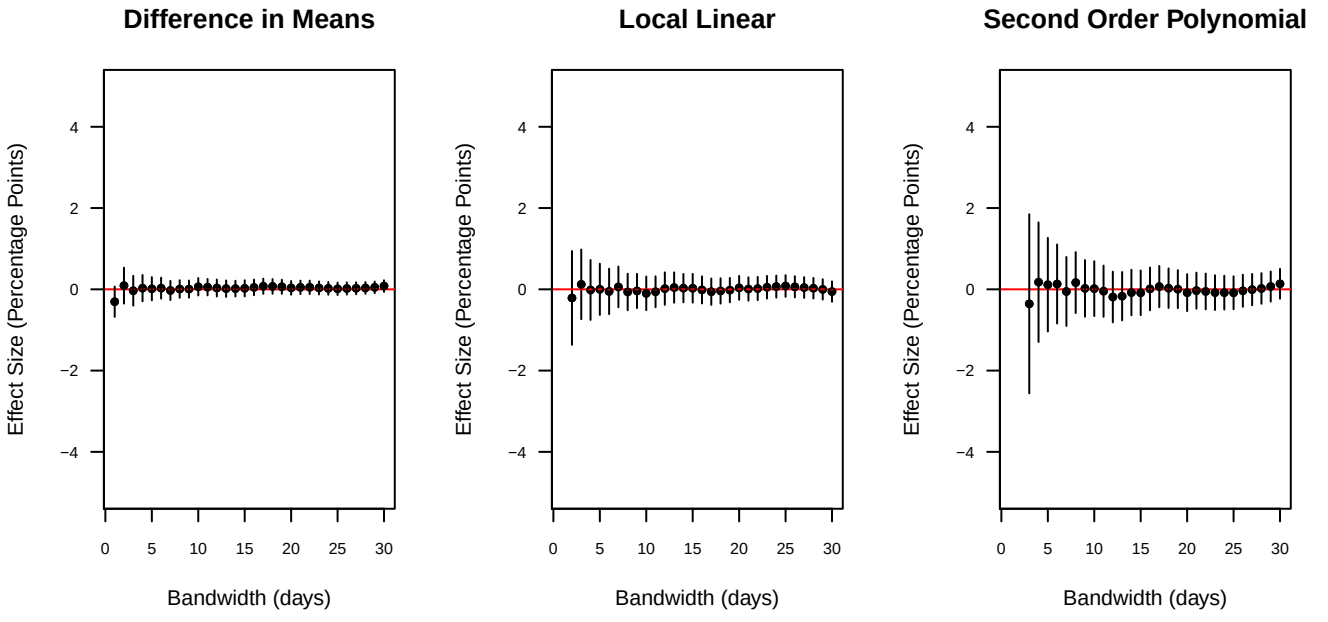
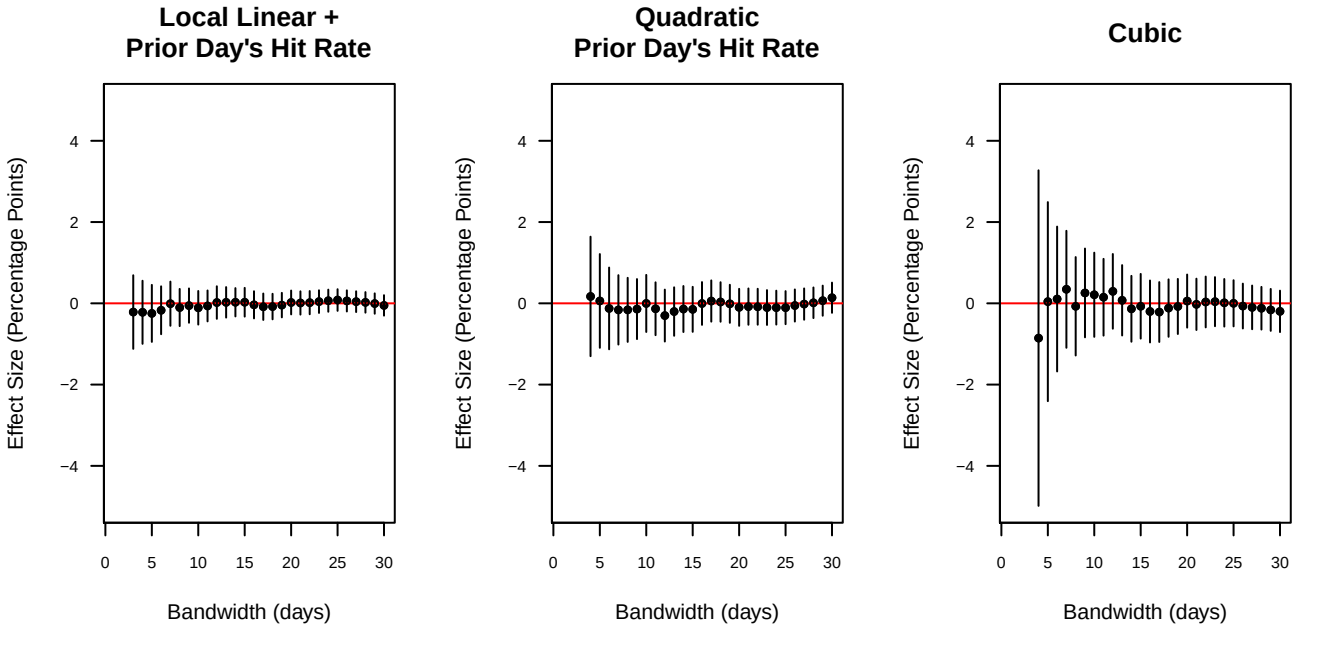

Difference in Means
Local Linear
Second Order Polynomial
Effect Size (Percentage Points)
4
2
0
−2
−4
0
5
10
15
20
25
30
Bandwidth (days)


Local Linear +
Prior Day's Hit Rate
Quadratic
Prior Day's Hit Rate
Cubic
Effect Size (Percentage Points)
4
2
0
−2
−4
0
5
10
15
20
25
30
Bandwidth (days)