Pooled	Placebo incentives
	Pooled treatment

Disaggregated	Placebo incentives	
	Text	p(Short>Text) = 0.48
	Short	p(Long>Text) = 0.87
	Long	p(Empathetic>Text) = 0.74
	Empathetic	p(Empathetic>Short) = 0.82
		p(Empathetic>Long) = 0.26
		p(Long=Short) = 0.13

0.0   0.2   0.4   0.6