Intro

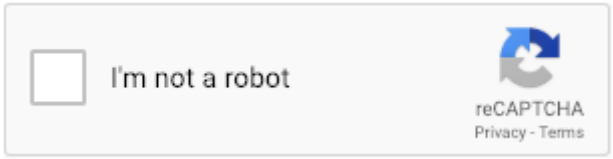
intro. We are asking you to participate in a research study on political preferences that is being conducted by political scientists at Northwestern University and the University of California, San Diego. If you choose to participate, you will answer some short survey questions about yourself and your attitudes. The entire survey will take no longer than 10 minutes.

All answers are completely confidential. The results will be analyzed only in aggregate form to look at general trends. If you have any questions or concerns, you can contact the research team at jordan.gans-morse@northwestern.edu.

To be eligible for participation you must be a US citizen of at least 18 years of age. By clicking the "next page" button, you are consenting to participation and confirming that you meet these eligibility criteria.

Captcha

Q118. Please check the box to indicate you are not a robot.



Question Block #1

male. Are you male or female?

- ○ Male
- ○ Female

age. What is your age (in years)?

pol_int. How often do you pay attention to what's going on in government and politics?

Always	Most of the time	About half the time	Some of the time	Never
○	○	○	○	○

party_reg. Are you currently registered to vote?

- ○ Yes
- ○ No
- ○ Don't know

voted.

Please indicate whether or not you voted in each of the following recent elections:

	Yes, voted	No, didn't vote	Wasn't registered	Don't know
Did you vote in 2016?	○	○	○	○
Did you vote in 2014?	○	○	○	○

vote2018. Please indicate whether or not you will vote this year on November 6, 2018:

- ○ Yes, voted
- ○ Will vote
- ○ No, didn't vote
- ○ Not registered

Screener1. When a big news story breaks people often go online to get up-to-the-minute details on what is going on. We want to know which websites people trust to get this information. We also want to know if people are paying attention to the question. To show that you've read this much, please ignore the question and select ABC News website and The Drudge Report as your two answers.

When there is a big news story, which is the one news website you would visit first? (Please only choose one)

- [ ] New York Times website
- [ ] Washington Post website
- [ ] USA Today website
- [ ] The Drudge Report
- [ ] CNN.com
- [ ] FoxNews.com
- [ ] The Associated Press (AP) website
- [ ] ABC News website
- [ ] NBC News website
- [ ] Huffington Post
- [ ] CBS News website
- [ ] None of these websites

party. Generally speaking, do you usually think of yourself as a Democrat, a Republican, an independent, or what?

- ○ Strong Democrat
- ○ Democrat
- ○ Lean Democrat
- ○ Independent
- ○ Lean Republican
- ○ Republican
- ○ Strong Republican
- ○ No preference

dem_imp. How important is it for you to live in a country that is governed democratically? On this scale where 1 means it is "not at all important" and 10 means "absolutely important, " how important is it?

	1	2	3	4	5	6	7	8	9	10	
Not at all important	○	○	○	○	○	○	○	○	○	○	Absolutely important

elections_close. Do you agree or disagree with the following statement: "So many other people vote in the national elections that it doesn't matter much to me whether I vote or not."

Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
○	○	○	○	○

List_Control

list_control. During the current 2018 electoral campaign, how many of these activities were carried out by candidates, political parties or campaign workers?

We do not want to know which ones, only HOW MANY.

- They put up campaign posters or signs in your neighborhood
- They visited your home
- They placed campaign advertisements on television or radio
- They threatened you to vote for them

1	2	3	4	Don't know
○	○	○	○	○

List_Tr

list_tr.
During the current 2018 electoral campaign, how many of these activities were carried out by candidates, political parties or campaign workers?

We do not want to know which ones, only HOW MANY.

- They put up campaign posters or signs in your neighborhood
- They visited your home
- They gave you a gift or did you a favor
- They placed campaign advertisements on television or radio
- They threatened you to vote for them

1	2	3	4	5	Don't know
○	○	○	○	○	○

Question Block #2

vb. During the current 2018 electoral campaign, did you receive a gift or favor from a candidate, political party or campaign worker?

- ○ Yes
- ○ No
- ○ Don't know

vb_text. Could you tell us what kind of gift or favor you received?

vb_timing. Could you tell me when you received these gifts? Please check all that apply.

- [ ] After the election.
- [ ] In the last week before the election.
- [ ] 1 - 4 weeks before the election.
- [ ] 1 - 6 months before the election.
- [ ] Over 6 months before the election.

vb_influence. Could you please tell me if these gifts influenced your vote?

Yes	No	Did not vote	Don't know	Prefer not to answer
○	○	○	○	○

approve. Do you approve or disapprove of the way that each of the following are handling their jobs?

	Approve strongly	Approve	Disapprove	Disapprove strongly
President Trump	☐	☐	☐	☐
Congress	☐	☐	☐	☐

country_direction. Do you feel things in this country are generally going in the right direction, or do you feel things have pretty seriously gotten off on the wrong track?

- ○ Right direction
- ○ Wrong track
- ○ Don't know

vote_secret. As far as you know, when you go to a polling place and vote, are your choices about which candidate you voted for kept secret unless you tell someone, or are your choices not kept secret?

- ○ Kept secret
- ○ Not kept secret

Screener2

Screener2.
During political campaigns, people often use social media to learn about candidates. We want to know how often people do this. We also want to know if people are paying attention to the question. To show us you've read this much, please ignore the question and select Three days and Six days as your two answers.

During the 2014 political campaign, how many days a week did you use social media such as Twitter or Facebook to learn about candidates?

- ☐ None
- ☐ One day
- ☐ Two days
- ☐ Three days
- ☐ Four days
- ☐ Five days
- ☐ Six days
- ☐ Seven days

Control

control_25. Let's say a campaign worker offered you 25 dollars to vote for a specific candidate running for Congress. Would you accept the money?

- ○ Yes
- ○ No

control_50.
What if the campaign worker offered you 50 dollars to vote for that candidate? Would you accept the money?

- Yes
- No

control_100. What if you were offered 100 dollars? Would you accept the money?

- Yes
- No

control_200. What if you were offered 200 dollars? Would you accept the money?

- Yes
- No

control_500. What if you were offered 500 dollars? Would you accept the money?

- Yes
- No

control_1000. What if you were offered 1000 dollars? Would you accept the money?

- Yes
- No

control_credcom. Would you vote for that congressional candidate, or would you take the money and vote for someone else?

- ○ Would vote for the candidate
- ○ Would take the money and vote for another candidate
- ○ Don't know

Treatment 1

tr1.
Before we proceed further, we would like you to carefully consider the following information:

DO YOUR CIVIC DUTY AND VOTE!

Why do so many people fail to vote? We've been talking about this problem for years, but it only seems to get worse.

The whole point of democracy is that citizens are active participants in government; that we have a voice in government. Your voice starts with your vote. On November 6, remember your rights and responsibilities as a citizen. Remember to vote.

DO YOUR CIVIC DUTY AND VOTE!

When you are ready to proceed, click on the "next page" button.

tr1_25. Let's say a campaign worker offered you 25 dollars to vote for a specific candidate running for Congress. Would you accept the money?

- ○ Yes
- ○ No

tr1_50.
What if the campaign worker offered you 50 dollars to vote for that candidate? Would you accept the money?

- Yes
- No

tr1_100. What if you were offered 100 dollars? Would you accept the money?

- Yes
- No

tr1_200. What if you were offered 200 dollars? Would you accept the money?

- Yes
- No

tr1_500. What if you were offered 500 dollars? Would you accept the money?

- Yes
- No

tr1_1000. What if you were offered 1000 dollars? Would you accept the money?

- Yes
- No

tr1_credcom. Would you vote for that congressional candidate, or would you take the money and vote for someone else?

- Would vote for the candidate
- Would take the money and vote for another candidate
- Don't know

Treatment 2

tr2.
Before we proceed further, we would like you to carefully consider the following information:

YOUR VOTE MAY MAKE THE DIFFERENCE!

In a recent midterm election, Congressman Joe Courtney won the election in Connecticut's Second District by only 83 votes! This was an occasion where if a few more people voted, the outcome of the election could have been different. In other words, a different person could have been elected.

One Connecticut voter was quoted as saying "I usually vote, but I stayed home for this election. It drives me crazy to think that my vote could have changed the outcome and I just sat at home! It's really frustrating and I feel pretty embarrassed."

YOUR VOTE MAY MAKE THE DIFFERENCE!

When you are ready to proceed, click on the "next page" button.

tr2_25. Let's say a campaign worker offered you 25 dollars to vote for a specific candidate running for Congress. Would you accept the money?

- Yes

- ○ No

tr2_50.
What if the campaign worker offered you 50 dollars to vote for that candidate? Would you accept the money?

- ○ Yes
- ○ No

tr2_100. What if you were offered 100 dollars? Would you accept the money?

- ○ Yes
- ○ No

tr2_200. What if you were offered 200 dollars? Would you accept the money?

- ○ Yes
- ○ No

tr2_500. What if you were offered 500 dollars? Would you accept the money?

- ○ Yes
- ○ No

tr2_1000. What if you were offered 1000 dollars? Would you accept the money?

- ○ Yes
- ○ No

tr2_credcom. Would you vote for that congressional candidate, or would you take the money and vote for someone else?

- Would vote for the candidate
- Would take the money and vote for another candidate
- Don't know

VB direct

pres_vb. Now, let's consider the election for President in 2020. Let's say a campaign worker offered you money to vote for a specific candidate running for President. We would like to know the least amount of money you would accept, if any.

- The least amount I would accept is 25 dollars
- The least amount I would accept is 50 dollars
- The least amount I would accept is 100 dollars
- The least amount I would accept is 200 dollars
- The least amount I would accept is 500 dollars
- The least amount I would accept is 1000 dollars
- I would not accept any of the above amounts

pres_credcom. Would you vote for that presidential candidate, or would you take the money and vote for someone else?

- Would vote for the candidate
- Would take the money and vote for another candidate
- Don't know

voc. Let's say a campaign worker for a candidate running for Congress offered you 100 dollars and asks you do something in exchange. For each request below, indicate if you would accept the 100 dollars:

	Would accept $100	Would not accept $100
Asks you to change your vote	○	○
Asks you to vote on Election Day	○	○
Asks you to stay home on Election Day and not vote	○	○
Asks you to change where you are registered to vote	○	○

Demographic Questions

into_dem. We're just about finished. Before we wrap up, we'd like to ask you a few questions about yourself.

income. What was your approximate household income before taxes in 2017?

▾

ed. What is the highest level of school you have completed or the highest degree you have received?

- ○ Did not graduate from high school
- ○ High school graduate - high school diploma or equivalent (for example: GED)
- ○ Some college but no degree
- ○ Associate degree in college
- ○ Bachelor's degree (For example: BA, AB, BS)
- ○ Master's degree (For example: MA, MS, MEng, MEd, MSW, MBA)
- ○ Professional School Degree (For example: MD, DDS, DVM, LLB, JD)
- ○ Doctorate degree (For example: PhD, EdD)

race. Below is a list of race categories. Please choose the race that you consider yourself to be:

- ○ White
- ○ Hispanic or Latino/a
- ○ Black or African-American
- ○ Native American
- ○ Asian
- ○ Middle Eastern
- ○ Mixed
- ○ Other [SPECIFY] _____

state. In which state do you live?

▾

zip_code. What is your zip code?

_____

married. Are you married, widowed, divorced, separated or never married?

Married	Single	Divorced	Separated	Widowed	Domestic partnership
○	○	○	○	○	○

Final Question Set

risk_aversion.

Finally, we ask you to make five decisions. For each of the five rows below, you have to choose between Option A and Option B.

For example, look at Decision 1 at the top. Option A pays $20 for sure. Option B pays either $0 or $20, each with a 50% chance (like a coin flip). The other decisions are similar, except that as you move down the table, the amount you could win when you choose Option B increases.

Which option would you prefer? For each row, choose the alternative you prefer.

	Option A	Option B	
100% chance of winning $20	○	○	50% chance of winning $0 50% chance of winning $20
100% chance of winning $20	○	○	50% chance of winning $0 50% chance of winning $30
100% chance of winning $20	○	○	50% chance of winning $0 50% chance of winning $40
100% chance of winning $20	○	○	50% chance of winning $0 50% chance of winning $50
100% chance of winning $20	○	○	50% chance of winning $0 50% chance of winning $60

ID number

conclusion.

Please make note of the following 7-digit code. You will input it through Mechanical Turk to indicate your completion of the study. Then click the button on the bottom of the page to submit your answers. You will not receive credit unless you click this button.

WM${e://Field/random}

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