**Codebook for Study 4
**Selecting for Masculinity

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diff_like — Difference between Candidates in Likeability
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Type: Numeric (float)

Range: [-3,3] — Units: 1
Unique values: 7 — Missing .: 3,364/13,928

Tabulation:

| Freq. | Value |
|---|---|
| 13 | -3 |
| 117 | -2 |
| 1,035 | -1 |
| 7,817 | 0 |
| 1,408 | 1 |
| 169 | 2 |
| 5 | 3 |
| 3,364 | . |

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diff_comp — Difference between Candidates in Competence
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Type: Numeric (float)

Range: [-3,3] — Units: 1
Unique values: 7 — Missing .: 3,357/13,928

Tabulation:

| Freq. | Value |
|---|---|
| 22 | -3 |
| 170 | -2 |
| 1,349 | -1 |
| 7,544 | 0 |
| 1,311 | 1 |
| 164 | 2 |
| 11 | 3 |
| 3,357 | . |

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vote_julie — Dichotomous Indicator of Vote for Woman Candidate
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Type: Numeric (float)

Range: [0,1] — Units: 1
Unique values: 2 — Missing .: 2,880/13,928

Tabulation:

| Freq. | Value |
|---|---|
| 5,156 | 0 |
| 5,892 | 1 |
| 2,880 | . |

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treat — Experimental Treatments
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Type: Numeric (float)
Label: treat

Range: [1,16] — Units: 1
Unique values: 16 — Missing .: 2,321/13,928

Examples:

| | |
|---|---|
| 4 | Masc v. Fem+ |
| 8 | Masc+ v. Fem+ |
| 12 | Fem v. Fem+ |
| 16 | Fem+ v. Fem+ |

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female — Woman
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Type: Numeric (float)

Range: [0,1] — Units: 1
Unique values: 2 — Missing .: 0/13,928

```
            Tabulation: Freq.  Value
                        9,092  0
                        4,836  1

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age                                                                                                              Age
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                  Type: Numeric (int)

                 Range: [18,97]                       Units: 1
         Unique values: 76                         Missing .: 3,357/13,928

                  Mean: 54.1395
             Std. dev.: 15.5743

            Percentiles:     10%       25%       50%       75%       90%
                              33        42        55        66        74

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relig                                                                                                       Religiosity
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                  Type: Numeric (float)

                 Range: [0,1]                         Units: .01
         Unique values: 5                          Missing .: 3,580/13,928

            Tabulation: Freq.  Value
                          104  0
                          158  .25
                          255  .5
                          712  .75
                        9,119  1
                        3,580  .

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married                                                                                                       Married
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                  Type: Numeric (float)

                 Range: [0,1]                         Units: 1
         Unique values: 2                          Missing .: 0/13,928

            Tabulation: Freq.  Value
                        4,791  0
                        9,137  1

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income                                                                                          Income (9 categories)
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                  Type: Numeric (float)

                 Range: [1,9]                         Units: 1
         Unique values: 9                          Missing .: 0/13,928

            Tabulation: Freq.  Value
                          353  1
                          705  2
                          669  3
                        1,886  4
                        5,898  5
                        1,786  6
                        1,007  7
                          771  8
                          853  9

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nonwhite                                                                                                     Nonwhite
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                  Type: Numeric (float)

                 Range: [0,1]                         Units: 1
         Unique values: 2                          Missing .: 0/13,928

            Tabulation: Freq.  Value
```

```
                    13,402  0
                       526  1
```

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**educ** — Education (5 categories)

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```
                 Type: Numeric (byte)
                Label: educ

                Range: [1,5]                         Units: 1
        Unique values: 5                          Missing .: 3,256/13,928

           Tabulation: Freq.   Numeric  Label
                          22         1  Some high school or less
                         303         2  High school graduate
                       2,414         3  Some college
                       4,356         4  college graduate
                       3,577         5  Post-graduate
                       3,256         .
```

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**strong_con** — Dichotomous Indicator of Strong Conservatism

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```
                 Type: Numeric (float)

                Range: [0,1]                         Units: 1
        Unique values: 2                          Missing .: 0/13,928

           Tabulation: Freq.  Value
                       8,989  0
                       4,939  1
```