Codebook

Wanting What is Fair:
How Party Cues and Information about Income Inequality Affect Public Support for Taxes

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The file labeled, "Boudreau_MacKenzie_JOP_final.dta" contains the data necessary to replicate the results in "Wanting What is Fair: How Party Cues and Information about Income Inequality Affect Public Support for Taxes." Running the accompanying do files for this dataset, "Boudreau_MacKenzie_JOP_article_final.do" and "Boudreau_MacKenzie_JOP_online_appendix_final.do", will reproduce the results reported in the article and online appendix, respectively.

Replication of Results in Article

Data File: Boudreau_MacKenzie_JOP_final.dta
Do file: Boudreau_MacKenzie_JOP_article_final.do

Variable name:	Description:
caseid:	Unique identifier for individual respondents
Q1_real:	Percentage of income that respondents believe the richest 20% of Californians actually hold
Q2_real:	Percentage of income that respondents believe the second richest 20% of Californians actually hold
Q3_real:	Percentage of income that respondents believe the middle 20% of Californians actually hold
Q4_real:	Percentage of income that respondents believe the second poorest 20% of Californians actually hold
Q5_real:	Percentage of income that respondents believe the poorest 20% of Californians actually hold
Q1_ideal:	Percentage of income that respondents believe the richest 20% of Californians ideally should hold
Q2_ideal:	Percentage of income that respondents believe the second richest 20% of Californians ideally should hold
Q3_ideal:	Percentage of income that respondents believe the middle 20% of Californians ideally should hold
Q4_ideal:	Percentage of income that respondents believe the second poorest 20% of Californians ideally should hold
Q5_ideal:	Percentage of income that respondents believe the poorest 20% of Californians ideally should hold

dem:	1=Democrat, 0=Republican
treat:	1=Control, 2=Party cues + Inequality Info, 3=Inequality info, 4=Party cues
sup_prog:	1=Support progressive income tax, 0=Oppose progressive income tax
sup_sales:	1=Support sales tax, 0=Oppose sales tax
prog_rt:	Number of seconds it takes respondents to express an opinion about the progressive income tax
sales_rt:	Number of seconds it takes respondents to express an opinion about the sales tax
p_less:	1=Believe the poorest and second poorest 20% have less income than they ideally should, 0=Believe the poorest and second poorest 20% have as much as or more income than they ideally should

Replication of Results in Online Appendix

Data File: Boudreau_MacKenzie_JOP_final.dta
Do file: Boudreau_MacKenzie_JOP_online_appendix_final.do

Additional variables:	Description:
Q4_Q5_ideal	Percentage of income that respondents believe the poorest and second poorest 20% of Californians ideally should hold (i.e., the sum of Q4_ideal and Q5_ideal)
egal_index_pos	Ranges from 1 to 24; higher values indicate that respondents are more egalitarian
low_inc	1=Respondents whose family income is less than or equal to $59,999 (the median for our sample), 0=Respondents whose family income is greater than $59,999
college	1=Respondents with a two-year college degree or greater, 0=Respondents with some college or less
know_hi	1=Respondents who score at or above the median on a battery of questions that measure their knowledge about tax policy in

	California, 0=Respondents who score below the median on the tax policy knowledge battery
tax_opin	1=Respondents who say they pay less in taxes than they should, 2=Respondents who say they pay about the right amount of taxes, 3=Respondents who say they pay somewhat more taxes than they should, 4=Respondents who say they pay much more in taxes than they should
inter_quest	1=Respondents who were exposed to intervening questions before expressing their tax policy opinions, 2=Respondents who were not exposed to intervening questions before expressing their tax policy opinions
opin_prog	1=Strongly oppose progressive income tax, 2=Somewhat oppose progressive income tax, 3=Somewhat support progressive income tax, 4=Strongly support progressive income tax
opin_sales	1=Strongly oppose sales tax, 2=Somewhat oppose sales tax, 3=Somewhat support sales tax, 4=Strongly support sales tax
r_more	1=Believe the richest 20% have more income than they ideally should, 0=Believe the richest 20% have as much as or less income than they ideally should
prog_rt_log	Logged number of seconds it takes respondents to express an opinion about the progressive income tax
sales_rt_log	Logged number of seconds it takes respondents to express an opinion about the sales tax
party	1=Party cue treatment, 0=Other treatment or control
ineq	1=Inequality info treatment, 0=Other treatment or control
par_ineq	1=Party cues + Inequality info treatment, 0=Other treatment or control
liberal	1=Liberal, 0=Conservative
polint	1=High political interest, 0=Low political interest