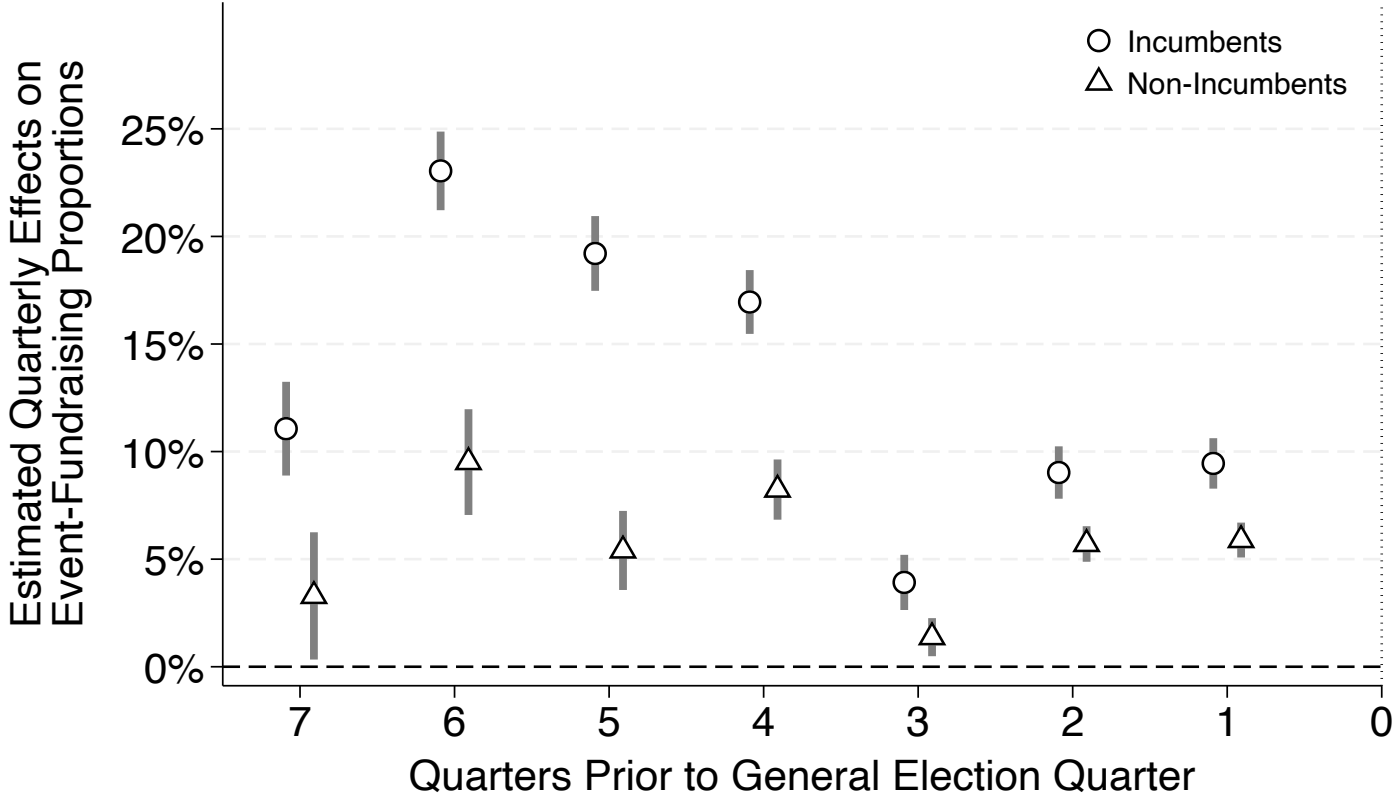
Incumbents
Non-Incumbents
Estimated Quarterly Effects on Event-Fundraising Proportions
25%
20%
15%
10%
5%
0%
7
6
5
4
3
2
1
0
Quarters Prior to General Election Quarter