PRIVACY POLICY

Last modified: May 1, 2018

WE VALUE YOUR PRIVACY

Nissan North America, Inc. ("Nissan" or "we") values your privacy, and we want you to know that your information is handled with care and in accordance with applicable laws. This Privacy Policy addresses personal information that we collect, use and share through websites operated by Nissan, as well as through Nissan vehicles and services. Our financial services subsidiary, Nissan Motor Acceptance Corporation, maintains additional privacy terms that can be found here.

INFORMATION COLLECTED THROUGH NISSAN WEBSITE

Nissan collects information from you at various points on our websites. Nissan is the sole owner of the information collected on its websites (except that Nissan Motor Acceptance Corporation owns information collected from credit pre-approval applications). We will not sell or rent this information to others. We will only share this information with our affiliates and dealers, marketing partners, and other vendors contracted to do business on our behalf. By using Nissan websites and providing your personal information, you agree to the collection and use of your information as stated in this Privacy Policy.

If you provide your Social Security number to us, we will (1) Protect the confidentiality of the Social Security number, (2) prohibit unlawful disclosure of the Social Security number, and (3) limit access to the Social Security number.

Nissan collects and uses two types of information on our websites: anonymous information gathered from cookies and log files, and personal information you provide us for certain services.

ANONYMOUS INFORMATION - COOKIES AND LOG FILES

Nissan may use third party providers to collect and record data on the use and performance of our websites during your visit ("Usage Data"), which may include without limitation the pages you view, the search terms you enter, your IP address, and personal information that you submit through the website. Usage Data may be collected by Nissan or its third party provider through "cookies", log files and other technology. Nissan uses this information to administer its websites and to improve the services provided to you. Nissan may share information collected through our websites with suppliers to provide services for us or as required by law or court order. Nissan may also share Usage Data in an aggregate statistic format with a third party; such statistics would not include personal information. Nissan does not rent, sell, or trade Usage Data outside of Nissan.

Nissan may not respond to "do not track" beacons, tags or other such signals including browser-based prompts or controls. You may also receive tracking mechanisms from other parties prior to visiting our websites that will continue to track your activity while on our websites. Such data would be subject to the privacy policy of the other party from whom you received the mechanism, and we do not control or receive data from such mechanisms. For more information on how to manage advertising controls including tracking mechanisms, please visit www.networkadvertising.org/managing/opt_out.asp.

A cookie is a piece of data stored on the user's hard drive containing information about the user. Usage of a cookie is in no way linked to personal information, until a user provides that information (see below). If a user rejects or deletes the cookie, he/she may still use our site. The only drawback to this is that the user will be limited in some areas of our site. For example, the user will not be able to receive notification of special offers, or participate in any contests that may take place. Cookies also enable us to track and aggregate clickstream behavior data. By doing this we can better target the interests of our users and enhance their experience on our site.

Nissan also maintains standard web logs that record data about all visitors to our websites. These logs may contain:

- The Internet domain from which you access the website.
- Your IP address (Your computer is automatically assigned an IP address when you surf the Internet. Your IP address is either static or dynamic. A static IP address may be identifiable to you; a dynamic address is usually not identifiable to you.)
- The type of browser and operating system you use.

- The date and time you visited the website.
- The pages you viewed on the website.
- The address of the website from which you linked.

Nissan uses web log and clickstream information to help us design our site, to identify popular site features and to make the site more useful for visitors. Web logs are recorded in sequential files, and we normally do not attempt to identify individuals from these logs. However, we may use web logs to identify persons attempting to break into, disrupt, or damage our Site. We may share web log information with law enforcement personnel if we believe evidence exists, or is likely to occur, of a violation of federal, state or local laws or regulations.

Nissan advertising at other non-Nissan sites may be serviced by Nissan service providers, who may use cookies to collect information about your visits to those sites. Information collected may include the pages visited, date and time, browser information and/or IP address. We normally make no attempt to link this information to you personally, except under circumstances described above. This information is gathered in order to help us customize and target our advertising to the needs and interests of our customers. If you wish to opt out of this tracking at our advertising at third party sites, please visit the following sites:

Network Advertising
Omniture

PERSONAL INFORMATION YOU PROVIDE

You may choose to volunteer personal information (name, email address, phone number, etc.) in order for us to provide you with services such as brochure and information requests, surveys and contests, site announcements, special offers at the time of the request or in the future, etc. If you would like to have your email address removed from our list, click the "unsubscribe" link included in our email message to you. Or you can call or send regular mail to remove yourself from the list (see contact information below).

As stated above, Nissan does not sell or rent your information to any third parties. We share your information with our affiliates and dealers, marketing partners and other vendors contracted to do business on our behalf. When you sign up for certain services and offers on our websites, we will share your name and other contact information necessary to provide these services to you. Nissan will share your information in accordance with the privacy policy in effect at the time your information is collected.

If your personal information changes, email privacy@nissan-usa.com or contact Nissan Consumer Affairs as outlined below. We will endeavor to correct or update the personal data you provide to us promptly.

If you elect to email a friend from our websites, a function available from the Design Your Vehicle page, we ask for the friend's email address. Nissan captures this information for the sole purpose of sending this one-time email.

WEBSITE SECURITY

Nissan takes all reasonable precautions to protect information transmitted through our websites, both while the information is being transmitted and after it is received by us.

When our credit pre-approval form asks you to enter sensitive information (such as social security number), that information is encrypted and securely transmitted according to industry standards for reputable organizations. While on a secure page, such as our credit pre-approval application form, you should see a lock icon or similar indicator that our site is secured as well as an “https” at the beginning of the website address. For more information on the Nissan Motor Acceptance Corporation (NMAC) privacy notice, see "NMAC Privacy Policy" below.

Furthermore, once your information has been received by us, we use security procedures and policies commensurate with industry standards to safeguard against loss, theft, unauthorized access, destruction, use, modification and disclosure. If you have any questions about the security of our websites, you can send an email to privacy@nissan-usa.com.

LINKS TO OTHER WEBSITES

This Web site contains links to other websites. Please be aware that Nissan is not responsible for the privacy practices of such other websites. We encourage you to be aware when you leave our site and to read the privacy statements of each website that collects personal information. This privacy statement applies solely to information collected by websites controlled and operated by Nissan.

INFORMATION COLLECTED THROUGH NISSAN VEHICLES AND SERVICES

In addition to information collected on our websites, Nissan may collect information about you and your vehicle several different ways, including:

- from what you and the dealer provide to us when you use NissanConnect services during a trial period or demonstration mode, subscribe to NissanConnect services (see below), or buy, lease or service a Nissan vehicle;
- from your use of your vehicle;
- from calls or emails between us or our third party service providers;
- from our wireless or satellite carriers; and
- from the vehicle itself.

The vehicle and driving information we may obtain from the vehicle includes, without limitation:

- information about the vehicle and its operation, including without limitation, Vehicle Identification Number, GPS and navigation information, speed and distance information, driving habit and style, battery use management information, battery charging history, battery deterioration information, electrical system functions, diagnostic trouble codes, maintenance conditions, software version information, and other data to assist in identifying and analyzing the performance of the vehicle (battery information applicable to Nissan electric vehicles);
- information about your use of the vehicle and any corresponding services, websites and smartphone applications; and
- data about accidents involving the vehicle (for example, the direction from which the vehicle was hit and which air bags have deployed).

NISSANCONNECT PRIVACY NOTICE

By activating, registering, subscribing, or using any of the NissanConnect services, including NissanConnectSM Services powered by SiriusXM®, you consent to Nissan recording and using certain information for various purposes as more specifically described above, including without limitation, product evaluation and research and development in connection with the operation of your vehicle. NissanConnect Services powered by SiriusXM is provided to you by Sirius XM Radio Inc. For additional details regarding the collection, use and sharing of personal and vehicle information by Nissan and SiriusXM in relation to NissanConnect Services, please read the NissanConnect Services Privacy Policy available at http://services.nissanconnect.nissanusa.com/subscriber/privacy_policy_usen. Your vehicle is equipped with hardware and software used to facilitate collection and use of certain data described above.

USE AND SHARING OF INFORMATION

You agree that Nissan can, subject to applicable law, use any of the information we collect from you, and provide such information to applicable third party service providers, to emergency contacts provided by you, or law enforcement or other governmental entities, to:

- provide certain services to you or your vehicle (including, but not limited to, sharing that information with roadside assistance providers, emergency service providers, or others, as needed as part of our delivery of services);
- perform an analysis of service usage and maintenance conditions,
- communicate with you about your account;
- analyze the vehicle performance, and combine with and compare to data gathered from other Nissan vehicle owners in order to be able to determine aggregate product usage;
- help you to maintain the vehicle;
- evaluate and improve vehicle quality and any services related to the vehicle;
- prevent fraud or misuse of your vehicle or any related services;
- comply with the law and any and all legal requirements, including valid court orders;
- protect the rights, property, or safety of you or others;
- offer you new or additional products or services;
- perform market research, or
- for purposes of processing the information collected.

We may also use your information to share with companies affiliated with Nissan for joint marketing initiatives, subject to applicable law or your consent where required. We will not share personal information with any other marketers for their own use without your express consent. This list is not meant to be exhaustive.

You understand that, for quality assurance purposes, we (including our third party service providers) may monitor and record conversations between our (including our third party service providers) respective response centers and the vehicle occupants. We (including our third party service providers) may also monitor and record any calls coming into our (including our third party service providers) response centers from any source. Therefore, for yourself, the occupants and anyone contacting us on your behalf, you: (i) consent to all such monitoring and recording and, (ii) release us, third party beneficiaries and any wireless carrier(s) from claims, liabilities and losses that may result from any such monitored and/or recorded conversations.

We may use your information for any purpose or share it with any third party if we anonymize the information so that it no longer reasonably identifies you or your vehicle. Anonymization requires altering your information so re-identification requires use of only non-public sources. Wherever possible, we require third party service provider use of the information to be anonymized or

protected in accordance with our information security policies. We limit who we share your information with and the legitimate business purposes for which it can be used.

SAFEGUARDING YOUR INFORMATION

We are committed to keeping your personal information secure. We have appropriate technical, administrative and physical procedures and information security policies in place to safeguard your information from loss, misuse, or alteration. We limit access to personal information to individuals who have a business need consistent with the reason the information was provided. Wherever possible, we require our third party service providers to protect your information in accordance with our information security policies.

Because certain communications and information collected from your vehicle is provided through wireless and satellite networks, we cannot promise or guarantee that the communications will not be intercepted by others. You agree that Nissan will not be liable for any damages for any loss of privacy occurring in communication over such networks.

We may keep the information we collect until we no longer need the information to provide services to you, to operate our business, to enable us to communicate with you, for our research, evaluation of use, or troubleshooting purposes, for our analysis to improve vehicle quality or services, or to satisfy our legal or contractual obligations.

YOUR CHOICES ABOUT COLLECTION, USE AND SHARING OF INFORMATION

You have certain choices about the information we collect, use or share. You may choose not to receive marketing communications from Nissan. To unsubscribe from marketing communications, please visit https://www.nnainfo.com/email/unsubscribenissan.aspx?x or contact Nissan through one of the various choices provided at the end of this Notice on "How to Contact Nissan." Please note that even if you choose not to receive marketing communications from us, you still may receive communications regarding recalls and service campaigns, the

status of any of the NissanConnect services, your account, and any other service-related issues and updates that will allow us to provide you with the optimal user experience.

[For Nissan LEAF® vehicles only]: In addition, you will be required to acknowledge, via a pop-up consent statement presented on the navigation screen of the Nissan LEAF, that the Nissan LEAF transmits recorded vehicle data to Nissan. If you click on the "I DECLINE" button, certain information and data may not be available for your use. Some collection and sharing practices are tied to the telematics services we offer. By declining and stopping the collecting and sharing of some information, you are willing to accepted limited functionality of the telematics services. Please note that even if you choose to decline, some limited vehicle data may still be collected to improve vehicle quality and any services related to the vehicle.

CERTAIN DISCLOSURES

Nissan may disclose any information, whether personally identifiable or not, to any person performing audit, legal, operational or other similar services for Nissan. Whenever possible, we will require any recipient of personal information for these purposes to agree in writing to hold the information in confidence, to use the information only for the permitted purpose, and to return or destroy the information when the services are completed.

We may also disclose any data, whether personally identifiable or not, when required to do so by subpoena, court order, or warrant. Whenever feasible, Nissan will notify you by email if such disclosure will affect you.

We may also disclose any data, whether personally identifiable or not, when we reasonably deem it necessary to protect the safety of (i) an individual, (ii) the public, or (iii) the security and reliability of Nissan and/or this website.

UPDATING YOUR ACCOUNT INFORMATION

It is your obligation to correct or update the subscription information provided when you subscribe to NissanConnect services or buy or lease a Nissan vehicle when that information

changes. If you do not notify us of a sale or transfer of your vehicle, we may continue to send reports or other information about the vehicle or the account to the address currently on file with us and/or new owner. In such case, we are not responsible for any privacy related damages you may suffer.

You may update this information by calling NissanConnect Service support at 1-855-426-6628 or updating online at http://owners.nissanusa.com/nowners/.

CHILDREN

Nissan does not knowingly allow anyone under the age of 13 to participate in any services offered on our website which requires the submission of user information. If we learn that a user is under 13 and has submitted user information to us, we will delete that information promptly.

CHANGES TO THIS PRIVACY POLICY

Nissan reserves the right to update its Privacy Policy from time to time. If we do, we will post those changes to this page so you are always aware of what information we collect, how we use it, and under what circumstances we disclose it. We will use, share, and disclose all information in accordance with the Privacy Policy in effect at the time the information was collected. If a material change is made, we will post a notice on the Privacy Policy page of our website along with the updated Privacy Policy or, where required by law, obtain your consent. You should periodically check for notices and updates to our Privacy Policy and terms of service because your use of Nissan websites, vehicles or services after any such updates have been made, whether or not you have reviewed the updates, constitutes your acceptance.

RELATED PRIVACY NOTICES

Some services, including but not limited to NissanConnect Services and its related app, are provided to you by SiriusXM Radio, Inc. and are governed by their own privacy notice and terms of service that should be read together with this Privacy Policy. Nissan privacy notices are available at http://www.nissanusa.com/privacy.html, https://owners.nissanusa.com/nowners/, http://www.nissanusa.com/connect/, or http://www.nissan.ca/en/connect. TheSiriusXM privacy notice is available at http://www.siriusxm.com/. Other third party service providers needed for delivery of the services, such as those companies that provide wireless services, and satellite radio services, also have their own privacy notices. Those privacy notices and subscriber terms and conditions are separate from this Privacy Policy. Please also refer to those privacy notices and your Subscription Agreement terms and conditions for more details and how your information is collected, used, and shared.

HOW TO CONTACT US

To contact Nissan online you may visit http://www.nissanusa.com/apps/contactus. To contact Nissan offline you can send mail to:

Nissan North America Consumer Affairs

Attn. NissanUSA.com Privacy

P.O. Box 685003

Franklin TN 37068-5003

Or, during business hours, call 1-800-NISSAN1.

Or, visit the NissanConnect portal website at http://www.nissanusa.com/connect/support or call its NissanConnect support line at 1-855-426-6628.

NMAC PRIVACY POLICY

FACTS **WHAT DOES NISSAN MOTOR ACCEPTANCE CORPORATION DO WITH YOUR PERSONAL INFORMATION?**

Why? Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What? The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and transaction history
- Account balances and payment history
- Purchase history and account transactions

When you are *no longer* our customer, we continue to share your information as described in this notice.

How? All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Nissan Motor Acceptance Corporation chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Nissan Motor Acceptance Corporation share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes - to offer our products and services to you	YES	NO
For joint marketing with other financial companies	YES	NO
For our affiliates' everyday business purposes - information about	YES	NO

your transactions and experiences		
For our affiliates' everyday business purposes - information about your creditworthiness	NO	We don't share
For nonaffiliates to market to you	NO	We don't share

QUESTIONS?

Go to www.nissanfinance.com

WHO WE ARE

WHO IS PROVIDING THIS NOTICE?

Nissan Motor Acceptance Corporation (NMAC) and Nissan-Infiniti LT (NILT), for whom NMAC acts as servicer.

WHAT WE DO

How does Nissan Motor Acceptance Corporation protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Nissan Motor Acceptance Corporation collect my personal information?	We collect your personal information, for example, when you • apply for financing or apply for a lease • pay your bills or give us your contact information • pay us by check We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.

Why can't I limit all sharing?	Federal law gives you the right to limit only • sharing for affiliates' everyday business purposes - information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.

DEFINITIONS

Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. • Our affiliates may include companies with a Nissan or Infiniti name. Nissan and Infiniti dealers are not affiliates.
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. • Nissan Motor Acceptance Corporation does not share with non-affiliates so they can market to you.
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. Our joint marketing partners include • Nissan dealers • Other financial institutions

OTHER IMPORTANT INFORMATION

In California, NMAC does not share with Nissan dealers or other financial institutions for joint marketing, but does share with Nissan dealers so we can offer you incentives, discounts or bonus programs.

MICROSOFT

To view the Microsoft Privacy Statement and Terms of Use click here.

COPYRIGHT / TRADEMARK INFORMATION

The Nissan names, logos and slogans are trademarks owned by or licensed to Nissan Motor Co. Ltd. and/or its North American Subsidiaries. Homelink is a registered trademark of Johnson Controls, Inc. Birdview is a trademark of Clarion Co., Ltd. The Bluetooth wordmark and logos are owned by The Bluetooth SIG, Inc. and any use of such marks by Nissan is under a license. Other trademarks and trade names are those of its respective owners. The XM name, XM NavTraffic and related logos are registered trademarks of XM Satellite Radio Inc. Sirius and related marks are trademarks of Sirius Satellite Radio Inc. ©2008 Nissan North America, Inc. All rights reserved. Materials contained on this Web site may not be used or reproduced without written permission from Nissan North America, Inc.

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This Web site may contain hypertext links to other World Wide Web sites, which are completely independent of this site. Nissan makes no representation or warranty as to the accuracy, completeness or authenticity of the information contained in any such hyperlink, and any

hyperlink to another person or entity shall not in any manner be construed as endorsement by Nissan of such person's or entity's World Wide Web site, products or services. Your linking to any other site or web site is at your own risk.

DIGITAL MILLENNIUM COPYRIGHT ACT NOTICE

We are committed to complying with copyright and related laws, and we require all users of the website to comply with these laws. Accordingly, you may not store any material or content on, or disseminate any material or content over, the website in any manner that constitutes an infringement of third party intellectual property rights, including rights granted by copyright law. Owners of copyrighted works who believe that their rights under copyright law have been infringed may take advantage of certain provisions of the Digital Millennium Copyright Act of 1998 (the "DMCA") to report alleged infringements. You may not post, modify, distribute, or reproduce in any way any copyrighted material, trademarks, or other proprietary information belonging to others without obtaining the prior written consent of the owner of such proprietary rights. It is our policy to terminate privileges of any user who repeatedly infringes the copyright rights of others upon receipt of proper notification to us by the copyright owner or the copyright owner's legal agent.

If you feel that a posted message is objectionable or infringing, we encourage you to contact us immediately. Upon our receipt of a proper notice of claimed infringement under the DCMA, we will respond expeditiously to remove, or disable access to, the material claimed to be infringing and will follow the procedures specified in the DMCA to resolve the claim between the notifying party and the alleged infringer who provided the Content in issue. Our designated agent (i.e., the proper party) to whom you should address such notice is listed below.

If you believe that your work has been copied and posted on the website in a way that constitutes copyright infringement, please provide our designated agent with the following information:

- an electronic or physical signature of the person authorized to act on behalf of the owner of the copyright or other intellectual property interest;
- a description of the copyrighted work or other intellectual property that you claim has been infringed;
- a description of where the material that you claim is infringing is located on the website;
- your address, telephone number, and email address;
- a statement by you that you have a good faith belief that the disputed use is not authorized by the copyright or intellectual property owner, its agent, or the law; and

- a statement by you, made under penalty of perjury, that the information contained in your report is accurate and that you are the copyright or intellectual property owner or authorized to act on the copyright or intellectual property owner's behalf.

Our designated agent for notice of claims of copyright infringement can be reached as follows:
By Mail:

Nissan North America, Inc.
One Nissan Way
Franklin, TN 37067
Attn: Steven Roberts, Senior Counsel

By E-mail:
copyrights@nissan-usa.com
Subject line: DMCA