Hayes, Danny and Jennifer L. Lawless. "The Decline of Local News and Its Effects: New Evidence from Longitudinal Data."

Codebook for 2010 and 2014 U.S. House News Coverage Data

Variable	**Variable Name in Data Sets**	**Description**
CCES District	ccesdistrict10, ccesdistrict14	District number in CCES
Newspaper	newspaper10, newspaper14	Newspaper name
N of Stories	storycount10, storycount14	Number of stories that mentioned at least one of the major-party candidates.
Both Candidates Mentioned	both10, both14	Number of stories that mentioned both major-party candidates.
N of Issues	issues10, issues14	Number of mentions that substantive issues received in the coverage of the House race.
N of Traits	traits10, traits14	Number of mentions that candidate traits received in the coverage of the House race.
Cook Report Competitiveness Rating	cookrating10, cookrating14	*Cook Political Report's* rating of the competitiveness of the race. Safe seat (0) to toss-up (3).
Circulation Size	circulation10, circulation14	Circulation size of the newspaper (in 10,000s).
Open Seat	openseat10, openseat14	Race is for an open seat (1) or not (0).
Uncontested	uncontested10, uncontested14	Race is uncontested (1) or not (0).
Quality Candidate	qcandidate10, qcandidate14	Race includes a challenger or open seat candidate with previous electoral experience (1) or not (0).
Democratic Spending	dspend10, dspend14	Total amount of money (in $100,000 units) Democratic candidate spent on the race.

Variable	Variable Name in Data Sets	Description
Republican Spending	rspend10, rspend14	Total amount of money (in $100,000 units) Republican candidate spent on the race.
Percent White	percentwhite10, percentwhite14	Percentage of the district that is White.
Percent Black	percentblack10, percentblack14	Percentage of the district that is Black.
Percent Hispanic	percenthisp10, percenthisp14	Percentage of the district that is Hispanic.
Median Income	medianinc10, medianinc14	District's median income.
Percent College	percentcollege10, percentcollege14	Percentage of residents in the district who have earned at least a Bachelor's degree.