WP3: Health Beliefs qualitative study v1 24.06.20
Design and Topic Guide

Given current restrictions, the approach, consent and interviews are planned to take place by phone, or via an encrypted online video calling service. The interviews will be semi-structured, and due to the potential sensitive nature of the topic, questions will be asked in either first and third person depending on the situation, participant and what is deemed appropriate. Example of questions:

What sort of information was being spread about health services in this time?

What did you hear/see? How did you hear/see it?

Who were people listening to? (make it clear we're not trying to find out names)

How did you respond? What did you feel about these messages?

What did you think about the national government health messages? Were they easy to understand and follow? How did they make you feel?

What official health information did you see locally (if at all). Was it easy to understand and follow?

Were you aware of anyone who didn't access the health service (111, 999, hospital, GP) when they needed to? Do you know why?

Did you access any health services yourself during this time? What was your experience? (or did you know of anyone who did and their experience)

How do you feel about accessing the health service now? Has this changed since coronavirus?