CENTRAL BUREAU OF STATISTICS
RESEARCH INSTITUTE

INSTITUTE OF POLITICAL SCIENCE
UNIVERSITY OF GÖTEBORG

INTERVIEWER NO

PSU NO R NO

INTERVIEWED ON THE / 1964

FROM .... O'CLOCK UNTIL .... O'CLOCK

E L E C T I O N S T U D Y 1 9 6 4, P 5 0 4

S T A G E A

DON'T FORGET TO SHOW YOUR IDENTITY CARD AND LET R READ IT BEFORE STARTING THE INTERVIEW. THIS YOU SHOULD DO ALSO IF R DOESN'T ASK YOU TO.

INFORMATIONS FROM RSF *

INFORMATIONS FROM RSF SHOULD BE NOTED IN THE QUESTIONNAIRE BEFORE YOU VISIT R. ALSO, CROSS OUT THOSE QUESTIONS BETWEEN 72 AND 78, WHICH SHOULD NOT BE ASKED BECAUSE OF R's AGE.

R's YEAR OF BIRTH ACCORDING TO RSF

SEX AND MARITAL STATUS ACCORDING TO RSF

1 MARRIED MAN
2 UNMARRIED/DIVORCED MAN
3 WIDOWER
4 MARRIED WOMAN
5 UNMARRIED/DIVORCED WOMAN
6 WIDOW

IF CHANGE IN R's MARITAL STATUS:

PRESENT MARITAL STATUS:

.....

DATE OF CHANGE:

..... / ..... 19 .....

CHECK AT THE BEGINNING OF THE INTERVIEW THAT R's YEAR OF BIRTH AND MARITAL STATUS ARE CORRECT. IF R HAS CHANGED MARITAL STATUS, WRITE HIS/HER PRESENT STATUS AND DATE OF CHANGE ABOVE.

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* *//RSF = RESPONDENT SAMPLE FORM//*

Before I start asking questions, I would like to tell you, that we have been asked to do a completely impartial interview study in connection with this year's election. Also, I want to tell you that anything you say to me, only will be used for statistical analysis. I am bound to absolute secrecy!

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1 A I begin with a couple of questions about newspapers: Which paper or papers do you usually read each day?

ASK FOR EACH NEWSPAPER MENTIONED

1 B Do you or anybody in your family subscribe to ..... (PAPER MENTIONED)?

1 C Which party does it support?

NEWSPAPER R READS	SUBSCRIPTION YES	NO	PARTY	DK PARTY
.....	1	2	.....	0
//The original questionnaire has rows for three additional newspapers.//				

ALSO, WRITE DOWN PAPERS WITH NEWS THAT ARE PUBLISHED ONLY 2-3 DAYS A WEEK. THE PARTY OF THE PAPER SHOULD BE MARKED IN THIS WAY: H = conservative party, CP = center party, FP = people's party, SD = social democratic party, K = communistic party, OP = nonpolitical. IF R MENTIONS ANY OTHER PARTY, WRITE DOWN THE FULL NAME OF THE PARTY.

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2 How much of political news from abroad do you usually read each day? Which of the answers on this card is most appropriate in your case?

SHOW QUESTION CARD

1 NEVER READ SUCH NEWS
2 USUALLY DON'T READ MORE THAN THE HEAD-LINES
3 READ ALL ARTICLE WHEN SOMETHING BIG HAS HAPPENED
4 READ ALMOST ALL THAT APPEARS ABOUT SUCH NEWS

---

3 How often do you read political editorials in the papers: each day, often, seldom or never?

1 EACH DAY
2 OFTEN
3 SELDOM
4 NEVER

4		Do you have a television set at home?
	1	YES
	2	NO
5		Do you have a radio at home on which you can receive UHF broadcasting? In that case some scale or some of the knobs on the radio should be marked "FM" or "UKV".
	1	YES
	2	NO
		THERE ARE NO QUESTIONS 6 - 9 IN THE QUESTIONNAIRE OF THIS STAGE
10		How interested are you in politics? Which of the answers on this card is most appropriate in your case?
		SHOW QUESTION CARD
		Are you: very interested, rather interested, not very interested or not at all interested in politics?
	1	VERY INTERESTED
	2	RATHER INTERESTED
	3	NOT VERY INTERESTED
	4	NOT AT ALL INTERESTED
	0	DK/RFS*
11		Thinking about this year's election: Do you care very much which party wins, or do you think that it doesn't matter very much?
	1	CARE VERY MUCH WHICH PARTY WINS
	2	DOESN'T MATTER VERY MUCH
	0	DK/RFS

** //DK = "DON'T KNOW"*
RFS = shortening for "REFUSES TO ANSWER". This shortening will be used all through the questionnaire.//

12 Now I will ask you about some different opinions about politics which one sometimes hears that people have. I will read one such opinion at a time and ask you to tell me wether you agree or not.

READ ONE OPINION AT A TIME AND ASK THE QUESTION:

Do you agree or don't you agree with this opinion?

		Agree	Don't agree	Agree partly	DK/RFS
A	It is important to vote as a way of taking part in deciding how things shall be run in this country	3	2	1	0
B	Politics has become so complicated that it is hard to see what the differences among the parties are	3	2	1	0
C	It is hard to choose party because you never know wether the parties intend to keep their promises when the election is over	3	2	1	0
D	When one listens to the parties' representatives on radio and TV, one notices that they are both wellinformed and competent	3	2	1	0
E	Those who sit in the Riksdag and make decisions usually don't know anything about what ordinary people want and think	3	2	1	0

THE ALTERNATIVE "AGREE PARTLY" SHOULD NOT BE READ LOUDLY, BUT WILL BE USED WHEN NEEDED.

13 On this card are put together some different views, that use to appear in the political discussion.

SHOW QUESTION CARD

Could you tell me your opinion about each of these views? Choose one of the responses in the box at the bottom of the card.

READ ONE STATEMENT AT A TIME ALOUD AND LET R CHOOSE RESPONSE ALTERNATIVE.

	AGREE ENTIRELY	AGREE BUT NOT ENTIRELY	DISAGREE BUT NOT ENTIRELY	DISAGREE ENTIRELY	DK/RFS
A We Swedes should give the poor peoples in Africa and Asia much more aid than we have up to now also if we have to level down somewhat our own demands for better standards of living	1	2	3	4	0
B Social reforms have gone so far in this country that in the future the State should rather diminish than increase benefits and support to the citizens	1	2	3	4	0
C Leaders of banks and industry get much too much influence if the State doesn't have the possibility to control private enterprise	1	2	3	4	0
D What we need now is a policy which encourages people to save and offers better conditions to private enterprise	1	2	3	4	0
E In our country one ought to strive for more equality between entrepreneurs, salaried employees and workers also in regard to things like income and working hours	1	2	3	4	0
F More important than a tax reduction is that the State's resources are sufficient to give social security, full employment, good schools and several other things which the State can take better care of than individuals	1	2	3	4	0
G The individual citizen should be allowed to keep more of his income to economize himself since he knows better than the State how his money should be spent	1	2	3	4	0

14 Hence I would like to ask you to look at this card with photographs showing the five party leaders in the Riksdag (=Parliament).

SHOW QUESTION CARD

Which party leader does picture ... represent?

ASK THIS QUESTION FOR PICTURE A,B,C,D,E.

PICTURE	R'S ANSWER IS CORRECT	R'S ANSWER IS INCORRECT OR DK
A (OHLIN)	1	8

//In the original questionnaire are listed four more party leaders.//

15 As a rule, we have general elections in this country every second year, but there are different kinds of elections. Which kind of election is it this year?

1 SECOND CHAMBER (Lower house) /PARLIAMENT ELECTION
2 COMMUNAL ELECTION
0 DK

IF R IS CONFUSED ABOUT THE MEANING OF THE QUESTION, YOU CAN SAY "What kind of representatives will be elected?"
AVOID TO TELL EXPLICITLY THE ALTERNATIVES SECOND CHAMBER ELECTIONS AND COMMUNAL ELECTIONS.

16 Which party or parties are represented in the present Government?

1 THE SOCIAL DEMOCRATS
OTHER PARTY/PARTIES (INDICATE WHICH): _____
8 DK/RFS

17 Who elects the members of the Riksdag's First Chamber (Upper house)?

1 COUNTY COUNCILS AND CITY COUNCILS IN CERTAIN CITIES/COUNTY COUNCILS
0 DK

THERE ARE NO QUESTIONS 18 - 20 IN THE QUESTIONNAIRE OF THIS STAGE

21	Now I would like to ask a couple of questions about your opinion concerning the policies that have been pursued in this country during recent years? Which of the things that I am talking about, do you think are <u>mainly</u> due to the policy pursued by the Government and which are <u>mainly</u> due to other circumstances? As a whole we have had full employment in this country during the last twenty years. Do you think that this is <u>mainly</u> due to the policy pursued by the Government or <u>mainly</u> due to other circumstances?
1	MAINLY DUE TO THE POLICY PURSUED BY THE GOVERNMENT
5	MAINLY DUE TO OTHER CIRCUMSTANCES
22	There is a shortage of housing in many areas. Is this <u>mainly</u> due to the policy pursued by the Government, or do you think that it is <u>mainly</u> due to other circumstances?
1	MAINLY DUE TO THE POLICY PURSUED BY THE GOVERNMENT
2	MAINLY DUE TO OTHER CIRCUMSTANCES
23	Have you yourself had any serious difficulties because of the shortage of housing?
1	YES
2	NO
24	It seems that most people have become better off economically during the last twenty years. Is this <u>mainly</u> due to the policy pursued by the Government or <u>mainly</u> due to other circumstances?
1	MAINLY DUE TO THE POLICY PURSUED BY THE GOVERNMENT
2	MAINLY DUE TO OTHER CIRCUMSTANCES
25	As you know, prices have been increasing during the post-war period and the Crown has decreased in value. Is this <u>mainly</u> due to the policy pursued by the Government or <u>mainly</u> due to other circumstances?
1	MAINLY DUE TO THE POLICY PURSUED BY THE GOVERNMENT
2	MAINLY DUE TO OTHER CIRCUMSTANCES

THERE IS NO QUESTION 26 IN THE QUESTIONNAIRE OF THIS STAGE

27A

As you know, we got a new general pension system some years ago, when the ATP came into effect. Do you think that the ATP should remain unchanged in the future or would you prefer to have it repealed?

1 SHOULD REMAIN UNCHANGED
2 PREFER TO HAVE IT REPEALED
0 DK/RFS - - -

29 A		Do you think it is a good or a bad proposal to let the ATP-funds grow as large as was decided at first?
	1	GOOD PROPOSAL
	2	BAD PROPOSAL
	0	DK/RFS - - - - - - - - - - - - - → 30
29 B		Do you have a very definite opinion on this question or do you feel more uncertain?
	1	DEFINITE OPINION
	2	MORE UNCERTAIN
	0	DK/RFS
30		Do you think that the policies pursued in this country during recent years, have been, on the whole, to the advantage or to the disadvantage of people having roughly the same income and similar occupations as you/your husband? IF R IS UNCERTAIN Do you think it has been mostly to the advantage or mostly to the disadvantage?
	1	(MOSTLY) TO THE ADVANTAGE
	2	(MOSTLY) TO THE DISADVANTAGE - - - - - - - - - - - - - - - - → 33
	0	DK/RFS/JUST AS MUCH ADVANTAGE AS DISADVANTAGE - - - - - → 32
31		Do you think that the policies pursued have been to the advantage to all, or do you think it has been to the disadvantage of any social class? IF: "TO THE DISADVANTAGE OF ANYBODY": Which social class or social classes do you have in mind?
	1	TO THE ADVANTAGE OF ALL SOCIAL CLASSES
	2	TO THE DISADVANTAGE OF ONE - INDICATE WHICH: .....
	0	DK

32 Do you think that there is any group in the society that has had more advantage than others from the policies pursued?

IF YES: Which group in the society?

1 YES, ONE GROUP HAS HAD MORE ADVANTAGE THAN THE OTHERS - INDICATE WHICH: ..... → 34
2 NO → 34
0 DK → 34

33 Do you think that the policies that have been pursued have been to the disadvantage of all social classes or do you think that it have been to the advantage of any special social class?

IF "TO THE ADVANTAGE OF A SPECIAL SOCIAL CLASS":

Which social class or social classes do you have in mind?

1 TO THE ADVANTAGE OF ALL SOCIAL CLASSES
2 TO THE ADVANTAGE OF A SPECIAL SOCIAL CLASS - INDICATE WHICH: .....

.....
0 DK

34 How do you think the development regarding your own incomes and economic conditions will be during the next 5 - 6 years?

SHOW QUESTION CARD

Do you rely on being considerably better off, somewhat better off, about the same as now, or rather worse off?

1 CONSIDERABLY BETTER OFF
2 SOMEWHAT BETTER OFF
3 ABOUT THE SAME AS NOW
4 RATHER WORSE OFF
0 DK/RFS

35 One sometimes speaks about social classes and similar groups in the society.
Which social class do you consider yourself a member of?

36A I'm also going to ask you how much you think State authorities consider requests presented by different organizations.

SHOW QUESTION CARD

ASK FOR EACH ORGANIZATION:

Do you think State authorities pay much consideration, rather little consideration, no consideration at all to requests by .... (NAME OF ORGANIZATION)?

	MUCH CONSIDERATION	RATHER LITTLE CONSIDERATION	NO CONSIDERATION AT ALL	DK/RFS
trade union for salaried employees	3	2	1	0
trade union for workers	3	2	1	0
enterpriser's organization	3	2	1	0
farmer's organization	3	2	1	0

36B Is there any of these organizations that you think have too much influence?

SHOW QUESTION CARD (=36A)

1 YES - INDICATE WHICH: .....
2 NO
0 DK/RFS

36C Is there any of these organizations that you think have too little influence?

SHOW QUESTION CARD (=36A)

1 YES - INDICATE WHICH: .....
2 NO
0 DK/RFS

37A

This year there has been some talk about reforming the Riksdag. Some people think that all Riksdagsmen should be elected at the same time and directly by the voters. Others mean that some of the Riksdagsmen, like until now, should be elected by the Members of the County Councils and the Members of some City Councils. What do you think about it?

1 ALL RIKSDAGSMEN SHOULD BE ELECTED AT THE SAME TIME AND DIRECTLY BY THE VOTERS
2 SOME OF THE RIKSDAGSMEN SHOULD BE ELECTED BY THE MEMBERS OF COUNTY COUNCILS AND THE MEMBERS OF SOME CITY COUNCILS
0 DK/RFS - → 38

37B

Do you have a very definite opinion on this question or do you feel more uncertain?

1 VERY DEFINITE OPINION
2 MORE UNCERTAIN
0 DK/RFS

38

Do you know <u>which party</u> has declared most definitely that there should be like until now a connection between communal elections and elections to the Riksdag?

1 SOCIAL DEMOCRATIC PARTY
2 OTHER PARTY - <u>INDICATE WHICH:</u> .....
0 DK/RFS

39

There has also been a lot of talk about the Wennerström spy case. Some people think that the Government has run the case poorly. Others think that there is no reason to criticize what the Government has done. Which opinion do you have about the Government's way of handling the Wennerström spy case?

1 THE WENNERSTRÖM SPY CASE HAS BEEN RUN <u>POORLY</u>
2 NO REASON TO CRITICIZE THE GOVERNMENT
0 DK/RFS

40A Now I am going to ask you what you think about the conditions in the society in some different areas.

SHOW QUESTION CARD FOR QUESTIONS 40 A - C

ASK FOR EACH AREA ON THE CARD:

Do you think that the conditions in this area are: very good, rather good, rather bad or very bad?

	VERY GOOD	RATHER GOOD	RATHER BAD	VERY BAD	DK/RFS
Youth's possibilities to get an education	4	3	2	1	0
Hospitals and medical care	4	3	2	1	0
Housing conditions	4	3	2	1	0
Social care for old people	4	3	2	1	0
Help to those who become unemployed, when i.e. a factory closes down	4	3	2	1	0

40B Which parties do you think have been most interested in introducing improvements in these areas?

1 PARTY/PARTIES: .....
0 DK/RFS

40C Is there any party which you think is pursueing a completely wrong policy in these areas?

1 PARTY/PARTIES: .....
0 DK/RFS

IF R WANTS TO SPECIFY HIS ANSWER ACCORDING TO PARTIES AND AREAS: INDICATE PARTY AND AREA MENTIONED

41A

During recent years there has been a good deal of migration by people from certain parts of our country, especially "Norrland" *//the Northern part//*. Do you think that the Government should make strong effort to prevent this process or do you think there is not much to do about it?

1 ONE SHOULD MAKE STRONG EFFORT TO PREVENT MIGRATION
2 THERE IS NOT MUCH TO DO ABOUT IT
0 DK/RFS - → 42

41B

Do you have a very definite opinion on this question or do you feel more uncertain?

1 VERY DEFINITE OPINION
2 MORE UNCERTAIN
0 DK/RFS

42

Which party do you think has been most interested in preventing migration from sparsely populated areas?

1 CENTER PARTY
2 OTHER PARTY - INDICATE WHICH: .....
0 DK/RFS

THERE ARE NO QUESTIONS 43 - 50

51

As you know, we have a Social Democratic Government now. How big a change do you think there would be in this country if after the election this fall we get a Government where only bourgeois parties and not the Social Democrats participate?

SHOW QUESTION CARD

Do you think there would be: a very big change, rather big or not particularly big change or no change at all?

1 VERY GREAT CHANGE
2 RATHER GREAT CHANGE
3 NOT A PARTICULARLY GREAT CHANGE
4 NO CHANGE AT ALL
0 DK/RFS

52 Do you think that you personally would win or lose anything if there was to be another Government?

IF "WIN" OR "LOSE": In what way do you think that you would win or lose?

1 WOULD NEITHER WIN NOR LOSE
2 WOULD WIN - INDICATE WHY: .....
3 WOULD LOSE - INDICATE WHY: .....
0 DK/RFS

53 How likely do you think it seems that we will get another Government after this year's election?

SHOW QUESTION CARD

Do you think it is: very likely, rather likely, not very likely, or not at all likely?

1 VERY LIKELY
2 RATHER LIKELY
3 NOT VERY LIKELY
4 NOT AT ALL LIKELY
0 DK/RFS

54 How much regard do you think the Social Democratic Government has payed to wishes and suggestions proposed by other parties?

SHOW QUESTION CARD

Do you think the Government has payed: too much regard, as much regard as one can reasonably request, som regard but not enough or much too little regard?

1 TOO MUCH REGARD
2 AS MUCH REGARD AS ONE CAN REASONABLY REQUEST
3 SOME REGARD BUT NOT ENOUGH
4 MUCH TOO LITTLE REGARD
5 DK/RFS

THERE ARE NO QUESTIONS 55 - 59

60 Some people are strongly convinced adherents of the party they intend to vote for. Others are not so strongly convinced.

Do you yourself belong to the strongly convinced adherents of any party?

1 YES
2 NO
0 DK/RFS

61 Do you intend to vote in this year's election?

1 YES
2 NO
0 DK/RFS

IF R IS UNWILLING TO ANSWER THIS QUESTION: REMIND HIM THAT EVERYBODY WORKING WITH THE STUDY IS BOUND TO SECRECY?

62A Which party do you like best?

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (WORKER'S PARTY) - - - - → 62C
5 COMMUNIST PARTY
6 OTHER PARTY - INDICATE WHICH: .....
0 HESITATE BETWEEN SEVERAL PARTIES/DON'T LIKE ANY PARTY/RFS - - → 67A

62B What is your opinion of the Social Democratic party? Is it a party that you dislike very much?

1 YES - → 63
2 NO - → 63
0 DK/RFS - → 63

62C What is your opinion of the bourgeois parties? Do you dislike their policy very much?

1 YES
2 NO
0 DK/RFS

63A What do you think that ..... (PARTY) ought to work for mainly during the next few years?

MENTION THE PARTY R LIKES BEST ACCORDING TO QUESTION 62 A

63B Is there anything else that you also think is important?

64A Can you mention something, that you think is particularly important, among those things that ..... (PARTY) has pursued or tried to pursue during earlier years?

MENTION THE PARTY R LIKES BEST ACCORDING TO QUESTION 62A

64B Is there anything more that you think is particularly important?

---

65 Do you know the name of any of those who are on your party's ballot in this constituency this year?

1 YES - INDICATE NAME(S): .....
0 NO/RFS

---

66 Which party do you like second best?

DO NOT INDICATE MORE THAN ONE PARTY

1 CONSERVATIVE PARTY - → 71A
2 CENTER PARTY - → 71A
3 PEOPLE'S PARTY - → 71A
4 SOCIAL DEMOCRATIC PARTY - → 71A
5 COMMUNIST PARTY - → 71A
6 OTHER PARTY - INDICATE WHICH: ..... - - - - - - - - - - - → 71A
0 DK/RFS - → 71A

67A If you were to mention two parties, which you think seem better than the others, which would you then chose?

IF R ONLY CAN MENTION ONE PARTY, INDICATE THAT PARTY

1 CONSERVATIVE PARTY = H
2 CENTER PARTY (AGRARIANS) = CP
3 PEOPLE'S PARTY = FP
4 SOCIAL DEMOCRATIC PARTY (WORKER'S PARTY) = SD - - → 67C
5 COMMUNIST PARTY = K
6 OTHER PARTY - INDICATE WHICH: .....
0 DK
7 REFUSES ABSOLUTLY TO GIVE ANY INFORMATION ABOUT PARTY SYMPATHY - - → 68A

IF (H, CP, FP, K, OTHER PARTY) OR IF DK - - - - - - - - - - - - → 67B
IF SD OR IF SD + K - → 67C
IF SD + (H, CP, FP, OTHER PARTY) OR IF RFS - - - - - - - - - - → 68A

67B Which is your opinion of the Social Democratic Party? Is it a party that you dislike very much?

1 YES - - - - - - - - - - - - → 68A
2 NO - - - - - - - - - - - - → 68A
0 DK/RFS - - - - - - - - - - → 68A

67C

What is your opinion of the bourgeois parties?
Do you dislike their policy very much?

1 YES
2 NO
0 DK/RFS

68A

What do you think the parties first of all ought to work for during the next few years?

68B

Is there anything else that you also think is particularly important?

69A

Can you mention something, that you think is particularly important, among those things that the parties have pursued or tried to pursue during previous years?

69B

Is there anything else that you think is particularly important?

70

TO R WHO HAS MENTIONED AT LEAST ONE PARTY AT QUESTION 67A.

Do you know any of those who are on ..... (PARTY) ballot in this constituency this year?

THIS QUESTION IS ASKED FOR EACH PARTY THAT R MENTIONED AT 67A

PARTY: ..... NAME: .....
PARTY: ..... NAME: .....

0 DK/RFS

71A

In some quarters it has been proposed that the Conservative Party, the People's Party and the Center Party ought to go together and form a united party. Do you think this seems to be a good proposition or a bad proposition or do you think it doesn't make any difference to you?

1 GOOD PROPOSITION
2 BAD PROPOSITION
3 DOESN'T MAKE ANY DIFFERENCE - - - - - - - -> 72 (BORN 1941-42 - - -> 79)
0 DK/RFS -> 72 (BORN 1941-42 - - -> 79)

71B

Do you have a very definite opinion on this question or do you feel more uncertain?

1 VERY DEFINITE OPINION
2 MORE UNCERTAIN
0 DK/RFS

R BORN 1941 - 1942 - - - - -> 79

72 Now I would like to ask how you voted in earlier elections. Did you vote in the election two years ago, that is 1962?
IF YES: Which party did you vote for?

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (WORKER'S PARTY)
5 COMMUNIST PARTY
6 OTHER PARTY - INDICATE WHICH: .....
7 R DIDN'T VOTE
8 R DOESN'T REMEMBER IF R VOTED
9 R VOTED - BUT DOESN'T TELL WHICH PARTY R VOTED FOR

R BORN 1939 - 1940 - - - - -> 79

73 Did you vote in the 1960 election?
IF YES: Which party did you vote for?

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (WORKER'S PARTY)
5 COMMUNIST PARTY
6 OTHER PARTY - INDICATE WHICH: .....
7 R DIDN'T VOTE
8 R DOESN'T REMEMBER IF R VOTED
9 R VOTED - BUT DOESN'T TELL WHICH PARTY R VOTED FOR

R BORN 1937 - 1938 - - - - -> 79

74 Which party did you usually vote for in the elections just before 1960?

INDICATE ONLY ONE PARTY. IF R MENTIONS MORE THAN ONE PARTY, PUT THE ADDITIONAL QUESTION:

Which party did you vote for the last time before 1960?

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (WORKER'S PARTY)
5 COMMUNIST PARTY
6 OTHER PARTY - INDICATE WHICH: .....
7 NEVER VOTED BEFORE 1960 - - - - - - - - - - -> 79
0 DK/RFS -> 77

75 Have you, perhaps, voted for <u>this party</u> in all elections in which you have voted prior to 1960?

1 YES - ALWAYS FOR THE SAME PARTY PRIOR TO 1960 - - - - - - - - - - - → 78
2 NO
3 NEVER VOTED BEFORE - → 79
0 DK/RFS - → 78

THE QUESTION IS, AS YOU CAN SEE, WHETHER R HAS CHANGED PARTY AT ANY TIME BEFORE 1960

76 Do you remember when you first started voting for ..... (PARTY WHICH R VOTED FOR AT THE LAST OCCASION <u>BEFORE</u> 1960)?

1 (APPROXIMATELY) AT THE ELECTION IN YEAR: .....
0 DK/RFS

THE QUESTION IS ABOUT THE PARTY R MENTIONED IN QUESTION 74

77 Do you remember which party you voted for the first time you voted? <u>IF YES</u>: Which party?

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY (<u>ALSO</u>: LIBERALS)
4 SOCIAL DEMOCRATIC PARTY (WORKER'S PARTY)
5 COMMUNIST PARTY
6 OTHER PARTY - <u>INDICATE WHICH</u>: .....
0 DK/RFS

78 As you know, it is not unusual that one sometimes abstains from voting. What have you usually done? Have you voted: always, nearly always, only sometimes or never?

1 ALWAYS
2 NEARLY ALWAYS
3 ONLY SOMETIMES
4 NEVER
0 DK/RFS

79 | NOT GAINFULLY EMPLOYED - - - - - → 81

How often does it happen that there are discussions about politics among your fellow-workers/collegues with whom you have most to do at your place of work? Does it happen often, only occasionally or not at all?

1 OFTEN
2 ONLY OCCASIONALLY
3 NOT AT ALL
4 ALONE AT PLACE OF WORK, NO CONTACT WITH FELLOW-WORKERS - - - - → 81
0 DK/RFS

---

80 Which party do you think has most supporters among those with whom you have most to do at your place of work?

TRY TO HAVE R MENTION JUST ONE PARTY

IF R MENTIONS "SEVERAL PARTIES ARE ABOUT EQUAL IN SIZE":
Maybe you can mention those two parties having most supporters?

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (WORKER'S PARTY)
5 COMMUNIST PARTY
0 DK/RFS

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81 How often does it happen that you talk about politics in your family? Does it happen often or only occasionally or not at all?

1 OFTEN
2 ONLY OCCASIONALLY
3 NOT AT ALL
4 NO FAMILY - → 83
0 DK

---

82 Which party or parties do you think the others in your family will vote for in this year's election?

INDICATE ALL PARTIES WHICH HAVE SUPPORTERS INSIDE THE FAMILY, NON-VOTING SHOULD BE NOTED AT "COMMENT".

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (WORKER'S PARTY)
5 COMMUNIST PARTY
COMMENT: .....
0 DK

83 If you think of your acquaintances outside your family and your place of work with whom you are mostly involved, how often does it happen that there are discussions about politics going on when you meet? Does it happen: often or only occasionally or not at all?

1 OFTEN
2 ONLY OCCASIONALLY
3 NOT AT ALL
0 DK

---

84 For which party or parties do you think that your closest acquaintances outside family and place of work will vote in this year's election?

INDICATE ALL PARTIES WHICH HAVE SUPPORTERS. NON-VOTING SHOULD BE NOTED AT "COMMENT".

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (WORKER'S PARTY)
5 COMMUNIST PARTY
COMMENT: .....
0 DK

---

85 How do you usually behave yourself when you are among people and they start talking about politics? Would you say which of these descriptions that you think is most appropriate in your case?
SHOW QUESTION CARD! THEREAFTER: READ IF NECESSARY THE RESPONSE ALTERNATIVES LOUDLY.

1 I DON'T CARE TO LISTEN WHEN PEOPLE START TALKING ABOUT POLITICS
2 I USUALLY LISTEN BUT I NEVER JOIN IN THE DISCUSSION
3 IT HAPPENS SOMETIMES, BUT NOT TOO OFTEN, THAT I EXPRESS MY OPINION
4 I USUALLY PARTICIPATE IN THE DISCUSSION AND EXPRESS MY OPINION
0 DK

---

86 Do you know which party your father usually votes/voted for?

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY (LIBERALS)
4 SOCIAL DEMOCRATIC PARTY (WORKER'S PARTY)
5 COMMUNIST PARTY
6 OTHER PARTY - INDICATE WHICH: .....
7 NEVER VOTES/NEVER VOTED
0 DK

IF THE FATHER VOTED FOR DIFFERENT PARTIES - INDICATE IF POSSIBLE THE PARTY HE VOTED FOR DURING RECENT YEARS. INDICATE THE ANSWER EVEN IF THE FATHER IS DECEASED.

87 Which party does/did your mother usually vote for?

1 CONSERVATIVE PARTY
2 CENTER PARTY (AGRARIANS)
3 PEOPLE'S PARTY (LIBERALS)
4 SOCIAL DEMOCRATIC PARTY (WORKER'S PARTY)
5 COMMUNIST PARTY
6 OTHER PARTY - INDICATE WHICH: .....
0 DK

THERE ARE NO QUESTIONS 88 - 100 IN THE QUESTIONNAIRE OF THIS STAGE

101A Are you gainfully employed?

1 YES - - - - - - - - - - - - - - - - - -> 102
2 NO

101B Have you earlier been gainfully employed?

1 YES
2 NO - - - - - - - - - - - - - - - - - -> 108

102 Which occupation do you have/did you have?

OCCUPATION: .....

103 Would you also say which of the occupational groups listed on this card you belong to?

SHOW QUESTION CARD

1 SALARIED EMPLOYEE
2 WORKER IN FARMING OR LUMBERING
3 WORKER OUTSIDE FARMING
4 FARMER WITH OWN FARM OR TENANCY
5 SELFEMPLOYED OUTSIDE FARMING

104 Have you at any time changed your occupation so that during any longer period you have belonged to any other occupational group on the card?
IF YES: Which of the occupational groups?

SHOW QUESTION CARD (=103)

//Same response alternatives as in question 103//

6 NO - NOT CHANGED OCCUPATION

105

TO GAINFULLY EMPLOYED

Are you a member of any trade union or any occupational organization of the kind appearing on this card?

SHOW QUESTION CARD

IF YES: Which organization are you a member of?

1	TRADE UNION FOR SALARIED EMPLOYEE - INDICATE THE NAME: .....
2	TRADE UNION FOR WORKERS - INDICATE THE NAME: .....
3	ENTERPRISER'S ORGANIZATION - INDICATE THE NAME: .....
4	FARMER'S ORGANIZATION
5	OTHER OCCUPATIONAL ORGANIZATION - INDICATE THE NAME: .....
6	NO - NOT MEMBER -> 108
0	DK/RFS -> 108

IF R KNOWS THE NAME OF THE ORGANIZATION BUT DOESN'T KNOW WHICH CATEGORY IT BELONGS TO, WRITE DOWN THE ANSWER ON THE ROW FOR "OTHER OCCUPATIONAL ORGANIZATION".

THERE IS NO QUESTION 106 IN THE QUESTIONNAIRE

107

If you were to say how your organization takes care of the interests of its members, which of these judgements do you think would be the most appropriate?

SHOW QUESTION CARD. THEREAFTER: READ IF NECESSARY THE RESPONSE ALTERNATIVES LOUDLY.

1	THE INTERESTS OF THE MEMBERS ARE WELL TAKEN CARE OF
2	IT VARIES - BUT IN GENERAL THEY ARE WELL TAKEN CARE OF
3	IT VARIES - BUT IN GENERAL THEY ARE NOT WELL TAKEN CARE OF
4	THE MEMBERS' INTERESTS ARE NOT WELL TAKEN CARE OF
0	DK/RFS

108

Do you have any education beyond grade school?
IF YES: Which education do you have?

1	YES - INDICATE WHICH: .....
2	NO

MEN AND UNMARRIED/DIVORCED WOMEN - - - - - - -> 115

109

TO MARRIED WOMEN AND WIDOWS

Which occupation does/did your husband have?

HUSBAND'S OCCUPATION: .....

IF R'S HUSBAND IS DECEASED OR A PENSIONER, INDICATE LAST OCCUPATION.

110

TO MARRIED WOMEN AND WIDOWS

Would you also say which occupational groups on this card your husband belongs/belonged to?

SHOW QUESTION CARD (=103)

//Same response alternatives as in question 103//

111

TO MARRIED WOMEN AND WIDOWS

Have your husband at any time changed occupation so that during any longer period he has belonged to any other occupational group on the card?
IF YES: Which of the occupational groups?

SHOW QUESTION CARD (=103)

//Same response alternatives as in question 104//

WIDOWS - - - - - - → 115

112

TO MARRIED WOMEN

Do you know if your husband is a member of any trade union or any occupational organization of the kind appearing on this card?

SHOW QUESTION CARD (=105) IF YES: Which organization is your husband a member of?

//Same response alternatives as in question 105//

THERE ARE NO QUESTIONS 113 - 114 IN THE QUESTIONNAIRE

115

Are you a member of any political party?
IF YES: Which party are you a member of?

1	CONSERVATIVE PARTY
2	CENTER PARTY
3	PEOPLE'S PARTY
4	SOCIAL DEMOCRATIC PARTY (SAP)
5	COMMUNIST PARTY
6	OTHER PARTY - INDICATE WHICH: .....
7	NO - NOT MEMBER
0	DK/RFS

116 Do you consider yourself an active member of some organization or association that you belong to?
IF YES: Are you active in the work of several organizations or in just one?

1 ACTIVE IN SEVERAL
2 ACTIVE IN JUST ONE
3 NOT ACTIVE IN ANY
0 DK/RFS

ACTIVE = ATTENDS MEETINGS PRACTICALLY ALMOST AND/OR HAS COMMISSION IN THE ASSOCIATION

117 As we are now talking about occupations, I would also like to ask which occupation your father has/had?

FATHER'S OCCUPATION: .....

IF R'S FATHER IS DECEASED OR A PENSIONER, INDICATE HIS LAST OCCUPATION

118 When you were growing up, did you live in a rural area, in a built-up area on the countryside or in a town?
(IF R ANSWERS "TOWN") Did you live in a big city, that is Stockholm, Göteborg or Malmö?

1 IN A RURAL AREA
2 IN A BUILT-UP AREA
3 TOWN (BUT NOT BIG CITY)
4 STOCKHOLM, GÖTEBORG OR MALMÖ

IF R HAS LIVED IN DIFFERENT PLACES:
Where did you live when you finished elementary school?

EVERYBODY BUT FARMERS AND WIVES OF FARMERS - - - - - - → 121

119 TO FARMERS AND WIVES OF FARMERS (ACCORDING TO QUESTIONS 102 AND 109)

What do you consider to be the economically most important part of your farm: Is it milk production, grain, lumbering or other products?

1 MILK PRODUCTION
2 GRAIN
3 LUMBERING
4 OTHER PRODUCTS - INDICATE WHICH: .....

120 TO FARMERS AND WIVES OF FARMERS

How big an area of tilled land belongs to your farm?

1 LESS THAN 5 HECTARE
2 5 - 9 HECTARE
3 10 - 14 HECTARE
4 15 - 20 HECTARE
5 20 HECTARE OR MORE

1 HECTARE = 2,5 ACRE

121		At last I would like to ask about something else. How often do you attend religious services in the State Church* or in some Free Church*? Do you usually attend religious services at least once a month, several times a year, more seldom or never?
	1	AT LEAST ONCE A MONTH
	2	SEVERAL TIMES A YEAR
	3	MORE SELDOM
	4	NEVER - →END OF INTERVIEW
122		Do you usually go to the State Church or to some Free Church?
	1	THE STATE CHURCH
	2	FREE CHURCH

* *//The term "Free Church" refers to various protestantic sects existing at the side of the State Church (Swedish Church).//*

E L E C T I O N S T U D Y 1 9 6 4

MAIN POST-ELECTION QUESTIONAIRE

("stage B" of the field work)

E L E C T I O N S T U D Y 1 9 6 4

S T A G E B

The front page of the questionnaire is the same as for stage A.

The introduction is the same as in the stage A questionnaire.

1A-2 *Same as in stage A*

3-4 *Same as in stage A*

5-7 THERE ARE NO QUESTIONS 5 - 7 IN THE QUESTIONNAIRE OF THIS STAGE

8 Radio and TV had a number of programs before this year's election. Here, I have a list with such programs.

SHOW QUESTION CARD. GIVE R THE INFORMATION ABOUT THE TYPES OF PROGRAMS, A, B, C, THAT IS STATED IN THE TEXT BELOW. ASK FOR EACH PROGRAM:

Did you listen to this program?

		LISTENED	DIDN'T LISTEN	COMMENT
A. PROGRAMS BROADCASTED IN BOTH RADIO AND TV This is three debates between representatives from all five parties. The debates were sent both in TV and radio				
Monday, 31st of August	"Democracy and the future". Debate about government and community development.	1	2	.....
Monday, 14th of September	"Build for welfare". Debate about the economic politics.	1	2	.....
Friday, 18th of September	"To the Polls". The concluding debate between the partyleaders.	1	2	.....
B. PROGRAMS BROADCASTED ONLY FOR TV The parties presented their policies in one TV-program each. At the end of the programs each partyleader was questioned by representatives of the other parties.				
Wednesday, 2nd of September	People's Party: This is our policy	1	2	.....
Friday, 4th of September	Social Democrats: This is our policy	1	2	.....
Monday, 7th of September	Center Party: This is our policy	1	2	.....
Wednesday, 9th of September	Conservative Party: This is our policy	1	2	.....
Friday, 11th of September	Communist Party: This is our policy	1	2	.....

8 CONTINUED.

C. PROGRAMS BROADCASTED ONLY IN RADIO

In radio a series of programs, called the "duels", were broadcasted. In each of these programs representatives from two parties discussed with each other		LISTENED	DIDN'T LISTEN	COMMENT
Wednesday, 26th of August	The duel: Social Democrats - Center Party	1	2	.....
Thursday, 27th of August	The duel: Center Party - People's Party	1	2	.....
Friday, 28th of August	The duel: People's Party - Communist Party	1	2	.....
Sunday, 30th of August	The duel: Social Democrats - Conservative Party	1	2	.....
Tuesday, 1st of September	The duel: Conservative Party - Communist Party	1	2	.....
Sunday, 6th of September	The duel: Communist Party Center Party	1	2	.....
Tuesday, 8th of September	The duel: People's Party - Social Democrats	1	2	.....
Sunday, 13th of September	The duel: Social Democrats - Communist Party	1	2	.....
Tuesday, 15th of September	The duel: People's Party - Conservative Party	1	2	.....
Wednesday, 16th of September	The duel: Center Party - Conservative Party	1	2	.....

COMMENT: .....

9 Have you read any of the brochures or other pamphlets, which were distributed to the voters by the parties before this year's elections?

IF YES:

Which party/parties had distributed the pamphlet you read? CONTROLE QUESTION: Have you read the brochure of any other party?

INDICATE ALL PARTIES, WHICH PAMPHLETS R HAS READ!

1 YES, PAMPHLETS FROM THE CONSERVATIVE PARTY
2 YES, PAMPHLETS FROM THE CENTER PARTY
3 YES, PAMPHLETS FROM THE PEOPLE'S PARTY
4 YES, PAMPHLETS FROM THE SOCIAL DEMOCRATIC PARTY
5 YES, PAMPHLETS FROM THE COMMUNIST PARTY
6 YES, PAMPHLETS FROM OTHER PARTY - INDICATE WHICH: .....
7 YES, BUT DON'T KNOW WHICH PARTY
8 NO, HAVE NOT READ ANY PAMPHLET
0 R DOESN'T KNOW IF READ ANY PAMPHLET/RFS

10-17	*Same as in stage A*
18-20	THERE ARE NO QUESTIONS 18-20
21-25	*Same as in stage A*
26	THERE IS NO QUESTION 26
27-42	*Same as in stage A*
43-50	THERE ARE NO QUESTIONS 43-50
51	We have had a social democratic Government for a long time. How big a change do you think there would be in this country if we **instead** get a Government where bourgeois parties but not the Social Democrats participate? SHOW QUESTION CARD Do you think there would be: a very great, rather great, or not a particularly great change or no change at all? 1 VERY GREAT CHANGE 2 RATHER GREAT CHANGE 3 NOT A PARTICULARLY GREAT CHANGE 4 NO CHANGE AT ALL 0 DK/RFS
52	*Same as in stage A*
53	How likely do you think it seems that we will get another Government during the next few years, for instance after the next general election? SHOW QUESTION CARD Do you think it is: very likely, rather likely, not very likely, or not at all likely 1 VERY LIKELY 2 RATHER LIKELY 3 NOT VERY LIKELY 4 NOT AT ALL LIKELY 0 DK/RFS
54	*Same as in stage A*
55-59	THERE ARE NO QUESTIONS 55-59
60	*Same as in stage A*
61A	Did you vote in the election this year? 1 YES 2 NO - → 67A →0 RFS - → 67A ON'T FORGET ESPONSE ARD AT THE ND OF THE NTERVIEW

61B — When did you decide how to vote this year? Was it during the last week before the election or earlier in the fall and summer or did you know for a long time how you were going to vote?

1 LAST WEEK BEFORE THE ELECTION
2 EARLIER IN THE FALL OR SUMMER
3 R KNEW FOR A LONG TIME HOW R WAS GOING TO VOTE
0 DK/RFS

62A — IF R IS UNWILLING TO ANSWER THIS QUESTION: REMIND R THAT EVERYBODY WORKING WITH THIS STUDY IS BOUND TO ABSOLUTE SECRECY!

Which party did you vote for?

1 CONSERVATIVE PARTY
2 CENTER PARTY (FARMER'S PARTY)
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (LABOR PARTY) - - - - - - - - → 62C
5 COMMUNIST PARTY
6 CHRISTIAN DEMOCRATIC UNION
7 CITIZEN'S COALITION (IS ONLY FOUND IN "FOUR CITIES' CONSTITUENCY")
8 MIDDLE PARTIES (IS ONLY FOUND IN "GOTLAND")
9 OTHER PARTY - INDICATE WHICH: .....
0 R REFUSES TO TELL WHICH PARTY R VOTED FOR - - - - - - - - → 69A

DON'T FORGET THE RESPONSE CARD AT THE END OF THE INTERVIEW

62B–62C — *Same as in stage A*

63A — *Same as in stage A, but the words* "R likes best" *in the instruction are changed to* "R voted for".

63B — *Same as in stage A*

64A — *Same as in stage A, but the words* "R likes best" *in the instruction are changed to* "R voted for".

65–66 — *Same as in stage A*

QUESTIONS 67A–70B ARE ASKED TO: R WHO DID NOT VOTE AND R WHO REFUSED TO TELL HOW HE VOTED (=RESPONSE ALTERNATIVE 2 OR 0 AT QUESTION 61A).

IF R VOTED BUT REFUSED TO TELL WHICH PARTY HE VOTED FOR (=RESPONSE ALTERNATIVE 0 AT QUESTION 62A) THE QUESTIONS 69A–70B SHOULD BE ASKED.

67A — If you were to mention one party which you think appears better than the others, which one would you mention?

YOU ARE NOT ALLOWED TO INDICATE MORE THAN ONE PARTY!

1 CONSERVATIVE PARTY
2 CENTER PARTY
3 PEOPLE'S PARTY
4 SOCIAL DEMOCRATIC PARTY (LABOR PARTY) - - - - - - - - → 67C
5 COMMUNIST PARTY
6 CHRISTIAN DEMOCRATIC UNION
7 OTHER PARTY - INDICATE WHICH: .....
0 DK/RFS - → 69A

67B-C	*Same as in stage A*
68	*Same as question 70 in stage A*
69A-B	*Same as question 68A-B in stage A*
70A-B	*Same as question 69A-B in stage A*
71A-87	*Same as in stage A*
88-100	THERE ARE NO QUESTIONS 88-100
101-102	*Same as in stage A*
103	*Same as in stage A, but a technical correction was made. In stage A no clear instruction could be found in the questionnaire how the interviewer should react if R was not gainfully employed. This was added to the post-election questionnaire with the following phrasing:* THE PHRASING you belong to IS TO BE USED IF R IS GAINFULLY EMPLOYED. THE PHRASING you belonged to IS TO BE USED IF R EARLIER HAD BEEN GAINFULLY EMPLOYED AND THE QUESTION SHOULD IN THIS CASE BE RELATED TO R'S LATEST OCCUPATION
104-105	*Same as in stage A*
106	THERE IS NO QUESTION 106
107-112	*Same as in stage A*
113-114	THERE ARE NO QUESTIONS 113-114
115-122	*Same as in stage A*

//AT THE END OF THE INTERVIEW QUESTIONNAIRE IS ADDED THE FOLLOWING INSTRUCTION://

HAS R REFUSED TO GIVE INFORMATION ABOUT HIS VOTING IN THIS YEAR'S ELECTION?

IF RESPONSE ALTERNATIVE 0 HAS BEEN INDICATED AT QUESTION 61A OR 62A, SHOW R THE RESPONSE CARD NOW. ASK IF R HIMSELF WANTS TO INDICATE HIS VOTING ON THE CARD. LET R HIMSELF PUT THE CARD IN THE ENVELOPE AND SEAL IT.

INDICATE WHICH NUMBER THE RESPONSE CARD HAD IN THIS BOX →

E L E C T I O N S T U D Y 1 9 6 4

POST-ELECTION MAIL QUESTIONNAIRE

("stage B" of the field work)

E L E C T I O N S T U D Y 1 9 6 4

M A I L Q U E S T I O N N A I R E

Post-election

To Respondent

Through yours and many others kind cooperation, we have been able to carry out an interview study in connection with this years election. We hope that this study will give valuable and reliable results.

Our study is now to be completed by this little mail questionnaire. It contains some questions which we for practical reasons couldn't include in the interview before this election. Your answers will be treated confidentially. No outsider will be able to acquaint himself with your particular answer to any question. Your answer will only be used for statistical analysis and reported in tables.

We should be very grateful if you could answer the questions on the following pages and return the mail questionnaire in the enclosed envelope. Our address is printed on the envelope and you don't have to stick on any stamps. Please mail the envelope as soon as possible, preferably already today or tomorrow.

The questions on the following pages will be the last in our study.
Once again, thank you for your willingness to help us.

Edmund Rapaport
Director
Central Bureau of Statistics
Research Institute

Jörgen Westerståhl
Professor
Institute of Political Science
University of Göteborg

PLEASE, ANSWER THE QUESTIONS BELOW BY CROSSING THE APPROPRIATE BOXES!

In TV and radio there were several programs, which dealt with the election. We now ask you to try to remember, which of the programs below that you listened to in TV and radio.

PROGRAMS BROADCASTED IN BOTH RADIO AND TV
Three debates between representatives from all five parties in the Riksdag.

Listened	*Didn't listen*		
☐	☐	Monday, 31st of August	"Democracy and the future", Debate about Government and community development.
☐	☐	Monday, 14th of September	"Building for welfare". Debate about the economic politics.
☐	☐	Friday, 18th of September	"To the Polls". The concluding debate between the party leaders.

PROGRAMS BROADCASTED ONLY FOR TV
The parties presented their policies in one TV-program each. At the end of the programs each party leader was questioned by representatives of the other parties. The programs were sent on the following days:

Listened	*Didn't listen*		
☐	☐	Wednesday, 2nd of September	*People's Party:* This is our policy
☐	☐	Friday, 4th of September	*Social Democrats:* This is our policy
☐	☐	Monday, 7th of September	*Center Party:* This is our policy
☐	☐	Wednesday, 9th of September	*Conservative Party:* This is our policy
☐	☐	Friday, 11th of September	*Communist Party:* This is our policy

PROGRAMS BROADCASTED ONLY IN RADIO

In radio a series of programs, which were all called the "duels", were broadcasted. In each of these programs representatives from two parties discussed with each other.

LISTENED	DIDN'T LISTEN		
☐	☐	Wednesday, 26th of August	*The duel:* Social Democrats - Center Party
☐	☐	Thursday, 27th of August	*The duel:* Center Party - People's Party
☐	☐	Friday, 28th of August	*The duel:* People's Party - Communist Party
☐	☐	Sunday, 30th of August	*The duel:* Social Democrats - Conservative Party
☐	☐	Tuesday, 1st of September	*The duel:* Conservative Party - Communist Party
☐	☐	Sunday, 6th of September	*The duel:* Communist Party - Center Party
☐	☐	Tuesday, 8th of September	*The duel:* People's Party - Social Democrats
☐	☐	Sunday, 13th of September	*The duel:* Social Democrats - Communist Party
☐	☐	Tuesday, 15th of September	*The duel:* People's Party - Conservative Party
☐	☐	Wednesday, 16th of September	*The duel:* Center Party - Conservative Party

---

Before the election the parties distributed brochures and pamphlets to the voters. Did you read any of them before this year's election?

PLEASE INDICATE APPROPRIATE BOX (OR BOXES)!

I read brochure (brochures) or the like from:

- ☐ Conservative Party
- ☐ Center Party
- ☐ People's Party
- ☐ Social Democratic Party
- ☐ Communist Party
- ☐ *Other Party - please indicate which:*

  .....

I didn't read any brochure ☐

Did you attend any of the campaign meetings which the parties arranged before this year's election?

PLEASE CROSS APPROPRIATE BOX (OR BOXES)!

I have been to meeting (meetings) arranged by:

- ☐ Conservative Party
- ☐ People's Party
- ☐ Center Party
- ☐ Social Democratic Party
- ☐ Communist Party
- ☐ *Other party - please indicate which:*

  .....

I haven't been to any meeting ☐

How did you vote in this year's election?

PLEASE CROSS APPROPRIATE BOX!

I voted for:

- ☐ Conservative Party
- ☐ People's Party
- ☐ Center Party
- ☐ Social Democratic Party
- ☐ Communist Party
- ☐ *Other Party - please indicate which:*

  .....

I didn't vote ☐

When did you decide which party you were going to vote for this year?

PLEASE CROSS THE APPROPRIATE BOX!

- ☐ I decided how to vote during the last week before the election
- ☐ I decided how to vote earlier this fall or summer
- ☐ I knew since long ago how to vote

If you want to give any additional information or make some remark about the study, please do so on this part of the card:

.....

THE RESULTS OF THE STUDY
will be ready within some months. If you would be interested in a brief report about the most important results, we would be glad to send it to you.

In that case you just have to write down (Please, use block letters!) your name and address below and the report will be sent to you by mail as soon as it is ready. Those who *don't* want such a report, should *not* write their names.

.....

ELECTION STUDY 1964

QUESTION CARDS

ELECTION STUDY 1964, QUESTION CARDS.

This is a listing of the question cards used together with the two main questionnaires. Question numbers in the post-election questionnaire are given within parentheses. The numbers of the response alternatives are those given in the questionnaires.

Question 2 (2):

Response alternatives 1 - 4

Question (8) and in post-election mail questionnaire:

The programs were listed in the same way as in the post-election main questionnaire with both the date of the program and the name of the program as well as the parties taking part in the program. Also it was indicated weather the program was broadcasted in TV, radio or both.

Question 10 (10):

Response alternatives 1 - 4

Question 13 (13):

The statements in question 13 were displayed on two question cards. At the bottom of each card are listed the response alternatives 1 - 4.

Question 14 (14):

Pictures of the five leaders of the parties in the Riksdag.

Question 34 (34):

Response alternatives 1 - 4

Questions 36 A - C (36 A - C):

Response alternatives are the organizations listed in question 36 A.

Questions 40 A - C (40 A - C):

On the question card were listed the areas that you find in question 40 A. At the bottom of the same question card there were four boxes with the response alternatives 1 - 4.

Question 51 (51):

Response alternatives 1 - 4

Question 53 (53):

Response alternatives 1 - 4

Question 54 (54):

Response alternatives 1 - 4

Question 85 (85):

Response alternatives 1 - 4

Questions 103 (103), 104 (104) and 110 (110), 111 (111): Response alternatives 1 - 5
Questions 105 (105) and 112 (112): Response alternatives 1 - 5
Question 107 (107): Response alternatives 1 - 4

E L E C T I O N S T U D Y 1 9 6 4

RESPONSE CARD

("stage B" of the field work)

ELECTION STUDY 1964, RESPONSE CARD.

This card was handed over to the respondent by the interviewer at the end of the interview in case the respondent had refused to answer the questions about voting behavior.

If you prefer to answer the two questions on this card *in writing and directly to the research institute*, use this card. You just have to cross the appropriate boxes below.

From our interviewer you will get an envelope with our address, where you can put this card and seal it yourself. Our interviewer do not have the right to open the sealed envelope but will send it directly to the research institute in Stockholm. Thereafter, your answer will be punched into a so called punch card. Your name will not be found on the punch card or in the questionnaire or on this card.

How did you vote this year?

Please cross the box in front of the party you voted for. If you didn't vote, cross the box at the bottom:

I voted for:
- ☐ Conservative Party
- ☐ Center Party
- ☐ People's Party
- ☐ Social Democratic Party
- ☐ Communist Party
- ☐ Other Party - please indicate which:

  .....

I didn't vote: ☐

How did you vote in the most previour election - that is 1962?

If you didn't vote 1962, cross the box in front of the party that you voted for last time you voted:

I voted for:
- ☐ Conservative Party
- ☐ Center Party
- ☐ People's Party
- ☐ Social Democratic Party
- ☐ Communist Party
- ☐ Other Party - please indicate which:

  .....

I have never voted at any previous election: ☐