Survey 3: NORC & MTurk

Codebook

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Survey administration variables

id unique participant ID (sequential on both NORC and MTurk)

sample
0 NORC
1 Mturk

complete 1 if participant reached the end of the survey, 0 otherwise.

norc_weight2 Completes + Non-completes Post-stratification weights - 18+ general population (N=2,2407) (NORC only)

Survey random variables

r_plot Plot Staircases [1,2 with equal probability]
Note: For Political Analysis paper, only respondents in control condition included.
1 Control
2 Herd Treatment *[not used in PA]*

r_plot_dom Plot Staircase Domain [1,2 with equal probability]
1 Growth (NORC only)
2 Jobs

sample_dom A single indicator combining the sample and plot domain
1 NORC Growth
2 NORC Jobs
3 MTurk Jobs

Plot staircase

pstairP_growth The average percent of growth needed in the flat line to make respondents indifferent between the flat and rising sequence when completing a plot staircase of past income growth.

pstairF_growth The average percent of growth needed in the flat line to make respondents indifferent between the flat and rising sequence when completing a plot staircase of future income growth.

pstairP_jobs The average number of temporary jobs needed in the flat line to make respondents indifferent between the flat and rising sequence when completing a plot staircase of past income growth.

pstairF_jobs The average number of temporary jobs needed in the flat line to make respondents indifferent between the flat and rising sequence when completing a plot staircase of future income growth.

Numeracy

num_lottery

Correct answer to lottery numeracy question (1 = correct ; 0 = wrong)
0 Wrong
1 Correct
.a Missing and unfinished section
.b Skipped but finished section

Question text

In a lottery, the chance of winning a $10 prize is 1%. What is your best guess about how many people would win a $10 prize if 1000 people each buy a single ticket to the lottery?
____person(s) out of 1,000
[allow only numbers and decimal point]

num_dice

Correct answer to dice numeracy question (1 = correct ; 0 = wrong)
0 Wrong
1 Correct
.a Missing and unfinished section
.b Skipped but finished section

Question text

Imagine that we rolled a fair, six-sided die 1,000 times. What is your best guess about how many times the die would come up even (2, 4, or 6) in 1,000 rolls?
____times out of 1,000
[allow only numbers and decimal point]

num_disease

Correct answer to disease numeracy question (1 = correct ; 0 = wrong)
0 Wrong
1 Correct
.a Missing and unfinished section
.b Skipped but finished section

Question text

If the chance of getting a disease is 1 out of 1000, this would be the same as having a ____% chance of getting the disease.

____% chance
[allow only numbers and decimal point]

numeracy

Number of correct answers to numeracy questions (out of 3)
[Recoded from **num_lottery, num_dice,** and **num_disease**]
.a Missing and unfinished section

Individual characteristics

female Gender

1	Female
0	Male
.a	Missing and unfinished section
.b	Skipped but finished section
.n	MT only
.m	Missing oTree, invited but did not start

age participant's age

.a	Missing and unfinished section
.b	Skipped but finished section
.n	MT only
.m	Missing oTree, invited but did not start

age4 Participant's age 4 categories

1	18-29
2	30-44
3	45-59
4	60+
.a	Missing and unfinished section
.b	Skipped but finished section
.n	MT only
.m	Missing oTree, invited but did not start

edu Participant's highest level of education level

1	I do not have a high school degree or GED
2	Regular high school degree
3	GED or alternative credential
4	Some college credit, no degree
5	Associate's degree (for example: AA, AS)
6	Bachelor's degree (for example: BA, BS)
7	Graduate or professional degree
.a	Missing and unfinished section
.b	Skipped but finished section
.n	MT only
.m	Missing oTree, invited but did not start

pid7 Party identification (7-point scale)

1	Strong Rep
2	Not strong Rep
3	Lean Rep
4	Ind
5	Lean Dem
6	Not strong Dem
7	Strong Dem
.a	Missing and unfinished section
.b	Skipped but finished section
.e	NORC skipped on web

	.f NORC Panel data missing
	.m Missing oTree, invited but did not start
pid3	Party identification (3-point scale, leaners as independents)
	1 Republican
	2 Independent/Other
	3 Democrat
	.a Missing and unfinished section
	.b Skipped but finished section
	.e NORC skipped on web
	.f NORC Panel data missing or older than 6 months
	.m Missing oTree, invited but did not start
pid3wL	Party identification (3-point scale, leaners as partisans)
	1 Republican
	2 Independent/Other
	3 Democrat
	.a Missing and unfinished section
	.b Skipped but finished section
	.e NORC skipped on web
	.f NORC Panel data missing or older than 6 months
	.m Missing oTree, invited but did not start
educ4_asnorc	Education with NORC categories
	[Recoded from **edu**]
	1 Less than high school
	2 High school graduate
	3 Some college
	4 BA and above
raceeth4_asnorc	Race and Ethnicity with NORC categories
	1 Non-Hispanic White
	2 Non-Hispanic Black
	3 Hispanic
	4 Non-Hispanic Other