When Do Mass Labor Strikes Reshape the Public? New Findings and a Research Agenda for Political Science

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Codebook for Variables in Analysis Dataset "ss.dta"

v1

Unique survey respondent ID

zipcode

Survey respondent ZIP code

state

Indicator for state of residence of respondent:

CT = 7
MA = 21
RI = 39

hispanic

"Are you of Hispanic, Latino, or Spanish origin?"

1 = Hispanic
0 = Not Hispanic

gender

"Which gender best describes you?"

1 = Male
2 = Female
3 = Other

publix_interest

Indicator for clicked interest in signing Publix petition on Coworker.org

1 = Clicked
0 = Did not click

partyid

"Generally speaking, do you usually think of yourself as a Republican, Democrat, Independent, or what?"

1 = Strong Republican
2 = Not strong Republican
3 = Independent, lean Republican
4 = Independent
5 = Independent, lean Democrat
6 = Not strong Democrat
7 = Strong Democrat

polideocons

"Below is a seven-point scale on which the political views that people might hold are arranged from very liberal to very conservative. Where would you place yourself on this scale?"

1 = Very liberal
2 = Liberal
3 = Somewhat liberal
4 = Neither liberal nor conservative
5 = Somewhat conservative
6 = Conservative
7 = Very conservative

emp

"Which of the following best describes your current employment status?"

1 = Full-time employee, part-time employee, or temporarily laid off
0 = Other

educ4

"What is the highest level of schooling you have completed?"

1 = Elementary or some high school
2 = High school or high school equivalent
3 = Some college or associates degree or vocational program
4 = College or graduate or professional school

race5

"Which racial or ethnic group best describes you?"

1 = White
2 = Black
3 = American Indian
4 = Asian American
5 = Native Hawaiian, Pacific Islander, or other

age

"In what year were you born?"

Age in years as of 2019

freqshopstopshop_r

"How frequently do you and your family typically shop at Stop and Shop, a large grocery store chain?"

1 = Not at all
2 = A few times per year
3 = A few times per month
4 = About once a week
5 = More than once a week

strikecomm_bin

"As best as you can recall, did any Stop and Shop workers in your local community go on strike?"

1 = Yes
0 = No or not sure

walkoutparticipate*

Binary indicators for the following actions

"Did you personally participate in the Stop and Shop strikes in any of the following ways? Please check all options that apply."

walkoutparticipate_1_r = Boycotted Stop & Shop during strikes
walkoutparticipate_7_r = Told others to boycott Stop & Shop during strikes
walkoutparticipate_2_r = Held signs, marched or joined picket lines of workers
walkoutparticipate_3_r = Brought food to striking workers

walkoutparticipate_4_r = Donated money to the strike/hardship fund for striking workers

walkoutparticipateindex

Additive index of walkoutparticipate* items

supportstrikes_r

"How much do you personally support or oppose the Stop and Shop strikes?"

1 = Strongly oppose
2 = Somewhat oppose
3 = Neither support nor oppose
4 = Somewhat support
5 = Strongly support

linkedfatestrikes_r

"How much do you think that the strikes at Stop and Shop will affect what happens in your life?"

1 = Not at all affect
2 = Somewhat affect
3 = Very strongly affect

unioninf_r

"Thinking about labor unions in general, would you personally like to see labor unions in the United States have more influence, the same amount as today, or less influence than they have today?"

1 = A lot less influence
2 = Somewhat less influence
3 = The same amount of influence
4 = Somewhat more influence
5 = A lot more influence

minwage_r

"Would you support or oppose raising the national minimum wage to $15 an hour?"

1 = Strongly oppose
2 = Somewhat oppose
3 = Neither support nor oppose
4 = Somewhat support
5 = Strongly support

govreduceineq

> “How strongly do you agree or disagree with the following statement: "The government should reduce income differences in the United States."”
>
> 1 = Strongly disagree
> 2 = Somewhat disagree
> 3 = Neither agree nor disagree
> 4 = Somewhat agree
> 5 = Strongly agree

diffinc_r

> “How strongly do you agree or disagree with the following statement: "Differences in income in America are too large"?”
>
> 1 = Strongly disagree
> 2 = Somewhat disagree
> 3 = Neither agree nor disagree
> 4 = Somewhat agree
> 5 = Strongly agree

econliberalism

> Average of responses to minwage_r, govreduceineq_r, and diffinc_r

unionmem_bin

> “Are you a member of a union or a teachers association?”
>
> 1 = Yes, currently a member
> 0 = No, but was a member in the past or no, never a member or not sure

knowunionmem_bin

> “Do you have a friend or family member who has ever been a member of a union or a teachers association?”
>
> 1 = Yes, a family member or friend
> 0 = No

totfaminc_quart

> “In which of these groups does your TOTAL FAMILY INCOME, from all sources, fall (before taxes)? Total income includes interest or dividends, rent, tips, Social Security,

other pensions, alimony or child support, unemployment compensation, public aid (welfare), armed forces or veteran's allotment."

Quartiles of responses

unionvote_bin

"If an election were held *today* to decide whether employees like you should be represented by a union at your job, would you vote for the union or against the union?"

1 = For the union
0 = Against the union or undecided

voicemechs*

Binary indicators for the following actions, coded as "very likely" or "somewhat likely" versus "very unlikely", "somewhat unlikely", or "neither likely nor unlikely"

voicemechs_12_bin = Have a conversation with your supervisor or manager to address a workplace issue
voicemechs_13_bin = Get advice from a coworker about how to address a workplace issue
voicemechs_14_bin = File a complaint or grievance about a workplace issue
voicemechs_15_bin = Join a committee of employees and managers to advise management on how to address a workplace issue
voicemechs_16_bin = Join a union to address a workplace issue
voicemechs_17_bin = Sign written or electronic petitions to request management address a workplace issue
voicemechs_18_bin = Use an online community or website to rate your employer on a workplace issue
voicemechs_19_bin = Join an association of others to address a workplace issue
voicemechs_20_bin = Join a group of others like you (e.g., same gender or race) to address a workplace issue
voicemechs_21_bin = Join a protest or rally with others to address a workplace issue
voicemechs_22_bin = Go on strike to address a workplace issue

voicemechsindex

Average of voicemechs*

heardhh

"What were the ways that you learned about the Stop and Shop strikes? Please check all the options that apply."

1 = From seeing the strikes firsthand or from a family member

0 = Did not see strikes firsthand or learn about from a family member

neareststoredist

Nearest Stop & Shop store from respondent, in miles
See accompanying replication file for calculating distance

anystorenearestdist

Nearest non-Stop & Shop store (Target, Walmart, Market Basket, Trader Joes, or Whole Foods) from respondent, in miles

See accompanying replication file for calculating distance