Main Variables List

Variable	Description	Categories
treatment	Categorical; experimental condition randomly assigned	1. Rowdy party – White speaker (control) 2. Rowdy party – Black speaker (control) 3. De-escalation training – White speaker 4. De-escalation training – Black speaker 5. Zoning – White speaker 6. Zoning – Black speaker
contrlvstreat	Categorical; control and treatment pairs (both speakers)	1. Control group – rowdy party conditions 2. De-escalation training conditions 3. Zoning conditions
treatment_reason	Ordered categorical; evaluation of treatment/control message as reasonable	1. Very unreasonable 2. Unreasonable 3. Neutral 4. Reasonable 5. Very reasonable
treatment_sumcount	Continuous; total word count of treatment message summary	N/A
treatment_optioncount	Continuous; total word count of optional comment on treatment message	N/A
treatment_totaleffort	Continuous; combined word count of treatment_sumcount and treatment_optioncount	N/A
Emotions: treatment_sad treatment_angry treatment_anxious treatment_cynical treatment_optimistic treatment_calm treatment_frustrated	Dummy; whether the respondent perceived the speaker with each of the emotional states for the assigned control/treatment message	0. No attribution of emotion to speaker 1. Attribution of emotion to speaker
blackspeaker	Dummy	0. White speaker/actor 1. Black speaker/actor
Respondent's Profile		
race	Categorical	1. White 2. Black 3. Latino 4. Asian

		5. Other/multiracial
racedum	Dummy	0. Non-White 1. White
gender	Categorical	1. Male 2. Female 3. Non-conforming
genderdum	Dummy	0. Female/nonconforming 1. Male
ideology	Categorical	1. Very liberal 2. Liberal 3. Moderate 4. Conservative 5. Very conservative
ideocat	Categorical; condensed ideology	1. Very liberal/liberal 2. Moderate 3. Very conservative/conservative
age	Categorical	1. 18-29 2. 30-39 3. 40-49 4. 50 or above
income	Categorical	1. $0-$49K 2. $50-$99K 3. $100K or above
educ	Categorical; educational level	1. no high school degree 2. high school degree 3. 2-year college 4. 4-year college 5. graduate degree 6. other