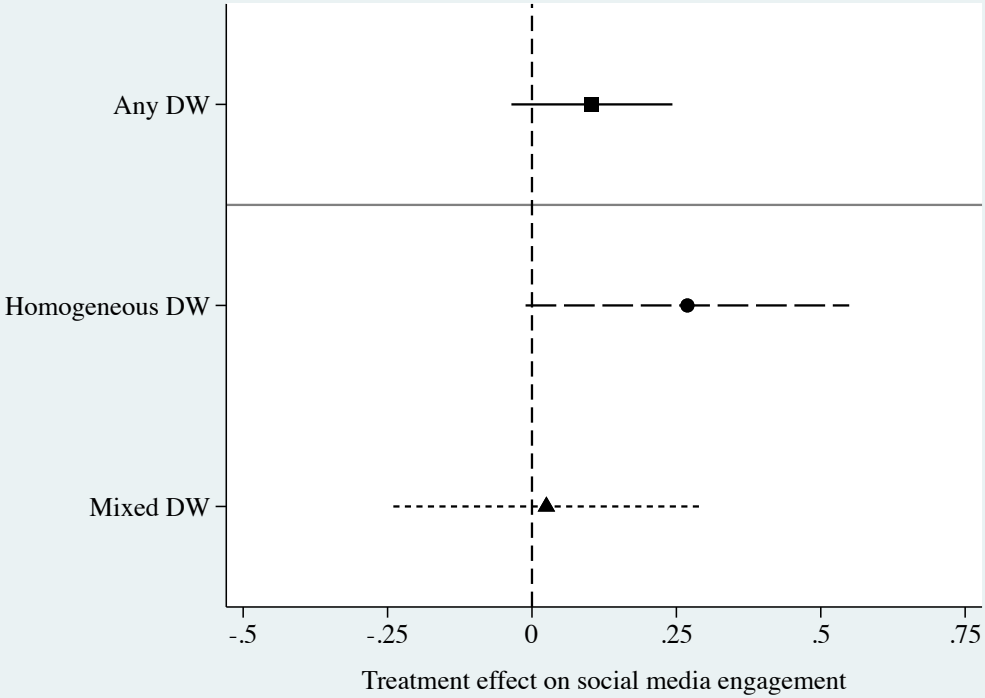
Any DW
Homogeneous DW
Mixed DW
-.5
-.25
0
.25
.5
.75
Treatment effect on social media engagement