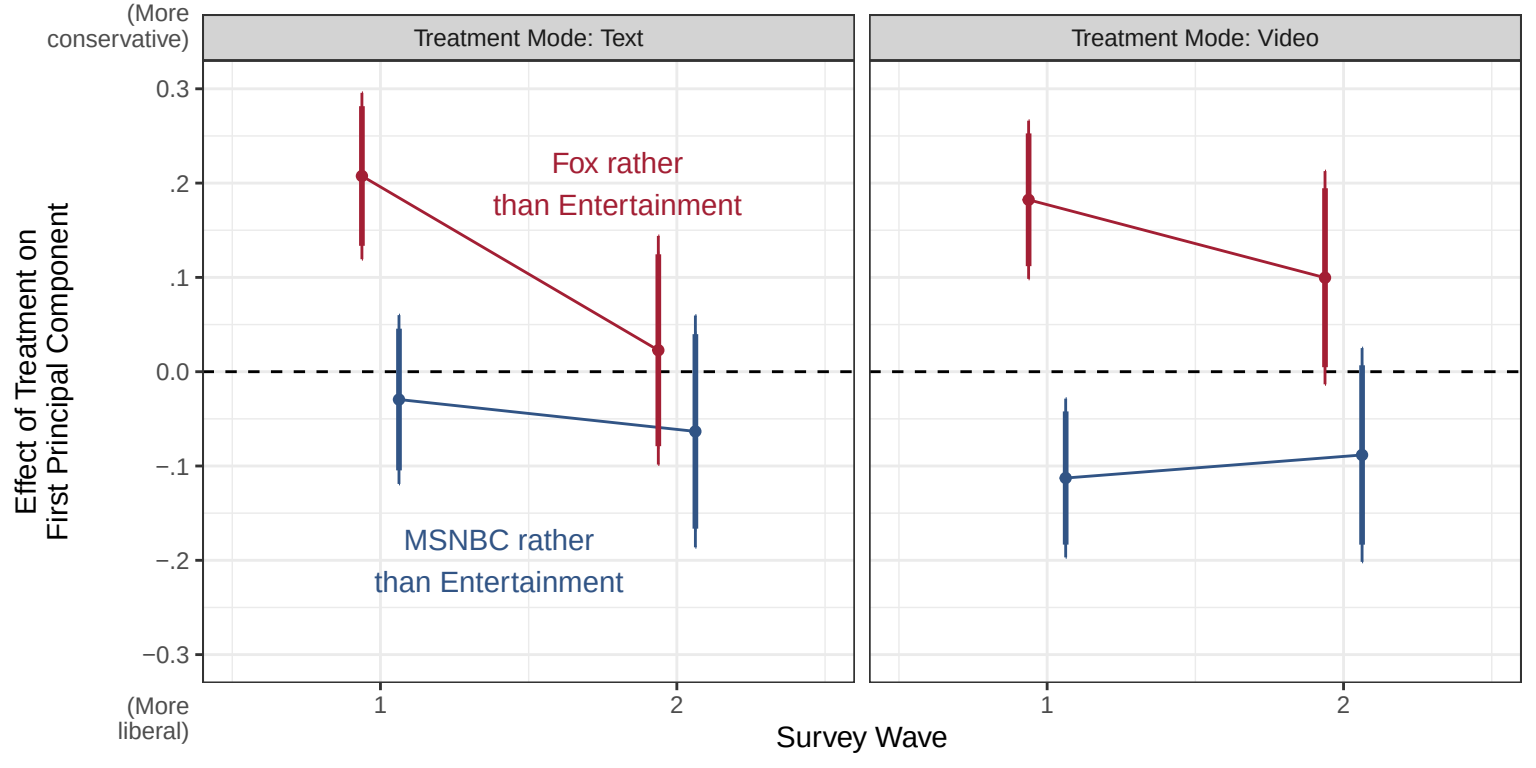
Treatment Mode: Text
Treatment Mode: Video
(More conservative)
(More liberal)
Effect of Treatment on First Principal Component
0.3
.2
.1
0.0
−.1
−.2
−0.3
Fox rather than Entertainment
MSNBC rather than Entertainment
1
2
Survey Wave