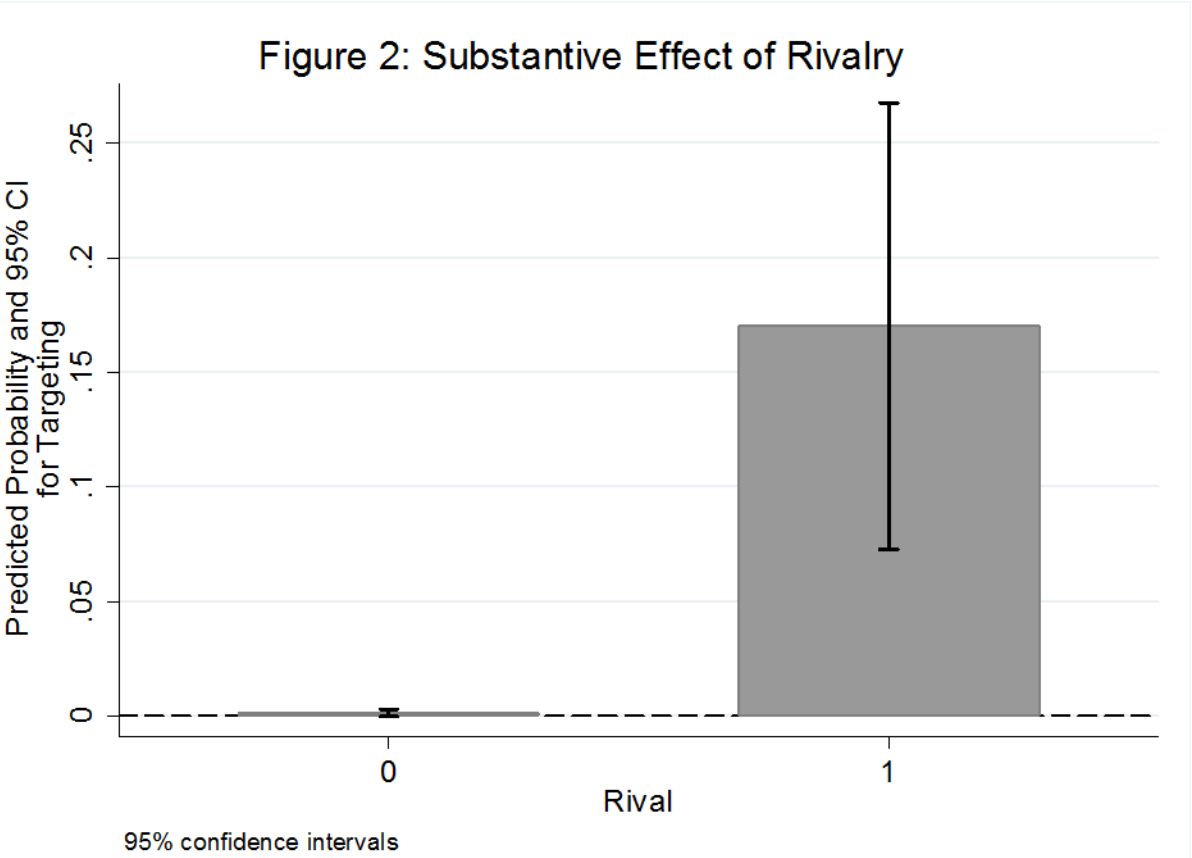
Figure 2: Substantive Effect of Rivalry
Predicted Probability and 95% CI for Targeting
0
.05
.1
.15
.2
.25
0
1
Rival
95% confidence intervals