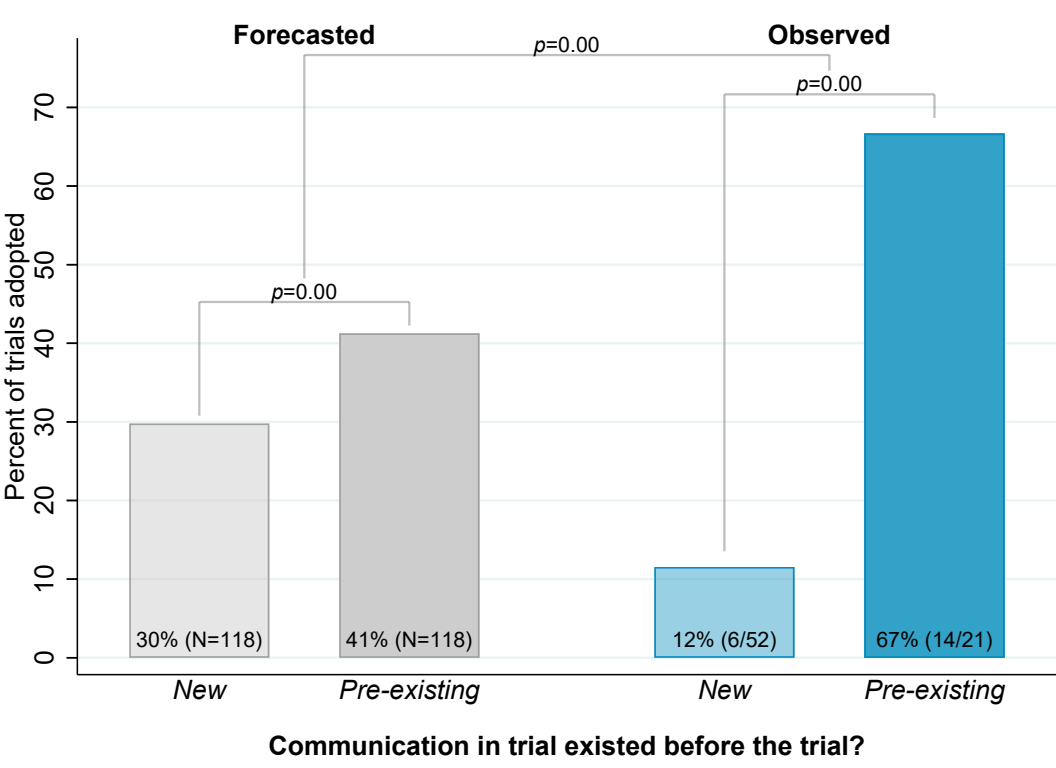
Forecasted
Observed
p=0.00
p=0.00
p=0.00
Percent of trials adopted
0
10
20
30
40
50
60
70
30% (N=118)
41% (N=118)
12% (6/52)
67% (14/21)
New
Pre-existing
New
Pre-existing
Communication in trial existed before the trial?