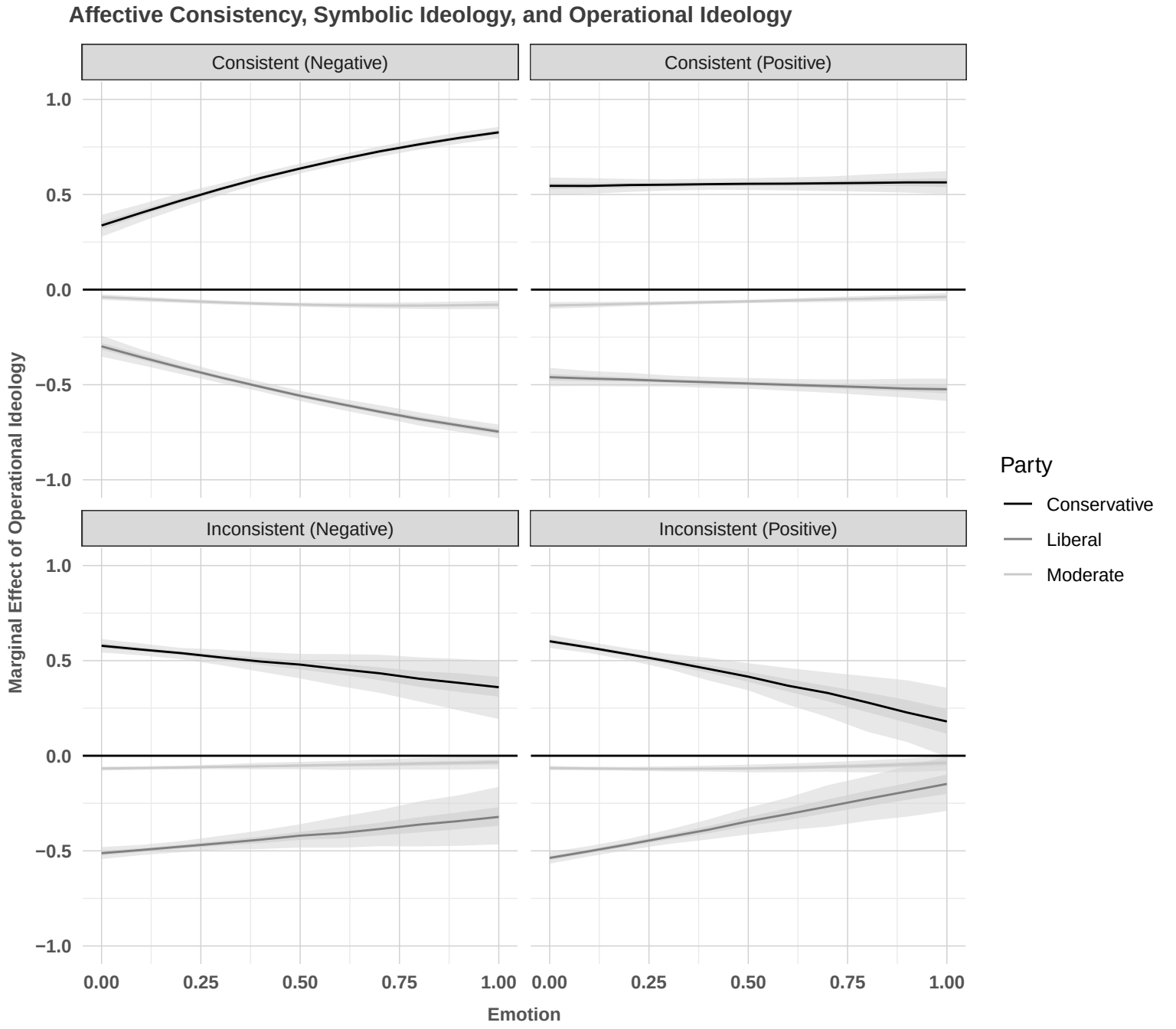
Affective Consistency, Symbolic Ideology, and Operational Ideology
Consistent (Negative)
Consistent (Positive)
Inconsistent (Negative)
Inconsistent (Positive)
Marginal Effect of Operational Ideology
1.0
0.5
0.0
−0.5
−1.0
0.00
0.25
0.50
0.75
1.00
Emotion
Party
Conservative
Liberal
Moderate