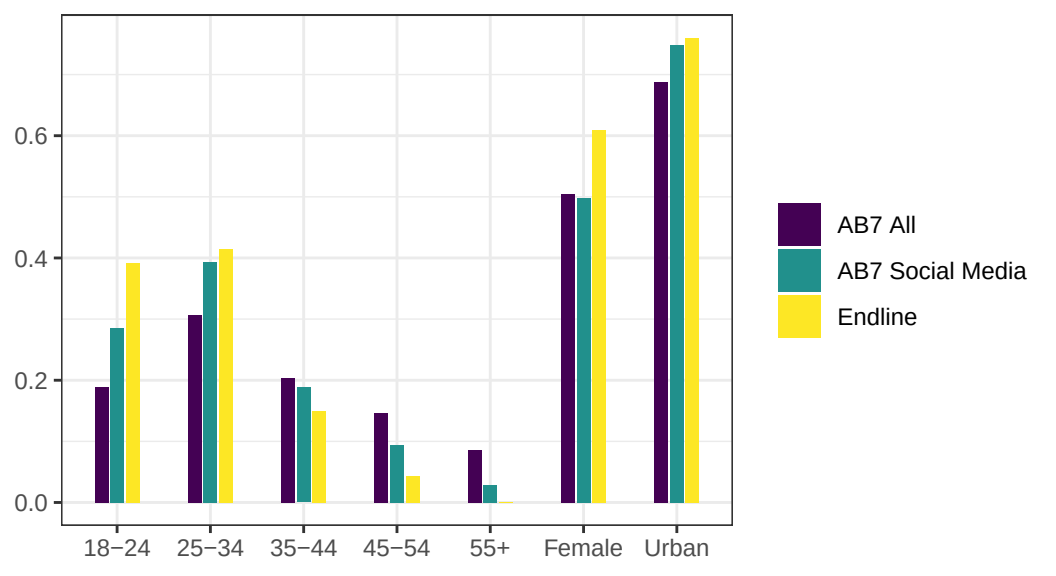
0.6
0.4
0.2
0.0
18−24
25−34
35−44
45−54
55+
Female
Urban
AB7 All
AB7 Social Media
Endline