ReadMe Document for
The Right Kind of (Gay) Man? Sexuality, Gender Presentation, and Heteronormative Constrains on Electability

Datasets:

gt_national_1.csv
Raw dataset from the national sample, downloaded from Qualtrics and limited to variables used in the manuscript (as per JOP guidelines).

gt_pssp_1.csv
Raw dataset from the student sample (PSSP = Political Science Subject Pool), also downloaded from Qualtrics and limited to variables used in the manuscript.

gt_national_working.csv
Cleaned version of the national sample dataset, used in the main analysis.

gt_pssp_working.csv
Cleaned version of the student sample dataset, used in the main analysis.

pssp_mc.csv
Manipulation check dataset (student sample)

cloud_research_pitch_manipulation_check.csv
Dataset from a CloudResearch Connect study used to replicate the successful gender presentation manipulation via pitch variation and assess effects on emotional intensity and ideological perceptions.

real_candidate_evals.csv
Dataset from a CloudResearch Connect study comparing gender conformity (femininity/masculinity) ratings of real-world gay candidates and the headshot stimuli used in the main experiments.

Analyses Scripts:

Sexuality_Gender_Presentation_Data_Cleaning.Rmd
This script processes the raw datasets from the national and student samples (gt_national_1.csv and gt_pssp_1.csv) and produces the cleaned, analysis-ready datasets: gt_national_working.csv, gt_pssp_working.csv, and pssp_mc.csv.

Sexuality_Gender_Presentation_Analysis.Rmd
Main analysis script. Replicates all results reported in the manuscript.

Additional Files:

The **"Sexuality_Gender_Presentation_codebook.xlsx"**
Codebook with variable descriptions.

"Sexuality_Gender_Presentation_SI.pdf"
Online appendix associated with the manuscript.

OS and Software:

The analyses can be run on a normal computer. We used R version 4.4.1 (2024-06-14) on macOS Ventura 13.2.1.