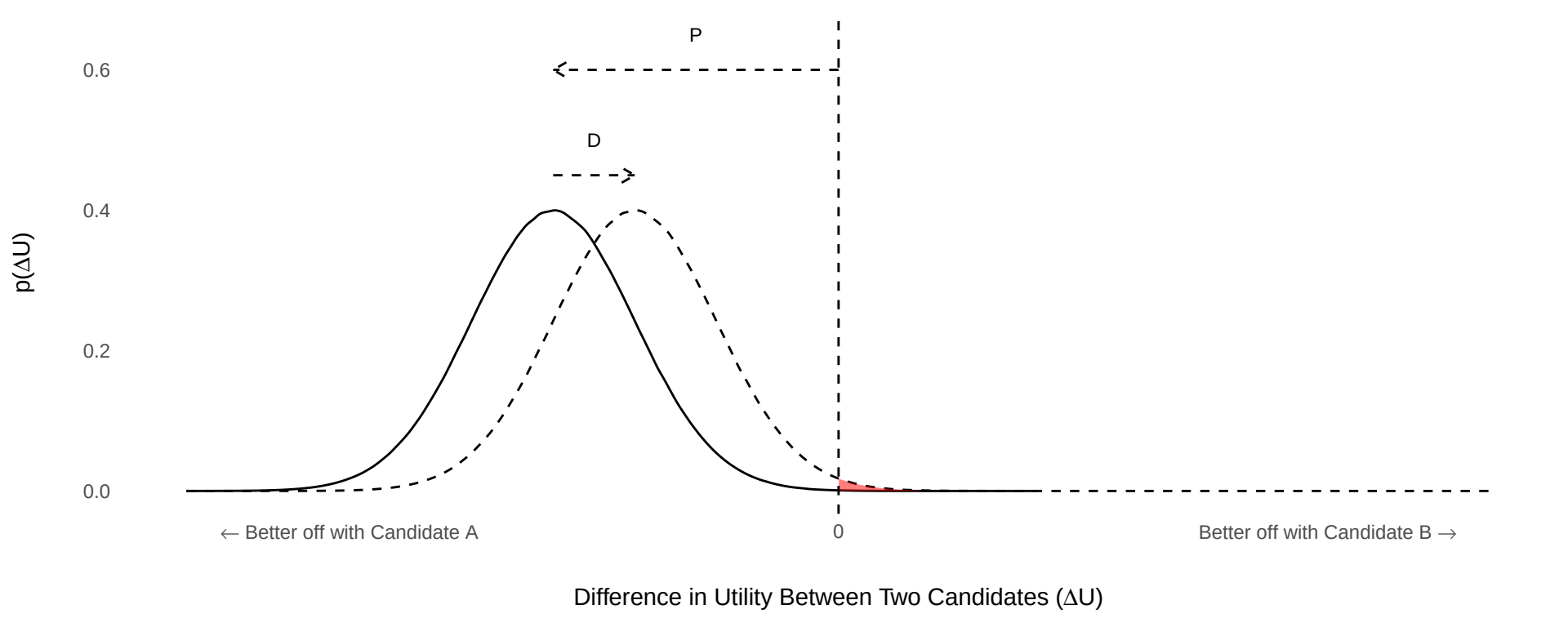
P
D
0.6
0.4
0.2
0.0
p(ΔU)
← Better off with Candidate A
0
Better off with Candidate B →
Difference in Utility Between Two Candidates (ΔU)