



RESEARCH ARTICLE :

Analysis on perception and adoption level of farmers about front line demonstration under Krishi Vigyan Kendra, Badwani (M.P.)

■ PRASHANT MARATHA AND S.K. BADODIYA

ARTICLE CHRONICLE :

Received :

10.07.2017;

Revised :

27.08.2017;

Accepted :

13.09.2017

KEY WORDS :

FLD, Adoption, Time monitoring

SUMMARY : The study was conducted in KVK Badwani, MP selected purposively. All respondents were selected from the KVK those have adopted FLD for the year 2016-17. A total number of 109 respondents were selected through a list of farmers obtain from the KVK, the FLD was adopted in the farmers field in different crop and season. The results of the study depicted that the majority of the respondents were found in various socio-economic profile characters like, age category of 37-51 years (61.45%), literate (53%), general caste (42.20%), joint families (85.32%), families size of 6-12 members (48.62%) and size of land holding medium farmers (64.22%). Agriculture was observed as main and subsidiary occupations with 93.58% and 19.27%, respectively. The maximum (56.88%) respondents had participation in one social organization, 66.97% respondents were found who had earning annual income of (Rs.70000-350000) and majority of respondents (77.99%) were observed in medium category (28-44) of overall materials possession. Mobile phone (100%), T.V. (94.50%) and radio (81.65%) were found as main communication media with the respondents. In information sources use pattern of respondents, the maximum contact was observed with Gram Pradhan (4.56%) under formal sources, friends (3.56%) and progressive farmers (1.66%) under informal and mobile (5.39%) under mass media exposure. The maximum number of respondents was found in high level of economic motivation, risk orientation with (38.53%), (46.79%) and maximum number of respondent was found in low level of scientific orientation (42.20%), respectively. The maximum number of respondents was found in medium level of overall knowledge about front-line demonstration with 70.64% and maximum number of respondents was found in medium. The maximum number of respondents was found in medium level of overall. The maximum number of respondents was found in medium level of overall adoption level of front-line demonstration (66.05%).

How to cite this article : Maratha, Prashant and Badodiya, S.K. (2017). Analysis on perception and adoption level of farmers about front line demonstration under Krishi Vigyan Kendra, Badwani (M.P.). *Agric. Update*, 12(4): 564-568; DOI : 10.15740/HAS/AU/12.4/564-568.

Author for correspondence :

PRASHANT MARATHA

Rajmata Vijayaraje Scindia
Krishi Vishwa Vidyalyaya,
GWALIOR (M.P.) INDIA
Email:prashantmaratha@gmail.com

See end of the article for authors' affiliations