# Codebook of: Returning Homestyles to congressional politics

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## Description of database

- Facebook and Twitter posts

- 21 variables

- 4570 Observations

- 50 candidates

- Source: Facebook, Twitter and Census map of the National Statistics Institute (INE, for its initials in Spanish)

## Description of variables

- **nom_com** Name of geographic commune

- **region** Name of geographic commune

- **prov** Name of geographic province

- **code** Territorial unique code of communes of Chile

- **electors** Number of electors by commune

- **previous_district** Previous district at onset electoral reform

- **current_district** Current district

- **lat_16** Latitude of the most frequented town in 2016

- **long_16** Longitude of the most frequented town in 2016

- **name** Name of the deputies

- **year** Year (2016 and 2017)

- **location** Name of visited town

- **Lon** Longitude of visited town in campaign period 2017

- **Lat** Latitude of visited town in campaign period 2017

- **party** Party of deputies

- **dist_km** Distance traveled before and after redistricting measured in kilometers

- **coalicion5** Dummy variable indicated if a deputy belong to the political coalition "Fuerza de la Mayoría"

- **sex1** Dummy variables of the deputies gender where 1 is male and 0 is female

- **nec1** Effective number of communes