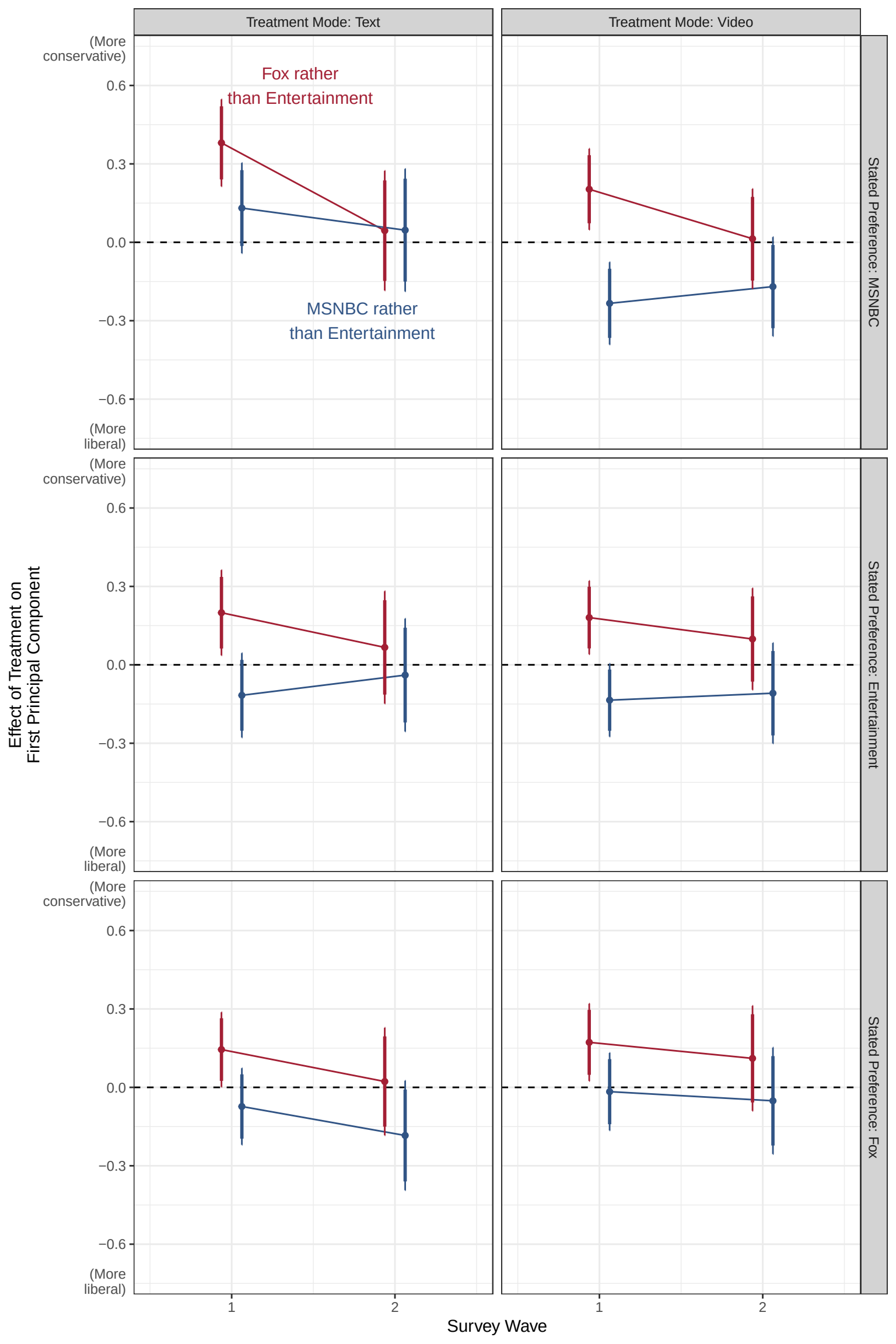
Treatment Mode: Text
Treatment Mode: Video
Stated Preference: MSNBC
Stated Preference: Entertainment
Stated Preference: Fox
Fox rather
than Entertainment
MSNBC rather
than Entertainment
(More
conservative)
(More
liberal)
0.6
0.3
0.0
−0.3
−0.6
Effect of Treatment on
First Principal Component
1
2
Survey Wave