ROUND 2 – 2012 ELECTIONS PANEL

ID I__I__I__I__I	**INTERVIEW DATE: DAY:** I__I__I **MONTH:** I__I__I 2012
PRECINCT I__I__I__I__I__I	**DISTRICT** I__I__I
LOCAL I_____I	**BLOCK NUMBER** I__I
STATE I_____I	**INTERVIEWER ID** I__I
TYPE 1. Urban 2. Rural	INTERVIEW DURATION I___I___I minutes
Rejection count No one home 1 2 3 4 5 6 7 8 9 10+ Uninhabited 1 2 3 4 5 6 7 8 9 10+ Refused to respond 1 2 3 4 5 6 7 8 9 10+	Temporary resident 1 2 3 4 5 6 7 8 9 10+ Stopped interview 1 2 3 4 5 6 7 8 9 10+ Inappropriate profil 1 2 3 4 5 6 7 8 9 10+ Other (note)
START TIME I__I__I: I__I__I	**END TIME** I__I__I: I__I__I
OBSERVATIONS: _____ _____	

[RE-INTERVIEWS FROM WAVE 1] Hello, my name is (…). Two months ago, we interviewed you and we mentioned that we would visit you again to ask for your opinions after the elections. Are you…(read name)? This survey is confidential and for academic use. No one will know how you responded to the questions. In addition, the survey will help us learn more about the opinions of Mexicans regarding this year's elections. The interview lasts 25 to 30 minutes. May I interview you?

[RE-INTERVIEWS FROM WAVE 1] IF THE PERSON ACCEPTS, CONFIRM THAT HIS/HER NAME, GENDER, AND AGE (QUESTIONS 1 AND 2 BELOW) ARE THE SAME AS THE PERSON INTERVIEWED IN WAVE 1. USE THE SAME QUESTIONNAIRE IDENTIFICATION NUMBER USED IN WAVE 1.

[NEW RESPONDENTS THAT WERE NOT INTERVIEWED IN WAVE 1] Hello. My name is (…). I am conducting a survey for the Center for Social Studies and Public Opinion (CESOP) in collaboration with several universities. This is my identification. We are asking more than a thousand people across the country for their opinions about politics and the elections. This survey is confidential and only for academic use. No one will know your answers to the questions. In addition, the survey will help learn more about the opinions and desires of Mexicans in these elections. The interview lasts 25 to 30 minutes. May I interview you?

[NEW RESPONDENTS THAT WERE NOT INTERVIEWED IN WAVE 1] IF THE PERSON ACCEPTS, CONFIRM THAT THEIR AGE/GENDER PROFILE (QUESTIONS 1 AND 2 BELOW) ARE AVAILABLE ON THE CONTROL SHEET AND BEGIN THE INTERVIEW. IF THE QUOTA IS ALREADY COMPLETE, ASK TO SPEAK WITH ANOTHER ADULT IN THE HOUSEHOLD WHOSE AGE/GENDER PROFILE IS STILL AVAILABLE.

FILTER

F1 [ONLY ASK THOSE THAT WERE NOT INTERVIEWED IN ROUND 1] Are you registered to vote at your current residential address?	YES - CONTINUE INTERVIEW NO – STOP INTERVIEW

INTERVIEW

1. Sex (NOTE WITHOUT ASKING):	Male ..... 1 Female 2
2. How old are you?	I___I___I No answer 00
3. What is your date of birth?	**Day** I___I___I **Month** I___I___I **Year** I___I___I___I___I No answer 9
4. What would you say is the most important problem facing the country today?	_____
5. How interested are you in politics: a lot, some, a little, or not at all?	A lot ..... 1 Some ..... 2 A little 3

	Not at all ..... 4 DK / NA 9

6. How often do you talk about politics with other people? (READ)	Daily ..... 1 Several times a week ..... 2 Several times a month ..... 3 Rarely ..... 4 Never ..... 5 DK / NA 9
7. The election for President of Mexico was held on July 1st. There are always some people who don't have the time to vote or aren't interested. Did you vote or not vote in the July 1st elections?	Yes, voted ..... 1 No, did not vote ..... 2 DK / NA / Don't remember 9
GIVE RESPONDENT THE PRESIDENTIAL BALLOT **8.** Who **[did you vote for / would you have voted for]** as President of the country? Use this ballot to mark your response and then deposit it here (SHOW URN) without showing me your selection.	CODE RESPONSE USING THE PRESIDENTIAL BALLOT Josefina Vázquez Mota - PAN ..... 01 Enrique Peña Nieto – PRI option ..... 02 Andrés Manuel López Obrador – PRD option ..... 03 Enrique Peña Nieto – PVEM option ..... 04 Andrés Manuel López Obrador – PT option ..... 05 Andrés Manuel López Obrador - Mov. Ciudadano option ..... 06 Gabriel Quadri - Nueva Alianza ..... 07 Marked more than one option for different parties ..... 08 Marked more than one option for Peña Nieto ..... 09 Marked more than one option for AMLO ..... 10 Marked or crossed out entire ballot ..... 11 Left ballot blank ..... 12 Said don't plan to vote and left ballot blank ..... 13 Said don't know and left ballot blank 99
9. What was the most important reason why you **[voted for / would have voted for]** this candidate? **(NA=9)**	_____
GIVE RESPONDENT THE CONGRESSIONAL BALLOT **10.** Which party **[did you vote for / would you have voted for]** for Federal Deputy?	CODE RESPONSE USING THE CONGRESSIONAL BALLOT PAN ..... 01 PRI ..... 02 PRD ..... 03 PVEM ..... 04 PT ..... 05 MOVIMIENTO CIUDADANO ..... 07 PANAL ..... 08 Marked more than one option ..... 09 Marked or crossed out entire ballot ..... 10 Left blank ..... 11 Said don't plan to vote and left ballot blank ..... 12 Said don't know and left ballot blank 99
11. Which party **[did you vote for / would you have voted for]** for Senator?	CODE RESPONSE AS GIVEN PAN ..... 01 PRI ..... 02 PRD ..... 03 PVEM ..... 04 PT ..... 05 MOVIMIENTO CIUDADANO ..... 07 PANAL ..... 08 Marked more than one option ..... 09 Marked or crossed out entire ballot ..... 10 Left blank ..... 11 Said don't plan to vote and left ballot blank ..... 12 Said don't know and left ballot blank 99
ASK ONLY IN STATES WITH CONCURRENT ELECTIONS **12**. Which party **[did you vote for / would you have voted for]** for Governor?	PAN ..... 1 PRI ..... 2 PRD ..... 3 PVEM ..... 4 PT ..... 5 PANAL ..... 6 MOVIMIENTO CIUDADANO ..... 7 DK 8

Don't plan to vote 9
NA..... 0

DF: 1) Isabel Miranda de Wallace/PAN 2) Beatriz Paredes/PRI 3) Miguel Ángel Mancera/PRD
GTO: 1) Miguel Márquez Márquez/PAN 2) Juan Ignacio Torres Landa/PRI 3) Arnulfo Montes de la Vega/PRD
JAL: 1) Fernando Guzmán Pérez Peláez/PAN 2) Jorge Aristóteles Sandoval/PRI 3) Enrique Alfaro Ramírez/PRD
MOR: 1) Adrián Rivera Pérez/PAN 2) Amado Orihuela Trejo/PRI 3) Graco Ramírez Garrido Abreu/PRD
TAB: 1) Gerardo Priego Tapia/PAN 2) Jesús Alí de la Torre/PRI/PVEM 3) Arturo Nuñez Jiménez/PRD/PT/MC
YUC: 1) Joaquín Díaz Mena/PAN 2) Rolando Zapata Bello/PRI 3) Eric Villanueva Mukul/PRD
CHIAP: 1) Emmanuel Nivón González/PAN 2) Manuel Velasco Coello/PRI/PVEM/PANAL 3) María Elena Orantes López PRD/PT/MC 4) Marcela Bonilla Grajales/POCh

[ONLY TO THOSE WHO ANSWERED 2 OR 9 TO QUESTION 7 ABOVE]

13. What is the most important reason why you did not vote in the July 1st elections? (SHOW CARD)

Didn't renew voter registration card on time 1
Other problems with voter registration..... 2
Had to work..... 3
Had other responsibilities or activities 4
Didn't have time..... 5
Didn't know where to vote 6
Not interested in voting 7
None of the canddidates appealed 8
Travelling 9
Elections cost too much money 10
Other reason : _____ 11
DK / NA.....99

14. I am going to ask your opinion about some candidates and institutions. Using a scale from 0 to 10 where 0 means that you have a very bad opinion and 10 means you have a very good opinion, what is your opinion about **(READ QUESTIONS AND ROTATE BY BLOCS A-D, E-G, H-J, K-L] (DK/NA=99)**

SHOW CARD WITH SCALE	Very bad										Very good	DK/ NA
a) Josefina Vázquez Mota	0	1	2	3	4	5	6	7	8	9	10	99
b) Enrique Peña Nieto	0	1	2	3	4	5	6	7	8	9	10	99
c) Andrés Manuel López Obrador	0	1	2	3	4	5	6	7	8	9	10	99
d) Gabriel Quadri de la Torre	0	1	2	3	4	5	6	7	8	9	10	99
e) The National Action Party, PAN	0	1	2	3	4	5	6	7	8	9	10	99
f) The Institutional Revolutionary Part, PRI	0	1	2	3	4	5	6	7	8	9	10	99
g) The Party of the Democratic Revolution, PRD	0	1	2	3	4	5	6	7	8	9	10	99
h) The Federal Elections Institute IFE	0	1	2	3	4	5	6	7	8	9	10	99
i) The Electoral Tribunal, Trife	0	1	2	3	4	5	6	7	8	9	10	99
j) The Chamber of Deputies	0	1	2	3	4	5	6	7	8	9	10	99
k) Barack Obama, President of the United States	0	1	2	3	4	5	6	7	8	9	10	99
l) Hugo Chávez, President of Venezuela	0	1	2	3	4	5	6	7	8	9	10	99
m) The student movement "#Yo soy 132"	0	1	2	3	4	5	6	7	8	9	10	99

15. I am going to read you some themes that the next President of the country could focus on and I want you to tell me how urgent each one is. All of them might be urgent, but some could be more urgent than others. Would you say (READ AND ROTATE) is very urgent, urgent, or not that urgent?

	Very urgent	Urgent	Not that urgent	DK	NA
a) Crime and insecurity	1	2	3	4	9
b) Corruption in the government	1	2	3	4	9
c) Poverty	1	2	3	4	9
d) Job creation	1	2	3	4	9
e) Organized crime	1	2	3	4	9
f) Potable water	1	2	3	4	9
g) Education	1	2	3	4	9
h) Commercial relations between Mexico and the United States	1	2	3	4	9

16. How capable is Enrique Peña Nieto at (READ): Very, somewhat, a little, not at all?

	Very	Somewhat	A little	Not at all	DK	NA
a) Manage the country's economy	1	2	3	4	5	9
b) Reduce crime and insecurity in the country	1	2	3	4	5	9
c) Reduce corruption in the country	1	2	3	4	5	9
d) Reduce poverty in the country	1	2	3	4	5	9

17. How capable is Josefina Vázquez Mota at (READ): Very, somewhat, a little, not at all?

	Very	Somewhat	A little	Not at all	DK	NA
a) Manage the country's economy	1	2	3	4	5	9
b) Reduce crime and insecurity in the country	1	2	3	4	5	9
c) Reduce corruption in the country	1	2	3	4	5	9
d) Reduce poverty in the country	1	2	3	4	5	9

18. How capable is Andrés Manuel López Obrador at (READ): Very, somewhat, a little, not at all?

	Very	Somewhat	A little	Not at all	DK	NA
a) Manage the country's economy	1	2	3	4	5	9
b) Reduce crime and insecurity in the country	1	2	3	4	5	9
c) Reduce corruption in the country	1	2	3	4	5	9
d) Reduce poverty in the country	1	2	3	4	5	9

21. I am going to read some phrases and for each one, I want you to tell me if you agree completely, agree somewhat, disagree somewhat, or disagree completely.

	Agree completely	Agree somewhat	Disagree somewhat	Disagree completely	DK	NA
a) The army should be used to fight organized crime	1	2	3	4	5	9
b) The government should negotiate with organized crime to reduce violence	1	2	3	4	5	9
c) Drugs like marijuana, cocaine, and heroin should be legal	1	2	3	4	5	9
d) In the war against organized crime, the army is respecting human rights	1	2	3	4	5	9
e) There should be a unified national police instead of local and state police forces	1	2	3	4	5	9
f) The death penalty should be used in cases of murder.	1	2	3	4	5	9
g) Abortion should be legal in cases of rape	1	2	3	4	5	9
h) PEMEX should allow more private investment	1	2	3	4	5	9
i) Taxes should be raised to finance anti-poverty programs	1	2	3	4	5	9
j) The country was better off when the PRI controlled the federal government	1	2	3	4	5	9

20. Who do you think is responsable for reducing crime – the federal government, state governments, or local governments?

Federal government 1
State governments 2
Local governments 3
All (DO NOT READ) 5
Other (NOTE) 6
None 7
DK 8
NA 9

21. Generally, do you identify with the PAN, PRI or PRD? Do you identify strongly or weakly?

Strong PAN 1
Weak PAN 2
Strong PRI 3
Weak PRI 4
Strong PRD 5
Weak PRD 6
Other 7
None 8
DK / NA 9

ONLY THOSE WHO RESPONDED "NONE" TO Q21
22. But do you sympathize a little more for one of the parties compared to the others? (YES). Which one?

NO, none 0
PAN 1
PRI 2
PRD 3
Otro 4
DK / NA 9

23. In the last few weeks of the campaigns, did you personally attend a political event or participate in any campaign activities organized by one of the parties or presidential candidates?

NO, None 0
Vázquez Mota / PAN 1
Peña Nieto / PRI 2

(YES) Which? [MARK ALL THAT APPLY]	López Obrador / PRD ..... 3 Quadri / Panal ..... 4 PVEM ..... 5 PT ..... 6 MC ..... 7 Other ..... 8 DK / NA 9
24. In politics, do you consider yourself to be on the left, the right, or in the center? (IF SAY LEFT OR RIGHT: very LEFT/RIGHT or somewhat LEFT/RIGHT?) (IF SAY CENTER: on the center-left, center-right, or center-center?)	Very left ..... 1 Somewhat left ..... 2 Center-left ..... 3 Center-center ..... 4 Center-right ..... 5 Somewhat right ..... 6 Very right ..... 7 None ..... 8 DK / NA 9
25. In general, do you approve or disapprove of the way Felipe Calderón is doing his job as President? (ASK) Strongly or somewhat?	Approve strongly ..... 1 Approve somewhat ..... 2 Neither approve nor disapprove ..... 3 Disapprove somewhat ..... 4 Disapprove strongly ..... 5 DK ..... 6 NA 9
26. How would you rate the federel government's success in the war against organized crime: very good, good, okay, bad, or very bad?	Very good ..... 1 Good ..... 2 Okay ..... 3 Bad ..... 4 Very bad ..... 5 DK ..... 6 NA 9
27. In the last year, would you say that the economic situation in the country has improved, worsened, or remained the same? (ASK) Would you say is has (improved / worsened) a lot or somewhat?	Improved a lot ..... 1 Improved somewhat ..... 2 Same ..... 3 Worsened somewhat ..... 4 Worsened a lot ..... 5 DK ..... 6 NA 9
28. In the last year, would you say that your personal economic situation has improved, worsened, or remained the same? (ASK) Would you say is has (improved / worsened) a lot or somewhat?	Improved a lot ..... 1 Improved somewhat ..... 2 Same ..... 3 Worsened somewhat ..... 4 Worsened a lot ..... 5 DK ..... 6 NA 9

29. Thinking about the next 12 months, do you think **[READ]** will get better, get worse, or stay the same? **[ASK]** Do you think it will get a lot or somewhat **[better / worse]**?	A lot better	Somewh at better	Stay the same	Somewhat worse	A lot worse	DK	NA
a. The country's economy	1	2	3	4	5	8	9
b. Your personal economic situation	1	2	3	4	5	8	9
c. The level of violence in the country	1	2	3	4	5	8	9
d. The level of corruption in the government	1	2	3	4	5	8	9

30. In general, do you approve or disapprove of the way Federal Deputies are doing their job? (ASK) A lot or somewhat?	Approve strongly ..... 1 Approve somewhat ..... 2 Neither approve nor disapprove ..... 3 Disapprove somewhat ..... 4 Disapprove strongly ..... 5 DK ..... 6 NA 9

31. In the last three years, have you or a family member who lives in this house lost their job or income source?	Yes, you ..... 1 Yes, family member ..... 2 No, no one ..... 3 DK / NA 9

32. Do you typically watch a television news program? (YES) Which ones? (NOTE UP TO TWO MENTIONS. IF ONLY MENTION ONE, DON'T ASK FOR MORE. 0 IF DON'T MENTION ANY]	1st mention _____ 2nd mention_____

33. How often do you follow information and new about the election campaigns on (READ): daily, several times a week, once a week, every once in a while.

	Daily	Several times a week	Once a week	Every once in a while	DK	NA
a) Television	1	2	3	4	5	9
b) Radio	1	2	3	4	5	9
c) Newspapers	1	2	3	4	5	9
d) Internet	1	2	3	4	5	9
e) Social networks like Facebook & Twitter	1	2	3	4	5	9

34. In your opinion, what did [READ] do most in [his/her] campaign: say what [he/she] would do in government or criticize the other candidates?

	Say what would do in government	Criticize other candidates	Both **[DON'T READ]**	Neither	Don't know	No answer
a) Enrique Peña Nieto	1	2	3	4	8	9
b) Josefina Vázquez Mota	1	2	3	4	8	9
c) Andrés Manuel López Obrador	1	2	3	4	8	9

IF THE QUESTIONAIRRE ID ENDS IN AN EVEN NUMBER ASK:

35A. I am going to read you a list of three activities that appear on this card and I want you to tell me how many of these activities you have done in recent weeks. Please don't tell me which ones, just HOW MANY. The three acitivities are… (SHOW CARD AND READ)

EVEN IDs
a. See televsion news that mentions a candidate
b. Attend a campaign event
c. Talk about politics with other people

I____I Number of activities have done

IF THE QUESTIONAIRRE ID ENDS IN AN ODD NUMBER ASK:

35B. I am going to read you a list of four activities that appear on this card and I want you to tell me how many of these activities you have done in recent weeks. Please don't tell me which ones, just HOW MANY. The four acitivities are… (SHOW CARD AND READ)

ODD IDs
a. See televsion news that mentions a candidate
b. Attend a campaign event
c. Exchange your vote for a gift, favor, or access to a service.
d. Talk about politics with other people

I____I Number of activities have done

35c. [CODE WITHOUT ASKING] Was the respondent given List A or List B?	List A ..... 1 List B 2
35d. [CODE WITHOUT ASKING] When answering these questions, did the respondent seem nervous or not?	Yes, acted nervously ..... 1 No, did not act nervously 2

36 I am going to read some phrases and for each one, I want you to tell me if you agree completely, agree somewhat, disagree somewhat, or disagree completely.

	Agree completely	Agree somewhat	Disagree somewhat	Disagree completely	DK	NA
a) These days, Mexico is a democracy	1	2	3	4	5	9
b) This year's elections will be clean	1	2	3	4	5	9
c) My vote is always secret, unless I tell someone	1	2	3	4	5	9
d) In my community, politicians often try to buy votes with gifts, favors, or access to services	1	2	3	4	5	9
e) In my community, a lot of people sell their votes for gifts, favors, or access to services	1	2	3	4	5	9
f) Public officials can take advantage of their jobs to get personal benefits without any legal	1	2	3	4	5	9

consequences						
g) In Mexico, everyone is equal before the law	1	2	3	4	5	9
h) When the PRI controlled the federal government, political decisions better represented what the people wanted	1	2	3	4	5	9
h) When the PRI controlled the federal government, the economy was better managed	1	2	3	4	5	9
j) When the PRI controlled the federal government, there was less corruption	1	2	3	4	5	9

37a. In your opinion, did television coverage treat the candidates for the presidency equally or did it favor one of the candidates more than the others?	Favored one ..... 1 Equal treatment **[Go to Q38]** ..... 2 Don't know **[Go to Q38]** ..... 3 No answer **[Go to Q38]** 9
37b. Which candidate did it favor?	Josefina Vázquez Mota - PAN ..... 1 Enrique Peña Nieto – PRI/PVEM ..... 2 Andrés Manuel López Obrador – PRD/PT/Mov Ciudadano ..... 3 Gabriel Quadri - Nueva Alianza ..... 4 Other ..... 5 Don't know ..... 6 No answer 9

38. Let's suppose there is a person named Gabriel/Gabriela who is a citizen like you and lives in a community like yours. **(IF THE RESPONDENT IS MALE, USE GABRIEL AND IF THE RESPONDENT IS FEMALE, USE GABRIELA)**

a. If someone offers Gabriel/Gabriela a large and varied basket of food in exchange for his/her vote, do you think Gabriel/Gabriela would accept?	Yes, would accept ..... 1 No, would not accept ..... 2 DK ..... 3 NA 9
b. If Gabriel/Gabriela accepts, do you think s/he did the right think or the wrong thing?	Yes, did the right thing ..... 1 No, did not do the right thing ..... 2 DK ..... 3 NA 9
38c. [CODE WITHOUT ASKING] When answering these questions, did the respondent act nervously?	Yes, acted nervously ..... 1 No, did not act nervously 2

39. Do you or anyone in your family that lives in this house receive benefits from (READ)	Yes	No	DK	NA
a) Seguro Popular?	1	2	3	9
b) The Programa Oportunidades?	1	2	3	9
c) Another government program?	1	2	3	9

ONLY THOSE WHO SAID YES TO Q39 a, b, or c **39.** Has anyone threatened to withold benefits from any of the programs you participate in unless you vote a certain way? (YES) Which program?	Yes, which _____ 1 No ..... 2 DK ..... 3 NA 9
41a. In the last few weeks, has anyone done a favor for you or offered a gift or service in exchange for your vote? (YES) What did they offer you? Who offered it to you – a political party (WHICH), a candidate (FROM WHICH PARTY), or a public functionary (FROM THE FEDERAL, STATE, or LOCAL GOVERNMENT)?	No ..... 0 Yes ..... 1 What was offered? _____ Who offered it? _____ DK ..... 3 NA 9
41b. [CODE WITHOUT ASKING] When answering these questions, did the respondent act nervously?	Yes, acted nervously ..... 1 No, did not act nervously 2

42a. In the last 12 months, have you or any member of your family that lives in this house been the victim of an assault or other crime?	NO, no one **[Go to Q43]** ..... 0 Yes, you ..... 1 Yes, a family member ..... 2 DK / NA **[Go to Q43]** 9
42b. Did it involve violence or not?	Yes ..... 1 No ..... 2 DK 8

	NA 9

WE ARE ALMOST FINISHED

43. What is your religion?	Catholic ..... 1 Christian, but not Catholic ..... 2 Protestant ..... 3 Other _____ ... 4 None ..... 5 DK / NA 9
44. How often to you attend religious services?	More than once a week ..... 1 Once a week ..... 2 Once a month ..... 3 Only on special occasions ..... 4 Never ..... 5 DK / NA 9
45. What is your civil status?	Single ..... 1 Married ..... 2 Living together ..... 3 Window/er ..... 4 Divorced or separated ..... 5 DK / NA 9
46. What is the highest level of education you have completed? (IF STILL A STUDENT, MARK THE CURRENT LEVEL OF EDUCATION)	No formal education ..... 01 Incomplete primary school ..... 02 Complete primary school ..... 03 Incomplete secondary/technical school ..... 04 Complete secondary/technical school ..... 05 Incomplete preparatory equivalent ..... 06 Complete preparatory equivalent ..... 07 Incomplete university ..... 08 Complete university or more ..... 09 DK / NA 10
47. What is your occupation?	Manager of 10 employees or more ..... 01 Manager of fewer than 10 employees ..... 02 Professional ..... 03 Supervising office worker ..... 04 Supervised office worker ..... 05 Teacher ..... 06 Employee in an establshed business ..... 07 Chaufer/security guard ..... 08 Manuel laborer ..... 09 Street vendor ..... 10 Domestic worker ..... 11 Sharecropper ..... 12 Campesino/agricultural worker/fisherman ..... 13 Retiree ..... 14 Student ..... 15 Unemployed ..... 16 Housewife ..... 17 DK / NA 99
48. In general, what social class do you and your familiy belong to? (READ)	Upper class ..... 1 Upper middle class ..... 2 Lower middle class ..... 3 Working class ..... 4 Lower class ..... 5 DK / NA 9

48b. Here is a list of qualities that children can be encouraged to learn in the home. Which ones do you think are especially important to teach children? Please choose up to five options (SHOW CARD) (CODE UP TO FIVE OPTIONS)	Important, Mentioned	Not mentioned	DK/NA
1. Independence	1	2	9
2. Hard work	1	2	9
3. Sense of responsibility	1	2	9
4. Imagination	1	2	9
5. Tolerance and respect for others	1	2	9
6. Thrifty	1	2	9

7. Determination and perserverance	1	2	9
8. Religious faith	1	2	9
9. Altruism	1	2	9
10. Obedience	1	2	9

49. Do you have a telephone in your house?
Yes 1
No 2
DK / NA 9

50. I am going t oread you a list of ítems. Please tell me whether you have each one in your house (**READ**)	SÍ	NO	NS/NC
a) Landline telephone	1	2	9
b) Electric light	1	2	9
c) Washing machine	1	2	9
d) Internet	1	2	9
e) Stove with an oven	1	2	9
f) Clothes dryer	1	2	9
g) Dishwasher	1	2	9

51. Counting the whole family's earnings, would you say you… (**READ**)
Easily cover expenses and can save 1
Just cover expenses, but without great difficulty 2
Have trouble covering expenses 3
Have great difficulty covering expenses 4
DK / NA 9

52. How long have you live in your neighborhood?
I____I years

53. [ONLY ASK THOSE WHO VOTED AND ANSWERED 1 IN QUESTION 7 ABOVE]. In the voting precincts in some states, poll workers mark the letter "v" on each voter's ID card. In others, they put a little circle to indicate that a person voted. Can I look at your voter ID card to see if either mark is present?
Has the mark for 2012 federal elections 1
Does not have the mark for 2012 federal elections 2
Says he/she voted but does not have the mark for the 2012 federal elections 3
Could not determine 4
Does not have voter ID card 5
Will not show voter ID card 5

CORROBORATE PANEL DATA
A. What is your complete name? (0=NA) _____

B. Would you mind telling me your date or birth again? ____/____/_____(Day, Month, Year) (0=NA)

C. Can you give me the telephone number for your house, if you have a landline, or another phone number so that my supervisor can confirm that I did my job?

_____

SAY THANK YOU AND END THE INTERVIEW

FINAL ITEMS				
M. Time interview ended _____				
N. Duration of interview in minutes _____				
O. Number of interruptions during the interview _____				
	Yes	**No**	**DK**	**NA**
P. Was the interview done with an interpreter or translator?	1	2	3	9
Q. Is the respondent indigenous?	1	2	3	9

	Very interested	**Somewhat interested**	**Somewhat distracted**	**Very distracted**	**NA**
R. Was the respondent?	1	2	3	4	9

	Yes	**No**	**DK**	**NA**
S. Was another adult present during the interview?	1	2	3	9
T. Was a supervisor present during the interview?	1	2	3	9

U. Characteristics of the respondent's house
1) Independent house
2) Apartment in a building
3) Room in a flat
4) Room on the roof
5) Lot, not constructed for habitation
6) Mobile home

V. Socioeconomic level of the home	A	B	C	D	E
W. Socioeconomic level of the area	A	B	C	D	E

X. Stand in front of the entrance to the respondent's building with the door at your back and look in all directions. Do you see advertisements for…?	Yes	No	DK	NA
A. Josefina Vásquez Mota, PAN	1	2	3	9
B. Enrique Peña Nieto, PRI-PVEM	1	2	3	9
C. Andrés Manuel López Obrador, PRD-PT-MC	1	2	3	9
D. Gabriel Quadri, Panal	1	2	3	9
E. Other candidates PAN	1	2	3	9
F. Other candidates PRI	1	2	3	9
G. Other candidates PRD	1	2	3	9
H. Other candidates PVEM	1	2	3	9
I. Other candidates PT	1	2	3	9
J. Other candidates Panal	1	2	3	9
K. Other candidates Movimiento Ciudadano	1	2	3	9

Y. Which presidential candidate has the most advertising in the area?
1) Josefina Vásquez Mota
2) Enrique Peña Nieto
3) Andrés Manuel López Obrador
4) Gabriel Quadri

Z. From which party is the local or state candidate with the most advertising in the area?
1) PAN
2) PRI
3) PRD
4) PVEM
5) PT
6) MC 7) PANAL)

AA. On the outside of the respondent's house, is there advertising for …?	Yes	No	DK	NA
A. PAN / Josefina Vásquez Mota,	1	2	3	9
B. PRI / Enrique Peña Nieto,	1	2	3	9
C. PRD-PT-MC / Andrés Manuel López Obrador,	1	2	3	9
D. PANAL / Gabriel Quadri, Panal	1	2	3	9
E. PVEM	1	2	3	9
F. PT	1	2	3	9
G. Movimiento Ciudadano	1	2	3	9
H. Another party, organization, or political movement? Which? _____				

AC. Obeservations: If any problems occurred during the interview or there were any unusual situations in the area, please note them here. If none, write "None".

AD. Name and ID of the interviewer (ID:_____)

Interviewer name:_____

AE. Interviewer sex 1. Male 2. Female

Interviewer's signature: _____