Statistiska centralbyrån
Statistics Sweden

DEPARTMENT OF POLITICAL SCIENCE
GÖTEBORG UNIVERSITY

ELECTION STUDY 2002
MAIL QUESTIONNAIRE

TO OUR INTERVIEWEES

Thanks to your, and many others', kind co-operation we have been able to conduct an interview survey in connection with this year's election. We hope that the survey will bring valuable and reliable results.

Our survey is concluded with this mail questionnaire. Among other things it contains some questions, which we for practical reasons were unable to include in the interviews made before the election.

We would be very grateful if you would answer the questions and then return the questionnaire in the enclosed envelope. The address is printed on the envelope and no stamp is needed. Please post the envelope as soon as possible, preferably already today or tomorrow.

Your answers will be treated anonymously. No outsider will be able to find out your individual answers. The answers will be used for statistical processing and only be published as percentages in tables. These tables will never reveal the answers of any individual person.

Yours faithfully

Richard Öhrvall
Statistics Sweden

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As you know, we had three elections at the same time this year, that is parliamentary, local and regional elections. (except on gotland, where no regional election was held.)

Our questions are about how you voted in the different elections. we would also like to ask you when you decided how to vote, If you watched the concluding party leader debate, and what you thought about the election campaign.

The questions are answered by putting a cross ☒ in the relevant boxes.

QUESTION 1
Four which party did you vote in the *parliamentary election*?

- ☐ Left Party
- ☐ Social Democrats
- ☐ Centre Party
- ☐ People's Party Liberals
- ☐ Moderate Party
- ☐ Christian Democrats
- ☐ Green Party
- ☐ Other party (state which):…….
  ……
- ☐ Voted blank
- ☐ Did not vote

QUESTION 1B
In this year's election, it was possible to cast a *personal* vote by putting a cross next to one of the candidates on the ballot paper. Did you use the possibility cast a personal vote in the *parliamentary election*?

- ☐ Yes
- ☐ No

If you cast a personal vote, can you recall the name of the candidate you voted for?

Name:…….

QUESTION 2
Four which party did you vote in the *local election*?

- ☐ Left Party
- ☐ Social Democrats
- ☐ Centre Party
- ☐ People's Party Liberals
- ☐ Moderate Party
- ☐ Christian Democrats
- ☐ Green Party
- ☐ Other party (state which):……..

- ☐ Voted blank
- ☐ Did not vote

QUESTION 3
Four which party did you vote in the *regional election*?

- ☐ Left Party
- ☐ Social Democrats
- ☐ Centre Party
- ☐ People's Party Liberals
- ☐ Moderate Party
- ☐ Christian Democrats
- ☐ Green Party
- ☐ Other party (state which):……..

- ☐ Voted blank
- ☐ Did not vote

QUESTION 4
Did you vote in a post office in this year's election? If you voted in a post office, did you do so during the last week before the election, or did you vote in a post office earlier in the campaign?

☐ I voted at a polling station
☐ I voted in a post office the last week before the election
☐ I voted in a post office earlier in the campaign

☐ I did not vote in this year's election

QUESTION 5
When did you decide which party to vote for in this year's parliamentary election?

☐ I decided the last week before the election
☐ I decided earlier in the autumn or summer
☐ I knew all along how to vote

☐ I did not vote in the parliamentary election

QUESTION 6
Did you watch the concluding party leader debate on Swedish state Television (SVT), on the Friday before the election on 15th September?

☐ Yes, watched the whole party leader debate
☐ Yes, watched part of the party leader debate

☐ No, did not watch the party leader debate

QUESTION 7
Have you in 2002 visited any of the following homepages on the Internet to get information about politics or find out what the positions of the political parties?

☐ Do not have access to Internet (go to question 8)

Have visited…	**yes, many times**	**yes, a few times**	**no, never**
homepage of a morning newspaper	☐	☐	☐
homepage of an evening newspaper	☐	☐	☐
homepage of a TV channel	☐	☐	☐
homepage of the Swedish Parliament	☐	☐	☐
homepage of the election authority	☐	☐	☐
homepage of the Left Party	☐	☐	☐
homepage of the Social Democrats	☐	☐	☐
homepage of the Centre Party	☐	☐	☐
homepage of the People's Party Liberals	☐	☐	☐
homepage of the Moderate Party	☐	☐	☐
homepage of the Christian Democrats	☐	☐	☐
homepage of the Green Party	☐	☐	☐
homepage of one or more members of parliament	☐	☐	☐

QUESTION 8
How would you characterise this year's election campaign?

Mark the characterisations that best describe your view. You may indicate more than one characterisation

- ☐ Interesting and exciting
- ☐ Too much of a slanging match between parties
- ☐ Too conflictual and aggressive
- ☐ Clear differences between the parties
- ☐ Too much focus on the party leaders
- ☐ Objective and informative
- ☐ The election debate on the press and on radio and TV was difficult to understand

QUESTION 9
Has your view of the parties changed in this year's election campaign?
For each party, have you become:

For each party – put a cross in the relevant box.

	much more positive	somewhat more positive	neither more positive nor more negative	somewhat more negative	much more negative
Left Party	☐	☐	☐	☐	☐
Social Democrats	☐	☐	☐	☐	☐
Centre Party	☐	☐	☐	☐	☐
People's Party Liberals	☐	☐	☐	☐	☐
Moderate Party	☐	☐	☐	☐	☐
Christian Democrats	☐	☐	☐	☐	☐
Green Party	☐	☐	☐	☐	☐

QUESTION 10
And has your view of the party leaders changed in this year's election campaign?
For each of the party leaders, have you become:

For each party leader – put a cross in the relevant box.

	person unknown to me	much more positive	somewhat more positive	Neither more positive nor more negative	somewhat more negative	much more negative
Gudrun Schyman	☐	☐	☐	☐	☐	☐
Göran Persson	☐	☐	☐	☐	☐	☐
Maud Olofsson	☐	☐	☐	☐	☐	☐
Lars Leijonborg	☐	☐	☐	☐	☐	☐
Bo Lundgren	☐	☐	☐	☐	☐	☐
Alf Svensson	☐	☐	☐	☐	☐	☐
Peter Eriksson	☐	☐	☐	☐	☐	☐
Maria Wetterstrand	☐	☐	☐	☐	☐	☐

SURVEY RESULTS
We would be happy to send you a report with our survey findings. If you wish to receive a report with the survey findings, you can place an order by putting your name and address below. If you do not wish to receive the report you do not need to give your name and address.

……

……

……

This number is used to identify incoming questionnaires.
You will avoid unnecessary reminders.