Documented Changes urban_sb

Variables that potentially contained personally identifying information were dropped, with alterations made to the variables listed below:

- district: converted to number
- q09 to age: categorized
- q15 to edu: categorized

Codebook urban_sb

Number of cases: 54
Number of variables: 59

Variables

Variable name: survey_id

Variable label: Distinct survey identifier
Variable type: String

Number of distinct values: 54
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Variable name: hcp_id

Variable label: Health care provider identifier
Variable type: String

Number of distinct values: 54
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Variable name: sb_id

Variable label: Sitara baji identifier
Variable type: String

Number of distinct values: 54
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Variable name: district

Variable label: District
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
1	District 1	30	55.6%
2	District 2	24	44.4%

Variable name: q01_sb

Variable label: Which tasks do you do at the clinic?
Variable type: String

Number of distinct values: 38
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Variable name: q01_sb_1

Variable label: Register patients
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	6	11.1%
1	Yes	48	88.9%

Variable name: q01_sb_2

Variable label: Manage waiting room
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	21	38.9%
1	Yes	33	61.1%

Variable name: q01_sb_3

Variable label: Convince women to come back to clinic for checkups
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	21	38.9%

Value	Label	Frequency	Percentage
1	Yes	33	61.1%

Variable name: q01_sb_4

Variable label: Convince women to come back to clinic for delivery
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	27	50.0%
1	Yes	27	50.0%

Variable name: q01_sb_5

Variable label: Counsel patients about nutrition
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	14	25.9%
1	Yes	40	74.1%

Variable name: q01_sb_6

Variable label: Counsel patients about other topics
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	40	74.1%
1	Yes	14	25.9%

Variable name: q01_sb_7

Variable label: Advise women to buy Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	4	7.4%
1	Yes	50	92.6%

Variable name: q01_sb_8

Variable label: Assist HCP with procedures
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	19	35.2%
1	Yes	35	64.8%

Variable name: q01_sb_9

Variable label: Keep records
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	40	74.1%
1	Yes	14	25.9%

Variable name: q02

Variable label: If someone is undecided, what do you say to convince them to buy Wellma?
Variable type: String

Number of distinct values: 37
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Variable name: q02_1

Variable label: Improves health, resulting in fewer visits to the doctor and saves money
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	32	59.3%
1	Yes	22	40.7%

Variable name: q02_2

Variable label: Improves weakness/fatigue/low energy during pregnancy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	16	29.6%
1	Yes	38	70.4%

Variable name: q02_3

Variable label: It helps with aches and pains during pregnancy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	44	81.5%
1	Yes	10	18.5%

Variable name: q02_4

Variable label: It prevents miscarriages
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	49	90.7%
1	Yes	5	9.3%

Variable name: q02_5

Variable label: It prevents birth defects
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	45	83.3%

Value	Label	Frequency	Percentage
1	Yes	9	16.7%

Variable name: q02_6

Variable label: It improves milk supply
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	36	66.7%
1	Yes	18	33.3%

Variable name: q02_7

Variable label: It reduces risk of baby being born weak and underweight
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	32	59.3%
1	Yes	22	40.7%

Variable name: q02_8

Variable label: It improves maternal health after delivery/during lactation
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	34	63.0%
1	Yes	20	37.0%

Variable name: q02_9

Variable label: It improves the infant's development and health
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	22	40.7%
1	Yes	32	59.3%

Variable name: q02_77

Variable label: Other
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	54	100.0%

Variable name: q03_a

Variable label: What changes would allow you to improve your first-time Wellma sales?
Variable type: String

Number of distinct values: 25
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Variable name: q03_a_1

Variable label: Free introductory sachet to gain interest/taste it
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	45	83.3%
1	Yes	9	16.7%

Variable name: q03_a_2

Variable label: Lower price
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	21	38.9%
1	Yes	33	61.1%

Variable name: q03_a_3

Variable label: Different form (bar or porridge)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	37	68.5%
1	Yes	17	31.5%

Variable name: q03_a_4

Variable label: Additional marketing materials
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	39	72.2%
1	Yes	15	27.8%

Variable name: q03_a_5

Variable label: Additional incentive schemes
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	40	74.1%
1	Yes	14	25.9%

Variable name: q03_a_6

Variable label: No change, Wellma sales are going well
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	48	88.9%

Value	Label	Frequency	Percentage
1	Yes	6	11.1%

Variable name: q03_a_7

Variable label: Support/encouragement from the HCP
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	38	70.4%
1	Yes	16	29.6%

Variable name: q03_a_77

Variable label: Other
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	53	98.1%
1	Yes	1	1.9%

Variable name: q03_b

Variable label: What would it take to ensure PLWs continue to purchase Wellma from you?
Variable type: String

Number of distinct values:	22
Number of non-missing cases:	54
Cases with missing values / total number of cases (percent):	0 / 54 (0%)

Variable name: q03_b_1

Variable label: Lower price
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	54
Cases with missing values / total number of cases (percent):	0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	17	31.5%
1	Yes	37	68.5%

Variable name: q03_b_2

Variable label: Different form
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	54
Cases with missing values / total number of cases (percent):	0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	38	70.4%

Value	Label	Frequency	Percentage
1	Yes	16	29.6%

Variable name: q03_b_3

Variable label: Additional marketing materials
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	44	81.5%
1	Yes	10	18.5%

Variable name: q03_b_4

Variable label: Additional incentive schemes
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	39	72.2%
1	Yes	15	27.8%

Variable name: q03_b_5

Variable label: More frequent visits
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	50	92.6%
1	Yes	4	7.4%

Variable name: q03_b_6

Variable label: No change, Wellma sales are going well
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	50	92.6%
1	Yes	4	7.4%

Variable name: q03_b_7

Variable label: Support/encouragement from the HCP
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	41	75.9%
1	Yes	13	24.1%

Variable name: q03_b_77

Variable label: Other
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	53	98.1%
1	Yes	1	1.9%

Variable name: q03_c

Variable label: What would you recommend to get PLW to consume at least 5 sachets/week?
Variable type: String

Number of distinct values: 25
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Variable name: q03_c_1

Variable label: Lower price
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	24	44.4%
1	Yes	30	55.6%

Variable name: q03_c_2

Variable label: Different form (bar or porridge)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	40	74.1%
1	Yes	14	25.9%

Variable name: q03_c_3

Variable label: Additional marketing materials
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	43	79.6%
1	Yes	11	20.4%

Variable name: q03_c_4

Variable label: Additional incentive schemes
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	40	74.1%
1	Yes	14	25.9%

Variable name: q03_c_5

Variable label: More frequent visits
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	51	94.4%

Value	Label	Frequency	Percentage
1	Yes	3	5.6%

Variable name: q03_c_6

Variable label: No change, Wellma sales are going well
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	50	92.6%
1	Yes	4	7.4%

Variable name: q03_c_7

Variable label: Make it accessible in stores
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	48	88.9%
1	Yes	6	11.1%

Variable name: q03_c_8

Variable label: Support/encouragement from the HCP
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	41	75.9%
1	Yes	13	24.1%

Variable name: q03_c_77

Variable label: Other
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	52	96.3%
1	Yes	2	3.7%

Variable name: q04

Variable label: How long do women usually wait in waiting room before seeing HCP?
Variable type: Continuous

Number of distinct values: 7
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
9.33333	4.70648	2	30	5	5	10	10	15

Variable name: q05

Variable label: Aside from your job as CRP, do you currently have other ways of earning money?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	50	92.6%
1	Yes	4	7.4%

Variable name: q07

Variable label: Before working as CRP, did you have any way of earning money?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 54
Cases with missing values / total number of cases (percent): 0 / 54 (0%)

Value	Label	Frequency	Percentage
0	No	28	51.9%

Value	Label	Frequency	Percentage
1	Yes	26	48.1%

Variable name: age

Variable label: Age [construct]
Variable type: Categorical

Number of distinct values:	3
Number of non-missing cases:	54
Cases with missing values / total number of cases (percent):	0 / 54 (0%)

Value	Label	Frequency	Percentage
1	Less than 21	13	24.1%
2	21 to 30	22	40.7%
3	More than 30	19	35.2%

Variable name: q10

Variable label: What is your marital status?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	54
Cases with missing values / total number of cases (percent):	0 / 54 (0%)

Value	Label	Frequency	Percentage
1	Married	29	53.7%
5	Never married	25	46.3%

Variable name: edu

Variable label: Highest level of education you completed [modify]
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	54
Cases with missing values / total number of cases (percent):	0 / 54 (0%)

Value	Label	Frequency	Percentage
1	Matric pass (9th and 10th grade)	22	40.7%
2	FA/FSC or Undergraduate (Bsc/Bcom) or Masters/PhD	32	59.3%