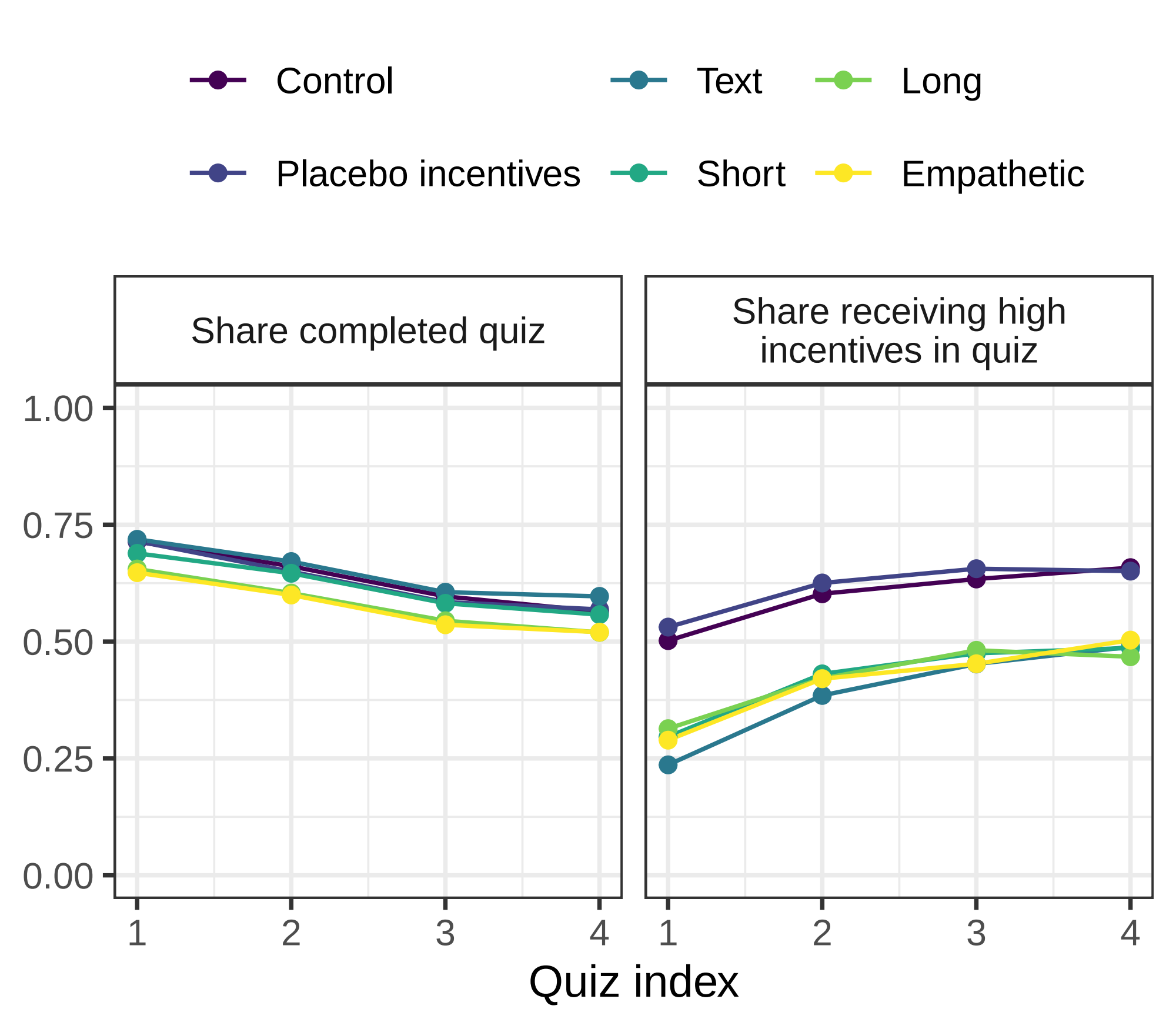
Control
Text
Long
Placebo incentives
Short
Empathetic
Share completed quiz
Share receiving high incentives in quiz
1.00
0.75
0.50
0.25
0.00
1
2
3
4
Quiz index