1 Framing Affordable Housing: Online Supporting Information

Link to anonymous preregistration document: `https://osf.io/pbynh/files/?view_only=a785f5717a504872b95b7a06b8a7d58`

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1.2 Comparison of Poll and Survey Respondents

Table 1 shows how New Hampshire registered voters in the poll and New Hampshire registered voters who received the control prompt in our survey answered the three questions that are very similar. There are 99 registered voters in our survey who received the control prompt and correctly answered the attention question, making for a survey margin of error of 10% (95% confidence level).

Question	Random Sample % agree % disagree	This Survey % agree % disagree
"New Hampshire towns and cities should relax their planning and zoning regulations in order to allow more housing to be built." (poll) vs.	29%	36%
"New Hampshire should reduce planning and zoning regulations in order to allow more housing to be built." (this survey)	42%	38%
"New Hampshire communities should do more to prevent development and keep the state the way it is." (poll) vs.	31%	21%
"New Hampshire should do more to prevent development and keep the state the way it is." (this survey)	46%	41%
"The New Hampshire legislature should set a hard limit on how long planning and zoning boards can take to review permits to build housing." (poll) vs.	58%	49%
"The state of New Hampshire should set a hard limit on how long local planning and zoning boards can hold up a permit to build housing." (this survey)	18%	18%

Table 1: Representativeness of Survey Respondents

Despite slightly different wording, the respondents to our survey who were registered voters and received the control prompt answered these housing policy questions similarly to respondents to a random poll of New Hampshire registered voters. None of the agree-disagree percentages lie outside the margin of error. The only response category to any of these questions that does lie outside the margin of error is the "neither agree nor disagree" option to the "prevent development" question, chosen by 37% of the control-prompt registered voters in our survey and only 20% of the registered voters in the statewide poll. More importantly, our respondents do not seem to be consistently more pro- or anti-housing than the population to which we wish to generalize. These considerations give us some confidence that the unweighted estimates represent not just sample average

treatment effects, but population average treatment effects.

1.3 Conjoint Rating Model

	Full Sample	Homeowners	Non-Homeowners
Apartments	0 (.)	0 (.)	0 (.)
Condominiums	-0.0179 (0.105)	0.00626 (0.145)	-0.0159 (0.150)
Mixed-use	0.0594 (0.107)	0.217 (0.142)	-0.131 (0.161)
Single-family	0.157 (0.106)	0.400*** (0.142)	-0.127 (0.157)
Ten residences	0 (.)	0 (.)	0 (.)
50 residences	0.0326 (0.0891)	0.0134 (0.119)	0.0641 (0.134)
200 residences	-0.0486 (0.0929)	-0.246** (0.125)	0.213 (0.138)
New build	0 (.)	0 (.)	0 (.)
Tear down, rebuild	-0.0732 (0.0750)	-0.0328 (0.101)	-0.0909 (0.111)
No new infrastruct.	0 (.)	0 (.)	0 (.)
City-prov. infra.	-0.0610 (0.0921)	-0.261** (0.124)	0.219 (0.137)
Developer-prov. inf.	0.119 (0.0896)	0.137 (0.119)	0.139 (0.136)
Seniors only	0 (.)	0 (.)	0 (.)
No age restriction	0.248*** (0.0749)	0.110 (0.101)	0.409*** (0.111)
Modern	0 (.)	0 (.)	0 (.)
Traditional	0.0631 (0.0748)	0.0546 (0.101)	0.0696 (0.111)
Includes low-income	0 (.)	0 (.)	0 (.)
No low-income units	-0.191** (0.0747)	-0.110 (0.101)	-0.285** (0.111)
Includes luxury	0 (.)	0 (.)	0 (.)
No luxury units	0.0117 (0.0749)	0.118 (0.101)	-0.139 (0.111)
Constant	6.110*** (0.133)	6.092*** (0.176)	6.078*** (0.201)
Observations	3642	2034	1608

Robust standard errors in parentheses

Dependent variable - respondent rating of profile 0-10

Observations dropped if respondent rated all 8 profiles default rating of 5

Observations dropped if respondent rated selected profile lower than non-selected

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Table 2: Conjoint Rating vs. Profile Characteristics - Unweighted

1.4 Conjoint Selection with Weighted Observations

	Full Sample	Homeowners	Non-Homeowners
Apartments	0 (.)	0 (.)	0 (.)
Condominiums	-0.000281 (0.0328)	-0.0103 (0.0348)	0.00489 (0.0436)
Mixed-use	0.0231 (0.0332)	0.00400 (0.0345)	0.0293 (0.0445)
Single-family	0.0500 (0.0335)	0.0629* (0.0351)	0.0419 (0.0449)
Ten residences	0 (.)	0 (.)	0 (.)
50 residences	-0.00251 (0.0291)	-0.0295 (0.0303)	0.00626 (0.0388)
200 residences	-0.0216 (0.0290)	-0.134*** (0.0302)	0.0222 (0.0390)
New build	0 (.)	0 (.)	0 (.)
Tear down, rebuild	-0.0417* (0.0235)	-0.0140 (0.0247)	-0.0521* (0.0314)
No new infrastruc.	0 (.)	0 (.)	0 (.)
City-prov. infra.	0.0527* (0.0289)	-0.00392 (0.0303)	0.0772** (0.0387)
Developer-prov. inf.	0.0437 (0.0287)	0.0436 (0.0299)	0.0474 (0.0385)
Seniors only	0 (.)	0 (.)	0 (.)
No age restriction	0.0877*** (0.0235)	0.0174 (0.0246)	0.113*** (0.0315)
Modern	0 (.)	0 (.)	0 (.)
Traditional	0.0231 (0.0235)	0.0324 (0.0246)	0.0223 (0.0313)
Includes low-income	0 (.)	0 (.)	0 (.)
No low-income units	-0.0627*** (0.0235)	-0.0166 (0.0246)	-0.0792** (0.0314)
Includes luxury	0 (.)	0 (.)	0 (.)
No luxury units	-0.00804 (0.0235)	0.0268 (0.0246)	-0.0215 (0.0314)
Constant	0.459*** (0.0429)	0.508*** (0.0448)	0.438*** (0.0579)
Observations	4040	2272	1768

Robust standard errors in parentheses

Dependent variable - respondent selected profile 0-no 1-yes

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Table 3: Conjoint Selection vs. Profile Characteristics - Weighted

1.5 Conjoint Rating with Weighted Observations

	Full Sample	Homeowners	Non-Homeowners
Apartments	0 (.)	0 (.)	0 (.)
Condominiums	0.0258 (0.119)	0.136 (0.149)	-0.172 (0.177)
Mixed-use	0.154 (0.119)	0.292** (0.146)	-0.136 (0.188)
Single-family	0.251** (0.118)	0.513*** (0.146)	-0.346* (0.188)
Ten residences	0 (.)	0 (.)	0 (.)
50 residences	0.0218 (0.0975)	-0.0569 (0.121)	0.195 (0.158)
200 residences	-0.108 (0.104)	-0.343*** (0.127)	0.426** (0.168)
New build	0 (.)	0 (.)	0 (.)
Tear down, rebuild	-0.0988 (0.0841)	-0.0553 (0.103)	-0.151 (0.134)
No new infrastruc.	0 (.)	0 (.)	0 (.)
City-prov. infra.	-0.150 (0.104)	-0.255** (0.126)	0.101 (0.168)
Developer-prov. inf.	0.0788 (0.0995)	0.126 (0.123)	0.0226 (0.158)
Seniors only	0 (.)	0 (.)	0 (.)
No age restriction	0.204** (0.0837)	0.0639 (0.103)	0.506*** (0.135)
Modern	0 (.)	0 (.)	0 (.)
Traditional	0.0700 (0.0837)	0.0490 (0.103)	0.130 (0.133)
Includes low-income	0 (.)	0 (.)	0 (.)
No low-income units	-0.126 (0.0838)	-0.0609 (0.103)	-0.246* (0.133)
Includes luxury	0 (.)	0 (.)	0 (.)
No luxury units	0.111 (0.0840)	0.0974 (0.103)	0.139 (0.134)
Constant	6.147*** (0.148)	6.149*** (0.181)	6.062*** (0.246)
Observations	3642	2034	1608

Robust standard errors in parentheses

Dependent variable - respondent rating of profile 0-10

Observations dropped if respondent rated all 8 profiles default rating of 5

Observations dropped if respondent rated selected profile lower than non-selected

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Table 4: Conjoint Rating vs. Profile Characteristics - Weighted

1.6 Heckman Selection Model of Messaging

	(1) Pro-Housing Attitudes
Pro-Housing Attitudes	
Economic Expertise	-0.0186 (0.191)
Property Rights	0.380** (0.167)
Fairness	0.430** (0.170)
Constant	-0.502*** (0.153)
selection	
High school grad	-0.384*** (0.116)
Less than high school	-0.706*** (0.239)
Income under $20,000	-0.158 (0.159)
Homeowner	0.307** (0.138)
Age	0.0290 (0.0511)
Constant	0.314 (0.220)
/	
athrho	0.574*** (0.113)
lnsigma	0.362*** (0.0449)
Observations	670

Standard errors in parentheses
Robust standard errors
Dependent variable - index of pro-housing attitudes
* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Table 5: Heckman Model of Messaging Experiment

1.7 Complete Questionnnaire

New Hampshire Housing

Start of Block: Default Question Block

I agree to participate in a research study conducted by Saint Anselm College. I understand that this study is being conducted on behalf of principal investigators and .

In order to analyze responses to the questionnaire, my answers will be recorded. No identifying information about me will be made public, and any views I express will be kept completely confidential.

Findings from this study will be reported in scholarly journals, at academic seminars, and at research association meetings. The data will be stored at a secured location and retained indefinitely. My participation is voluntary. I am free to withdraw from the study at any time.

For any questions regarding the research project, please contact .edu) or edu).

Please select one of the following options. If you choose not to participate, the survey will end immediately.

- ○ I agree. (1)
- ○ I do not agree. (2)

Skip To: End of Block If I agree to participate in a research study conducted by Saint Anselm College. I understand that t... = I do not agree.

End of Block: Default Question Block

Start of Block: Block 1

Q2 Please note that this survey is for New Hampshire adults only.

- ○ What is your zip code? (1) _____

Q3 Are you registered to vote in New Hampshire?

- ○ Yes (1)
- ○ No (2)

Skip To: End of Block If Are you registered to vote in New Hampshire? = No

Q4 What is your party registration?

▼ Democrat (1) ... Undeclared (3)

End of Block: Block 1

Start of Block: Block 2

Q5 **First, we need to collect some standard demographic information.**

How would you describe your political views?

- ○ Liberal, progressive, or left-wing (1)
- ○ Moderate or centrist (2)
- ○ Conservative or right-wing (3)
- ○ Libertarian (4)
- ○ Populist or nationalist (5)
- ○ None of these (6)
- ○ I don't know. (7)

Q6 In general, do you find yourself closer to the Democratic Party or the Republican Party?

- Democratic (1)
- Republican (2)
- I am equally far from the Democratic and Republican parties. (3)
- I don't know. (4)

Q7 About how much income did people in your household earn last year?

▼ Less than $20,000 (1) ... More than $500,000 (10)

Q8 Do you own your own home?

- Yes (1)
- No (2)

Q9 What is your age?

- 18 to 29 (1)
- 30 to 44 (2)
- 45 to 59 (3)
- 60 to 74 (4)
- 75+ (5)

Q10 What is your sex?

- Male (1)
- Female (2)

Skip To: End of Block If What is your sex? = Female

Q11 What is your highest level of education completed?

- Some high school (1)
- High school graduate or GED (2)
- Associate's degree or some college (3)
- Bachelor's degree (4)
- Master's degree or some postgraduate (5)
- Doctoral degree (6)

End of Block: Block 2

Start of Block: Block 3

CI

We will now show you four different scenarios of new housing development, each offering two alternative projects with different features. Vote for the project you would prefer to see in your own neighborhood below the table explaining each project's features.

Note: the term *mixed-use* refers to a development with commercial uses on the ground floor and apartments above the ground floor.

Q13 Scenario 1 out of 4

	Project 1	**Project 2**
Type of project		
Size of project		
Type of property		
Infrastructure		
Age restriction?		
Architectural style		
Low-income units?		
Luxury units?		
Workforce units?	Includes some workforce units	Includes some workforce units

// Start of JavaScript // import seeded random number generator code // https://github.com/davidbau/seedrandom/blob/released/seedrandom.min.js !function(a,b){function c(c,j,k){var n=[];j=1==j?{entropy:!0}:j||{};var s=g(f(j.entropy?[c,i(a)]:null==c?h():c,3),n),t=new d(n),u=function(){for(var a=t.g(m),b=p,c=0;q>a;)a=(a+c)*l,b*=l,c=t.g(1);for(;a>=r;)a/=2,b/=2,c>>>=1;return(a+c)/b};return u.int32=function(){return 0|t.g(4)},u.quick=function(){return t.g(4)/4294967296},u["double"]=u,g(i(t.S),a),(j.pass||k||function(a,c,d,f){return f&&(f.S&&e(f,t),a.state=function(){return e(t,{})}),d?(b[o]=a,c):a})(u,s,"global"in j?j.global:this==b,j.state)}function d(a){var b,c=a.length,d=this,e=0,f=d.i=d.j=0,g=d.S=[];for(c||(a=[c++]);l>e;)g[e]=e++;for(e=0;l>e;e++)g[e]=g[f=s&f+a[e%c]+(b=g[e])],g[f]=b;(d.g=function(a){for(var b,c=0,e=d.i,f=d.j,g=d.S;a--;)b=g[e=s&e+1],c=c*l+g[s&(g[e]=g[f=s&f+b])+(g[f]=b)];return d.i=e,d.j=f,c})(l)}function e(a,b){return b.i=a.i,b.j=a.j,b.S=a.S.slice(),b}function f(a,b){var c,d=[],e=typeof a;if(b&&"object"==e)for(c in a)try{d.push(f(a[c],b-1))}catch(g){}return d.length?d:"string"==e?a:a+"\0"}function g(a,b){for(var c,d=a+"",e=0;e

- ○ I prefer Project 1 (1)
- ○ I prefer Project 2 (2)

Q14 On a scale of 0-10, where 10 is best, how would you rate these projects? Vote by dragging the sliders.

0 1 2 3 4 5 6 7 8 9 10

Project 1's value ()	
Project 2's value ()	

End of Block: Block 3

Start of Block: Block 4

Q40 Scenario 2 out of 4

Project 3 **Project 4** Type of project Size of project Type of property Infrastructure Age restriction? Architectural style Low-income units? Luxury units? Workforce units? Includes some workforce units Includes some workforce units // Start of JavaScript // import seeded random number generator code // https://github.com/davidbau/seedrandom/blob/released/seedrandom.min.js !function(a,b){function c(c,j,k){var n=[];j=1==j?{entropy:!0}:j||{};var s=g(f(j.entropy?[c,i(a)]:null==c?h():c,3),n),t=new d(n),u=function(){for(var a=t.g(m),b=p,c=0;q>a;)a=(a+c)*l,b*=l,c=t.g(1);for(;a>=r;)a/=2,b/=2,c>>>=1;return(a+c)/b};return u.int32=function(){return 0|t.g(4)},u.quick=function(){return t.g(4)/4294967296},u["double"]=u,g(i(t.S),a),(j.pass||k||function(a,c,d,f){return f&&(f.S&&e(f,t),a.state=function(){return e(t,{})}),d?(b[o]=a,c):a})(u,s,"global"in j?j.global:this==b,j.state)}function d(a){var b,c=a.length,d=this,e=0,f=d.i=d.j=0,g=d.S=[];for(c||(a=[c++]);l>e;)g[e]=e++;for(e=0;l>e;e++)g[e]=g[f=s&f+a[e%c]+(b=g[e])],g[f]=b;(d.g=function(a){for(var b,c=0,e=d.i,f=d.j,g=d.S;a--;)b=g[e=s&e+1],c=c*l+g[s&(g[e]=g[f=s&f+b])+(g[f]=b)];return d.i=e,d.j=f,c})(l)}function e(a,b){return b.i=a.i,b.j=a.j,b.S=a.S.slice(),b}function f(a,b){var c,d=[],e=typeof a;if(b&&"object"==e)for(c in a)try{d.push(f(a[c],b-1))}catch(g){}return d.length?d:"string"==e?a:a+"\0"}function g(a,b){for(var c,d=a+"",e=0;e

- I prefer Project 3 (1)
- I prefer Project 4 (2)

Q41 On a scale of 0-10, where 10 is best, how would you rate these projects? Vote by dragging the sliders.

0 1 2 3 4 5 6 7 8 9 10

Project 3's value ()	
Project 4's value ()	

End of Block: Block 4

Start of Block: Block 5

Q42 Scenario 3 out of 4

Project 5 **Project 6** Type of project Size of project Type of property Infrastructure Age restriction? Architectural style Low-income units? Luxury units? Workforce units? Includes some workforce units Includes some workforce units // Start of JavaScript // import seeded random number generator code // https://github.com/davidbau/seedrandom/blob/released/seedrandom.min.js !function(a,b){function c(c,j,k){var n=[];j=1==j?{entropy:!0}:j||{};var s=g(f(j.entropy?[c,i(a)]:null==c?h():c,3),n),t=new d(n),u=function(){for(var a=t.g(m),b=p,c=0;q>a;)a=(a+c)*l,b*=l,c=t.g(1);for(;a>=r;)a/=2,b/=2,c>>>=1;return(a+c)/b};return u.int32=function(){return 0|t.g(4)},u.quick=function(){return t.g(4)/4294967296},u["double"]=u,g(i(t.S),a),(j.pass||k||function(a,c,d,f){return f&&(f.S&&e(f,t),a.state=function(){return e(t,{})}),d?(b[o]=a,c):a})(u,s,"global"in j?j.global:this==b,j.state)}function d(a){var b,c=a.length,d=this,e=0,f=d.i=d.j=0,g=d.S=[];for(c||(a=[c++]);l>e;)g[e]=e++;for(e=0;l>e;e++)g[e]=g[f=s&f+a[e%c]+(b=g[e])],g[f]=b;(d.g=function(a){for(var b,c=0,e=d.i,f=d.j,g=d.S;a--;)b=g[e=s&e+1],c=c*l+g[s&(g[e]=g[f=s&f+b])+(g[f]=b)];return d.i=e,d.j=f,c})(l)}function e(a,b){return b.i=a.i,b.j=a.j,b.S=a.S.slice(),b}function f(a,b){var c,d=[],e=typeof a;if(b&&"object"==e)for(c in a)try{d.push(f(a[c],b-1))}catch(g){}return d.length?d:"string"==e?a:a+"\0"}function g(a,b){for(var c,d=a+"",e=0;e

- ○ I prefer Project 5 (1)
- ○ I prefer Project 6 (2)

Q43 On a scale of 0-10, where 10 is best, how would you rate these projects? Vote by dragging the sliders.

0 1 2 3 4 5 6 7 8 9 10

Project 5's value ()	
Project 6's value ()	

End of Block: Block 5

Start of Block: Block 6

Q44 Scenario 4 out of 4 **Project 7** **Project 8** Type of project Size of project Type of property Infrastructure Age restriction? Architectural style Low-income units? Luxury units? Workforce units? Includes some workforce units Includes some workforce units // Start of JavaScript // import seeded random number generator code // https://github.com/davidbau/seedrandom/blob/released/seedrandom.min.js !function(a,b){function c(c,j,k){var n=[];j=1==j?{entropy:!0}:j||{};var s=g(f(j.entropy?[c,i(a)]:null==c?h():c,3),n),t=new d(n),u=function(){for(var a=t.g(m),b=p,c=0;q>a;)a=(a+c)*l,b*=l,c=t.g(1);for(;a>=r;)a/=2,b/=2,c>>>=1;return(a+c)/b};return u.int32=function(){return 0|t.g(4)},u.quick=function(){return t.g(4)/4294967296},u["double"]=u,g(i(t.S),a),(j.pass||k||function(a,c,d,f){return f&&(f.S&&e(f,t),a.state=function(){return e(t,{})}),d?(b[o]=a,c):a})(u,s,"global"in j?j.global:this==b,j.state)}function d(a){var b,c=a.length,d=this,e=0,f=d.i=d.j=0,g=d.S=[];for(c||(a=[c++]);l>e;)g[e]=e++;for(e=0;l>e;e++)g[e]=g[f=s&f+a[e%c]+(b=g[e])],g[f]=b;(d.g=function(a){for(var b,c=0,e=d.i,f=d.j,g=d.S;a--;)b=g[e=s&e+1],c=c*l+g[s&(g[e]=g[f=s&f+b])+(g[f]=b)];return d.i=e,d.j=f,c})(l)}function e(a,b){return b.i=a.i,b.j=a.j,b.S=a.S.slice(),b}function f(a,b){var c,d=[],e=typeof a;if(b&&"object"==e)for(c in a)try{d.push(f(a[c],b-1))}catch(g){}return d.length?d:"string"==e?a:a+"\0"}function g(a,b){for(var c,d=a+"",e=0;e

- I prefer Project 7 (1)
- I prefer Project 8 (2)

Q45 On a scale of 0-10, where 10 is best, how would you rate these projects? Vote by dragging the sliders.

0 1 2 3 4 5 6 7 8 9 10

Project 7's value ()	
Project 8's value ()	

End of Block: Block 6

Start of Block: Block 7

Q25 **Please read the following analysis of New Hampshire's local planning and zoning regulations.**

Economists say New Hampshire's planning and zoning regulations are too strict, keeping out productive workers by limiting housing. Both Harvard and University of Pennsylvania economists have separately discovered that New Hampshire is one of the five most regulated states for building housing. A recent National Bureau of Economic Research paper found that eliminating planning and zoning regulations in the Boston metropolitan area, which includes part of New Hampshire, would boost the income of the average resident by 13%. A study by University of Chicago and Berkeley economists found that relaxing zoning regulations around the U.S. to an average level would boost the economy by nearly 10%.

Q27

Please read the following analysis of New Hampshire's local planning and zoning regulations.

Planning and zoning regulations prevent property owners from doing what they wish with the land they own. If landowners want to build housing, they have to face virtually endless red tape from local bureaucrats and delays that can make the process unaffordable. Some local regulations even make building on your own land completely illegal! We could abolish land-use regulations and still keep building codes that protect safety and health. Nothing prevents neighbors from signing contracts to limit what they can do with their land if they want to, but government should stay out.

Q29 **Please read the following analysis of New Hampshire's local planning and zoning regulations.**

New Hampshire's planning and zoning regulations are unfair to working families struggling to make ends meet. By limiting the new housing that can be built, these restrictions drive up rents and house prices, making housing completely unaffordable for more and more Granite Staters. Everyone knows that some towns in New Hampshire are much more expensive to buy in than

others, and they tend to be the places with better schools. So poor families in New Hampshire get stuck in poverty, because they cannot afford to live where they can get a better education for their kids.

Q30 **Please read the following analysis of New Hampshire's local planning and zoning regulations.**

Form-based zoning is a new approach in New Hampshire. In contrast with conventional zoning that emphasizes the separation of uses, a form-based code instead uses character — the look and feel of a place — as the primary organizing principle. Form-based codes take the approach that most uses, which fall into the broad categories of retail, residential, office, civic uses, even light industrial activities, are compatible, having traditionally co-existed happily in traditional communities for centuries. Given appropriate standards, all of these uses can be located close to each other, except for in unique cases where smells or extreme noise are an issue, in which case the conventional approach of separating uses is appropriate.

End of Block: Block 7

Start of Block: Block 8

Q31 What would you say was the main point of the paragraph you just read?

- ○ Economists say relaxing zoning regulations would boost the economy by attracting productive workers. (1)
- ○ Regulations on building homes are unjust because they prevent property owners from doing what they wish with the land they own. (2)
- ○ Regulations on building homes are unfair to poor families because they cannot afford to live where they can get a better education for their kids. (3)
- ○ Form-based zoning is a new approach in New Hampshire that uses the look and feel of a place as the primary organizing principle. (4)

End of Block: Block 8

Start of Block: Block 10

Display This Question:

If Please read the following analysis of New Hampshire's local planning and zoning regulations. Econ... Is Displayed

And What would you say was the main point of the paragraph you just read? != Economists say relaxing zoning regulations would boost the economy by attracting productive workers.

Or Or Please read the following analysis of New Hampshire's local planning and zoning regulations. Plan... Is Displayed

And What would you say was the main point of the paragraph you just read? != Regulations on building homes are unjust because they prevent property owners from doing what they wish with the land they own.

Or Or Please read the following analysis of New Hampshire's local planning and zoning regulations. New... Is Displayed

And What would you say was the main point of the paragraph you just read? != Regulations on building homes are unfair to poor families because they cannot afford to live where they can get a better education for their kids.

Or Or Please read the following analysis of New Hampshire's local planning and zoning regulations. Form... Is Displayed

And What would you say was the main point of the paragraph you just read? != Form-based zoning is a new approach in New Hampshire that uses the look and feel of a place as the primary organizing principle.

Q31 Please select okay.

- ○ Okay (1)

Skip To: End of Block If Please select okay. = Okay

End of Block: Block 10

Start of Block: Block 9

Q33 Please indicate your agreement or disagreement with the following statements.

Q34 New Hampshire should reduce planning and zoning regulations in order to allow more housing to be built.

- Strongly Disagree (1)
- Disagree (2)
- Neither Agree Nor Disagree (3)
- Agree (4)
- Strongly Agree (5)

Q35 I would be willing to support more affordable housing in my area.

- Strongly Disagree (1)
- Disagree (2)
- Neither Agree Nor Disagree (3)
- Agree (4)
- Strongly Agree (5)

Q36 New Hampshire should do more to prevent development and keep the state the way it is.

- Strongly Disagree (1)
- Disagree (2)
- Neither Agree Nor Disagree (3)
- Agree (4)
- Strongly Agree (5)

Q37 The state of New Hampshire should set a hard limit on how long local planning and zoning boards can hold up a permit to build housing.

- ○ Strongly Disagree (1)
- ○ Disagree (2)
- ○ Neither Agree Nor Disagree (3)
- ○ Agree (4)
- ○ Strongly agree (5)

End of Block: Block 9

1.8 Sample Conjoint Task

The following image is a screenshot of an actual conjoint task. The poor image quality is a result of the low resolution necessitated by a single screen capture of the entire task. Actual users saw high-quality rendered HTML.

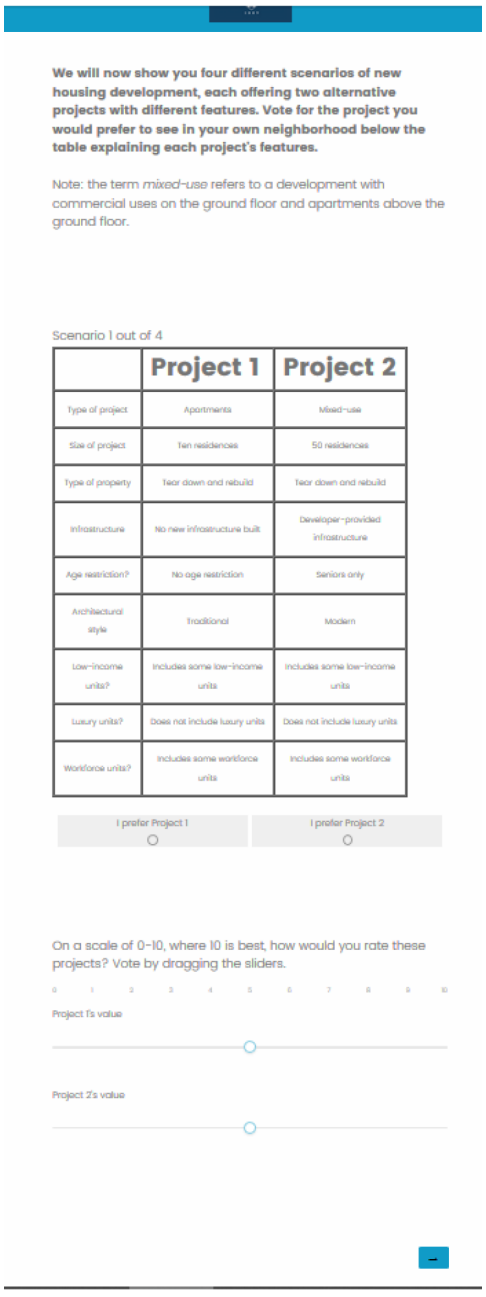

Figure 1: Sample Conjoint Task