```
      name:  <unnamed>
       log:  \\smb-isl01.fsu.edu\citrix\shsu\Desktop\2025_06_11_log1.smcl
  log type:  smcl
 opened on:  11 Jun 2025, 09:39:56

. use "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_03_2025.
> dta"

. codebook Meatpurchases

-------------------------------------------------------------------------------
Meatpurchases                                                  Meat purchases
-------------------------------------------------------------------------------

                  Type: String (str123), but longest is str12

         Unique values: 5                         Missing "": 3/740

            Tabulation: Freq.  Value
                          3  ""
                         46  "Never"
                        162  "Occasionally"
                        222  "Often"
                        280  "Pretty often"
                         27  "Seldom"

               Warning: Variable has embedded blanks.

. generate meatpurchases_never = 0

. replace meatpurchases_never = 1 if Meatpurchases == "Never"
(46 real changes made)

. generate meatpurchases_seldom = 0

. replace meatpurchases_seldom = 1 if Meatpurchases == "Seldom"
(27 real changes made)

. generate meatpurchases_never_seldom = 0

. replace meatpurchases_seldom = 1 if meatpurchases_never == 1 | meatpurchases_
> seldom == 1
(46 real changes made)

. replace meatpurchases_seldom = 0
(73 real changes made)

. replace meatpurchases_seldom = 1 if Meatpurchases == "Seldom"
(27 real changes made)

. replace meatpurchases_never_seldom = meatpurchases_never + meatpurchases_seld
> om
(73 real changes made)
```

```
. codebook meatpurchases_never meatpurchases_seldom meatpurchases_never_seldom
> Meatpurchases

-------------------------------------------------------------------------------
meatpurchases_never                                                (unlabeled)
-------------------------------------------------------------------------------

                 Type: Numeric (float)

                Range: [0,1]                         Units: 1
        Unique values: 2                          Missing .: 0/740

           Tabulation: Freq.  Value
                       694  0
                        46  1

-------------------------------------------------------------------------------
meatpurchases_seldom                                               (unlabeled)
-------------------------------------------------------------------------------

                 Type: Numeric (float)

                Range: [0,1]                         Units: 1
        Unique values: 2                          Missing .: 0/740

           Tabulation: Freq.  Value
                       713  0
                        27  1

-------------------------------------------------------------------------------
meatpurchases_never_seldom                                         (unlabeled)
-------------------------------------------------------------------------------

                 Type: Numeric (float)

                Range: [0,1]                         Units: 1
        Unique values: 2                          Missing .: 0/740

           Tabulation: Freq.  Value
                       667  0
                        73  1

-------------------------------------------------------------------------------
Meatpurchases                                                Meat purchases
-------------------------------------------------------------------------------

                 Type: String (str123), but longest is str12

        Unique values: 5                          Missing "": 3/740

           Tabulation: Freq.  Value
                         3  ""
                        46  "Never"
                       162  "Occasionally"
                       222  "Often"
                       280  "Pretty often"
                        27  "Seldom"

              Warning: Variable has embedded blanks.
```

```
. destring VSALDouble, generate(vsaldouble)
VSALDouble: contains nonnumeric characters; no generate

. codebook VSALDouble
```

VSALDouble **VSAL Double**

```
                 Type: String (str182), but longest is str77

         Unique values: 2                        Missing "": 429/740

            Tabulation: Freq.  Value
                        429  ""
                        109  "No, do not pay additional
                             $${e://Field/VSALdouble} for
                             Good-Pasture pork loin"
                        202  "Yes, pay additional
                             $${e://Field/VSALdouble} for
                             Good-Pasture pork loin"

               Warning: Variable has embedded blanks.

. generate porkdouble = 0

. replace porkdouble = 1 if VSALDouble == "Yes,"
(0 real changes made)

. replace porkdouble = 1 if strpos( VSALDouble ,"Yes,")
(202 real changes made)

. generate porkhalf = 0

. codebook VSALHalf
```

VSALHalf **VSALHalf**

```
                 Type: String (str184), but longest is str75

         Unique values: 2                        Missing "": 369/740

            Tabulation: Freq.  Value
                        369  ""
                        211  "No, do not pay additional
                             $${e://Field/VSALhalf} for Good-Pasture
                             pork loin"
                        160  "Yes, pay additional
                             $${e://Field/VSALhalf} for Good-Pasture
                             pork loin"

               Warning: Variable has embedded blanks.
```

```
. replace porkhalf = 1 if strpos( VSALHalf ,"Yes,")
(160 real changes made)

. codebook PorkVSALWTP
```

PorkVSALWTP **Pork VSAL WTP**

```
                  Type: String (str299), but longest is str65

         Unique values: 2                         Missing "": 58/740

            Tabulation: Freq.  Value
                          58  ""
                         371  "Conventional Maple Crest pork loin for
                              $16.99"
                         311  "Good-Pasture Maple Crest pork loin for
                              $${e://Field/VSALPrice}.99"

               Warning: Variable has embedded blanks.

. destring VSALConfidence_1, generate(vsal_confid)
VSALConfidence_1: all characters numeric; vsal_confid generated as byte
(58 missing values generated)

. codebook vsal_confid PorkVSALWTP
```

---

vsal_confid **VSAL Confidence _1**

```
                  Type: Numeric (byte)

                 Range: [1,10]                     Units: 1
         Unique values: 10                         Missing .: 58/740

                  Mean: 8.10557
             Std. dev.: 1.91692

           Percentiles:     10%       25%       50%       75%       90%
                              5         7         8        10        10
```

PorkVSALWTP **Pork VSAL WTP**

```
                  Type: String (str299), but longest is str65

         Unique values: 2                         Missing "": 58/740

            Tabulation: Freq.  Value
                          58  ""
                         371  "Conventional Maple Crest pork loin for
                              $16.99"
                         311  "Good-Pasture Maple Crest pork loin for
                              $${e://Field/VSALPrice}.99"

               Warning: Variable has embedded blanks.
```

```
. codebook VSLWTP VSLDouble VSLHalf
```

VSLWTP **VSL WTP**

```
                 Type: String (str413), but longest is str61

         Unique values: 2                        Missing "": 58/740

            Tabulation: Freq.  Value
                          58  ""
                         333  "Conventional Maple Crest pork loin for
                              $16.99"
                         349  "Farm-Safe Maple Crest pork loin for
                              $${e://Field/VSLPrice}.99"

               Warning: Variable has embedded blanks.
```

VSLDouble **VSLDouble**

```
                 Type: String (str177), but longest is str73

         Unique values: 2                        Missing "": 391/740

            Tabulation: Freq.  Value
                         391  ""
                         131  "No, do not pay additional
                              $${e://Field/VSLdouble} for Farm-Safe
                              pork loin"
                         218  "Yes, pay additional
                              $${e://Field/VSLdouble} for Farm-Safe
                              pork loin"

               Warning: Variable has embedded blanks.
```

VSLHalf **VSLHalf**

```
                 Type: String (str179), but longest is str71

         Unique values: 2                        Missing "": 407/740

            Tabulation: Freq.  Value
                         407  ""
                         189  "No, do not pay additional
                              $${e://Field/VSLhalf} for Farm-Safe
                              pork loin"
                         144  "Yes, pay additional
                              $${e://Field/VSLhalf} for Farm-Safe
                              pork loin"

               Warning: Variable has embedded blanks.
```

```
. generate workerdouble = 0

. replace workerdouble = 1 if strpos( VSLDouble ,"Yes,")
(218 real changes made)

. generate workerhalf = 0

. replace workerhalf = 1 if strpos( VSLHalf ,"Yes,")
(144 real changes made)

. destring VSALconf_1, generate(vsl_confid)
VSALconf_1: all characters numeric; vsl_confid generated as byte
(58 missing values generated)

. codebook vsl_confid

-------------------------------------------------------------------------------
vsl_confid                                                    VSAL conf _1
-------------------------------------------------------------------------------

                  Type: Numeric (byte)

                 Range: [1,10]                        Units: 1
         Unique values: 10                         Missing .: 58/740

                  Mean: 8.15689
             Std. dev.: 1.93211

           Percentiles:     10%       25%       50%       75%       90%
                              5         7         9        10        10

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_11_2025
> buf.dta"
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data
    06_11_2025buf.dta saved

. codebook VSLdouble VSLhalf

-------------------------------------------------------------------------------
VSLdouble                                                      VSLdouble
-------------------------------------------------------------------------------

                  Type: String (str9), but longest is str2

         Unique values: 9                          Missing "": 0/740

            Tabulation: Freq.  Value
                        79  "0"
                        88  "10"
                        89  "12"
                        74  "14"
                        86  "16"
                        86  "2"
                        72  "4"
                        88  "6"
                        78  "8"

-------------------------------------------------------------------------------
VSLhalf                                                          VSLhalf
-------------------------------------------------------------------------------

                  Type: String (str7), but longest is str3

         Unique values: 9                          Missing "": 0/740
```

```
            Tabulation: Freq.  Value
                          79  "0"
                          86  "0.5"
                          72  "1"
                          88  "1.5"
                          78  "2"
                          88  "2.5"
                          89  "3"
                          74  "3.5"
                          86  "4"

. codebook VSALdouble VSALhalf

-------------------------------------------------------------------------------
VSALdouble                                                          VSALdouble
-------------------------------------------------------------------------------

                  Type: String (str10), but longest is str2

         Unique values: 9                         Missing "": 0/740

            Tabulation: Freq.  Value
                          91  "0"
                          85  "10"
                          81  "12"
                         101  "14"
                          70  "16"
                          86  "2"
                          74  "4"
                          73  "6"
                          79  "8"

-------------------------------------------------------------------------------
VSALhalf                                                              VSALhalf
-------------------------------------------------------------------------------

                  Type: String (str8), but longest is str3

         Unique values: 9                         Missing "": 0/740

            Tabulation: Freq.  Value
                          91  "0"
                          86  "0.5"
                          74  "1"
                          73  "1.5"
                          79  "2"
                          85  "2.5"
                          81  "3"
                         101  "3.5"
                          70  "4"

. destring VSALdouble, generate(vsal_double_bid)
VSALdouble: all characters numeric; vsal_double_bid generated as byte

. codebook vsal_double_bid

-------------------------------------------------------------------------------
vsal_double_bid                                                     VSALdouble
-------------------------------------------------------------------------------

                  Type: Numeric (byte)

                 Range: [0,16]                        Units: 1
         Unique values: 9                         Missing .: 0/740
```

```
            Tabulation: Freq.  Value
                          91  0
                          86  2
                          74  4
                          73  6
                          79  8
                          85  10
                          81  12
                         101  14
                          70  16

. destring VSALhalf, generate(vsal_half_bid)
VSALhalf: all characters numeric; vsal_half_bid generated as double

. codebook vsal_half_bid

-------------------------------------------------------------------------------
vsal_half_bid                                                       VSALhalf
-------------------------------------------------------------------------------

                  Type: Numeric (double)

                 Range: [0,4]                         Units: .1
         Unique values: 9                         Missing .: 0/740

            Tabulation: Freq.  Value
                          91  0
                          86  .5
                          74  1
                          73  1.5
                          79  2
                          85  2.5
                          81  3
                         101  3.5
                          70  4

. destring VSLdouble, generate(vsl_double_bid)
VSLdouble: all characters numeric; vsl_double_bid generated as byte

. codebook vsl_double_bid

-------------------------------------------------------------------------------
vsl_double_bid                                                      VSLdouble
-------------------------------------------------------------------------------

                  Type: Numeric (byte)

                 Range: [0,16]                        Units: 1
         Unique values: 9                         Missing .: 0/740

            Tabulation: Freq.  Value
                          79  0
                          86  2
                          72  4
                          88  6
                          78  8
                          88  10
                          89  12
                          74  14
                          86  16
```

```
. destring VSLhalf, generate(vsl_half_bid)
VSLhalf: all characters numeric; vsl_half_bid generated as double

. codebook vsl_half_bid
```

---

vsl_half_bid **VSLhalf**

```
                 Type: Numeric (double)

                Range: [0,4]                         Units: .1
        Unique values: 9                          Missing .: 0/740

           Tabulation: Freq.  Value
                         79  0
                         86  .5
                         72  1
                         88  1.5
                         78  2
                         88  2.5
                         89  3
                         74  3.5
                         86  4

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_11_2025
> buf.dta", replace
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data
    06_11_2025buf.dta saved

. codebook kids
```

---

kids **(unlabeled)**

```
                 Type: Numeric (float)

                Range: [0,1]                         Units: 1
        Unique values: 2                          Missing .: 0/740

           Tabulation: Freq.  Value
                        577  0
                        163  1

. generate work_retired = 0

. replace work_retired = 1 if Work == "Retired"
(306 real changes made)

. generate work_fulltime = 0

. replace work_fulltime = 1 if Work == "Full-time work"
(144 real changes made)
```

```
. generate work_parttime_other = 0

. replace work_parttime_other = 1 if Work == "Part-time work" | Work == "Other"
(93 real changes made)

. generate worker_notwork = 0

. replace work_notwork = 1 if Work == "Do not work" | Work == "Prefer not to an
> swer"
variable work_notwork not found
r(111);

. rename worker_notwork work_notwork

. replace work_notwork = 1 if Work == "Do not work" | Work == "Prefer not to an
> swer"
(116 real changes made)

. generate workinag = 0

. replace workinag = 1 if WorkinAg == "Yes"
(110 real changes made)

. generate nearfarm = 0

. replace nearfarm = 1 if NearFarm == "Yes"
(174 real changes made)

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_11_2025
> buf.dta", replace
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data
    06_11_2025buf.dta saved

. generate area_rural = 0

. replace area_rural = 1 if Area == "Rural"
(140 real changes made)

. generate area_rural_small = 0

. generate area_small = 0

. replace area_small = 1 if Area == "Small town"
(62 real changes made)

. replace area_rural_small = 1 if area_rural + area_small
(202 real changes made)

. generate area_urban = 0

. replace area_urban = 1 if Area == "Urban"
(197 real changes made)

. generate area_suburban = 0
```

```
. replace area_suburban = 1 if Area == "Suburban"
(283 real changes made)

. generate area_urban_suburban = 0

. replace area_urban_suburban = area_urban + area_suburban
(480 real changes made)

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_11_2025
> buf.dta", replace
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data
    06_11_2025buf.dta saved

. codebook workinag nearfarm area_rural area_rural_small area_small area_urban
> area_suburban area_urban_suburban

-------------------------------------------------------------------------------
workinag                                                        (unlabeled)
-------------------------------------------------------------------------------

                  Type: Numeric (float)

                 Range: [0,1]                         Units: 1
         Unique values: 2                         Missing .: 0/740

            Tabulation: Freq.  Value
                        630  0
                        110  1

-------------------------------------------------------------------------------
nearfarm                                                        (unlabeled)
-------------------------------------------------------------------------------

                  Type: Numeric (float)

                 Range: [0,1]                         Units: 1
         Unique values: 2                         Missing .: 0/740

            Tabulation: Freq.  Value
                        566  0
                        174  1

-------------------------------------------------------------------------------
area_rural                                                      (unlabeled)
-------------------------------------------------------------------------------

                  Type: Numeric (float)

                 Range: [0,1]                         Units: 1
         Unique values: 2                         Missing .: 0/740

            Tabulation: Freq.  Value
                        600  0
                        140  1

-------------------------------------------------------------------------------
area_rural_small                                                (unlabeled)
-------------------------------------------------------------------------------

                  Type: Numeric (float)

                 Range: [0,1]                         Units: 1
         Unique values: 2                         Missing .: 0/740
```

Tabulation: Freq. Value
538 0
202 1

---

area_small **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**740**

Tabulation: Freq. Value
678 **0**
62 **1**

---

area_urban **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**740**

Tabulation: Freq. Value
543 **0**
197 **1**

---

area_suburban **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**740**

Tabulation: Freq. Value
457 **0**
283 **1**

---

area_urban_suburban **(unlabeled)**

Type: Numeric (**float**)

Range: [**0**,**1**] Units: **1**
Unique values: **2** Missing .: **0**/**740**

Tabulation: Freq. Value
260 **0**
480 **1**

```
. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_11_2025
> buf.dta", replace
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data
    06_11_2025buf.dta saved

. generate groceries_always = 0

. replace groceries_always = 1 if Groceries == "Always"
(457 real changes made)

. generate groceries_often = 0

. replace groceries_often = 1 if Groceries == "Often"
(177 real changes made)

. generate long lean_conserv = 0

. replace lean_conserv = 1 if Lean == "Lean Conservative"
(30 real changes made)

. generate long lean_very_conserv = 0

. replace lean_very_conserv = 1 if Lean == "Very Conservative"
(12 real changes made)

. generate long lean_progr = 0

. replace lean_progr = 1 if Lean == "Lean Progressive"
(11 real changes made)

. generate long lean_very_progr = 0

. replace lean_very_progr = 1 if Lean == "Very Progressive"
(8 real changes made)

. generate long lean_middle = 1 -  lean_conserv -  lean_very_conserv -  lean_pr
> ogr -  lean_very_progr

. codebook lean_middle

-------------------------------------------------------------------------------
lean_middle                                                      (unlabeled)
-------------------------------------------------------------------------------

                  Type: Numeric (long)

                 Range: [0,1]                         Units: 1
         Unique values: 2                         Missing .: 0/740

            Tabulation: Freq.  Value
                         61  0
                        679  1

. replace lean_very_progr = 0 if Lean == "Very Progressive"
(8 real changes made)
```

```
. replace lean_very_progr = 1 if Lean == "Very Progressive"
(8 real changes made)

. replace lean_middle = 0
(679 real changes made)

. replace lean_middle = 1 if Lean == "Middle of the Road"
(100 real changes made)

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_11_2025
> buf.dta", replace
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data
    06_11_2025buf.dta saved

. drop if PorkVSALWTP == ""
(58 observations deleted)

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_11_2025
> bufbuf.dta"
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data
    06_11_2025bufbuf.dta saved

. generate long vote_trump = 0

. replace vote_trump = 1 if Vote == "Donald Trump"
(241 real changes made)

. generate long vote_biden = 0

. replace vote_biden = 1 if Vote == "Joe Biden"
(309 real changes made)

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_11_2025
> bufbuf.dta", replace
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data
    06_11_2025bufbuf.dta saved

. generate long envir_group = 0

. replace envir_group = 1 if Club == "Yes"
(42 real changes made)

. generate long facfarm_neutral = 0

. replace facfarm_neutral = 1 if FactoryFarm == "I am neutral about it"
(199 real changes made)

. generate long facfarm_effic = 0

. replace facfarm_effic = 1 if FactoryFarm == "I appreciate efficient productio
> n"
(129 real changes made)

. generate long facfarm_unethical = 0
```

```
. replace facfarm_unethical = 1 if FactoryFarm == "I feel that it is unethical"
(135 real changes made)

. generate long facfarm_dunno = 0

. replace facfarm_dunno = 1 if FactoryFarm == "I don't know enough to have a re
> action"
(207 real changes made)

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_11_2025
> bufbuf.dta", replace
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data
    06_11_2025bufbuf.dta saved

. generate long anwelfare = 0

. rename anwelfare anwelfare_neutral

. replace anwelfare_neutral = 1 if AnimalWelfare_1 == "Neutral"
(129 real changes made)

. generate long anwelfare_someagree = 0

. replace anwelfare_someagree = 1 if AnimalWelfare_1 == "Somewhat agree"
(220 real changes made)

. generate long anwelfare_somedisagree = 0

. replace anwelfare_somedisagree = 1 if AnimalWelfare_1 == "Somewhat disagree"
(28 real changes made)

. generate long anwelfare_strongagree = 0

. replace anwelfare_strongagree = 1 if AnimalWelfare_1 == "Strongly agree"
(292 real changes made)

. generate long anwelfare_strongdisagree = 0

. replace anwelfare_strongdisagree = 1 if AnimalWelfare_1 == "Strongly disagree
> "
(13 real changes made)

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_11_2025
> bufbuf.dta", replace
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data
    06_11_2025bufbuf.dta saved

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_11_2025
> .dta"
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data
    06_11_2025.dta saved

. log close
      name:  <unnamed>
       log:  \\smb-isl01.fsu.edu\citrix\shsu\Desktop\2025_06_11_log1.smcl
  log type:  smcl
 closed on:  11 Jun 2025, 14:32:48
```