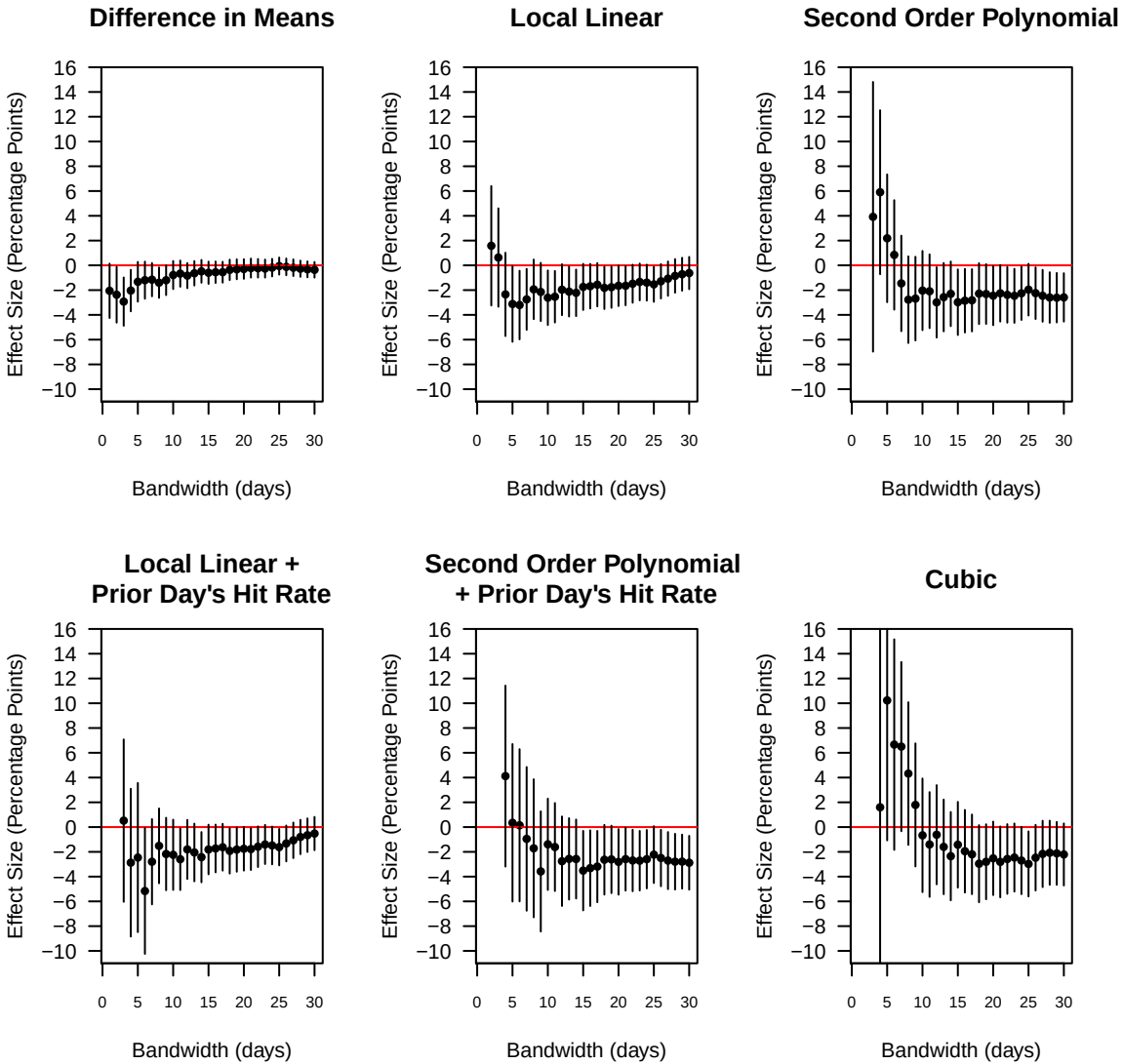
Difference in Means
Local Linear
Second Order Polynomial
Local Linear +
Prior Day's Hit Rate
Second Order Polynomial
+ Prior Day's Hit Rate
Cubic
Effect Size (Percentage Points)
Bandwidth (days)
16
14
12
10
8
6
4
2
0
−2
−4
−6
−8
−10
0
5
10
15
20
25
30