Variable name	Description	Coding
coop_fc	Expected cooperation, forced choice	0, 1
coop	Expected cooperation, continuous	0-10
name	Name (profile)	0 = Danish name 1 = Middle Eastern Name
names_all	All profile names (profile)	1-18 = Danish names 19-36 = Middle Eastern names (see list of names in Table A1 in the Online Appendix)
born	Immigrant status (profile)	0 = Born in Denmark 1 = Not born in Denmark
rel	Religiosity (profile)	0 = Non-religious 1 = Religious
age	Age (profile)	30-65
age_cat	Age, categories (profile)	1 = 30-39 2 = 40-49 3 = 50-59 4 = 60-65
edu	Education level (profile)	1 = Only elementary school 2 = Short further education 3 = Long further education
res	Residence (profile)	1 = Live in social housing 2 = Live in rental residence 3 = Live in owner-occupied home
gender_role	Attitudes towards gender roles (profile)	1 = It is the woman's job to take care of children and duties in the household 2 = No clear attitude 3 = It is both the man and the woman's job to take care of children and duties in the household
homo	Attitudes towards homosexuals' rights (profile)	1 = Homosexuals should *not* have the right to marriage 2 = No clear attitude

		3 = Homosexuals should have the right to marriage
undeclared	Undeclared work (profile)	1 = Has never conducted undeclared work 2 = Has conducted undeclared work a few times 3 = Has conducted undeclared work many times
welfare	Welfare benefits (profile)	1= Has a job and does not receive welfare benefits 2 = Receives welfare benefits but works hard to find a job 3 = Receives welfare benefits and does not look for a job
pets	Pet preference (profile)	1 = Prefers dogs 2 = Prefers cats 3 = Prefers rabbits
nature	Nature preference (profile)	1 = Likes sunrises the most 2 = Likes sunsets the most 3 = Does not have strong preferences for sunrises or sunsets
color	Color preference (profile)	1 = Blue 2 = Green 3 = Red
exercise	Exercise preference (profile)	1 = Prefers to run 2 = Prefers to bike 3 = Prefers to swim
drinks	Drink preference (profile)	1 = Primarily drinks coffee 2 = Primarily drinks tea 3 = Neither drinks tea nor coffee
tv	TV preference (profile)	1 = Most often watches TV on the computer 2 = Most often watches TV on the television 3 = Most often watches TV on the tablet
treat	Between-respondent information treatment	1 = Control 2 = Socio-economy 3 = Cultural values

		4 = Norm compliance 5 = Full information 6 = Placebo
treat_np	Between-respondent information treatment, without placebo condition	1 = Control 2 = Socio-economy 3 = Cultural values 4 = Norm compliance 5 = Full information
id_rel	Shared identity between profile and respondent: Religious	0 = Not shared; 1 = Shared
id_edu	Shared identity between profile and respondent: Education	0 = Not shared; 1 = Shared
id_res	Shared identity between profile and respondent: Residence	0 = Not shared; 1 = Shared
id_homo	Shared identity between profile and respondent: Homosexual marriage	0 = Not shared; 1 = Shared
id_gender_role	Shared identity between profile and respondent: Gender roles	0 = Not shared; 1 = Shared
id_undeclared	Shared identity between profile and respondent: Undeclared work	0 = Not shared; 1 = Shared
id_welfare	Shared identity between profile and respondent: Welfare benefits	0 = Not shared; 1 = Shared
r_party_vote	Respondent: Party voted for in the 2019 national election	1 = The Social Democrats 2 = The Danish Social Liberal Party 3 = The Conservative People's Party 4 = The Socialistic People's Party 5 = Liberal Alliance 6 = The Christian Democrats 7 = The Danish People's Party 8 = The Liberal Party 9 = The Red-Green Alliance 10 = Other parties 11 = Did not vote 12 = Not eligible to vote 13 = Do not want to answer 14 = Do not remember 15 = The Alternative 17 = New Right 18 = The Party Klaus Riskær

		Pedersen 19 = Hard Line
r_res	Respondent: Residence	1 = Live in social housing 2 = Live in rental residence 3 = Live in owner-occupied home
r_welfare	Respondent: Welfare benefits	1= Has a job and does not receive welfare benefits 2 = Receives welfare benefits but works hard to find a job 3 = Receives welfare benefits and does not look for a job
r_undeclared	Respondent: Residence	1 = Has never conducted undeclared work 2 = Has conducted undeclared work a few times 3 = Has conducted undeclared work many times
r_homo	Respondent: Homosexual marriage	1 = Homosexuals should *not* have the right to marriage 2 = No clear attitude 3 = Homosexuals should have the right to marriage
r_gender_role	Respondent: Gender roles	1 = It is the woman's job to take care of children and duties in the household 2 = No clear attitude 3 = It is both the man and the woman's job to take care of children and duties in the household
r_age	Respondent: Age	1 = 18-22 2 = 23-27 3 = 28-32 4 = 33-37 5 = 38-42 6 = 43-47 7 = 48-52 8 = 53-57 9 = 58-62 10 = 63-67 11 = 68-72 12 = 73-77 13 = 78-82 14 = 83+

r_region	Respondent: Region of residence	1 = The Capital Region of Denmark 2 = Region Zealand 3 = The Region of Southern Denmark 4 = The Central Denmark Region 5 = The North Denmark Region
r_edu	Respondent: Education level	1 = Elementary school: 9th grade 2 = High school (STX) 3 = Vocational high school (HH, HTX, HHX) 4 = Vocational education 5 = Short-cycle higher education 6 = Medium-cycle higher education (programme/qualification) 7 = Long cycle higher education (BA/MA from university) 8 = Postgraduate (e.g., PhD) 9 = Do not wish to say
r_personal_income	Respondent: Personal income	1 = Less than 100,000 DKK ($13,810) 2 = 100,000 to 199,999 DKK 3 = 200,000 to 299,999 DKK 4 = 300,000 to 399,999 DKK 5 = 400,000 to 499,999 DKK 6 = 500,000 to 599,999 DKK 7 = 600,000 to 699,999 DKK 8 = 700,000 to 799,999 DKK 9 = 800,000 to 899,999 DKK 10 = 900,000 to 999,999 DKK 11 = 1,000,000 DKK or more ($138,100) 12 = Do not wish to say 13 = Don't know
r_household_income	Respondent: Household income	1 = Less than 100,000 DKK ($13,810) 2 = 100,000 to 199,999 DKK 3 = 200,000 to 299,999 DKK 4 = 300,000 to 399,999 DKK 5 = 400,000 to 499,999 DKK 6 = 500,000 to 599,999 DKK 7 = 600,000 to 699,999 DKK

		8 = 700,000 to 799,999 DKK 9 = 800,000 to 899,999 DKK 10 = 900,000 to 999,999 DKK 11 = 1,000,000 DKK or more ($138,100) 12 = Do not wish to say 13 = Don't know
r_occupation	Respondent: Occupation	1 = Not working: Retired 2 = Unemployed (looking for a job) 3 = Home going 4 = Student 5 = White collar worker 6 = Blue collar worker 7 = Self-employed 8 = Other
r_Pol_interest	Respondent: Political interest	1 = Very interested 2 = Somewhat interested 3 = Only a little interested 4 = Not at all interested 8 = Don't know
r_rel	Respondent: Religious	0 = Non-religious 1 = Religious
r_eth	Respondent: Ethnicity	0 = Danish
r_gender	Respondent: Gender	1 = Woman 2 = Man
r_age_cat	Respondent: Age (categories)	1 = 18-34 2 = 35-54 3 = 55+
player	Profile number in the conjoint experiment	1-15
round	Conjoint round	1-5
att_naiv	Validity check #1: People giving to the common pool are naïve	1-7 Likert Scale
att_coop	Validity check #2: People giving to the common pool are cooperative	1-7 Likert Scale
att_ind	Attention check #1	0 = Not pass 1 = Pass
att_group	Attention check #2	0 = Not pass 1 = Pass
pass	Number of correct answers in attention checks	0, 1, 2

caseid	Respondent ID (generated)
device_category	Device Category
tot_time	Total interview time, seconds
endtime	When did you complete this questionnaire (epoch seconds)?
duration	Survey duration, seconds
weight	Weight, YouGov variable