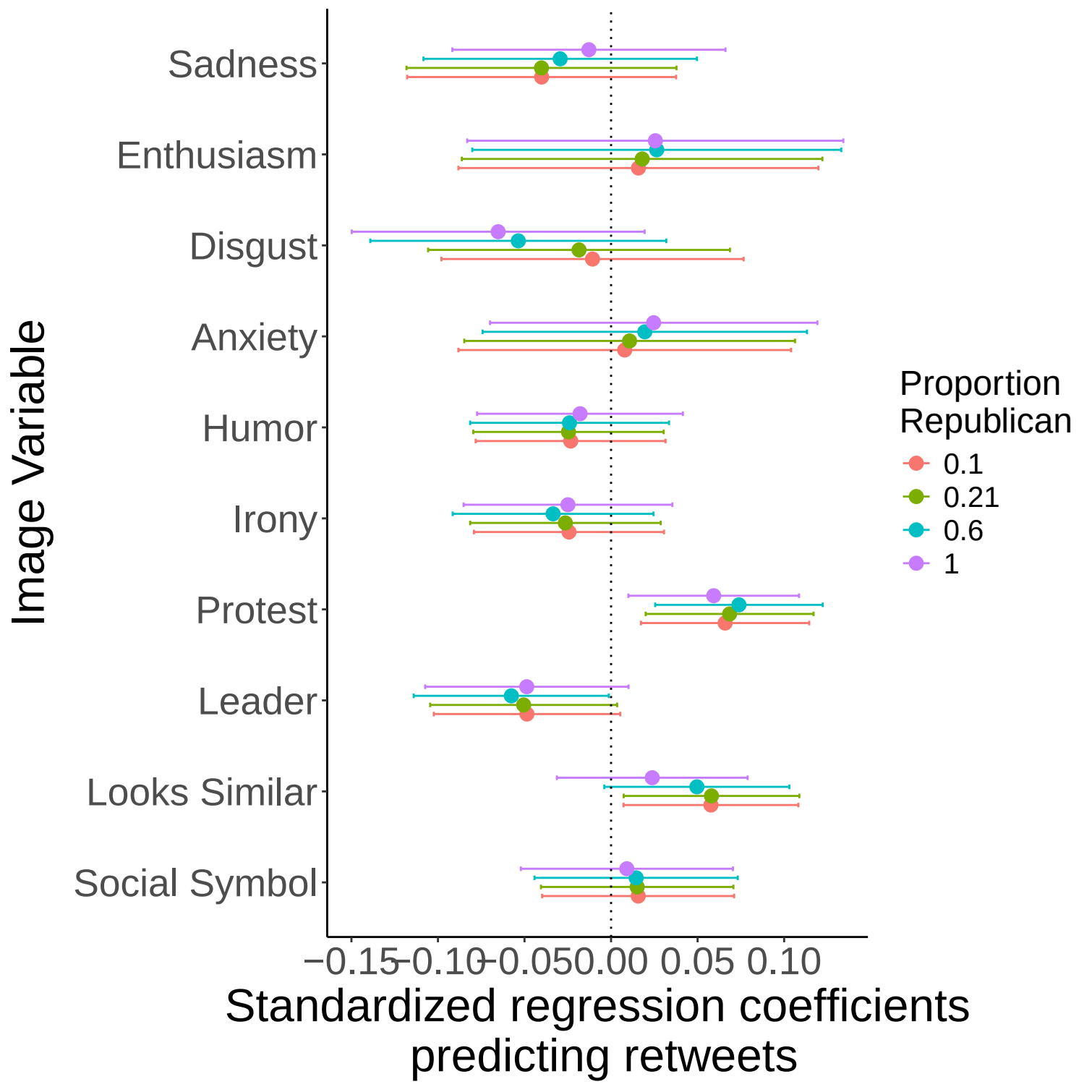
Image Variable
Sadness
Enthusiasm
Disgust
Anxiety
Humor
Irony
Protest
Leader
Looks Similar
Social Symbol
−0.15
−0.10
−0.05
0.00
0.05
0.10
Standardized regression coefficients
predicting retweets
Proportion
Republican
0.1
0.21
0.6
1