```
RecordedDate    str16   %16s                 RecordedDate
      name:  <unnamed>
       log:  \\smb-isl01.fsu.edu\citrix\shsu\Desktop\2025_06_03_log1.smcl
  log type:  smcl
 opened on:   3 Jun 2025, 15:53:03

. describe

Contains data
 Observations:           740
    Variables:           112
```

Variable name	Storage type	Display format	Value label	Variable label
StartDate	str16	%16s		StartDate
EndDate	str16	%16s		EndDate
Status	str13	%13s		Status
IPAddress	str15	%15s		IPAddress
Progress	str8	%9s		Progress
Durationinsec~s	str21	%21s		Duration (in seconds)
Finished	str8	%9s		Finished
RecordedDate	str16	%16s		RecordedDate
ResponseId	str17	%17s		ResponseId
RecipientLast~e	str19	%19s		RecipientLastName
RecipientFirs~e	str20	%20s		RecipientFirstName
RecipientEmail	str15	%15s		RecipientEmail
ExternalRefer~e	str23	%23s		ExternalReference
LocationLatit~e	str17	%17s		LocationLatitude
LocationLongi~e	str18	%18s		LocationLongitude
DistributionC~l	str20	%20s		DistributionChannel
UserLanguage	str13	%13s		UserLanguage
Q_RecaptchaSc~e	str17	%17s		Q_RecaptchaScore
Q_Relevant~cate	str21	%21s		Q_RelevantIDDuplicate
Q_Releva~eScore	str26	%26s		Q_RelevantIDDuplicateScore
Q_RelevantIDF~e	str22	%22s		Q_RelevantIDFraudScore
Q_RelevantIDL~e	str25	%25s		Q_RelevantIDLastStartDate
Age	str113	%113s		Age
Meatpurchases	str123	%123s		Meat purchases
Intro	str908	%908s		Intro
PracticeRound1	str331	%331s		Practice Round 1
Practiceround2	str185	%185s		Practice round 2
PR2Redo	str185	%185s		PR2 Redo
PorkVSALWTP	str299	%299s		Pork VSAL WTP
VSALDouble	str182	%182s		VSAL Double
VSALHalf	str184	%184s		VSALHalf
VSALConfidenc~1	str136	%136s		VSAL Confidence _1
VSLWTP	str413	%413s		VSL WTP
VSLDouble	str177	%177s		VSLDouble
VSLHalf	str179	%179s		VSLHalf
VSALconf_1	str133	%133s		VSAL conf _1
EnviroWTP	str635	%635s		Enviro WTP
Greendouble	str179	%179s		Green double
Greenhalf	str181	%181s		Green half
Greenconf_1	str135	%135s		Green conf _1
Married	str28	%28s		Married
Gender	str20	%20s		Gender
Kids	str39	%39s		Kids
Race	str58	%58s		Race
Citizenship	str54	%54s		Citizenship
Religion	str54	%54s		Religion
FullTimeStudent	str38	%38s		Full Time Student
Major	str39	%39s		Major
Work	str28	%28s		Work
WorkinAg	str52	%52s		Work in Ag
NearFarm	str62	%62s		Near Farm
Well	str38	%38s		Well

Vegetarian	str38	%38s	**Vegetarian**
Area	str47	%47s	**Area**
Education	str40	%40s	**Education**
Q175	str30	%30s	**Q175**
State	str26	%26s	**State**
Groceries	str55	%55s	**Groceries**
Politicalaffi~o	str102	%102s	**Political affiliatio**
Lean	str98	%98s	**Lean**
Vote	str55	%55s	**Vote**
Enviro	str45	%45s	**Enviro**
Club	str106	%106s	**Club**
WaterSports	str144	%144s	**Water Sports**
FactoryFarm	str199	%199s	**Factory Farm**
AnimalWelfare_1	str145	%145s	**Animal Welfare _1**
Reason	str93	%93s	**Reason**
Consequential~1	str178	%178s	**Consequentiality_1**
Credibility_1	str164	%164s	**Credibility_1**
Riskymoney	str175	%175s	**Risky money**
Smoker	str47	%47s	**Smoker**
StudyClarity	str77	%77s	**Study Clarity**
VSALPrice	str9	%9s	**VSALPrice**
VSLPrice	str8	%9s	**VSLPrice**
EnvPrice	str8	%9s	**EnvPrice**
VSALbid	str7	%9s	**VSALbid**
VSALdouble	str10	%10s	**VSALdouble**
VSLbid	str6	%9s	**VSLbid**
VSLdouble	str9	%9s	**VSLdouble**
Envbid	str6	%9s	**Envbid**
Envdouble	str9	%9s	**Envdouble**
VSALhalf	str8	%9s	**VSALhalf**
VSLhalf	str7	%9s	**VSLhalf**
Envhalf	str7	%9s	**Envhalf**
opp	str30	%30s	**opp**
QPMD	str4	%9s	**QPMD**
Q_TotalDuration	str15	%15s	**Q_TotalDuration**
Q_BallotBoxSt~g	str19	%19s	**Q_BallotBoxStuffing**
ProjectToken	str12	%12s	**ProjectToken**
SVID	str8	%9s	**SVID**
transaction_id	str22	%22s	**transaction_id**
rid	str3	%9s	**rid**
RISN	str4	%9s	**RISN**
V	str1	%9s	**V**
PID	str3	%9s	**PID**
psid	str36	%36s	**psid**
K2	str2	%9s	**K2**
cintid	str6	%9s	**cintid**
orderNumber	str11	%11s	**orderNumber**
ID	str2	%9s	**ID**
p	str1	%9s	**p**
vendor	str12	%12s	**vendor**
s	str1	%9s	**s**
gc	str2	%9s	**gc**
term	str19	%19s	**term**
CompletedIntro	str14	%14s	**CompletedIntro**
CompletedPrac~e	str17	%17s	**CompletedPractice**
VSLLast	str7	%9s	**VSLLast**
CompletedEnviro	str15	%15s	**CompletedEnviro**
med	str20	%20s	**med**
LS	str20	%20s	**LS**
PS	str4	%9s	**PS**

Sorted by:

Note: **Dataset has changed since last saved.**

```
. generate married = 1 if Married =="Married"
(473 missing values generated)

. codebook married
```

---

married **(unlabeled)**

```
                 Type: Numeric (float)

                Range: [1,1]                         Units: 1
        Unique values: 1                          Missing .: 473/740

           Tabulation: Freq.  Value
                       267  1
                       473  .

. drop married

. generate married = 0 if Married =="Married"
(473 missing values generated)

. drop married

. generate married = 0

. replace married = 1 if Married == "Married"
(267 real changes made)

. generate female = 0

. replace female = 1 if Gender  == "Female"
(519 real changes made)

. destring Age, generate(age)
Age: all characters numeric; age generated as byte

. generate white = 0

. replace white = 1 if Race == "White"
(525 real changes made)

. generate black = 0

. replace black = 1 if Race == "Black or African American"
(112 real changes made)

. generate kids = 0

. replace kids = 1 if Kids == "Yes"
(163 real changes made)

. generate bachelors = 0
```

```
. replace bachelors = 1 if Education == "Bachelors Degree"
(147 real changes made)

. generate highered = 0

. replace bachelors = 1 if Education == "Masters Degree" |  Education == "Professional Degree" | Education ==
> "Doctorate"
(52 real changes made)

. generate income = 74580

. replace income = 15000 if Q175 == "$0 to $30,000"
(257 real changes made)

. replace income = 40000 if Q175 == "$30,001 to $50,000"
(176 real changes made)

. replace income = 62500 if Q175 == "$50,001 to $75,000"
(113 real changes made)

. replace income = 87500 if Q175 == "$75,001 to $100,000"
(62 real changes made)

. replace income = 125000 if Q175 == "$100,001 to $150,000"
(44 real changes made)

. replace income = 225000 if Q175 == "$150,001 or higher"
(20 real changes made)

. generate lnincome = ln(income)

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_03_2025.dta"
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_03_2025.dta saved

. generate democrat = 0

. replace democrat = 1 if Politicalaffiliatio == "Democrat"
(278 real changes made)

. generate republican = 0

. replace republican = 1 if Politicalaffiliatio == "Republican"
(210 real changes made)

. generate enviro = 0

. replace enviro = 1 if Politicalaffiliatio == "Yes"
(0 real changes made)

. replace enviro = 1 if Enviro == "Yes"
(222 real changes made)

. generate pork = 0

. replace pork = 1 if strpos( PorkVSALWTP, "Good")
(311 real changes made)
```

```
. destring VSALbid, generate(vsalbid)
VSALbid: all characters numeric; vsalbid generated as byte

. destring VSLbid, generate(vslbid)
VSLbid: all characters numeric; vslbid generated as byte

. generate worker = 0

. replace worker = 1 if strpos( VSLWTP , "Farm")
(349 real changes made)

. generate religion = 0

. replace religion = 1 if Religion == "No"
(610 real changes made)

. generate vegetarian = 0

. replace vegetarian = 1 if Vegetarian  == "No"
(606 real changes made)

. generate efficient = 0

. replace efficient = 1 if FactoryFarm == "I appreciate efficient production"
(129 real changes made)

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_03_2025.dta", replace
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_03_2025.dta saved

. save "\\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_03_2025.dta", replace
file \\smb-isl01.fsu.edu\citrix\shsu\Desktop\animal products data 06_03_2025.dta saved

. log close
      name:  <unnamed>
       log:  \\smb-isl01.fsu.edu\citrix\shsu\Desktop\2025_06_03_log1.smcl
  log type:  smcl
 closed on:   3 Jun 2025, 17:19:08
```