Description: Answer skip

Count	Code	Label
10	1	Agree strongly
22	2	Agree
21	3	Neither agree nor disagree
0	4	Disagree
0	5	Disagree strongly
947	8	Skipped
0	9	Not Asked

==========

Name: govvote_pre_pre
Description: How plan to vote for Virginia Governor - Before video

Count	Code	Label
136	1	Ken T. Cuccinelli, II (Republican)
203	2	Terry R. McAuliffe (Democrat)
30	3	Other
50	4	I will not vote in this election
19	5	I normally vote, but do not plan to vote in this election.
51	6	I'm not sure
1	8	Skipped
510	9	Not Asked

==========

Name: govhypo_pre_pre
Description: Vote choice between Bolling and McAuliffe - Before video

Count	Code	Label
154	1	Bill Bolling (Republican)
177	2	Terry R. McAuliffe (Democrat)
17	3	Other
43	4	I will not vote in this election
18	5	I normally vote, but do not plan to vote in this election.
78	6	I'm not sure
3	8	Skipped
510	9	Not Asked

==========

Name: Vote2012_pre
Description: Vote choice in 2012 presidential election

Count	Code	Label
459	1	Barack Obama (Democratic)
361	2	Mitt Romney (Republican)
40	3	Other
107	4	I did not vote in that election

Count	Code	Label
19	5	I usually vote, but did not in 2012
10	6	I am not sure
4	8	Skipped
0	9	Not Asked

==========

Name: senateterm_pre
Description: Term length for US Senator

Count	Code	Label
76	9998	Skipped
0	9999	Not Asked

==========

Name: houseterm_pre
Description: Term length for US Representative

Count	Code	Label
50	9998	Skipped
0	9999	Not Asked

==========

Name: boehner_pre
Description: Job or political office held by John Boehner

Count	Code	Label
13	1	Chief Justice of the U.S. Supreme Court
11	2	Vice President
29	3	Secretary of State
767	4	Speaker of the U.S. House of Representatives
140	5	Don't know
40	8	Skipped
0	9	Not Asked

==========

Name: majority_house_pre
Description: Majority of seats in U.S. House of Representatives

Count	Code	Label
711	1	Republicans
107	2	Democrats
7	3	Neither
130	4	Don't know
45	8	Skipped
0	9	Not Asked

==========

Name: majority_senat_pre
Description: Majority of seats in U.S. Senate

Count	Code	Label
117	1	Republicans
678	2	Democrats
11	3	Neither
139	4	Don't know
55	8	Skipped
0	9	Not Asked

==========

Name: taxcuts_pre
Description: Political party that tends to favor tax cuts

Count	Code	Label
187	1	Democratic
701	2	Republican
81	3	Don't know
31	8	Skipped
0	9	Not Asked

==========

Name: veto_pre
Description: Proportion of votes in the House and the Senate needed to override a Presidential veto

Count	Code	Label
49	1	More than half
645	2	Two-Thirds
102	3	Three-Fourths
15	4	Ninety percent
146	5	Don't know
43	8	Skipped
0	9	Not Asked

==========

Name: partylib_pre
Description: Political generally more liberal

Count	Code	Label
848	1	Democratic
64	2	Republican
72	3	Don't know
16	8	Skipped
0	9	Not Asked

==========

Name: reid_pre
Description: Job or political office held by Harry Reid

Count	Code	Label
19	1	Chief Justice of the U.S. Supreme Court
661	2	U.S. Senate Majority Leader
17	3	Secretary of State
30	4	Speaker of the U.S. House of Representatives
239	5	Don't know
34	8	Skipped
0	9	Not Asked

==========

Name: bolling_pre
Description: Job or political office held by Bill Bolling

Count	Code	Label
10	1	Chief Justice of the Virginia Supreme Court
22	2	Governor of Virginia
98	3	Member of the Virginia House of Delegates
413	4	Lieutenant Governor of Virginia
409	5	Don't know
48	8	Skipped

Count	Code	Label
0	9	Not Asked

==========

Name: term_pre
Description: Consecutive terms can serve as Governor of Virginia

Count	Code	Label
412	1	1
242	2	2
37	3	3
78	4	Unlimited
193	5	Don't know
38	8	Skipped
0	9	Not Asked

==========

Name: videoagain_pre
Description: See video again

Count	Code	Label
138	1	Yes
860	2	No
2	8	Skipped
0	9	Not Asked

==========

Name: AGT311_pre
Description: Videotype

Count	Code	Label
95	1	News Story
720	2	Advertisement
94	3	Editorial
86	4	Not sure
5	8	Skipped
0	9	Not Asked

==========

Name: AGT308_pre
Description: Seen

Count	Code	Label
431	1	Yes
447	2	No
118	3	Not sure
4	8	Skipped
0	9	Not Asked

==========

Name: AGT309_pre
Description: Video share

Count	Code	Label
47	1	Yes
950	2	No
3	8	Skipped
0	9	Not Asked

==========

Name: AGT310_pre
Description: Video more

Count	Code	Label
189	1	Yes
808	2	No
3	8	Skipped
0	9	Not Asked

==========

Name: AGT312_pre
Description: Videocandidate

Count	Code	Label
421	1	Terry McAuliffe
453	2	Ken Cuccinelli
49	3	Both
74	4	Not sure
3	8	Skipped
0	9	Not Asked

==========

Name: AGT313_pre
Description: Videotone

Count	Code	Label
353	1	Positive
504	2	Negative
141	3	Not sure
2	8	Skipped
0	9	Not Asked

==========

Name: govvote_post_pre
Description: How plan to vote for Virginia Governor - After video

Count	Code	Label
152	1	Ken T. Cuccinelli, II (Republican)
187	2	Terry R. McAuliffe (Democrat)
21	3	Other
61	4	I will not vote in this election
19	5	I normally vote, but do not plan to vote in this election.
70	6	I'm not sure
0	8	Skipped
490	9	Not Asked

==========

Name: govhypo_post_pre
Description: Vote choice between Bolling and McAuliffe - After video

Count	Code	Label
175	1	Bill Bolling (Republican)
164	2	Terry R. McAuliffe (Democrat)
14	3	Other
45	4	I will not vote in this election
15	5	I normally vote, but do not plan to vote in this election.
97	6	I'm not sure
0	8	Skipped
490	9	Not Asked

```
================================================================================
Name:         transgress_post
Description:  transgress

        Count Code Label
        ----- ---- -----
          163    1 No Party
          150    2 Dem
          187    3 Rep
            0    8 Skipped
            0    9 Not Asked

================================================================================
Name:         UCB320_323_treat_post
Description:  UCB320_323_treat

        Count Code Label
        ----- ---- -----
          141    1 UCB320
          112    2 UCB321
          126    3 UCB322
          121    4 UCB323
            0    8 Skipped
            0    9 Not Asked

================================================================================
Name:         MIT001_post
Description:  Voted

        Count Code Label
        ----- ---- -----
           91    1 I did not vote in the election this November
           21    2 I thought about voting this time, but didn't
           24    3 I usually vote, but didn't this time
            2    4 I tried to vote, but was not allowed to when I tried
            4    5 I tried to vote, but it ended up being too much trouble
          357    6 I definitely voted in the November General Election
            1    8 Skipped
            0    9 Not Asked

================================================================================
Name:         MIT002_post
Description:  Voting mode

        Count Code Label
        ----- ---- -----
          327    1 In person on Election Day (at polling place or precinct)
           21    2 In person before Election Day (early)
            9    3 Voted absentee by mail
            0    4 Don't know
            0    8 Skipped
          143    9 Not Asked

================================================================================
Name:         MIT003_post
Description:  Difficulty finding polling place

        Count Code Label
        ----- ---- -----
            1    1 Very difficult
            6    2 Somewhat difficult
           22    3 Fairly easy
          318    4 Very easy
```

1	5	Don't know
0	8	Skipped
152	9	Not Asked

==========

Name: MIT004A_post
Description: Adequate parking

Count	Code	Label
321	1	Yes
18	2	No
9	3	Don't know
0	4	Don't remember
0	8	Skipped
152	9	Not Asked

==========

Name: MIT004B_post
Description: Signs outside the building directing voters to the entrance

Count	Code	Label
318	1	Yes
20	2	No
7	3	Don't know
3	4	Don't remember
0	8	Skipped
152	9	Not Asked

==========

Name: MIT004C_post
Description: Signs directing people in wheel chairs how to get into the polling place

Count	Code	Label
139	1	Yes
46	2	No
95	3	Don't know
68	4	Don't remember
0	8	Skipped
152	9	Not Asked

==========

Name: MIT004D_post
Description: An official poll worker at the entrance greeting voters

Count	Code	Label
273	1	Yes
61	2	No
4	3	Don't know
10	4	Don't remember
0	8	Skipped
152	9	Not Asked

==========

Name: MIT004E_post
Description: Instructions posted about how to use the voting equipment

Count	Code	Label
263	1	Yes

Count	Code	Label
30	2	No
30	3	Don't know
25	4	Don't remember
0	8	Skipped
152	9	Not Asked

==========

Name: MIT004F_post
Description: A sample ballot

Count	Code	Label
243	1	Yes
43	2	No
37	3	Don't know
22	4	Don't remember
3	8	Skipped
152	9	Not Asked

==========

Name: MIT005_post
Description: How well the polling place was run

Count	Code	Label
296	1	Very well — I did not see any problems at the polling plac
42	2	Okay — I saw some minor problems, but nothing that interfe
5	3	Not well — I saw some minor problems that affected the abi
2	4	Terrible — I saw some major problems that affected the abi
3	5	Don't know
0	6	Don't remember
0	8	Skipped
152	9	Not Asked

==========

Name: MIT006_post
Description: Problem with voter registration

Count	Code	Label
339	1	No
7	2	Yes
0	3	Don't know
2	4	Don't remember
0	8	Skipped
152	9	Not Asked

==========

Name: MIT007_post
Description: Voting time of day

Count	Code	Label
0	1	Before 5:00 am
4	2	5:00 am - 5:59 am
29	3	6:00 am - 6:59 am
34	4	7:00 am - 7:59 am
37	5	8:00 am - 8:59 am
36	6	9:00 am - 9:59 am
32	7	10:00 am - 10:59 am
22	8	11:00 am - 11:59 noon
18	9	12:00 noon - 12:59 pm
27	10	1:00 pm - 1:59 pm
22	11	2:00 pm - 2:59 pm

24	12	3:00 pm - 3:59 pm
22	13	4:00 pm - 4:59 pm
23	14	5:00 pm - 5:59 pm
13	15	6:00 pm - 6:59 pm
0	16	7:00 pm - 7:59 pm
0	17	8:00 pm - 8:59 pm
0	18	After 9:00 pm
0	55	Don't know
5	66	Don't remember
0	98	Skipped
152	99	Not Asked

==========

Name: MIT008_post
Description: Line length

Count	Code	Label
211	1	Not at all
116	2	Less than 10 minutes
18	3	10-30 minutes
1	4	31 minutes - 1 hour
1	5	More than 1 hour
0	6	Don't know
1	7	Don't remember
0	8	Skipped
152	9	Not Asked

==========

Name: MIT009_post
Description: Picture ID

Count	Code	Label
5	1	I gave my name and address, but did not show any identificat
1	2	I showed a letter, a bill, or something else with my name an
134	3	I showed my voter registration card.
199	4	I showed my driver's license or state-issued photo ID.
0	5	I showed my passport.
3	6	I showed a military ID card.
6	7	I showed some other form of identification.
0	8	I don't remember.
0	98	Skipped
152	99	Not Asked

==========

Name: MIT010_post
Description: Voting equipment problems

Count	Code	Label
339	1	No
6	2	Yes
2	3	Don't know
1	4	Don't remember
0	8	Skipped
152	9	Not Asked

==========

Name: MIT011_post
Description: Poll worker performance

Count	Code	Label
241	1	Excellent
87	2	Good
19	3	Fair
0	4	Poor
1	5	Don't know
0	6	Don't remember
0	8	Skipped
152	9	Not Asked

==========

Name: MIT012_post
Description: Polling place privacy

Count	Code	Label
13	1	Strongly disagree
16	2	Somewhat disagree
46	3	Somewhat agree
272	4	Strongly agree
1	5	Don't know
0	6	Don't remember
0	8	Skipped
152	9	Not Asked

==========

Name: MIT013_post
Description: Governor vote

Count	Code	Label
177	1	Terry R. McAuliffe (Democrat)
159	2	Ken T. Cuccinelli II (Republican)
18	3	Robert C. Sarvis (Libertarian)
3	4	Other candidate or party
0	5	I did not vote in this race
0	8	Skipped
143	9	Not Asked

==========

Name: MIT014_post
Description: Personal confidence

Count	Code	Label
220	1	Very confident
112	2	Somewhat confident
9	3	Not too confident
7	4	Not at all confident
9	5	Don't know
0	8	Skipped
143	9	Not Asked

==========

Name: MIT015_post
Description: State confidence

Count	Code	Label
148	1	Very confident
230	2	Somewhat confident
52	3	Not too confident
21	4	Not at all confident

48	5	Don't know
1	8	Skipped
0	9	Not Asked

==========

Name: MIT016_post
Description: Disability

Count	Code	Label
82	1	Yes
417	2	No
1	8	Skipped
0	9	Not Asked

==========

Name: PostRoll1_post
Description: Financial Reform Bill

Count	Code	Label
255	1	Support
67	2	Oppose
177	9	Not Sure
1	98	Skipped
0	99	Not Asked

==========

Name: EIT442_post
Description: This report seems fair.

Count	Code	Label
19	0	Disagree Strongly 0
4	1	1
35	2	Disagree 2
27	3	3
151	4	Neither Agree Nor Disagree 4
57	5	5
140	6	Agree 6
20	7	7
41	8	Agree Strongly 8
6	98	Skipped
0	99	Not Asked

==========

Name: EIT443_post
Description: The person who wrote this is probably biased.

Count	Code	Label
34	0	Disagree Strongly 0
11	1	1
82	2	Disagree 2
27	3	3
168	4	Neither Agree Nor Disagree 4
54	5	5
69	6	Agree 6
18	7	7
33	8	Agree Strongly 8
4	98	Skipped
0	99	Not Asked

==========

Name: EIT444_post
Description: This sort of thing is important to me in deciding which candidate to support.

Count	Code	Label
16	0	Disagree Strongly 0
6	1	1
26	2	Disagree 2
21	3	3
131	4	Neither Agree Nor Disagree 4
60	5	5
122	6	Agree 6
47	7	7
66	8	Agree Strongly 8
5	98	Skipped
0	99	Not Asked

==========

Name: EIT445_post
Description: The Senator deserves credit for admitting this.

Count	Code	Label
48	0	Disagree Strongly 0
15	1	1
65	2	Disagree 2
27	3	3
150	4	Neither Agree Nor Disagree 4
72	5	5
81	6	Agree 6
18	7	7
20	8	Agree Strongly 8
4	98	Skipped
0	99	Not Asked

==========

Name: EIT446_post
Description: The behavior that got the Senator in trouble is typical.

Count	Code	Label
5	0	Disagree Strongly 0
1	1	1
8	2	Disagree 2
18	3	3
92	4	Neither Agree Nor Disagree 4
58	5	5
134	6	Agree 6
57	7	7
123	8	Agree Strongly 8
4	98	Skipped
0	99	Not Asked

==========

Name: guessparty_post
Description: Guess if Senator in news report was more likely a Democrat or a Republican

Count	Code	Label
25	1	Democrat
27	2	Republican
111	3	Both Parties are Equally Likely

Count	Code	Label
0	8	Skipped
337	9	Not Asked

==========

Name: UCB320_post
Description: Vote Choice Baseline

Count	Code	Label
70	1	Candidate A
16	2	Candidate B
52	9	Not sure
3	98	Skipped
359	99	Not Asked

==========

Name: UCB321_post
Description: Vote Choice Low Support

Count	Code	Label
60	1	Candidate A
17	2	Candidate B
35	9	Not sure
0	98	Skipped
388	99	Not Asked

==========

Name: UCB322_post
Description: Vote Choice Medium Support

Count	Code	Label
68	1	Candidate A
11	2	Candidate B
45	9	Not sure
2	98	Skipped
374	99	Not Asked

==========

Name: UCB323_post
Description: Vote Choice High Support

Count	Code	Label
70	1	Candidate A
11	2	Candidate B
39	9	Not sure
1	98	Skipped
379	99	Not Asked

==========

Name: UCB324_post
Description: Candidate A Ideological Placement

Count	Code	Label
10	998	Skipped
0	999	Not Asked

==========

Name: UCB325_post
Description: Candidate B Ideological Placement

Count	Code	Label
13	998	Skipped
0	999	Not Asked

==========

Name: zipcode2_pre
Description: Zip code

Count	Code	Label
0	999998	Skipped
0	999999	Not Asked

==========

Name: birthyr_pre
Description: Birth Year

Count	Code	Label
0	9998	Skipped
0	9999	Not Asked

==========

Name: gender_pre
Description: Gender

Count	Code	Label
416	1	Male
584	2	Female
0	8	Skipped
0	9	Not Asked

==========

Name: race_pre
Description: Race

Count	Code	Label
747	1	White
163	2	Black
29	3	Hispanic
26	4	Asian
1	5	Native American
22	6	Mixed
11	7	Other
1	8	Middle Eastern
0	98	Skipped
0	99	Not Asked

==========

Name: educ_pre
Description: Education

Count	Code	Label
17	1	No HS
239	2	High school graduate
291	3	Some college
91	4	2-year
217	5	4-year
145	6	Post-grad
0	8	Skipped

Count	Code	Label
0	9	Not Asked

Name: newsint_pre
Description: Interest in news and public affairs

Count	Code	Label
542	1	Most of the time
305	2	Some of the time
105	3	Only now and then
41	4	Hardly at all
7	7	Don't know
0	8	Skipped
0	9	Not Asked

Name: pid3_pre
Description: 3 point party ID

Count	Code	Label
362	1	Democrat
241	2	Republican
304	3	Independent
39	4	Other
54	5	Not sure
0	8	Skipped
0	9	Not Asked

Name: pid7_pre
Description: 7 point Party ID

Count	Code	Label
234	1	Strong Democrat
128	2	Not very strong Democrat
92	3	Lean Democrat
163	4	Independent
109	5	Lean Republican
88	6	Not very strong Republican
153	7	Strong Republican
33	8	Not sure
0	98	Skipped
0	99	Not Asked

Name: ideo5_pre
Description: Ideology

Count	Code	Label
65	1	Very liberal
187	2	Liberal
366	3	Moderate
232	4	Conservative
84	5	Very conservative
66	6	Not sure
0	8	Skipped
0	9	Not Asked

Name: marstat_pre

Description: Marital Status

Count	Code	Label
542	1	Married
27	2	Separated
95	3	Divorced
34	4	Widowed
258	5	Single
42	6	Domestic partnership
2	8	Skipped
0	9	Not Asked

==========

Name: employ_pre
Description: Employment Status

Count	Code	Label
442	1	Full-time
106	2	Part-time
11	3	Temporarily laid off
77	4	Unemployed
153	5	Retired
43	6	Permanently disabled
101	7	Homemaker
51	8	Student
15	9	Other
1	98	Skipped
0	99	Not Asked

==========

Name: pew_bornagain_pre
Description: Born Again (Pew version)

Count	Code	Label
321	1	Yes
678	2	No
1	8	Skipped
0	9	Not Asked

==========

Name: pew_religimp_pre
Description: Importance of religion (Pew version)

Count	Code	Label
421	1	Very important
278	2	Somewhat important
126	3	Not too important
174	4	Not at all important
1	8	Skipped
0	9	Not Asked

==========

Name: pew_churatd_pre
Description: Church attendance (Pew version)

Count	Code	Label
102	1	More than once a week
204	2	Once a week
93	3	Once or twice a month

Count	Code	Label
147	4	A few times a year
235	5	Seldom
211	6	Never
8	7	Don't know
0	8	Skipped
0	9	Not Asked

==========

Name: pew_prayer_pre
Description: Frequency of Prayer (Pew version)

Count	Code	Label
328	1	Several times a day
148	2	Once a day
138	3	A few times a week
21	4	Once a week
60	5	A few times a month
137	6	Seldom
139	7	Never
28	8	Don't know
1	98	Skipped
0	99	Not Asked

==========

Name: religpew_pre
Description: Pew religion

Count	Code	Label
474	1	Protestant
124	2	Roman Catholic
15	3	Mormon
6	4	Eastern or Greek Orthodox
15	5	Jewish
5	6	Muslim
9	7	Buddhist
2	8	Hindu
51	9	Atheist
57	10	Agnostic
178	11	Nothing in particular
62	12	Something else
2	98	Skipped
0	99	Not Asked

==========

Name: faminc_pre
Description: Family income

Count	Code	Label
40	1	Less than $10,000
56	2	$10,000 - $19,999
68	3	$20,000 - $29,999
110	4	$30,000 - $39,999
98	5	$40,000 - $49,999
97	6	$50,000 - $59,999
64	7	$60,000 - $69,999
72	8	$70,000 - $79,999
81	9	$80,000 - $99,999
63	10	$100,000 - $119,999
53	11	$120,000 - $149,999
39	12	$150,000 - $199,999
9	13	$200,000 - $249,999

11	14	$250,000 - $349,999
4	15	$350,000 - $499,999
3	16	$500,000 or more
2	31	$150,000 or more
130	97	Prefer not to say
0	98	Skipped
0	99	Not Asked

==========

Name: votereg_pre
Description: Voter Registration Status

Count	Code	Label
903	1	Yes
88	2	No
9	3	Don't know
0	8	Skipped
0	9	Not Asked

==========

Name: inputstate_pre
Description: State of Residence

Count	Code	Label
0	1	Alabama
0	2	Alaska
0	4	Arizona
0	5	Arkansas
0	6	California
0	8	Colorado
0	9	Connecticut
0	10	Delaware
0	11	District of Columbia
0	12	Florida
0	13	Georgia
0	15	Hawaii
0	16	Idaho
0	17	Illinois
0	18	Indiana
0	19	Iowa
0	20	Kansas
0	21	Kentucky
0	22	Louisiana
0	23	Maine
0	24	Maryland
0	25	Massachusetts
0	26	Michigan
0	27	Minnesota
0	28	Mississippi
0	29	Missouri
0	30	Montana
0	31	Nebraska
0	32	Nevada
0	33	New Hampshire
0	34	New Jersey
0	35	New Mexico
0	36	New York
0	37	North Carolina
0	38	North Dakota
0	39	Ohio
0	40	Oklahoma
0	41	Oregon

```
            0   42 Pennsylvania
            0   44 Rhode Island
            0   45 South Carolina
            0   46 South Dakota
            0   47 Tennessee
            0   48 Texas
            0   49 Utah
            0   50 Vermont
         1000   51 Virginia
            0   53 Washington
            0   54 West Virginia
            0   55 Wisconsin
            0   56 Wyoming
            0   60 American Samoa
            0   64 Federated States of Micronesia
            0   66 Guam
            0   68 Marshall Islands
            0   69 Northern Mariana Islands
            0   70 Palau
            0   72 Puerto Rico
            0   74 U.S. Minor Outlying Islands
            0   78 Virgin Islands
            0   81 Alberta
            0   82 British Columbia
            0   83 Manitoba
            0   84 New Brunswick
            0   85 Newfoundland
            0   86 Northwest Territories
            0   87 Nova Scotia
            0   88 Nunavut
            0   89 Ontario
            0   90 Prince Edward Island
            0   91 Quebec
            0   92 Saskatchewan
            0   93 Yukon Territory
            0   99 Not in the U.S. or Canada
            0  998 Skipped
            0  999 Not Asked
```