PRIVACY & PROTECTION NOTICE
Connected Vehicle Services

INTRO

This Privacy Notice Applies To Vehicles Equipped With Connected Vehicle Services.

How We Use, Store, Share and Secure Data From Your Vehicle Equipped With Connected Vehicle Services.

When you purchased or leased your Vehicle, you had the opportunity to opt-in to receive Connected Vehicle Services such as navigation assistance, emergency services, remote engine start, maintenance alerts and more.

We provide you with these services by collecting and using your personal information and vehicle location, health, and driving data.

- **Safety Connect.** Your Vehicle's *Safety Connect* feature provides roadside and emergency assistance, automatic collision notifications, and stolen vehicle assistance. *Safety Connect* uses your **Location Data** (your Vehicle's latitude and longitude) to determine where your Vehicle needs assistance, your **Personal Information** (such as your name, address, phone number, email address, etc.) to verify your account, and your **Voice Recordings** (when you call our response center) for quality assurance.

- **Service Connect.** We use your **Vehicle Health Data** (such as odometer readings, fuel level, oil life, and diagnostic trouble codes) for the *Service Connect* application, which sends you vehicle health reports and alerts you of needed maintenance.

- **Remote Features.** Certain *Remote Features* such as vehicle finder, remote door lock and unlock, guest driver monitor, and vehicle alerts use your **Location Data** to find your Vehicle, **Vehicle Health Data** to provide status updates, and **Multimedia Screen Data** (i.e., data regarding how you interact with screens in your Vehicle) for quality confirmation.

- **Destination Assist.** Your Vehicle's *Destination Assist* feature allows you to choose a place of interest, a location on the map, one of your favorites, a destination from your history, or enter an address or coordinate. We use your **Location Data** and your **Personal Information** (to verify your account) to offer these features.

- **Use-Based Insurance.** You may choose to opt-in for use-based insurance products and

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may need to verify your subscription with your **Personal Information**, and we will use **Multimedia Screen Data** and **Voice Recordings** to improve our responses and voice recognition.

- **Toyota + Alexa.** No personal, usage or driving data will be collected by Toyota via your use of Toyota + Alexa app. Any data collection by Amazon shall be governed by Amazon's privacy policy and terms of service.

This Notice DOES NOT apply to data collection unrelated to Connected Vehicle Services on Toyota, Lexus or Scion websites, or on sites that we do not own, operate or control. Connected Vehicle Services covered by this site are available only in the United States (excluding territories).

COLLECT & USE

STORE

SHARE

SECURE

CHOICE

CONSENT

AGREEMENT

CONTACT US

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