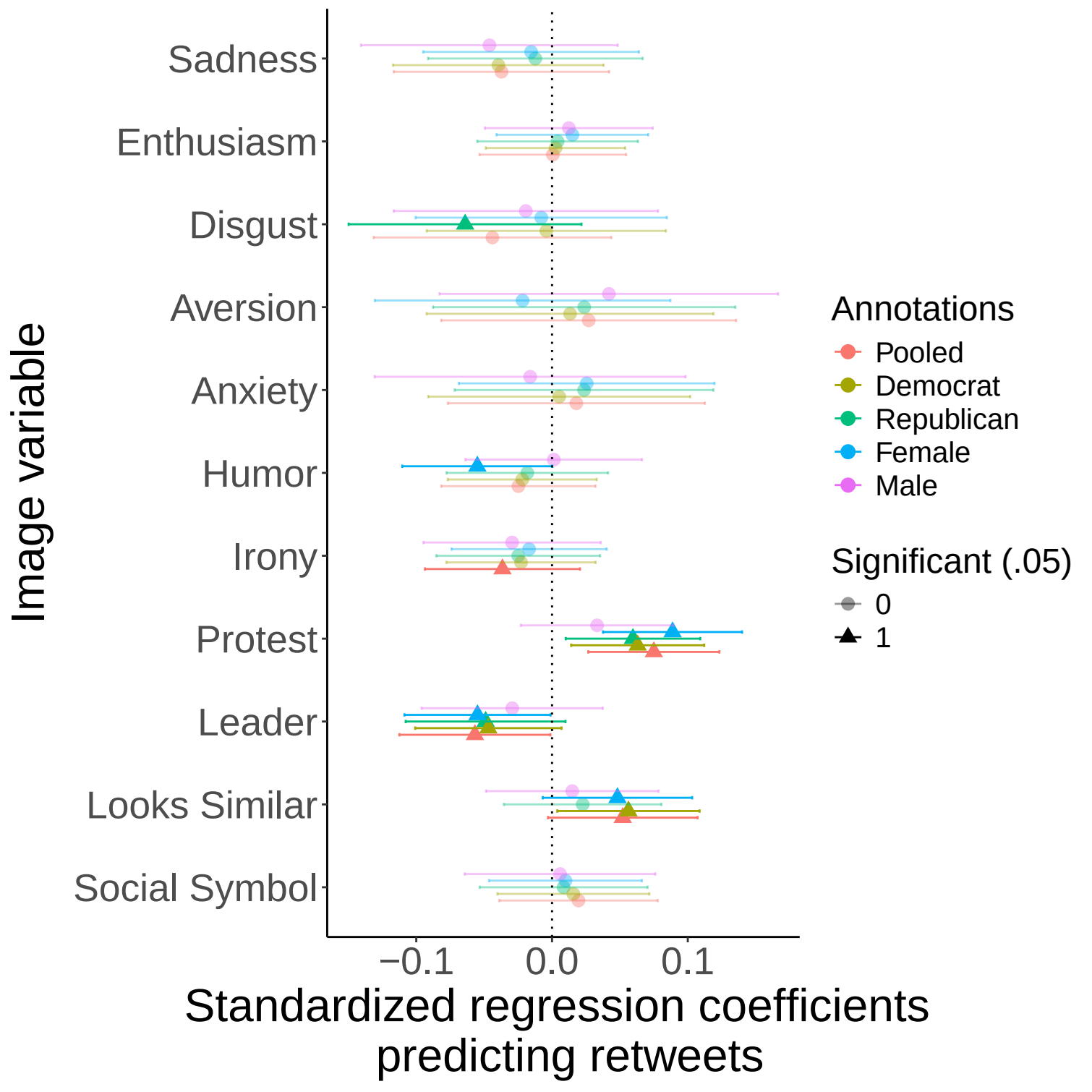
Sadness
Enthusiasm
Disgust
Aversion
Anxiety
Humor
Irony
Protest
Leader
Looks Similar
Social Symbol
Image variable
−0.1
0.0
0.1
Standardized regression coefficients
predicting retweets
Annotations
Pooled
Democrat
Republican
Female
Male
Significant (.05)
0
1