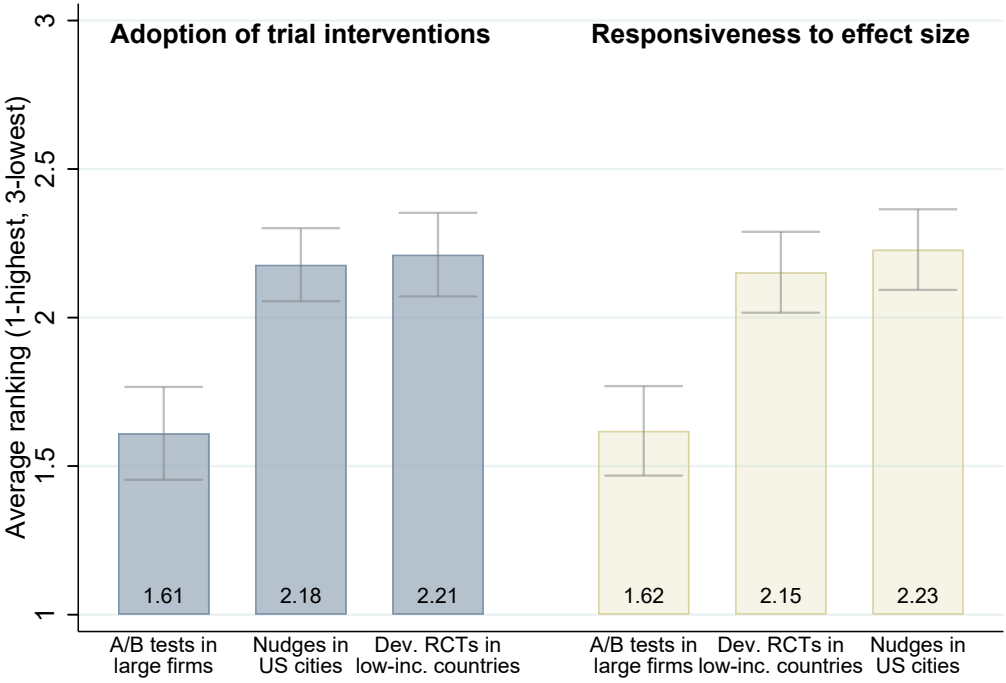
Adoption of trial interventions
Responsiveness to effect size
Average ranking (1-highest, 3-lowest)
3
2.5
2
1.5
1
1.61
2.18
2.21
1.62
2.15
2.23
A/B tests in large firms
Nudges in US cities
Dev. RCTs in low-inc. countries
A/B tests in large firms
Dev. RCTs in low-inc. countries
Nudges in US cities
95% confidence intervals shown