	Out-Party	In-Party
Divided Government	Chance to Block • Fight for Failed Nomination • Highlight Issues with Record • High Level of Engagement	Fight for the Nominee • Victory Likely After Fight • Emphasize Party Narrative • High Level of Engagement
Unified Government	Mitigate Damage • Lack the Votes to Overturn • Multiple Questions • Medium Level of Engagement	Guaranteed Victory • Have the Votes to Win • Follow Party Narrative • Low Level of Engagement