Codebook for Emotions on our Screens
Study 5 Pre-Test, Prolific

Note: All missing values in this survey are coded as -99

Pre-treatment measures:

[gender] Do you describe yourself as a man, a woman, or in some other way?
1. Man
2. Woman
3. Some other way

[age] What is your age?
[ENTER NUMBER BETWEEN 18 AND 110]

[educ] What is the highest degree or level of school that you have completed?
1. I do not have a high school degree or GED
2. Regular high school degree
3. GED or alternative credential
4. Some college credit, no degree
5. Associate's degree (for example: AA, AS)
6. Bachelor's degree (for example: BA, BS)
7. Graduate or professional degree

[income] Thinking back over the last year, what was your family's annual income?
1. Less than $10,000
2. [10k increments until 99k]
3. $100,000-119,999
4. $120,000-149,999
5. $150,000-199,999
6. $200,000-$249,999
7. $250,000-349,999
8. $350,000-499,999
9. $500,000 or more
10. Prefer not to say

[race] What is your race? Choose all that apply
1. White
2. Black or African American
3. Asian
4. American Indian or Alaska Native
5. Native Hawaiian or Pacific Islander
6. Some other race

[pid_main] [randomize order of Republican and Democrat]

Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or other?

1. Republican
2. Democrat
3. Independent
4. Other

[if pid = Republican or democrat]
[p_strength]
Would you call yourself a strong [Republican/Democrat] or a not very strong [Republican/Democrat]?

1. Strong
2. Not very strong

[if pid = Independent or Other]
[order of parties randomized]
[pid_ind] Do you think of yourself as CLOSER to the Republican Party or to the Democratic Party?

1. Republican Party
2. Democratic Party
3. Neither Party

Treatment
[s_condition] Randomly assign to condition:

1. Original
2. IPCC Kids
3. No kids

[**IPCC no kids** (final Study 3 Tweet condition)] Imagine that someone named Patricia Merrill posted this on the social media platform Twitter/X about the report:

[**IPCC kids**] Imagine that someone named Patricia Merrill posted this on the social media platform Twitter/X about the report:

[Original] Imagine that someone named Patricia Merrill posted this on the social media platform Twitter/X about the report:

Dependent variables

Please indicate whether you agree or disagree with the following statements about Patricia Merrill (the person whose hypothetical social media post you just saw):

[1-5 Scale]

1 = Strongly agree

5 = Strongly disagree

- [persuade] Patricia Merrill's goal is to persuade.
- [sincere] Patricia Merrill's post is sincere.
- [trustworthy] Patricia Merrill is trustworthy.
- [appropriate] Patricia Merrill's post is appropriate.

[sad] How sad is Patricia Merrill?

- Not at all sad
- A little sad
- Moderately sad
- Very sad
- Extremely sad