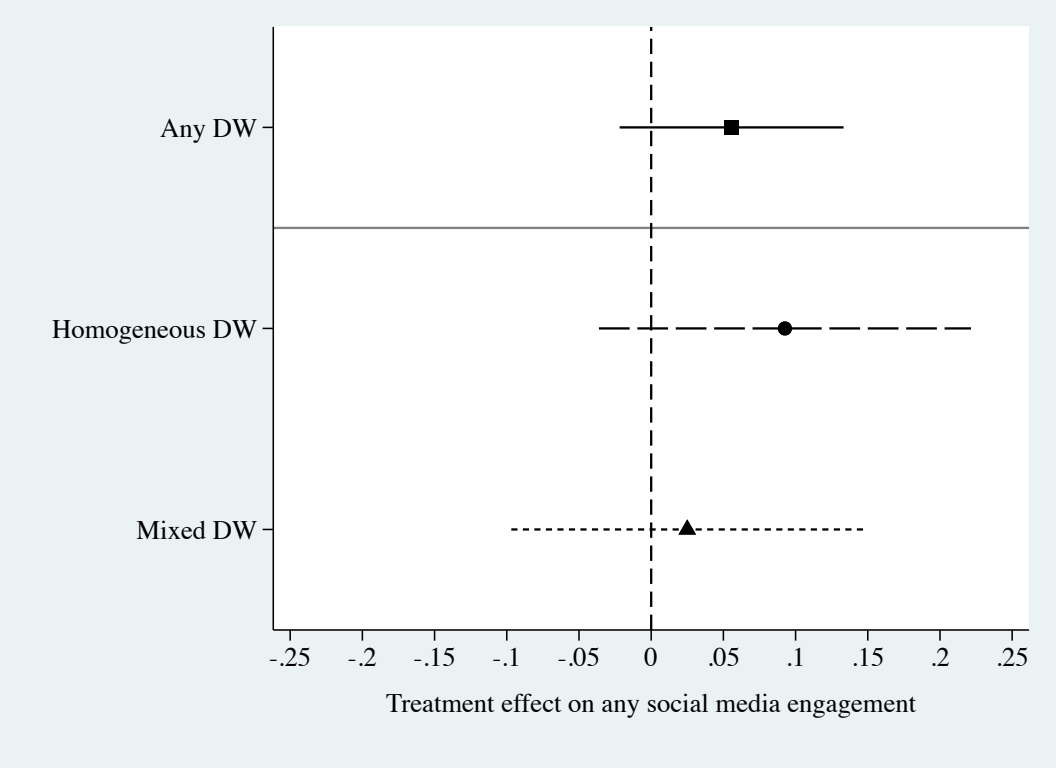
Any DW
Homogeneous DW
Mixed DW
-.25
-.2
-.15
-.1
-.05
0
.05
.1
.15
.2
.25
Treatment effect on any social media engagement