

Dissemination of information regarding clean technologies in textile processing

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■ **ABSTRACT** : The present paper is a part of the research work undertaken by researcher to find out the “Environmental sensitization of textile processing units of Pali district (Raj.)”. Findings of the study revealed that majority of the respondents (86.66%) were not aware about the clean technologies and about eco friendly chemicals and processes. In view of this, the researcher developed an awareness package and organize awareness generating programme at Pali District on “Clean technologies in textile processing units” for generating awareness among textile mill owners. The main aim of this campaign was to sensitize and raise awareness level of textile mill owners about clean technologies.

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