**Codebook for Study 3
**Selecting for Masculinity

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diff_like — Difference between Candidates in Likeability

Type: Numeric (float)

Range: [-3,3] — Units: 1
Unique values: 7 — Missing .: 1,534/10,771

Tabulation:

Freq.	Value
7	-3
45	-2
525	-1
6,412	0
1,944	1
289	2
15	3
1,534	.

---
diff_comp — Difference between Candidates in Competence

Type: Numeric (float)

Range: [-3,3] — Units: 1
Unique values: 7 — Missing .: 1,521/10,771

Tabulation:

Freq.	Value
35	-3
260	-2
1,722	-1
6,260	0
871	1
93	2
9	3
1,521	.

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vote_julie — Dichotomous Indicator of Vote for Woman Candidate
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Type: Numeric (float)

Range: [0,1] — Units: 1
Unique values: 2 — Missing .: 0/10,771

Tabulation:

Freq.	Value
5,406	0
5,365	1

---
treat — Equality Prime Treatment

Type: Numeric (byte)
Label: treat

Range: [0,1] — Units: 1
Unique values: 2 — Missing .: 561/10,771

Tabulation:

Freq.	Numeric	Label
5,092	0	No Equality Prime
5,118	1	Equality Prime
561	.	

---
profile — Candidate Profile Treatment

Type: Numeric (float)
Label: profile

Range: [1,5] — Units: 1
Unique values: 5 — Missing .: 561/10,771

```
            Tabulation: Freq.   Numeric  Label
                        2,046         1  Masculine
                        2,035         2  Masculine+Mom
                        2,039         3  Feminine
                        2,042         4  Feminine+Mom
                        2,048         5  Mom Only
                          561         .
```

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gender_appeal — Gender Appeal Treatment

```
                 Type: Numeric (float)
                Label: gender_appeal

                Range: [0,1]                         Units: 1
        Unique values: 2                         Missing .: 0/10,771

            Tabulation: Freq.   Numeric  Label
                        5,677         0  No Gender Appeal
                        5,094         1  Gender Appeal
```

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female — Female

```
                 Type: Numeric (float)

                Range: [0,1]                         Units: 1
        Unique values: 2                         Missing .: 0/10,771

            Tabulation: Freq.  Value
                        6,192  0
                        4,579  1
```

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age — Age

```
                 Type: Numeric (int)

                Range: [18,106]                      Units: 1
        Unique values: 79                        Missing .: 1,091/10,771

                 Mean:  51.752
            Std. dev.: 16.5465

          Percentiles:     10%       25%       50%       75%       90%
                            29        38        53        65        73
```

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relig — Religiosity

```
                 Type: Numeric (float)

                Range: [0,1]                         Units: .01
        Unique values: 5                         Missing .: 929/10,771

            Tabulation: Freq.  Value
                          414  0
                          307  .25
                          336  .5
                          783  .75
                        8,002  1
                          929  .
```

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married — Married

```
                 Type: Numeric (float)

                Range: [0,1]                         Units: 1
        Unique values: 2                         Missing .: 0/10,771

            Tabulation: Freq.  Value
                        2,558  0
                        8,213  1
```

```
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income                                                                                                      Income
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                  Type: Numeric (float)

                 Range: [1,9]                         Units: 1
         Unique values: 9                             Missing .: 0/10,771

            Tabulation: Freq.  Value
                          559  1
                          823  2
                          796  3
                        1,997  4
                        3,249  5
                        1,410  6
                          747  7
                          570  8
                          620  9

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nonwhite                                                                                                  Nonwhite
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                  Type: Numeric (float)

                 Range: [0,1]                         Units: 1
         Unique values: 2                             Missing .: 0/10,771

            Tabulation: Freq.  Value
                       10,311  0
                          460  1

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educ                                                                                                      Education
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                  Type: Numeric (byte)
                 Label: educ

                 Range: [1,5]                         Units: 1
         Unique values: 5                             Missing .: 932/10,771

            Tabulation: Freq.   Numeric  Label
                           51         1  Some high school or less
                          427         2  High school graduate
                        2,453         3  Some college
                        4,010         4  college graduate
                        2,898         5  Post-graduate
                          932         .

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strong_con                                                  Dichotomous Indicator of Strong Conservative
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                  Type: Numeric (float)

                 Range: [0,1]                         Units: 1
         Unique values: 2                             Missing .: 0/10,771

            Tabulation: Freq.  Value
                        6,420  0
                        4,351  1

.
```