```
      name:  <unnamed>
       log:  \\smb-isl01.fsu.edu\citrix\shsu\Desktop\2025_06_16_log1.smcl
  log type:  smcl
 opened on:  16 Jun 2025, 14:51:35

. use "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_11_2025.dta"

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_16_2025.dta"
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_16_2025.dta saved

. summarize
```

Variable	Obs	Mean	Std. dev.	Min	Max
StartDate	0				
EndDate	0				
Status	0				
IPAddress	0				
Progress	0				
Durationin~s	0				
Finished	0				
RecordedDate	0				
ResponseId	0				
RecipientL~e	0				
RecipientF~e	0				
RecipientE~l	0				
ExternalRe~e	0				
LocationLa~e	0				
LocationLo~e	0				
Distributi~l	0				
UserLanguage	0				
Q_Recaptch~e	0				
Q_Relev~cate	0				
Q_Rel~eScore	0				
Q_Rel~dScore	0				
Q_Relev~Date	0				
Age	0				
age	682	58.80938	14.15092	20	88
Meatpurcha~s	0				
Intro	0				
PracticeRo~1	0				
Practicero~2	0				
PR2Redo	0				
PorkVSALWTP	0				
VSALDouble	0				
VSALHalf	0				
VSALConfid~1	0				
vsal_confid	682	8.105572	1.916923	1	10
VSLWTP	0				
VSLDouble	0				
VSLHalf	0				
VSALconf_1	0				
vsl_confid	682	8.156891	1.932112	1	10
EnviroWTP	0				
Greendouble	0				
Greenhalf	0				
Greenconf_1	0				
Married	0				

Gender	0				
Kids	0				
Race	0				
Citizenship	0				
Religion	0				
FullTimeSt~t	0				
Major	0				
Work	0				
WorkinAg	0				
NearFarm	0				
Well	0				
Vegetarian	0				
Area	0				
Education	0				
Q175	0				
State	0				
Groceries	0				
Politicala~o	0				
Lean	0				
Vote	0				
Enviro	0				
Club	0				
WaterSports	0				
FactoryFarm	0				
AnimalWelf~1	0				
Reason	0				
Consequent~1	0				
Credibilit~1	0				
Riskymoney	0				
Smoker	0				
StudyClarity	0				
VSALPrice	0				
VSLPrice	0				
EnvPrice	0				
VSALbid	0				
vsalbid	682	3.953079	2.629467	0	8
VSALdouble	0				
vsal_doubl~d	682	7.906158	5.258933	0	16
VSLbid	0				
vslbid	682	4.05132	2.608358	0	8
VSLdouble	0				
vsl_double~d	682	8.102639	5.216715	0	16
Envbid	0				
Envdouble	0				
VSALhalf	0				
vsal_half_~d	682	1.97654	1.314733	0	4
VSLhalf	0				
vsl_half_bid	682	2.02566	1.304179	0	4
Envhalf	0				
opp	0				
QPMD	0				
Q_TotalDur~n	0				
Q_BallotBo~g	0				
ProjectToken	0				
SVID	0				
transactio~d	0				

rid	0				
RISN	0				
V	0				
PID	0				
psid	0				
K2	0				
cintid	0				
orderNumber	0				
ID	0				
p	0				
vendor	0				
s	0				
gc	0				
term	0				
CompletedI~o	0				
CompletedP~e	0				
VSLLast	0				
CompletedE~o	0				
med	0				
LS	0				
PS	0				
married	682	.3914956	.4884431	0	1
female	682	.7609971	.4267875	0	1
white	682	.7697947	.4212731	0	1
black	682	.1642229	.3707496	0	1
kids	682	.2390029	.4267875	0	1
bachelors	682	.2917889	.4549193	0	1
highered	682	0	0	0	0
income	682	50041.5	43747.19	15000	225000
lnincome	682	10.50543	.7878807	9.615806	12.32386
democrat	682	.4076246	.4917534	0	1
republican	682	.3079179	.4619712	0	1
enviro	682	.3255132	.4689102	0	1
pork	682	.4560117	.4984268	0	1
worker	682	.5117302	.5002293	0	1
religion	682	.8944282	.3075144	0	1
vegetarian	682	.888563	.3149034	0	1
efficient	682	.1891496	.3919148	0	1
meatpurcha~r	682	0	0	0	0
mea~s_seldom	682	.0381232	.1916341	0	1
mea~r_seldom	682	.0381232	.1916341	0	1
porkdouble	682	.2961877	.4569099	0	1
porkhalf	682	.2346041	.4240621	0	1
workerdouble	682	.3196481	.4666825	0	1
workerhalf	682	.2111437	.4084197	0	1
work_retired	682	.4486804	.4977244	0	1
work_fullt~e	682	.2111437	.4084197	0	1
work_partt~r	682	.1363636	.3434262	0	1
work_notwork	682	.170088	.3759858	0	1
workinag	682	.1612903	.3680685	0	1
nearfarm	682	.255132	.4362553	0	1
area_rural	682	.2052786	.4042015	0	1
area_rural~l	682	.2961877	.4569099	0	1
area_small	682	.0909091	.2876908	0	1
area_urban	682	.2888563	.4535636	0	1

area_subur~n	682	.414956	.4930761	0	1
area_urban~n	682	.7038123	.4569099	0	1
groceries_~s	682	.670088	.470526	0	1
groceries_~n	682	.2595308	.4386989	0	1
lean_conserv	682	.0439883	.2052195	0	1
lean_very_~v	682	.0175953	.1315716	0	1
lean_progr	682	.016129	.1260642	0	1
lean_very_~r	682	.0117302	.107748	0	1
lean_middle	682	.1466276	.3539939	0	1
vote_trump	682	.3533724	.4783679	0	1
vote_biden	682	.4530792	.4981589	0	1
envir_group	682	.0615836	.2405741	0	1
facfarm_ne~l	682	.2917889	.4549193	0	1
facfarm_ef~c	682	.1891496	.3919148	0	1
facfarm_un~l	682	.1979472	.3987446	0	1
facfarm_du~o	682	.3035191	.4601148	0	1
anwelfare_~l	682	.1891496	.3919148	0	1
anwel~eagree	682	.3225806	.4678069	0	1
an~edisagree	682	.0410557	.1985647	0	1
anwel~gagree	682	.4281525	.4951742	0	1
an~gdisagree	682	.0190616	.1368419	0	1

```
. codebook
```

StartDate **StartDate**

```
                Type: String (str16)

        Unique values: 548                      Missing "": 0/682

             Examples: "7/20/2024 2:41"
                       "7/21/2024 1:13"
                       "7/21/2024 6:47"
                       "7/20/2024 10:58"

             Warning: Variable has leading and embedded blanks.
```

EndDate **EndDate**

```
                Type: String (str16)

        Unique values: 543                      Missing "": 0/682

             Examples: "7/20/2024 3:06"
                       "7/21/2024 1:20"
                       "7/21/2024 6:24"
                       "7/20/2024 10:23"

             Warning: Variable has leading and embedded blanks.
```

Status **Status**

```
                Type: String (str13), but longest is str10

        Unique values: 1                        Missing "": 0/682
```

```
   Tabulation: Freq.  Value
                682  "IP Address"

      Warning: Variable has embedded blanks.
```

IPAddress **IPAddress**

```
          Type: String (str15)

 Unique values: 681                      Missing "": 0/682

      Examples: "172.56.74.21"
                "216.189.137.124"
                "68.33.247.190"
                "73.68.53.198"
```

Progress **Progress**

```
          Type: String (str8), but longest is str3

 Unique values: 1                        Missing "": 0/682

   Tabulation: Freq.  Value
                682  "100"
```

Durationinseconds **Duration (in seconds)**

```
          Type: String (str21), but longest is str4

 Unique values: 481                      Missing "": 0/682

      Examples: "366"
                "467"
                "586"
                "741"
```

Finished **Finished**

```
          Type: String (str8), but longest is str4

 Unique values: 1                        Missing "": 0/682

   Tabulation: Freq.  Value
                682  "True"
```

RecordedDate **RecordedDate**

```
          Type: String (str16)

 Unique values: 544                      Missing "": 0/682

      Examples: "7/20/2024 3:06"
                "7/21/2024 1:20"
                "7/21/2024 6:25"
                "7/20/2024 10:23"
```

Warning: Variable has leading and embedded blanks.

ResponseId **ResponseId**

Type: String (**str17**)

Unique values: **682** Missing "": **0**/**682**

Examples: **"R_1wGhsn4Gl0kWSQZ"**
"R_3rfwhrgpi60uPDx"
"R_5ux9IE0n1finZ1n"
"R_70Yh90320z4Sk7P"

RecipientLastName **RecipientLastName**

Type: String (**str19**), but longest is str0

Unique values: **0** Missing "": **682**/**682**

Tabulation: Freq. Value
682 **""**

RecipientFirstName **RecipientFirstName**

Type: String (**str20**), but longest is str0

Unique values: **0** Missing "": **682**/**682**

Tabulation: Freq. Value
682 **""**

RecipientEmail **RecipientEmail**

Type: String (**str15**), but longest is str0

Unique values: **0** Missing "": **682**/**682**

Tabulation: Freq. Value
682 **""**

ExternalReference **ExternalReference**

Type: String (**str23**), but longest is str0

Unique values: **0** Missing "": **682**/**682**

Tabulation: Freq. Value
682 **""**

LocationLatitude **LocationLatitude**

Type: String (**str17**), but longest is str7

Unique values: **619** Missing "": **0**/**682**

```
             Examples: "32.8548"
                       "35.824"
                       "39.6012"
                       "41.6339"
```

LocationLongitude **LocationLongitude**

```
                 Type: String (str18)

         Unique values: 620                      Missing "": 0/682

              Examples: "-71.5654"
                        "-79.98560000000001"
                        "-83.6151"
                        "-89.00700000000001"
```

DistributionChannel **DistributionChannel**

```
                 Type: String (str20), but longest is str9

         Unique values: 1                        Missing "": 0/682

            Tabulation: Freq.  Value
                          682  "anonymous"
```

UserLanguage **UserLanguage**

```
                 Type: String (str13), but longest is str2

         Unique values: 1                        Missing "": 0/682

            Tabulation: Freq.  Value
                          682  "EN"
```

Q_RecaptchaScore **Q_RecaptchaScore**

```
                 Type: String (str17)

         Unique values: 5                        Missing "": 3/682

            Tabulation: Freq.  Value
                            3  ""
                            4  ".6000000238418579"
                            4  ".699999988079071"
                           30  ".800000011920929"
                           31  ".8999999761581421"
                          610  "1"
```

Q_RelevantIDDuplicate **Q_RelevantIDDuplicate**

```
                 Type: String (str21), but longest is str4

         Unique values: 1                        Missing "": 678/682
```

```
   Tabulation: Freq.  Value
                678  ""
                  4  "true"
```

Q_RelevantIDDuplicateScore **Q_RelevantIDDuplicateScore**

```
          Type: String (str26), but longest is str3

 Unique values: 2                        Missing "": 0/682

   Tabulation: Freq.  Value
                678  "0"
                  4  "100"
```

Q_RelevantIDFraudScore **Q_RelevantIDFraudScore**

```
          Type: String (str22), but longest is str2

 Unique values: 8                        Missing "": 0/682

   Tabulation: Freq.  Value
                633  "0"
                  4  "10"
                  5  "20"
                  5  "25"
                  3  "30"
                 29  "5"
                  1  "65"
                  2  "75"
```

Q_RelevantIDLastStartDate **Q_RelevantIDLastStartDate**

```
          Type: String (str25), but longest is str16

 Unique values: 4                        Missing "": 678/682

   Tabulation: Freq.  Value
                678  ""
                  1  "7/17/2024 9:48"
                  1  "7/21/2024 9:20"
                  1  "7/21/2024 10:09"
                  1  "7/21/2024 11:54"

      Warning: Variable has leading and embedded blanks.
```

Age **Age**

```
          Type: String (str113), but longest is str3

 Unique values: 67                       Missing "": 0/682

      Examples: "45"
                "57"
                "65"
                "71"

      Warning: Variable has leading blanks.
```

age **Age**

```
                Type: Numeric (byte)

               Range: [20,88]                       Units: 1
       Unique values: 66                         Missing .: 0/682

                Mean: 58.8094
           Std. dev.: 14.1509

         Percentiles:     10%       25%       50%       75%       90%
                           38        48        61        70        75
```

Meatpurchases **Meat purchases**

```
                Type: String (str123), but longest is str12

       Unique values: 4                          Missing "": 0/682

          Tabulation: Freq.  Value
                      158  "Occasionally"
                      220  "Often"
                      278  "Pretty often"
                       26  "Seldom"

             Warning: Variable has embedded blanks.
```

Intro **Intro**

```
                Type: String (str908), but longest is str82

       Unique values: 1                          Missing "": 0/682

          Tabulation: Freq.  Value
                      682  "I give my informed consent and commit
                           to providing quality responses in this
                           study"

             Warning: Variable has embedded blanks.
```

PracticeRound1 **Practice Round 1**

```
                Type: String (str331), but longest is str26

       Unique values: 2                          Missing "": 0/682

          Tabulation: Freq.  Value
                      413  "Chicken Breasts for $14.99"
                      269  "Skirt Steak for $14.99"

             Warning: Variable has embedded blanks.
```

Practiceround2 **Practice round 2**

```
                Type: String (str185), but longest is str23
```

Unique values: **2** Missing "": **0/682**

Tabulation: Freq. Value
47 "2 lb Chicken for $14.99"
635 "3 lb Chicken for $12.99"

Warning: Variable has embedded blanks.

PR2Redo **PR2 Redo**

Type: String (**str185**), but longest is str23

Unique values: **2** Missing "": **635/682**

Tabulation: Freq. Value
635 ""
19 "2 lb Chicken for $14.99"
28 "3 lb Chicken for $12.99"

Warning: Variable has embedded blanks.

PorkVSALWTP **Pork VSAL WTP**

Type: String (**str299**), but longest is str65

Unique values: **2** Missing "": **0/682**

Tabulation: Freq. Value
371 "Conventional Maple Crest pork loin for $16.99"
311 "Good-Pasture Maple Crest pork loin for $${e://Field/VSALPrice}.99"

Warning: Variable has embedded blanks.

VSALDouble **VSAL Double**

Type: String (**str182**), but longest is str77

Unique values: **2** Missing "": **371/682**

Tabulation: Freq. Value
371 ""
109 "No, do not pay additional $${e://Field/VSALdouble} for Good-Pasture pork loin"
202 "Yes, pay additional $${e://Field/VSALdouble} for Good-Pasture pork loin"

Warning: Variable has embedded blanks.

VSALHalf **VSALHalf**

Type: String (**str184**), but longest is str75

Unique values: **2** Missing "": **311/682**

```
   Tabulation: Freq.  Value
                311  ""
                211  "No, do not pay additional
                     $${e://Field/VSALhalf} for Good-Pasture
                     pork loin"
                160  "Yes, pay additional
                     $${e://Field/VSALhalf} for Good-Pasture
                     pork loin"

      Warning: Variable has embedded blanks.
```

VSALConfidence_1 — **VSAL Confidence _1**

```
          Type: String (str136), but longest is str2

 Unique values: 10                       Missing "": 0/682

      Examples: "10"
                "5"
                "7"
                "8"
```

---

vsal_confid — **VSAL Confidence _1**

```
          Type: Numeric (byte)

         Range: [1,10]                        Units: 1
 Unique values: 10                       Missing .: 0/682

          Mean: 8.10557
     Std. dev.: 1.91692

   Percentiles:     10%       25%       50%       75%       90%
                      5         7         8        10        10
```

VSLWTP — **VSL WTP**

```
          Type: String (str413), but longest is str61

 Unique values: 2                        Missing "": 0/682

   Tabulation: Freq.  Value
                333  "Conventional Maple Crest pork loin for
                     $16.99"
                349  "Farm-Safe Maple Crest pork loin for
                     $${e://Field/VSLPrice}.99"

      Warning: Variable has embedded blanks.
```

VSLDouble — **VSLDouble**

```
          Type: String (str177), but longest is str73

 Unique values: 2                        Missing "": 333/682
```

```
   Tabulation: Freq.  Value
                 333  ""
                 131  "No, do not pay additional
                      $${e://Field/VSLdouble} for Farm-Safe
                      pork loin"
                 218  "Yes, pay additional
                      $${e://Field/VSLdouble} for Farm-Safe
                      pork loin"

      Warning: Variable has embedded blanks.
```

VSLHalf **VSLHalf**

```
           Type: String (str179), but longest is str71

 Unique values: 2                        Missing "": 349/682

   Tabulation: Freq.  Value
                 349  ""
                 189  "No, do not pay additional
                      $${e://Field/VSLhalf} for Farm-Safe
                      pork loin"
                 144  "Yes, pay additional
                      $${e://Field/VSLhalf} for Farm-Safe
                      pork loin"

      Warning: Variable has embedded blanks.
```

VSALconf_1 **VSAL conf _1**

```
           Type: String (str133), but longest is str2

 Unique values: 10                       Missing "": 0/682

     Examples: "10"
               "5"
               "7"
               "8"
```

---

vsl_confid **VSAL conf _1**

```
           Type: Numeric (byte)

          Range: [1,10]                        Units: 1
 Unique values: 10                       Missing .: 0/682

           Mean: 8.15689
      Std. dev.: 1.93211

    Percentiles:     10%       25%       50%       75%       90%
                       5         7         9        10        10
```

EnviroWTP **Enviro WTP**

```
           Type: String (str635), but longest is str63

 Unique values: 2                        Missing "": 0/682
```

```
   Tabulation: Freq.  Value
                 318  "Conventional Maple Crest pork loin for
                      $16.99"
                 364  "Green-Smart Maple Crest pork loin for
                      $${e://Field/EnvPrice}.99"

      Warning: Variable has embedded blanks.
```

Greendouble **Green double**

```
           Type: String (str179), but longest is str75

 Unique values: 2                        Missing "": 318/682

   Tabulation: Freq.  Value
                 318  ""
                 125  "No, do not pay additional
                      $${e://Field/Envdouble} for Green-Smart
                      pork loin"
                 239  "Yes, pay additional
                      $${e://Field/Envdouble} for Green-Smart
                      pork loin"

      Warning: Variable has embedded blanks.
```

Greenhalf **Green half**

```
           Type: String (str181), but longest is str73

 Unique values: 2                        Missing "": 364/682

   Tabulation: Freq.  Value
                 364  ""
                 205  "No, do not pay additional
                      $${e://Field/Envhalf} for Green-Smart
                      pork loin"
                 113  "Yes, pay additional
                      $${e://Field/Envhalf} for Green-Smart
                      pork loin"

      Warning: Variable has embedded blanks.
```

Greenconf_1 **Green conf _1**

```
           Type: String (str135), but longest is str2

 Unique values: 10                       Missing "": 0/682

     Examples: "10"
               "5"
               "7"
               "8"
```

Married **Married**

```
           Type: String (str28), but longest is str21

 Unique values: 5                        Missing "": 0/682
```

```
   Tabulation: Freq.  Value
                267  "Married"
                 74  "Other"
                  3  "Prefer not to answer"
                152  "Single, divorced"
                186  "Single, never married"

      Warning: Variable has embedded blanks.
```

Gender **Gender**

```
          Type: String (str20)

 Unique values: 3                        Missing "": 0/682

   Tabulation: Freq.  Value
                519  "Female"
                161  "Male"
                  2  "Prefer not to answer"

      Warning: Variable has embedded blanks.
```

Kids **Kids**

```
          Type: String (str39), but longest is str20

 Unique values: 4                        Missing "": 0/682

   Tabulation: Freq.  Value
                515  "No"
                  2  "Partial custody"
                  2  "Prefer not to answer"
                163  "Yes"

      Warning: Variable has embedded blanks.
```

Race **Race**

```
          Type: String (str58), but longest is str38

 Unique values: 11                       Missing "": 0/682

      Examples: "Other"
                "White"
                "White"
                "White"

      Warning: Variable has embedded blanks.
```

Citizenship **Citizenship**

```
          Type: String (str54), but longest is str23

 Unique values: 3                        Missing "": 0/682
```

```
   Tabulation: Freq.  Value
                 5  "No"
                11  "Yes, Permanent Resident"
               666  "Yes, U.S. Citizen"

      Warning: Variable has embedded blanks.
```

Religion **Religion**

```
          Type: String (str54), but longest is str20

 Unique values: 5                        Missing "": 0/682

   Tabulation: Freq.  Value
               610  "No"
                 9  "Prefer Not to Answer"
                 5  "Yes, Islam"
                15  "Yes, Judaism"
                43  "Yes, Other"

      Warning: Variable has embedded blanks.
```

FullTimeStudent **Full Time Student**

```
          Type: String (str38), but longest is str3

 Unique values: 2                        Missing "": 0/682

   Tabulation: Freq.  Value
               659  "No"
                23  "Yes"
```

Major **Major**

```
          Type: String (str39), but longest is str15

 Unique values: 6                        Missing "": 659/682

   Tabulation: Freq.  Value
               659  ""
                 5  "Business"
                 6  "Education"
                 2  "Humanities"
                 2  "Natural Science"
                 6  "Other"
                 2  "Undecided"

      Warning: Variable has embedded blanks.
```

Work **Work**

```
          Type: String (str28), but longest is str20

 Unique values: 6                        Missing "": 23/682
```

```
   Tabulation: Freq.  Value
                 23  ""
                110  "Do not work"
                144  "Full-time work"
                 15  "Other"
                 78  "Part-time work"
                  6  "Prefer not to answer"
                306  "Retired"

      Warning: Variable has embedded blanks.
```

WorkinAg **Work in Ag**

```
          Type: String (str52), but longest is str3

 Unique values: 2                        Missing "": 0/682

   Tabulation: Freq.  Value
                572  "No"
                110  "Yes"
```

NearFarm **Near Farm**

```
          Type: String (str62), but longest is str13

 Unique values: 3                        Missing "": 0/682

   Tabulation: Freq.  Value
                 88  "I do not know"
                420  "No"
                174  "Yes"

      Warning: Variable has embedded blanks.
```

Well **Well**

```
          Type: String (str38), but longest is str20

 Unique values: 4                        Missing "": 0/682

   Tabulation: Freq.  Value
                 18  "I do not know"
                572  "No"
                  1  "Prefer not to answer"
                 91  "Yes"

      Warning: Variable has embedded blanks.
```

Vegetarian **Vegetarian**

```
          Type: String (str38), but longest is str20

 Unique values: 5                        Missing "": 0/682
```

Tabulation: Freq. Value
4 "Former"
606 "No"
59 "Partial"
1 "Prefer not to answer"
12 "Yes"

Warning: Variable has embedded blanks.

Area **Area**

Type: String (**str47**), but longest is str10

Unique values: **4** Missing "": **0/682**

Tabulation: Freq. Value
140 "Rural"
62 "Small town"
283 "Suburban"
197 "Urban"

Warning: Variable has embedded blanks.

Education **Education**

Type: String (**str40**), but longest is str24

Unique values: **7** Missing "": **0/682**

Tabulation: Freq. Value
147 "Bachelors Degree"
1 "Doctorate"
209 "High School Degree / GED"
30 "Less than High School"
36 "Masters Degree"
15 "Professional Degree"
244 "Some College"

Warning: Variable has embedded blanks.

Q175 **Q175**

Type: String (**str30**), but longest is str20

Unique values: **7** Missing "": **0/682**

Tabulation: Freq. Value
257 "$0 to $30,000"
44 "$100,001 to $150,000"
20 "$150,001 or higher"
176 "$30,001 to $50,000"
113 "$50,001 to $75,000"
62 "$75,001 to $100,000"
10 "Prefer not to answer"

Warning: Variable has embedded blanks.

State **State**

Type: String (**str26**), but longest is str20

Unique values: **183** Missing "": **0/682**

Examples: **"Florida "**
"Maryland"
"New york"
"Texas"

Warning: Variable has embedded and trailing blanks.

Groceries **Groceries**

Type: String (**str55**), but longest is str9

Unique values: **4** Missing "": **0/682**

Tabulation: Freq. Value
457 **"Always"**
177 **"Often"**
4 **"Rarely"**
44 **"Sometimes"**

Politicalaffiliatio **Political affiliatio**

Type: String (**str102**), but longest is str22

Unique values: **5** Missing "": **0/682**

Tabulation: Freq. Value
278 **"Democrat"**
156 **"Independent"**
29 **"Not politically active"**
9 **"Other"**
210 **"Republican"**

Warning: Variable has embedded blanks.

Lean **Lean**

Type: String (**str98**), but longest is str18

Unique values: **6** Missing "": **517/682**

Tabulation: Freq. Value
517 **""**
30 **"Lean Conservative"**
11 **"Lean Progressive"**
100 **"Middle of the Road"**
4 **"Other"**
12 **"Very Conservative"**
8 **"Very Progressive"**

Warning: Variable has embedded blanks.

Vote **Vote**

Type: String (**str55**), but longest is str22

Unique values: **5** Missing "": **0/682**

Tabulation: Freq. Value
241 **"Donald Trump"**
111 **"I didn't vote"**
7 **"I prefer not to answer"**
309 **"Joe Biden"**
14 **"Other"**

Warning: Variable has embedded blanks.

Enviro **Enviro**

Type: String (**str45**), but longest is str20

Unique values: **3** Missing "": **0/682**

Tabulation: Freq. Value
431 **"No"**
29 **"Prefer not to answer"**
222 **"Yes"**

Warning: Variable has embedded blanks.

Club **Club**

Type: String (**str106**), but longest is str20

Unique values: **3** Missing "": **0/682**

Tabulation: Freq. Value
635 **"No"**
5 **"Prefer not to answer"**
42 **"Yes"**

Warning: Variable has embedded blanks.

WaterSports **Water Sports**

Type: String (**str144**), but longest is str20

Unique values: **3** Missing "": **0/682**

Tabulation: Freq. Value
507 **"No"**
5 **"Prefer not to answer"**
170 **"Yes"**

Warning: Variable has embedded blanks.

FactoryFarm **Factory Farm**

Type: String (**str199**), but longest is str38

Unique values: **5** Missing "": **0/682**

Tabulation: Freq. Value
199 **"I am neutral about it"**
129 **"I appreciate efficient production"**
207 **"I don't know enough to have a reaction"**
135 **"I feel that it is unethical"**
12 **"I prefer not to answer"**

Warning: Variable has embedded blanks.

AnimalWelfare_1 **Animal Welfare _1**

Type: String (**str145**), but longest is str17

Unique values: **5** Missing "": **0/682**

Tabulation: Freq. Value
129 **"Neutral"**
220 **"Somewhat agree"**
28 **"Somewhat disagree"**
292 **"Strongly agree"**
13 **"Strongly disagree"**

Warning: Variable has embedded blanks.

Reason **Reason**

Type: String (**str93**), but longest is str22

Unique values: **4** Missing "": **170/682**

Tabulation: Freq. Value
170 **""**
92 **"Environmental concerns"**
167 **"Health concerns"**
236 **"Morality"**
17 **"Other"**

Warning: Variable has embedded blanks.

Consequentiality_1 **Consequentiality_1**

Type: String (**str178**), but longest is str17

Unique values: **5** Missing "": **0/682**

Tabulation: Freq. Value
50 **"Almost Certain"**
104 **"High Likelihood"**
170 **"Low Likelihood"**
300 **"Medium Likelihood"**
58 **"Not at All"**

Warning: Variable has embedded blanks.

Credibility_1 **Credibility_1**

Type: String (**str164**), but longest is str19

Unique values: **5** Missing "": **0/682**

Tabulation: Freq. Value
74 **"Minimally Credible"**
244 **"Moderately Credible"**
16 **"Not at All Credible"**
204 **"Quite Credible"**
144 **"Very Crededible"**

Warning: Variable has embedded blanks.

Riskymoney **Risky money**

Type: String (**str175**), but longest is str3

Unique values: **2** Missing "": **0/682**

Tabulation: Freq. Value
395 **"No"**
287 **"Yes"**

Smoker **Smoker**

Type: String (**str47**), but longest is str26

Unique values: **3** Missing "": **0/682**

Tabulation: Freq. Value
154 **"I am a current smoker"**
200 **"I am a former smoker"**
328 **"I have never been a smoker"**

Warning: Variable has embedded blanks.

StudyClarity **Study Clarity**

Type: String (**str77**), but longest is str15

Unique values: **5** Missing "": **0/682**

Tabulation: Freq. Value
89 **"Middle"**
194 **"Mostly Clear"**
384 **"Perfectly Clear"**
10 **"Quite Confusing"**
5 **"Very Confusing"**

Warning: Variable has embedded blanks.

VSALPrice **VSALPrice**

Type: String (**str9**), but longest is str2

Unique values: **9** Missing "": **0/682**

Tabulation: Freq. Value
88 **"16"**
79 **"17"**
68 **"18"**
68 **"19"**
72 **"20"**
78 **"21"**
70 **"22"**
93 **"23"**
66 **"24"**

VSLPrice **VSLPrice**

Type: String (**str8**), but longest is str2

Unique values: **9** Missing "": **0**/**682**

Tabulation: Freq. Value
74 **"16"**
83 **"17"**
65 **"18"**
76 **"19"**
70 **"20"**
78 **"21"**
83 **"22"**
70 **"23"**
83 **"24"**

EnvPrice **EnvPrice**

Type: String (**str8**), but longest is str2

Unique values: **9** Missing "": **0**/**682**

Tabulation: Freq. Value
81 **"16"**
80 **"17"**
64 **"18"**
65 **"19"**
85 **"20"**
72 **"21"**
68 **"22"**
94 **"23"**
73 **"24"**

VSALbid **VSALbid**

Type: String (**str7**), but longest is str1

Unique values: **9** Missing "": **0**/**682**

```
   Tabulation: Freq.  Value
                  88  "0"
                  79  "1"
                  68  "2"
                  68  "3"
                  72  "4"
                  78  "5"
                  70  "6"
                  93  "7"
                  66  "8"
```

---

vsalbid **VSALbid**

```
           Type: Numeric (byte)

          Range: [0,8]                         Units: 1
  Unique values: 9                          Missing .: 0/682

   Tabulation: Freq.  Value
                  88  0
                  79  1
                  68  2
                  68  3
                  72  4
                  78  5
                  70  6
                  93  7
                  66  8
```

VSALdouble **VSALdouble**

```
           Type: String (str10), but longest is str2

  Unique values: 9                          Missing "": 0/682

   Tabulation: Freq.  Value
                  88  "0"
                  78  "10"
                  70  "12"
                  93  "14"
                  66  "16"
                  79  "2"
                  68  "4"
                  68  "6"
                  72  "8"
```

---

vsal_double_bid **VSALdouble**

```
           Type: Numeric (byte)

          Range: [0,16]                        Units: 1
  Unique values: 9                          Missing .: 0/682
```

```
   Tabulation: Freq.  Value
                  88  0
                  79  2
                  68  4
                  68  6
                  72  8
                  78  10
                  70  12
                  93  14
                  66  16
```

VSLbid **VSLbid**

```
            Type: String (str6), but longest is str1

  Unique values: 9                        Missing "": 0/682

   Tabulation: Freq.  Value
                  74  "0"
                  83  "1"
                  65  "2"
                  76  "3"
                  70  "4"
                  78  "5"
                  83  "6"
                  70  "7"
                  83  "8"
```

---

vslbid **VSLbid**

```
            Type: Numeric (byte)

           Range: [0,8]                         Units: 1
  Unique values: 9                        Missing .: 0/682

   Tabulation: Freq.  Value
                  74  0
                  83  1
                  65  2
                  76  3
                  70  4
                  78  5
                  83  6
                  70  7
                  83  8
```

VSLdouble **VSLdouble**

```
            Type: String (str9), but longest is str2

  Unique values: 9                        Missing "": 0/682
```

Tabulation: Freq. Value
74 **"0"**
78 **"10"**
83 **"12"**
70 **"14"**
83 **"16"**
83 **"2"**
65 **"4"**
76 **"6"**
70 **"8"**

---

vsl_double_bid **VSLdouble**

Type: Numeric (**byte**)

Range: [**0**,**16**] Units: **1**
Unique values: **9** Missing .: **0**/**682**

Tabulation: Freq. Value
74 **0**
83 **2**
65 **4**
76 **6**
70 **8**
78 **10**
83 **12**
70 **14**
83 **16**

Envbid **Envbid**

Type: String (**str6**), but longest is str1

Unique values: **9** Missing "": **0**/**682**

Tabulation: Freq. Value
81 **"0"**
80 **"1"**
64 **"2"**
65 **"3"**
85 **"4"**
72 **"5"**
68 **"6"**
94 **"7"**
73 **"8"**

Envdouble **Envdouble**

Type: String (**str9**), but longest is str2

Unique values: **9** Missing "": **0**/**682**

Tabulation: Freq. Value
81 **"0"**
72 **"10"**
68 **"12"**
94 **"14"**
73 **"16"**
80 **"2"**
64 **"4"**
65 **"6"**
85 **"8"**

VSALhalf **VSALhalf**

Type: String (**str8**), but longest is str3

Unique values: **9** Missing "": **0**/**682**

Tabulation: Freq. Value
88 **"0"**
79 **"0.5"**
68 **"1"**
68 **"1.5"**
72 **"2"**
78 **"2.5"**
70 **"3"**
93 **"3.5"**
66 **"4"**

---

vsal_half_bid **VSALhalf**

Type: Numeric (**double**)

Range: [**0**,**4**] Units: **.1**
Unique values: **9** Missing .: **0**/**682**

Tabulation: Freq. Value
88 **0**
79 **.5**
68 **1**
68 **1.5**
72 **2**
78 **2.5**
70 **3**
93 **3.5**
66 **4**

VSLhalf **VSLhalf**

Type: String (**str7**), but longest is str3

Unique values: **9** Missing "": **0**/**682**

```
   Tabulation: Freq.  Value
                 74  "0"
                 83  "0.5"
                 65  "1"
                 76  "1.5"
                 70  "2"
                 78  "2.5"
                 83  "3"
                 70  "3.5"
                 83  "4"
```

---

vsl_half_bid **VSLhalf**

```
          Type: Numeric (double)

         Range: [0,4]                         Units: .1
Unique values: 9                          Missing .: 0/682

   Tabulation: Freq.  Value
                 74  0
                 83  .5
                 65  1
                 76  1.5
                 70  2
                 78  2.5
                 83  3
                 70  3.5
                 83  4
```

Envhalf **Envhalf**

```
          Type: String (str7), but longest is str3

Unique values: 9                          Missing "": 0/682

   Tabulation: Freq.  Value
                 81  "0"
                 80  "0.5"
                 64  "1"
                 65  "1.5"
                 85  "2"
                 72  "2.5"
                 68  "3"
                 94  "3.5"
                 73  "4"
```

---

opp **opp**

```
          Type: String (str30)

Unique values: 1                          Missing "": 0/682

   Tabulation: Freq.  Value
                682  "Qual12192-0508-CrueltyFreeMeat"
```

QPMD **QPMD**

```
          Type: String (str4)
```

```
         Unique values: 1                        Missing "": 0/682

            Tabulation: Freq.  Value
                          682  "b3PM"
```

Q_TotalDuration **Q_TotalDuration**

```
                 Type: String (str15), but longest is str4

         Unique values: 481                      Missing "": 0/682

              Examples: "366"
                        "467"
                        "586"
                        "741"
```

Q_BallotBoxStuffing **Q_BallotBoxStuffing**

```
                 Type: String (str19), but longest is str0

         Unique values: 0                        Missing "": 682/682

            Tabulation: Freq.  Value
                          682  ""
```

ProjectToken **ProjectToken**

```
                 Type: String (str12), but longest is str0

         Unique values: 0                        Missing "": 682/682

            Tabulation: Freq.  Value
                          682  ""
```

SVID **SVID**

```
                 Type: String (str8)

         Unique values: 3                        Missing "": 0/682

            Tabulation: Freq.  Value
                          351  "31421192"
                          296  "31674602"
                           35  "31741195"
```

---

transaction_id **transaction_id**

```
                 Type: String (str22)

         Unique values: 682                      Missing "": 0/682

              Examples: "1fFRV5843AJcxqgbIxCAdR"
                        "35FNJam2yioHJbpuPcuRiM"
                        "4bKMylY9VN2aASxfHbe8bd"
                        "69xawfbCEk1w5Vekvtlnk3"
```

rid **rid**

Type: String (**str3**), but longest is str0

Unique values: **0** Missing "": **682/682**

Tabulation: Freq. Value
682 **""**

RISN **RISN**

Type: String (**str4**), but longest is str0

Unique values: **0** Missing "": **682/682**

Tabulation: Freq. Value
682 **""**

V **V**

Type: String (**str1**), but longest is str0

Unique values: **0** Missing "": **682/682**

Tabulation: Freq. Value
682 **""**

PID **PID**

Type: String (**str3**), but longest is str0

Unique values: **0** Missing "": **682/682**

Tabulation: Freq. Value
682 **""**

psid **psid**

Type: String (**str36**)

Unique values: **682** Missing "": **0/682**

Examples: **"33205908-b138-e52d-db65-e2b6ca42ae80"**
"64d56fc1-3d09-5354-3e61-bb5049bc853c"
"949fd773-ca6e-c157-0b3b-d640b3a7e989"
"ccc7da5b-23f9-602a-73a1-66f5e5ad0698"

K2 **K2**

Type: String (**str2**), but longest is str0

Unique values: **0** Missing "": **682/682**

Tabulation: Freq. Value
682 ""

---

cintid **cintid**

Type: String (**str6**), but longest is str0

Unique values: **0** Missing "": **682/682**

Tabulation: Freq. Value
682 ""

---

orderNumber **orderNumber**

Type: String (**str11**), but longest is str0

Unique values: **0** Missing "": **682/682**

Tabulation: Freq. Value
682 ""

ID **ID**

Type: String (**str2**), but longest is str0

Unique values: **0** Missing "": **682/682**

Tabulation: Freq. Value
682 ""

---

p **p**

Type: String (**str1**), but longest is str0

Unique values: **0** Missing "": **682/682**

Tabulation: Freq. Value
682 ""

---

vendor **vendor**

Type: String (**str12**)

Unique values: **1** Missing "": **0/682**

Tabulation: Freq. Value
682 **"PureSpectrum"**

---

s **s**

Type: String (**str1**), but longest is str0

Unique values: **0** Missing "": **682/682**

Tabulation: Freq. Value
682 **""**

---

gc **gc**

Type: String (**str2**), but longest is str1

Unique values: **1** Missing "": **0**/**682**

Tabulation: Freq. Value
682 **"1"**

---

term **term**

Type: String (**str19**), but longest is str0

Unique values: **0** Missing "": **682**/**682**

Tabulation: Freq. Value
682 **""**

CompletedIntro **CompletedIntro**

Type: String (**str14**), but longest is str1

Unique values: **1** Missing "": **0**/**682**

Tabulation: Freq. Value
682 **"1"**

CompletedPractice **CompletedPractice**

Type: String (**str17**), but longest is str1

Unique values: **1** Missing "": **0**/**682**

Tabulation: Freq. Value
682 **"1"**

VSLLast **VSLLast**

Type: String (**str7**), but longest is str1

Unique values: **2** Missing "": **0**/**682**

Tabulation: Freq. Value
341 **"0"**
341 **"1"**

CompletedEnviro **CompletedEnviro**

Type: String (**str15**), but longest is str1

Unique values: **1** Missing "": **0**/**682**

```
   Tabulation: Freq.  Value
                682  "1"
```

---

med **med**

```
         Type: String (str20)

 Unique values: 1                        Missing "": 0/682

   Tabulation: Freq.  Value
                682  "{Invalid Expression}"

      Warning: Variable has embedded blanks.
```

LS **LS**

```
         Type: String (str20)

 Unique values: 1                        Missing "": 0/682

   Tabulation: Freq.  Value
                682  "{Invalid Expression}"

      Warning: Variable has embedded blanks.
```

PS **PS**

```
         Type: String (str4)

 Unique values: 3                        Missing "": 0/682

   Tabulation: Freq.  Value
                296  "1147"
                 35  "400"
                351  "717"
```

---

married **(unlabeled)**

```
         Type: Numeric (float)

        Range: [0,1]                         Units: 1
 Unique values: 2                        Missing .: 0/682

   Tabulation: Freq.  Value
                415  0
                267  1
```

---

female **(unlabeled)**

```
         Type: Numeric (float)

        Range: [0,1]                         Units: 1
 Unique values: 2                        Missing .: 0/682
```

```
      Tabulation: Freq.  Value
                  163  0
                  519  1
```

---

white **(unlabeled)**

```
             Type: Numeric (float)

            Range: [0,1]                      Units: 1
    Unique values: 2                        Missing .: 0/682

      Tabulation: Freq.  Value
                  157  0
                  525  1
```

---

black **(unlabeled)**

```
             Type: Numeric (float)

            Range: [0,1]                      Units: 1
    Unique values: 2                        Missing .: 0/682

      Tabulation: Freq.  Value
                  570  0
                  112  1
```

---

kids **(unlabeled)**

```
             Type: Numeric (float)

            Range: [0,1]                      Units: 1
    Unique values: 2                        Missing .: 0/682

      Tabulation: Freq.  Value
                  519  0
                  163  1
```

---

bachelors **(unlabeled)**

```
             Type: Numeric (float)

            Range: [0,1]                      Units: 1
    Unique values: 2                        Missing .: 0/682

      Tabulation: Freq.  Value
                  483  0
                  199  1
```

---

highered **(unlabeled)**

```
             Type: Numeric (float)

            Range: [0,0]                      Units: 1
    Unique values: 1                        Missing .: 0/682
```

```
   Tabulation: Freq.  Value
                682  0
```

---

income **(unlabeled)**

```
          Type: Numeric (float)

         Range: [15000,225000]                Units: 10
Unique values: 7                          Missing .: 0/682

   Tabulation: Freq.  Value
                257  15000
                176  40000
                113  62500
                 10  74580
                 62  87500
                 44  125000
                 20  225000
```

---

lnincome **(unlabeled)**

```
          Type: Numeric (float)

         Range: [9.615806,12.323855]          Units: 1.000e-06
Unique values: 7                          Missing .: 0/682

   Tabulation: Freq.  Value
                257  9.6158056
                176  10.596635
                113  11.042922
                 10  11.219627
                 62  11.379395
                 44  11.736069
                 20  12.323855
```

---

democrat **(unlabeled)**

```
          Type: Numeric (float)

         Range: [0,1]                         Units: 1
Unique values: 2                          Missing .: 0/682

   Tabulation: Freq.  Value
                404  0
                278  1
```

---

republican **(unlabeled)**

```
          Type: Numeric (float)

         Range: [0,1]                         Units: 1
Unique values: 2                          Missing .: 0/682

   Tabulation: Freq.  Value
                472  0
                210  1
```

enviro **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
460 **0**
222 **1**

pork **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
371 **0**
311 **1**

worker **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
333 **0**
349 **1**

religion **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
72 **0**
610 **1**

vegetarian **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
76 **0**
606 **1**

efficient **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
553 **0**
129 **1**

meatpurchases_never **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**0**] Units: **1**
Unique values: **1** Missing .: **0**/**682**

Tabulation: Freq. Value
682 **0**

meatpurchases_seldom **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
656 **0**
26 **1**

meatpurchases_never_seldom **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
656 **0**
26 **1**

porkdouble **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
480 **0**
202 **1**

porkhalf **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
522 **0**
160 **1**

workerdouble **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
464 **0**
218 **1**

workerhalf **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
538 **0**
144 **1**

work_retired **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
376 **0**
306 **1**

work_fulltime **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
538 **0**
144 **1**

work_parttime_other **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
589 **0**
93 **1**

work_notwork **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
566 **0**
116 **1**

workinag **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
572 **0**
110 **1**

nearfarm **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
508 **0**
174 **1**

area_rural **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
542 **0**
140 **1**

area_rural_small **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
480 **0**
202 **1**

area_small **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
620 **0**
62 **1**

area_urban **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
485 **0**
197 **1**

area_suburban **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
399 **0**
283 **1**

area_urban_suburban **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
202 **0**
480 **1**

groceries_always **(unlabeled)**

```
                Type: Numeric (float)

               Range: [0,1]                      Units: 1
       Unique values: 2                          Missing .: 0/682

          Tabulation: Freq.  Value
                      225  0
                      457  1
```

groceries_often **(unlabeled)**

```
                Type: Numeric (float)

               Range: [0,1]                      Units: 1
       Unique values: 2                          Missing .: 0/682

          Tabulation: Freq.  Value
                      505  0
                      177  1
```

lean_conserv **(unlabeled)**

```
                Type: Numeric (long)

               Range: [0,1]                      Units: 1
       Unique values: 2                          Missing .: 0/682

          Tabulation: Freq.  Value
                      652  0
                       30  1
```

lean_very_conserv **(unlabeled)**

```
                Type: Numeric (long)

               Range: [0,1]                      Units: 1
       Unique values: 2                          Missing .: 0/682

          Tabulation: Freq.  Value
                      670  0
                       12  1
```

lean_progr **(unlabeled)**

```
                Type: Numeric (long)

               Range: [0,1]                      Units: 1
       Unique values: 2                          Missing .: 0/682

          Tabulation: Freq.  Value
                      671  0
                       11  1
```

lean_very_progr **(unlabeled)**

Type: Numeric (**long**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
674 **0**
8 **1**

lean_middle **(unlabeled)**

Type: Numeric (**long**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
582 **0**
100 **1**

vote_trump **(unlabeled)**

Type: Numeric (**long**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
441 **0**
241 **1**

vote_biden **(unlabeled)**

Type: Numeric (**long**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
373 **0**
309 **1**

envir_group **(unlabeled)**

Type: Numeric (**long**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**682**

Tabulation: Freq. Value
640 **0**
42 **1**

facfarm_neutral **(unlabeled)**

```
                Type: Numeric (long)

               Range: [0,1]                         Units: 1
       Unique values: 2                          Missing .: 0/682

          Tabulation: Freq.  Value
                      483  0
                      199  1
```

facfarm_effic **(unlabeled)**

```
                Type: Numeric (long)

               Range: [0,1]                         Units: 1
       Unique values: 2                          Missing .: 0/682

          Tabulation: Freq.  Value
                      553  0
                      129  1
```

facfarm_unethical **(unlabeled)**

```
                Type: Numeric (long)

               Range: [0,1]                         Units: 1
       Unique values: 2                          Missing .: 0/682

          Tabulation: Freq.  Value
                      547  0
                      135  1
```

facfarm_dunno **(unlabeled)**

```
                Type: Numeric (long)

               Range: [0,1]                         Units: 1
       Unique values: 2                          Missing .: 0/682

          Tabulation: Freq.  Value
                      475  0
                      207  1
```

anwelfare_neutral **(unlabeled)**

```
                Type: Numeric (long)

               Range: [0,1]                         Units: 1
       Unique values: 2                          Missing .: 0/682

          Tabulation: Freq.  Value
                      553  0
                      129  1
```

anwelfare_someagree **(unlabeled)**

```
                 Type: Numeric (long)

                Range: [0,1]                         Units: 1
        Unique values: 2                          Missing .: 0/682

           Tabulation: Freq.  Value
                       462  0
                       220  1
```

anwelfare_somedisagree **(unlabeled)**

```
                 Type: Numeric (long)

                Range: [0,1]                         Units: 1
        Unique values: 2                          Missing .: 0/682

           Tabulation: Freq.  Value
                       654  0
                        28  1
```

anwelfare_strongagree **(unlabeled)**

```
                 Type: Numeric (long)

                Range: [0,1]                         Units: 1
        Unique values: 2                          Missing .: 0/682

           Tabulation: Freq.  Value
                       390  0
                       292  1
```

anwelfare_strongdisagree **(unlabeled)**

```
                 Type: Numeric (long)

                Range: [0,1]                         Units: 1
        Unique values: 2                          Missing .: 0/682

           Tabulation: Freq.  Value
                       669  0
                        13  1
```

```
. sum pork worker
```

Variable	Obs	Mean	Std. dev.	Min	Max
pork	682	.4560117	.4984268	0	1
worker	682	.5117302	.5002293	0	1

```
. sum age female white
```

Variable	Obs	Mean	Std. dev.	Min	Max
age	682	58.80938	14.15092	20	88
female	682	.7609971	.4267875	0	1
white	682	.7697947	.4212731	0	1

```
. sum republican democrat bachelors highered income
```

Variable	Obs	Mean	Std. dev.	Min	Max
republican	682	.3079179	.4619712	0	1
democrat	682	.4076246	.4917534	0	1
bachelors	682	.2917889	.4549193	0	1
highered	682	0	0	0	0
income	682	50041.5	43747.19	15000	225000

```
. dprobit pork vsal, vce(r)
vsal ambiguous abbreviation
r(111);

. dprobit pork vsalbid, vce(r)

Iteration 0:  Log pseudolikelihood = -470.08367
Iteration 1:  Log pseudolikelihood = -443.07926
Iteration 2:  Log pseudolikelihood = -443.03564
Iteration 3:  Log pseudolikelihood = -443.03564

Probit regression, reporting marginal effects           Number of obs =    682
                                                        Wald chi2(1)  =  53.62
                                                        Prob > chi2   = 0.0000
Log pseudolikelihood = -443.03564                       Pseudo R2     = 0.0575
```

pork	dF/dx	Robust Std. err.	z	P>|z|	x-bar	[	95% C.I.	]
vsalbid	-.0548185	.0074776	-7.32	0.000	3.95308	-.069474	-.040163	
obs. P	.4560117							
pred. P	.4536828	(at x-bar)						

```
    z and P>|z| correspond to the test of the underlying coefficient being 0

. nlcom -_b[_cons]/_b[vsalbid]

       _nl_1: -_b[_cons]/_b[vsalbid]
```

pork	Coefficient	Std. err.	z	P>|z|	[95% conf.	interval]
_nl_1	3.111966	.3692692	8.43	0.000	2.388212	3.83572

```
. probit pork vsalbid, vce(r)

Iteration 0:  Log pseudolikelihood = -470.08367
Iteration 1:  Log pseudolikelihood = -443.07926
Iteration 2:  Log pseudolikelihood = -443.03564
Iteration 3:  Log pseudolikelihood = -443.03564

Probit regression                                     Number of obs =    682
                                                      Wald chi2(1)  =  53.62
                                                      Prob > chi2   = 0.0000
Log pseudolikelihood = -443.03564                     Pseudo R2     = 0.0575

------------------------------------------------------------------------------
             |               Robust
        pork | Coefficient  std. err.      z    P>|z|     [95% conf. interval]
-------------+----------------------------------------------------------------
     vsalbid |   -.138343   .0188929    -7.32   0.000    -.1753725   -.1013135
       _cons |   .4305188   .0874751     4.92   0.000     .2590708    .6019668
------------------------------------------------------------------------------

. nlcom -_b[_cons]/_b[vsalbid]

       _nl_1: -_b[_cons]/_b[vsalbid]

------------------------------------------------------------------------------
        pork | Coefficient  Std. err.      z    P>|z|     [95% conf. interval]
-------------+----------------------------------------------------------------
       _nl_1 |   3.111966   .3692692     8.43   0.000     2.388212     3.83572
------------------------------------------------------------------------------

. generate pork_1 = pork

. sum pork_1

    Variable |        Obs        Mean    Std. dev.       Min        Max
-------------+---------------------------------------------------------
      pork_1 |        682    .4560117    .4984268          0          1

. generate pork_bid_1 = vsalbid

. sum vsalbid pork_bid_1

    Variable |        Obs        Mean    Std. dev.       Min        Max
-------------+---------------------------------------------------------
     vsalbid |        682    3.953079    2.629467          0          8
  pork_bid_1 |        682    3.953079    2.629467          0          8

. summarize

    Variable |        Obs        Mean    Std. dev.       Min        Max
-------------+---------------------------------------------------------
   StartDate |          0
     EndDate |          0
      Status |          0
   IPAddress |          0
    Progress |          0
-------------+---------------------------------------------------------
Durationin~s |          0
    Finished |          0
RecordedDate |          0
  ResponseId |          0
RecipientL~e |          0
-------------+---------------------------------------------------------
RecipientF~e |          0
RecipientE~l |          0
ExternalRe~e |          0
LocationLa~e |          0
```

LocationLo~e	0				
Distributi~l	0				
UserLanguage	0				
Q_Recaptch~e	0				
Q_Relev~cate	0				
Q_Rel~eScore	0				
Q_Rel~dScore	0				
Q_Relev~Date	0				
Age	0				
age	682	58.80938	14.15092	20	88
Meatpurcha~s	0				
Intro	0				
PracticeRo~1	0				
Practicero~2	0				
PR2Redo	0				
PorkVSALWTP	0				
VSALDouble	0				
VSALHalf	0				
VSALConfid~1	0				
vsal_confid	682	8.105572	1.916923	1	10
VSLWTP	0				
VSLDouble	0				
VSLHalf	0				
VSALconf_1	0				
vsl_confid	682	8.156891	1.932112	1	10
EnviroWTP	0				
Greendouble	0				
Greenhalf	0				
Greenconf_1	0				
Married	0				
Gender	0				
Kids	0				
Race	0				
Citizenship	0				
Religion	0				
FullTimeSt~t	0				
Major	0				
Work	0				
WorkinAg	0				
NearFarm	0				
Well	0				
Vegetarian	0				
Area	0				
Education	0				
Q175	0				
State	0				
Groceries	0				
Politicala~o	0				
Lean	0				
Vote	0				
Enviro	0				
Club	0				
WaterSports	0				
FactoryFarm	0				
AnimalWelf~1	0				
Reason	0				

Consequent~1	0				
Credibilit~1	0				
Riskymoney	0				
Smoker	0				
StudyClarity	0				
VSALPrice	0				
VSLPrice	0				
EnvPrice	0				
VSALbid	0				
vsalbid	682	3.953079	2.629467	0	8
VSALdouble	0				
vsal_doubl~d	682	7.906158	5.258933	0	16
VSLbid	0				
vslbid	682	4.05132	2.608358	0	8
VSLdouble	0				
vsl_double~d	682	8.102639	5.216715	0	16
Envbid	0				
Envdouble	0				
VSALhalf	0				
vsal_half_~d	682	1.97654	1.314733	0	4
VSLhalf	0				
vsl_half_bid	682	2.02566	1.304179	0	4
Envhalf	0				
opp	0				
QPMD	0				
Q_TotalDur~n	0				
Q_BallotBo~g	0				
ProjectToken	0				
SVID	0				
transactio~d	0				
rid	0				
RISN	0				
V	0				
PID	0				
psid	0				
K2	0				
cintid	0				
orderNumber	0				
ID	0				
p	0				
vendor	0				
s	0				
gc	0				
term	0				
CompletedI~o	0				
CompletedP~e	0				
VSLLast	0				
CompletedE~o	0				
med	0				
LS	0				
PS	0				
married	682	.3914956	.4884431	0	1
female	682	.7609971	.4267875	0	1
white	682	.7697947	.4212731	0	1
black	682	.1642229	.3707496	0	1

kids	682	.2390029	.4267875	0	1
bachelors	682	.2917889	.4549193	0	1
highered	682	0	0	0	0
income	682	50041.5	43747.19	15000	225000
lnincome	682	10.50543	.7878807	9.615806	12.32386
democrat	682	.4076246	.4917534	0	1
republican	682	.3079179	.4619712	0	1
enviro	682	.3255132	.4689102	0	1
pork	682	.4560117	.4984268	0	1
worker	682	.5117302	.5002293	0	1
religion	682	.8944282	.3075144	0	1
vegetarian	682	.888563	.3149034	0	1
efficient	682	.1891496	.3919148	0	1
meatpurcha~r	682	0	0	0	0
mea~s_seldom	682	.0381232	.1916341	0	1
mea~r_seldom	682	.0381232	.1916341	0	1
porkdouble	682	.2961877	.4569099	0	1
porkhalf	682	.2346041	.4240621	0	1
workerdouble	682	.3196481	.4666825	0	1
workerhalf	682	.2111437	.4084197	0	1
work_retired	682	.4486804	.4977244	0	1
work_fullt~e	682	.2111437	.4084197	0	1
work_partt~r	682	.1363636	.3434262	0	1
work_notwork	682	.170088	.3759858	0	1
workinag	682	.1612903	.3680685	0	1
nearfarm	682	.255132	.4362553	0	1
area_rural	682	.2052786	.4042015	0	1
area_rural~l	682	.2961877	.4569099	0	1
area_small	682	.0909091	.2876908	0	1
area_urban	682	.2888563	.4535636	0	1
area_subur~n	682	.414956	.4930761	0	1
area_urban~n	682	.7038123	.4569099	0	1
groceries_~s	682	.670088	.470526	0	1
groceries_~n	682	.2595308	.4386989	0	1
lean_conserv	682	.0439883	.2052195	0	1
lean_very_~v	682	.0175953	.1315716	0	1
lean_progr	682	.016129	.1260642	0	1
lean_very_~r	682	.0117302	.107748	0	1
lean_middle	682	.1466276	.3539939	0	1
vote_trump	682	.3533724	.4783679	0	1
vote_biden	682	.4530792	.4981589	0	1
envir_group	682	.0615836	.2405741	0	1
facfarm_ne~l	682	.2917889	.4549193	0	1
facfarm_ef~c	682	.1891496	.3919148	0	1
facfarm_un~l	682	.1979472	.3987446	0	1
facfarm_du~o	682	.3035191	.4601148	0	1
anwelfare_~l	682	.1891496	.3919148	0	1
anwel~eagree	682	.3225806	.4678069	0	1
an~edisagree	682	.0410557	.1985647	0	1
anwel~gagree	682	.4281525	.4951742	0	1
an~gdisagree	682	.0190616	.1368419	0	1
pork_1	682	.4560117	.4984268	0	1
pork_bid_1	682	3.953079	2.629467	0	8

```
. generate pork_bid_2 = 0

. replace pork_bid_2 = porkdouble if pork_1 == 1
(202 real changes made)

. replace pork_bid_2 = porkhalf if pork_1 == 0
(160 real changes made)

. drop pork_bid_2

. generate pork_bid_2 = 0

. replace pork_bid_2 = pork_half_bid if pork_1 == 0
pork_half_bid not found
r(111);

. codebook pork_1 pork_bid_1
```

---

pork_1 **(unlabeled)**

```
                  Type: Numeric (float)

                 Range: [0,1]                         Units: 1
         Unique values: 2                         Missing .: 0/682

            Tabulation: Freq.  Value
                        371  0
                        311  1
```

---

pork_bid_1 **(unlabeled)**

```
                  Type: Numeric (float)

                 Range: [0,8]                         Units: 1
         Unique values: 9                         Missing .: 0/682

            Tabulation: Freq.  Value
                         88  0
                         79  1
                         68  2
                         68  3
                         72  4
                         78  5
                         70  6
                         93  7
                         66  8

. replace pork_bid_2 = vsal_half_bid if pork_1 == 0
(354 real changes made)

. replace pork_bid_2 = vsal_double_bid if pork_1 == 1
(240 real changes made)
```

```
. codebook vsal_double_bid vsal_half_bid
```

---

vsal_double_bid **VSALdouble**

```
                 Type: Numeric (byte)

                Range: [0,16]                        Units: 1
        Unique values: 9                     Missing .: 0/682

           Tabulation: Freq.  Value
                       88  0
                       79  2
                       68  4
                       68  6
                       72  8
                       78  10
                       70  12
                       93  14
                       66  16
```

---

vsal_half_bid **VSALhalf**

```
                 Type: Numeric (double)

                Range: [0,4]                         Units: .1
        Unique values: 9                     Missing .: 0/682

           Tabulation: Freq.  Value
                       88  0
                       79  .5
                       68  1
                       68  1.5
                       72  2
                       78  2.5
                       70  3
                       93  3.5
                       66  4

. drop if vsal_double_bid == 0
(88 observations deleted)

. codebook vsal_double_bid vsal_half_bid
```

---

vsal_double_bid **VSALdouble**

```
                 Type: Numeric (byte)

                Range: [2,16]                        Units: 1
        Unique values: 8                     Missing .: 0/594

           Tabulation: Freq.  Value
                       79  2
                       68  4
                       68  6
                       72  8
                       78  10
                       70  12
                       93  14
                       66  16
```

vsal_half_bid **VSALhalf**

```
                 Type: Numeric (double)

                Range: [.5,4]                        Units: .1
        Unique values: 8                          Missing .: 0/594

           Tabulation: Freq.  Value
                        79  .5
                        68  1
                        68  1.5
                        72  2
                        78  2.5
                        70  3
                        93  3.5
                        66  4

. codebook vsaldouble vsalhalf
variable vsaldouble not found
r(111);

. codebook porkdouble porkhalf
```

porkdouble **(unlabeled)**

```
                 Type: Numeric (float)

                Range: [0,1]                         Units: 1
        Unique values: 2                          Missing .: 0/594

           Tabulation: Freq.  Value
                       451  0
                       143  1
```

porkhalf **(unlabeled)**

```
                 Type: Numeric (float)

                Range: [0,1]                         Units: 1
        Unique values: 2                          Missing .: 0/594

           Tabulation: Freq.  Value
                       444  0
                       150  1

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_16_2025_buf.dta"
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_16_2025_buf.dta saved

. log close
      name:  <unnamed>
       log:  \\smb-isl01.fsu.edu\citrix\shsu\Desktop\2025_06_16_log1.smcl
  log type:  smcl
 closed on:  16 Jun 2025, 16:30:19
```