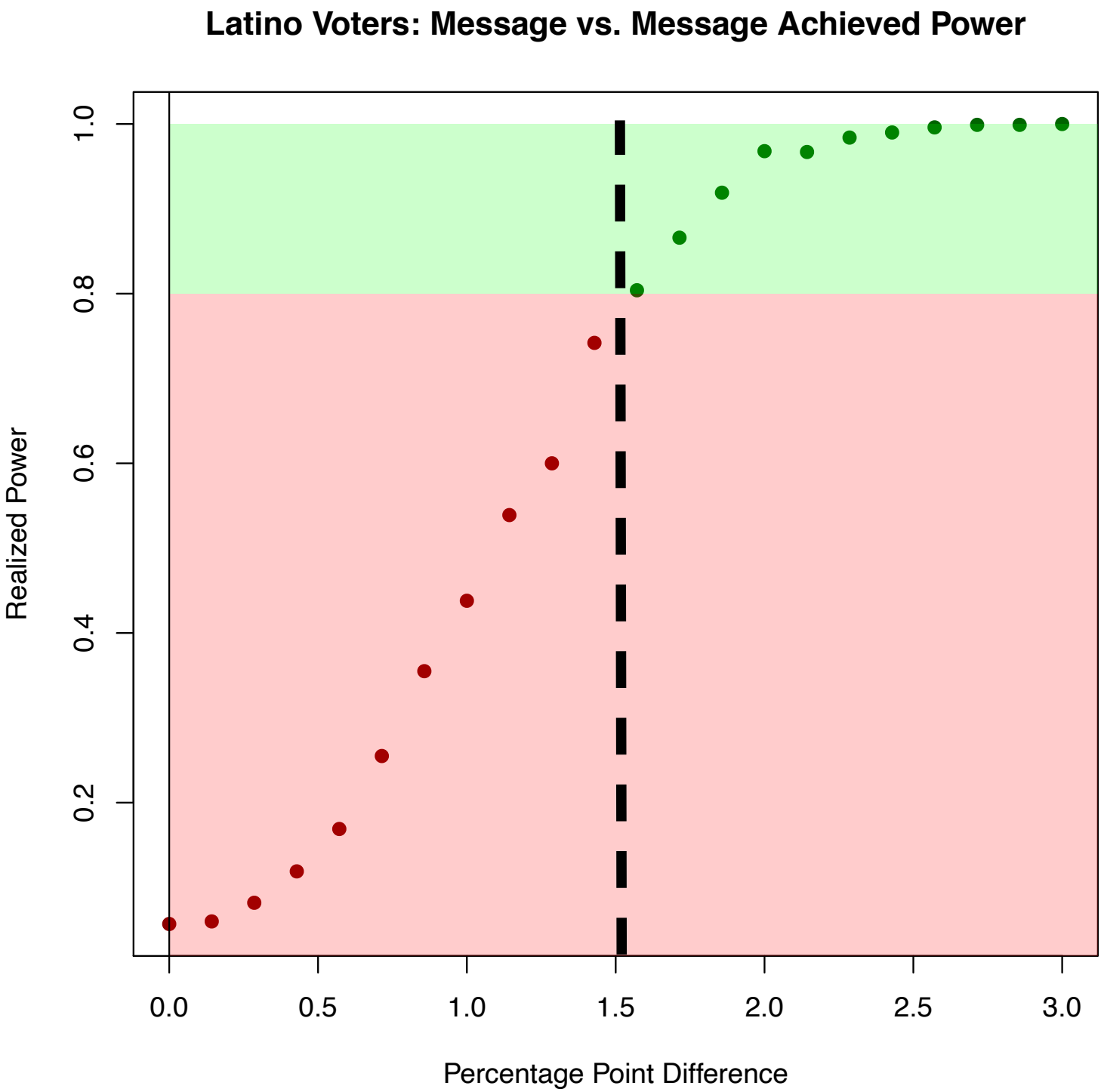
Latino Voters: Message vs. Message Achieved Power
Realized Power
1.0
0.8
0.6
0.4
0.2
0.0
0.5
1.0
1.5
2.0
2.5
3.0
Percentage Point Difference