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A CASE STUDY :

Development and standardization of attitude scale of farmers towards vermicompost

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SUMMARY : The study was conducted to develop and standardize the reliable and valid scale, to measure attitude of farmers towards vermicompost. Appropriate statistical methods 'scale product method' was used, which combines Thurston and Likert techniques. Thirty six statements were selected for judgment; a panel of 60 judges was requested to assign the score for each statement on five point continuum. Based on the scale (median) and Q values, twenty statements were finally selected to constitute attitude of farmers towards vermicompost.

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KEY WORDS :

Attitude,

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