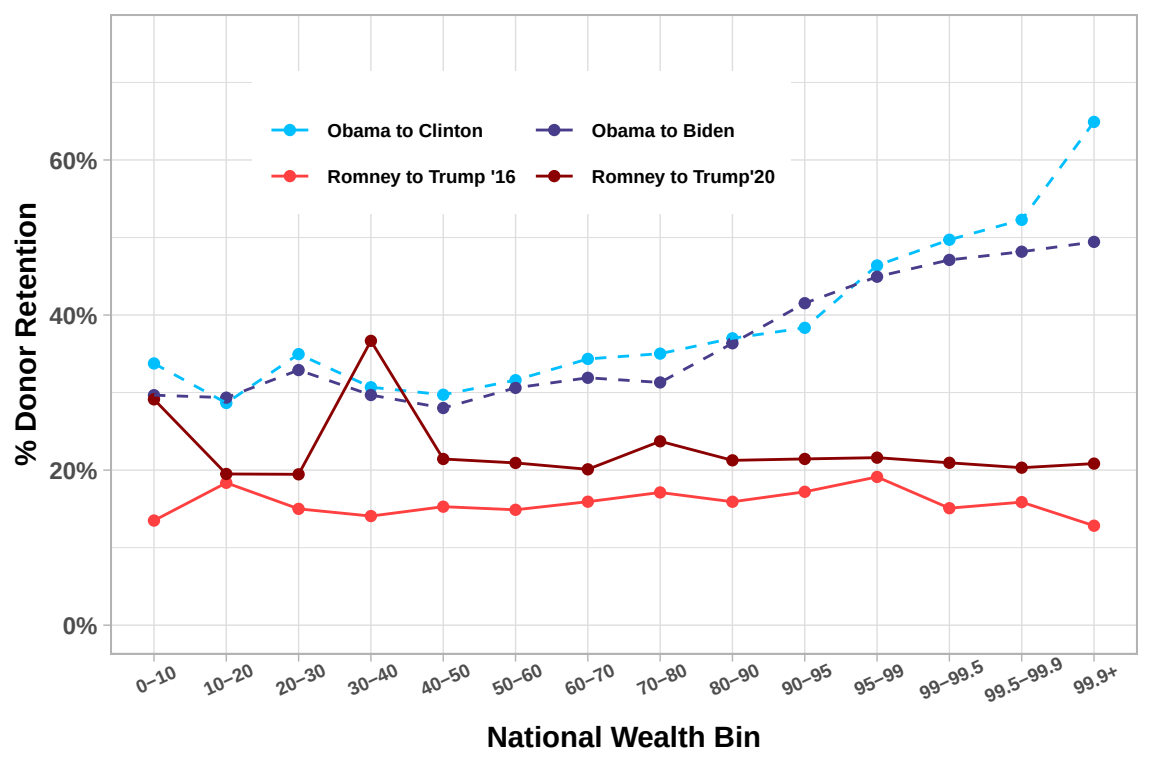
Obama to Clinton
Obama to Biden
Romney to Trump '16
Romney to Trump'20
% Donor Retention
60%
40%
20%
0%
0–10
10–20
20–30
30–40
40–50
50–60
60–70
70–80
80–90
90–95
95–99
99–99.5
99.5–99.9
99.9+
National Wealth Bin