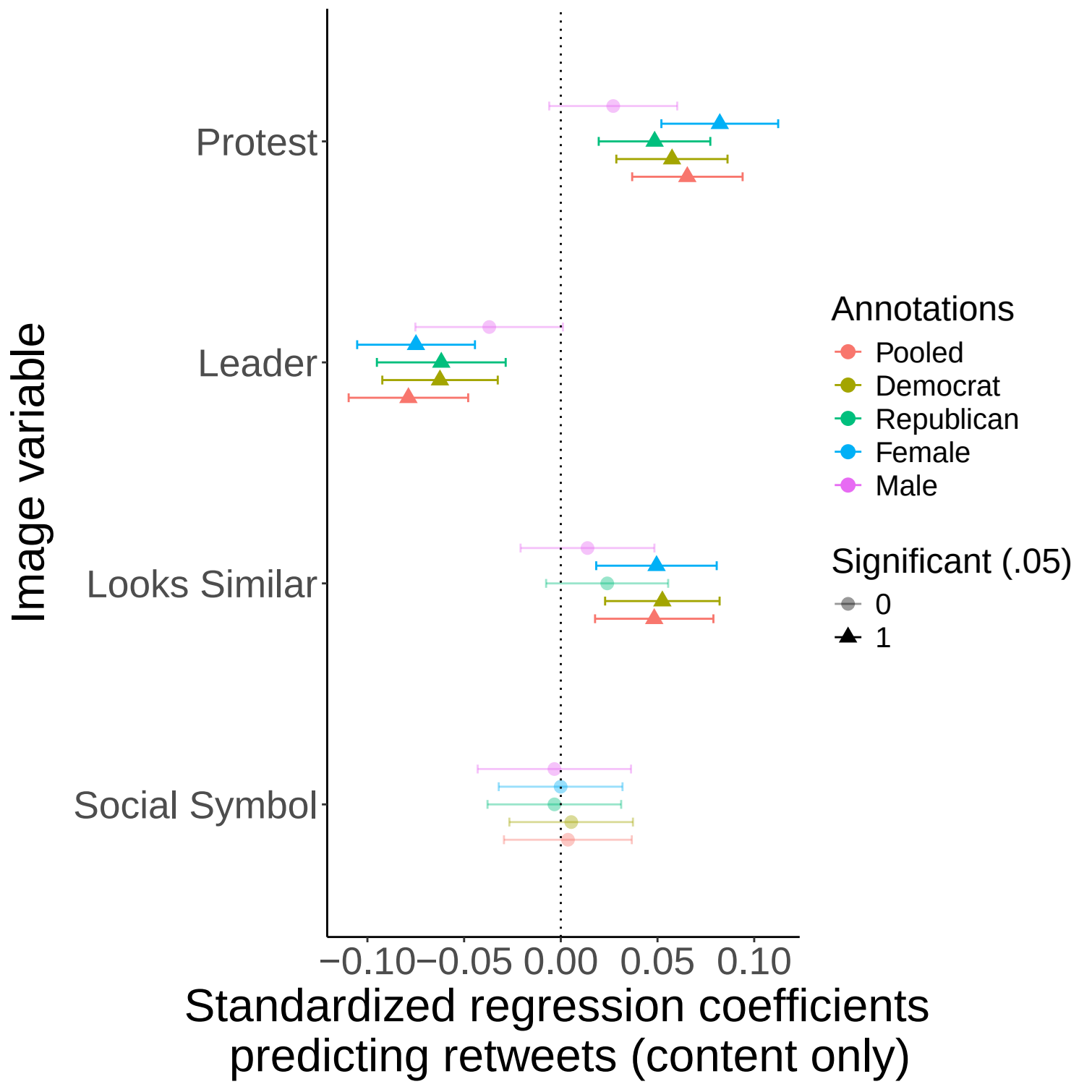
Image variable
Protest
Leader
Looks Similar
Social Symbol
−0.10
−0.05
0.00
0.05
0.10
Standardized regression coefficients
predicting retweets (content only)
Annotations
Pooled
Democrat
Republican
Female
Male
Significant (.05)
0
1