Codebook for Study 2 data
Filename = finalcleanconjointdata.RData

Voters Use Campaign Finance Transparency and Compliance Information
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This codebook defines variables for both datasets used to create study 2: issue_selection_replication.RData, and finalcleanconjointdata.RData

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Variables in issue_selection_replication.RData

Duration..in.seconds., = Number of seconds the respondent took the survey.
Abortion = ranking of abortion among issues (1 = most important, 6 = least important)
Immigration = ranking of immigration among issues (1 = most important, 6 = least important)
Immunization = ranking of immunization among issues (1 = most important, 6 = least important)
Transportation = ranking of transportation among issues (1 = most important, 6 = least important)
SexEd = ranking of sex ed among issues (1 = most important, 6 = least important)
Healthcare = ranking of health care among issues (1 = most important, 6 = least important)

All of the following variables take the levels
"Strongly support", "support", "oppose", "Strongly oppose")
SupImmigPolicy = support for immigration policy
SupAbortion20 = support for abortion policy
SupVax = support for vaccination policy
SupSexEd = support for sex ed policy
SupHealthcare = support for health care policy
SupTransp = support for transportation policy

PID1 = initial Party ID question. Values = "Democrat" "Republican" "Independent" "Other"
PIDrep = conditional PID question if answer to PID1 is "Republican".
Values are "Strong Republican", "Not very strong Republican", and NA
PIDdem = conditional PID question if answer to PID1 is "Democrat".
Values are "Strong Democrat" , "Not very strong Democrat", and NA
PIDlean = conditional PID question if answer to PID1 is "Independent".
Values are "Neither" , "Democratic Party", "Republican Party", and "I don't know"

ideo7 = 7 point ideology scale,
1 = extremely liberal,
2 = liberal
3 = somewhat liberal

4 = moderate
5 = somewhat conservative
6 = conservative
7 = extremely conservative,

partyreg = party registration of respondent (Democratic Party, Republican Party, None or Indepedent, Other, and NA)

RESPONDENT_ID = unique ID for respondent

complete = indicator variable; 1 = respondent completed the survey, 0 = respondent did not complete the survey

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Variables in finalcleanconjointdata.RData

chosen - indicates whether the candidate was chosen by the respondent (1) or not (0)

ParticipantID – unique alphanumeric identifier for each respondent

SupImmigPolicy - Respondent support for immigration policy prohibiting police from inquiring into immigration status of people they encounter. Strongly oppose = 1, oppose = 2, support = 3, and strongly support = 4.

SupSexEd - Respondent support for comprehensive, mandated sex ed in public schools. Strongly oppose = 1, oppose = 2, support = 3, and strongly support = 4.

newsint - Respondent response to Some people seem to follow what's going on in government and public affairs, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs…. Most of the time, some of the time, only now and then, hardly at all.

housemaj - Respondent answer to do you happen to know which party holds the majority of seats in the U.S. House of Representatives? Choices are Republicans, Democrats, I don't know

senatemaj - Respondent answer to do you happen to know which party holds the majority of seats in the U.S. Senate? Choices are Republicans, Democrats, I don't know

PID1 – Respondent answer to Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?. Choices are Republican, Democrat, Independent, No Preference, and Other.

PIDrep – Republican respondents' answer to Would you call yourself a strong Republican, or a not very strong Republican? Choices are Not very strong Republican and Strong Republican

PIDdem – Democratic respondents' answer to Would you call yourself a strong Democrat, or a not very strong Democrat? Choices are Not very strong Democrat and Strong Democrat

PIDlean – Independent respondents' answer to Do you think of yourself as closer to the Republican or Democratic Party? Choices are Republican Party, Democratic Party, Neither, and I don't know.

ideo7 – Answer to traditional 7 point ideology question, Where would you place yourself on this scale, or haven't you thought much about this? Choices are:Extremely Liberal, Liberal, Slightly Liberal, Moderate; Middle of the Road, Slightly Conservative, Conservative, Extremely Conservative, Haven't thought much about this

Gender – Survey company (Bovitz) provided binary gender, where 1 = Male, and 2 = Female

Ethnicity – ethnicity as provided by survey company:

White = 1,
Black = 2
Asian = 3
Native Hawai'ian or Pacific Islander = 4
Native American = 5
Decline to state = 99
Other or Multiple = combinations as provided in data, joined by semicolons (re-coded as other or multiple in the code provided.

Hispanic – 1 = yes, 2 = no

Age – age in years

Income –

1 = < $25,000
2 = $25,000 - $34,999
3 = $35,000 - $49,999
4 = $50,000 - $74,999
5 = $75,000 - $99,999
6 = $100,000 - $124,999
7 = $125,000 - $149,999
8 = $150,000 - $174,999
9 = $175,000 - $199,999
10 = $200,000 - $249,999
11 = > $250,000
99 = Decline to state

choice - candidate that was chosen by respondent in that contest

contest_no – each contestant saw 6 contests; this is the number contest for that respondent.

Candidate – A or B as presented in that contest_no to that respondent.

trust – trust rating for the Candidate in that contest (A or B)

cf_compliance - campaign finance compliance trait populated for that candidate, in that contest, for that respondent. Values: missed_deadlines, donors_on_site, in_compliance, reporting_gaps, map_on_site

grasp – candidate grasp of the issues, as populated for that candidate in that contest for that respondent. Values: Weak grasp, Good grasp, Excellent grasp

persuasiveness - candidate persuasiveness in public, as populated for that candidate in that contest for that respondent. Values: Extremely persuasive, Somewhat persuasive, Not very persuasive, Extremely Persuasive

Professional Background - candidate professional background, as populated for that candidate in that contest for that respondent. Values: Small Business Owner, Mayor, Student, Head of State Agency, School Principal

relationship_dmgroups - candidate relationship to groups with anonymous donors, as populated for that candidate in that contest for that respondent. Values: dark_money_support, raised_dark_money, discouraged_dark_money (remember: this is coding short-hand, only; respondents did not see mention of dark money)

small_donors – small donor support as percent of total amount raised, as populated for that candidate in that contest for that respondent. Values: 40%, 60%, 80%

Total amount raised – total amount raised by the candidate, as populated for that candidate in that contest for that respondent. Values: $250,000, $500,000, $750,000

police_immigrant - candidate support for a policy prohibiting police from inquiring into immigration status, as populated for that candidate in that contest for that respondent. Values: Strongly opposes, Opposes, Supports, Strongly Supports

sex_ed - candidate support for a policy of mandated comprehensive sex education in public schools, as populated for that candidate in that contest for that respondent. Values: Strongly opposes, Opposes, Supports, Strongly Supports

trustrating – cleaned vector of trust ratings from trust variable drop-down menu. Values: 1 = Not at all trustworthy, 2 (unlabeled), 3 = moderately, 4 (unlabeled), 5 = extremely trustworthy

party_assigned – party primary assigned to respondent. Values: R(Republican), D(Democratic)

education – respondent's level of education. Values:

1= Less than high school graduate
2= High school graduate, diploma or the equivalent (for example= GED)
3= Some college credit, no degree
4= Trade/technical/vocational training
5= Associate degree
6= Bachelor's degree
7= Master's degree
8= Professional degree
9= Doctorate degree