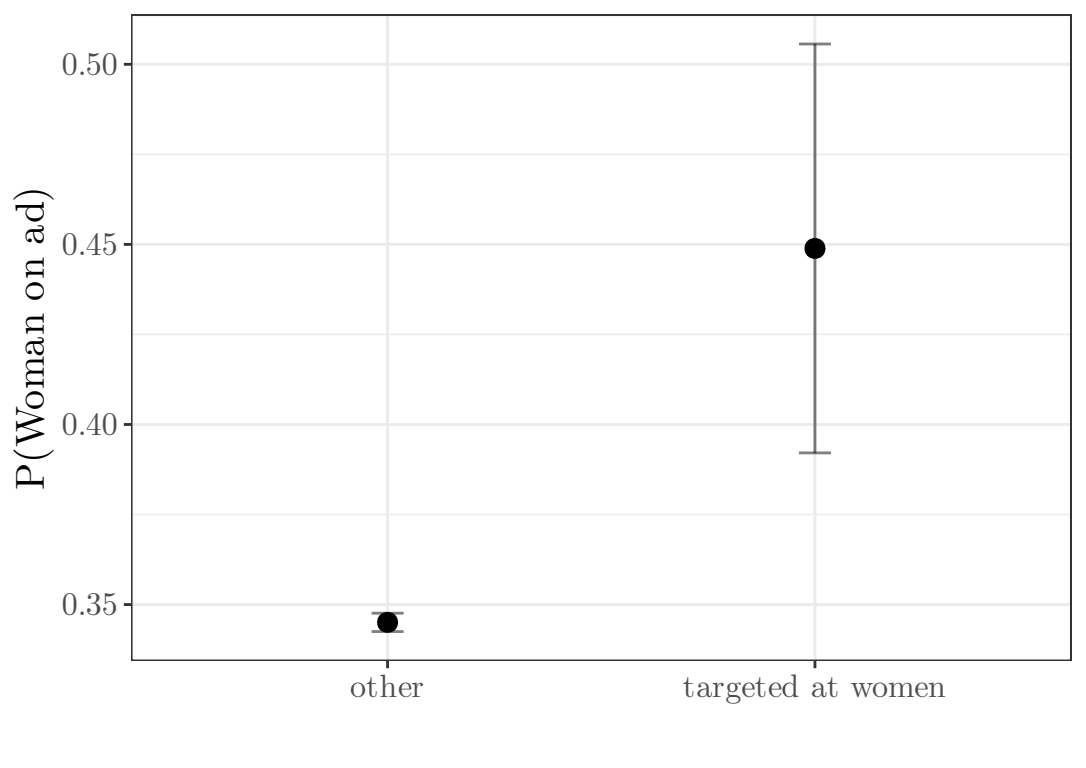
0.50
0.45
0.40
0.35
P(Woman on ad)
other
targeted at women