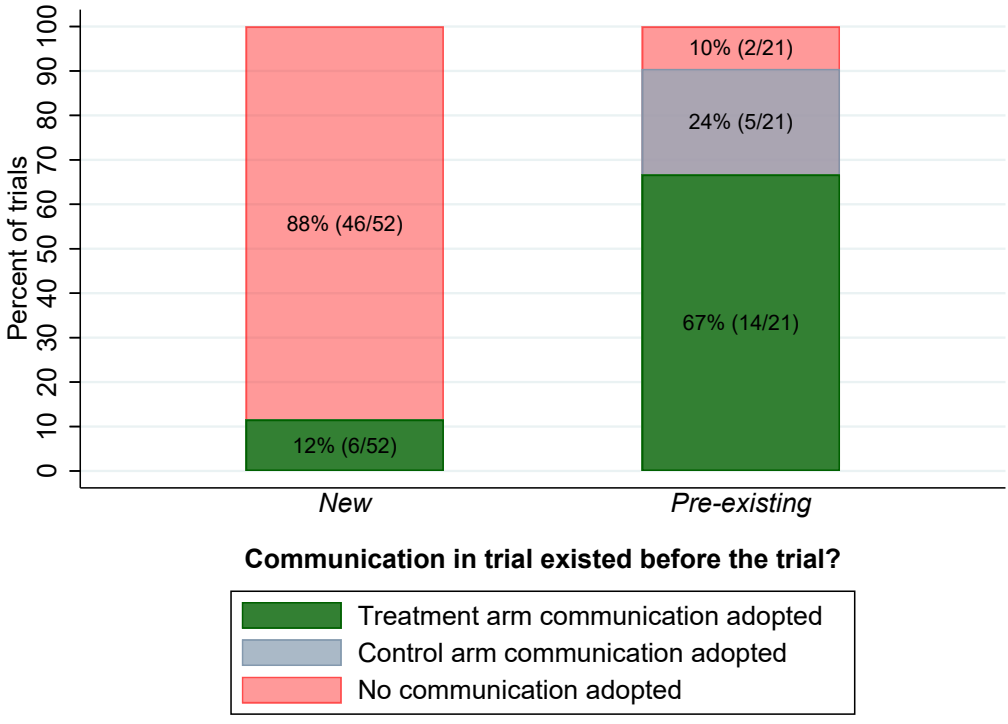
Percent of trials
0
10
20
30
40
50
60
70
80
90
100
88% (46/52)
12% (6/52)
10% (2/21)
24% (5/21)
67% (14/21)
New
Pre-existing
Communication in trial existed before the trial?
Treatment arm communication adopted
Control arm communication adopted
No communication adopted