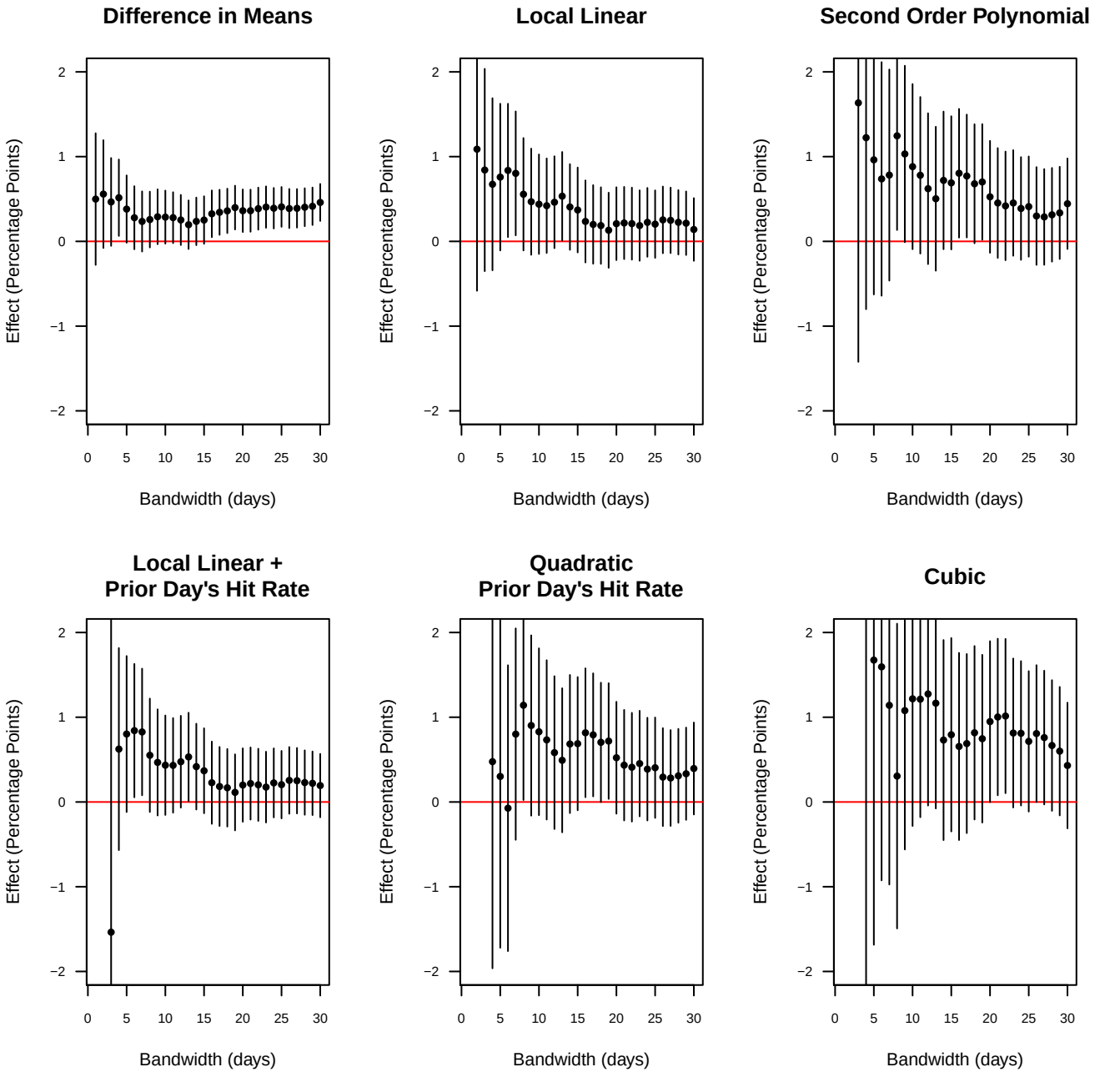
Difference in Means
Local Linear
Second Order Polynomial
Local Linear +
Prior Day's Hit Rate
Quadratic
Prior Day's Hit Rate
Cubic
Effect (Percentage Points)
Bandwidth (days)
2
1
0
−1
−2
0
5
10
15
20
25
30