**Codebook for Study 1 and Study 2
**Selecting for Masculinity

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diff_like Difference between Candidates in Likeability

Type: Numeric (float)

Range: [-3,3] Units: 1
Unique values: 7 Missing .: 46/2,000

Tabulation: Freq. Value
4 -3
17 -2
150 -1
1,161 0
506 1
103 2
13 3
46 .

---
diff_comp Difference between Candidates in Competence

Type: Numeric (float)

Range: [-3,3] Units: 1
Unique values: 7 Missing .: 51/2,000

Tabulation: Freq. Value
8 -3
42 -2
341 -1
1,222 0
289 1
40 2
7 3
51 .

---
vote_julie Dichotomous Indicator of Vote for Woman Candidate

Type: Numeric (float)

Range: [0,1] Units: 1
Unique values: 2 Missing .: 11/2,000

Tabulation: Freq. Value
797 0
1,192 1
11 .

---
year Survey Year

Type: Numeric (float)

Range: [2016,2018] Units: 1
Unique values: 2 Missing .: 0/2,000

Tabulation: Freq. Value
1,000 2016
1,000 2018

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profile Randomization for BYU324 Female Profile

Type: Numeric (byte)
Label: V7_A

Range: [1,4] Units: 1
Unique values: 4 Missing .: 0/2,000

```
            Tabulation: Freq.   Numeric  Label
                          515         1  Masculine profile
                          527         2  Feminine profile
                          486         3  Mom profile
                          472         4  Mom+ profile
```

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profile2 — RECODE of profile (Randomization for BYU324 Female Profile)

```
                  Type: Numeric (byte)
                 Label: profile2

                 Range: [1,4]                         Units: 1
         Unique values: 4                             Missing .: 0/2,000

            Tabulation: Freq.   Numeric  Label
                          515         1  Masculine
                          527         2  Feminine
                          472         3  Law Grad Mom
                          486         4  Mom Only
```

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primary — Primary

```
                  Type: Numeric (float)
                 Label: primary

                 Range: [1,2]                         Units: 1
         Unique values: 2                             Missing .: 3/2,000

            Tabulation: Freq.   Numeric  Label
                          864         1  Republican
                        1,133         2  Democrat
                            3         .
```

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female — Female

```
                  Type: Numeric (float)

                 Range: [0,1]                         Units: 1
         Unique values: 2                             Missing .: 0/2,000

            Tabulation: Freq.  Value
                          880  0
                        1,120  1
```

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age — Age

```
                  Type: Numeric (float)

                 Range: [18,93]                       Units: 1
         Unique values: 74                            Missing .: 0/2,000

                  Mean:  47.674
             Std. dev.: 17.3732

           Percentiles:     10%       25%       50%       75%       90%
                             25        32        48        61        71
```

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religiosity — Religiosity

```
                  Type: Numeric (float)

                 Range: [0,1]                         Units: 1.000e-08
         Unique values: 18                            Missing .: 3/2,000

                  Mean: .446467
             Std. dev.: .289764

           Percentiles:     10%       25%       50%       75%       90%
                         .0625     .1875     .4375     .6875      .875
```

```
-------------------------------------------------------------------------------------------------------------
married                                                                                            Married
-------------------------------------------------------------------------------------------------------------

                  Type: Numeric (float)

                 Range: [0,1]                          Units: 1
         Unique values: 2                          Missing .: 0/2,000

            Tabulation: Freq.  Value
                          977  0
                        1,023  1

-------------------------------------------------------------------------------------------------------------
faminc_use                                                                  Family Income (16 categories)
-------------------------------------------------------------------------------------------------------------

                  Type: Numeric (float)

                 Range: [1,16]                         Units: 1
         Unique values: 16                         Missing .: 5/2,000

                  Mean: 6.29323
             Std. dev.: 3.12731

           Percentiles:     10%       25%       50%       75%       90%
                              2         4         6         9        11

-------------------------------------------------------------------------------------------------------------
nonwhite                                                                                          Nonwhite
-------------------------------------------------------------------------------------------------------------

                  Type: Numeric (float)

                 Range: [0,1]                          Units: 1
         Unique values: 2                          Missing .: 0/2,000

            Tabulation: Freq.  Value
                        1,431  0
                          569  1

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educ                                                                                              Education
-------------------------------------------------------------------------------------------------------------

                  Type: Numeric (byte)
                 Label: EDUC

                 Range: [1,6]                          Units: 1
         Unique values: 6                          Missing .: 0/2,000

            Tabulation: Freq.   Numeric  Label
                           64         1  No HS
                          542         2  High school graduate
                          435         3  Some college
                          214         4  2-year
                          472         5  4-year
                          273         6  Post-grad

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pid7                                                                                        7 point Party ID
-------------------------------------------------------------------------------------------------------------

                  Type: Numeric (byte)
                 Label: PID7

                 Range: [1,8]                          Units: 1
         Unique values: 8                          Missing .: 3/2,000

            Tabulation: Freq.   Numeric  Label
                          497         1  Strong Democrat
                          254         2  Not very strong Democrat
                          206         3  Lean Democrat
                          296         4  Independent
                          181         5  Lean Republican
                          213         6  Not very strong Republican
                          296         7  Strong Republican
                           54         8  Not sure
```

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very_con Strong Conservative

```
                 Type: Numeric (float)
                Label: very_con

                Range: [0,1]                         Units: 1
        Unique values: 2                        Missing .: 0/2,000

           Tabulation: Freq.   Numeric  Label
                       1,807         0  Other
                         193         1  Very Conservative
```