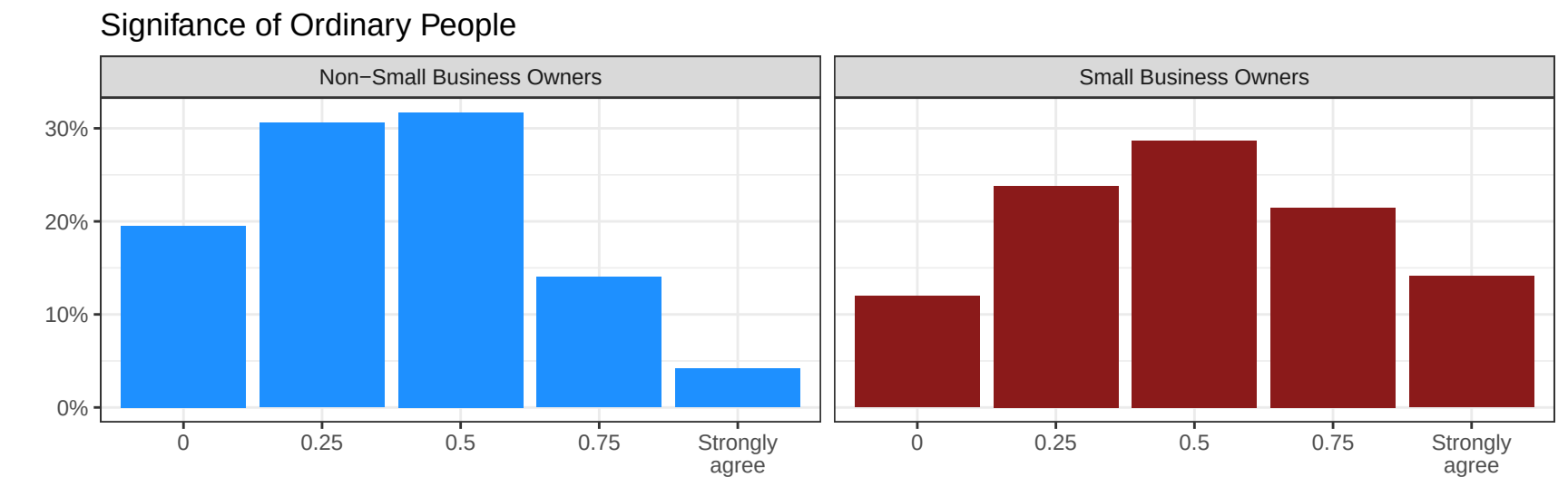
Signifance of Ordinary People
Non−Small Business Owners
Small Business Owners
30%
20%
10%
0%
0
0.25
0.5
0.75
Strongly agree