Ethnicity and Episodic Framing in the Wake of Hurricane Katrina

Variables & Inclusion Criteria

Version 1

June, 2011

TESS

TIME-SHARING EXPERIMENTS FOR THE SOCIAL SCIENCES

METHODOLOGY

Knowledge Networks has recruited the first online research panel that is designed to be representative of the entire U.S. population. The panel is representative because it is recruited using high quality probability sampling techniques, and is not limited in current Web users or computer owners. Knowledge Networks selects households using random digit dialing (RDD) and provides selected households with free hardware and Internet access. This allows surveys to be administered using a Web browser and enables the inclusion of multimedia content. Once a person is recruited to the panel, they can be contacted by e-mail (instead of by phone or mail). This permits surveys to be fielded very quickly and economically. In addition, this approach reduces the burden placed on respondents, since e-mail notification is less obtrusive than telephone calls, and most respondents find answering Web questionnaires to be more interesting and engaging than being questioned by a telephone interviewer.

QUESTIONAIRE

Subjects were drawn from a national representative sample, with African-Americans being over-sampled. Through a series of questions, respondents were asked who they thought was responsible for the disaster. Before answering the questionnaire, subjects read a story that included pictures of either white Katrina victims, black Katrina victims, or no images at all. There were four experimental conditions and one control condition. In all conditions, subjects read the same news story about Katrina (which was devoid of any discussion of responsibility). In one condition the story included an image of a black male victim, while in second, a comparable white male victim. In a third image, respondents were shown a group of blacks walking on the highway, while in the fourth, respondents were shown a group of whites in the same setting. Finally, the control condition included no images. The questions were all focused on who is to blame for Hurricane Katrina and the aftermath.

VARIABLES

Case Identification

A. caseid
Numeric Variable

This field indicates the unique case identification number.

Picture

A. PICTURE
Numeric Variable

This field indicates the picture that was shown to the participant.

Picture	Value
Not Asked	-2
REFUSED	-1
Black Individual	1
Black Group	2

White Individual	3
White Group	4
Control	5

Question 1: How could the consequences of Hurricane Katrina in New Orleans, such as loss of life, damage to property and homelessness, have been avoided?

A. Q1
String Variable

This field contains the text response to the question by the respondent.

Questions 2-15: We will now show you a series of 14 statements about Hurricane Katrina. For each statement, tell us how much you agree or disagree with it.

A. Q2
Numeric Variable

This field contains the numeric code for the response to the statement: "The federal government did as good a job as it could in responding to Hurricane Katrina."

The codes for the responses are as follows:

Federal Government Response	**Value**
Not Asked	-2
REFUSED	-1
Strongly Disagree	1
Disagree	2
Somewhat Disagree	3
Somewhat Agree	4
Agree	5
Strongly Agree	6

B. Q3
Numeric Variable

This field contains the numeric code for the response to the statement: "People who stayed in New Orleans after the evacuation order are responsible for what happened to them."

The codes for the responses are as follows:

Citizens Responsible	**Value**
Not Asked	-2
REFUSED	-1
Strongly Disagree	1
Disagree	2
Somewhat Disagree	3

Somewhat Agree	4
Agree	5
Strongly Agree	6

C. Q4
Numeric Variable

This field contains the numeric code for the response to the statement: "The government should have done more in order to help evacuate the people who wanted out of New Orleans following Hurricane Katrina."

The codes for the responses are as follows:

Government Done More	**Value**
Not Asked	-2
REFUSED	-1
Strongly Disagree	1
Disagree	2
Somewhat Disagree	3
Somewhat Agree	4
Agree	5
Strongly Agree	6

D. Q5
Numeric Variable

This field contains the numeric code for the response to the statement: "Most people who stayed in New Orleans after the evacuation order did so because they could not leave on their own."

The codes for the responses are as follows:

People Could Not Leave	**Value**
Not Asked	-2
REFUSED	-1
Strongly Disagree	1
Disagree	2
Somewhat Disagree	3
Somewhat Agree	4
Agree	5
Strongly Agree	6

E. Q6
Numeric Variable

This field contains the numeric code for the response to the statement: "The government should not be held accountable for what happened to the people in New Orleans."

The codes for the responses are as follows:

Government Not Accountable	Value
Not Asked	-2
REFUSED	-1
Strongly Disagree	1
Disagree	2
Somewhat Disagree	3
Somewhat Agree	4
Agree	5
Strongly Agree	6

F. Q7
Numeric Variable

This field contains the numeric code for the response to the statement: "The people who remained in New Orleans after the evacuation order acted irresponsibly."

The codes for the responses are as follows:

Citizens Acted Irresponsible	Value
Not Asked	-2
REFUSED	-1
Strongly Disagree	1
Disagree	2
Somewhat Disagree	3
Somewhat Agree	4
Agree	5
Strongly Agree	6

G. Q8
Numeric Variable

This field contains the numeric code for the response to the statement: "The government did not respond appropriately to the lawlessness that followed Hurricane Katrina."

The codes for the responses are as follows:

Government Response Inappropriate	Value
Not Asked	-2
REFUSED	-1
Strongly Disagree	1
Disagree	2
Somewhat Disagree	3
Somewhat Agree	4
Agree	5
Strongly Agree	6

H. Q9
Numeric Variable

This field contains the numeric code for the response to the statement: "People in New Orleans should have prepared themselves better for the possibility of a hurricane hitting their homes."

The codes for the responses are as follows:

Citizens Better Prepared	**Value**
Not Asked	-2
REFUSED	-1
Strongly Disagree	1
Disagree	2
Somewhat Disagree	3
Somewhat Agree	4
Agree	5
Strongly Agree	6

I. Q10
Numeric Variable

This field contains the numeric code for the response to the statement: "The government did all it could to aid the relief efforts in New Orleans."

The codes for the responses are as follows:

Government Aided Relief Efforts	**Value**
Not Asked	-2
REFUSED	-1
Strongly Disagree	1
Disagree	2
Somewhat Disagree	3
Somewhat Agree	4
Agree	5
Strongly Agree	6

J. Q11
Numeric Variable

This field contains the numeric code for the response to the statement: "The people who remained in New Orleans after the evacuation order could have left the city if they tried hard enough."

The codes for the responses are as follows:

Citizens Could Have Left	**Value**
Not Asked	-2

REFUSED	-1
Strongly Disagree	1
Disagree	2
Somewhat Disagree	3
Somewhat Agree	4
Agree	5
Strongly Agree	6

K. Q12
Numeric Variable

This field contains the numeric code for the response to the statement: "The government failed the people of New Orleans."

The codes for the responses are as follows:

Government Failed Citizens	**Value**
Not Asked	-2
REFUSED	-1
Strongly Disagree	1
Disagree	2
Somewhat Disagree	3
Somewhat Agree	4
Agree	5
Strongly Agree	6

L. Q13
Numeric Variable

This field contains the numeric code for the response to the statement: "The people who went to the Superdome and Convention Center did so because they had no way of leaving New Orleans."

The codes for the responses are as follows:

Citizens Could Not Leave	**Value**
Not Asked	-2
REFUSED	-1
Strongly Disagree	1
Disagree	2
Somewhat Disagree	3
Somewhat Agree	4
Agree	5
Strongly Agree	6

M. Q14
Numeric Variable

This field contains the numeric code for the response to the statement: "The government did not try hard enough to help the people who went to the Superdome and Convention Center."

The codes for the responses are as follows:

Government Did Not Try Hard Enough	**Value**
Not Asked	-2
REFUSED	-1
Strongly Disagree	1
Disagree	2
Somewhat Disagree	3
Somewhat Agree	4
Agree	5
Strongly Agree	6

N. Q15
Numeric Variable

This field contains the numeric code for the response to the statement: "Most people who stayed in New Orleans through Hurricane Katrina chose to do so."

The codes for the responses are as follows:

Citizens Chose to Stay	**Value**
Not Asked	-2
REFUSED	-1
Strongly Disagree	1
Disagree	2
Somewhat Disagree	3
Somewhat Agree	4
Agree	5
Strongly Agree	6

Question 16: In the boxes below please fill in numbers representing how much each of the following groups or persons were responsible for the individual consequences of Hurricane Katrina in New Orleans. In each box fill the percentage of responsibility, out of 100, you think each group deserves [percentage boxes]:

A. Q16_1_1
Numeric Variable

This field contains the percentage of the responsibility for the individual consequences of Hurricane Katrina in New Orleans attributed to: "The federal government in Washington, D.C."

Additional codes for the responses are:

Federal Government	Value
Not Asked	-2
REFUSED	-1

B. Q16_2_1
Numeric Variable

This field contains the percentage of the responsibility for the individual consequences of Hurricane Katrina in New Orleans attributed to: "Local authorities in New Orleans."

Additional codes for the responses are:

Local Authorities	Value
Not Asked	-2
REFUSED	-1

C. Q16_3_1
Numeric Variable

This field contains the percentage of the responsibility for the individual consequences of Hurricane Katrina in New Orleans attributed to: "New Orleans Residents."

Additional codes for the responses are:

Residents	Value
Not Asked	-2
REFUSED	-1

Question 17: Our last question is about the people affected by Hurricane Katrina, that is, those people who were killed, injured or lost their homes as a result of the storm. To the best of your knowledge, what percentage of the people affected by Hurricane Katrina in New Orleans were African-American?

A. Q17
Numeric Variable

The codes for the responses are as follows:

Percentage African-American	Value
Not Asked	-2
REFUSED	-1
More whites than minorities	1
About half whites and half minorities	2
More minorities than whites	3

Question 17A: Which comes closest to your perception of those affected by Katrina in New Orleans?

A. Q17A
Numeric Variable

Note: Question 17A was only asked if respondent answered 1 or 3 in Question 17.

The codes for the responses are as follows:

Perception	Value
Not Asked	-2
REFUSED	-1
Over 90 percent affected were [white, minorities]	1
Over 75 percent affected were [white, minorities]	2
Over 50 percent affected were [white, minorities]	3

Demographic Information

A. PPGENDER
Numeric Variable

This field contains the numeric code for the gender of the respondent.

Gender	Value
Not Asked	-2
REFUSED	-1
Male	1
Female	2

B. PPETHM
Numeric Variable

This field contains the numeric code for the race/ethnicity of the respondent.

The codes for the responses are as follows:

Race/Ethnicity	Value
Not Asked	-2
REFUSED	-1
White, Non-Hispanic	1
Black, Non-Hispanic	2
Other, Non-Hispanic	3
Hispanic	4

2+ Races, Non-Hispanic	5

C. PPMARIT
Numeric Variable

This field contains the numeric code for the marital status of the respondent.

The codes for the responses are as follows:

Marital Status	**Value**
Not Asked	-2
REFUSED	-1
Married	1
Single (never married)	2
Divorced	3
Widowed	4
Separated	5

D. PPWORK
Numeric Variable

This field contains the numeric code for the current employment status of the respondent.

The codes for the responses are as follows:

Current Employment Status	**Value**
Not Asked	-2
REFUSED	-1
I work as a paid employee	1
I am self-employed	2
I am an owner/partner in small business, professional practice, farm	3
I work at least 15 hrs/wk without pay in family business/farm	4
I am unemployed, temporarily laid off, but looking for work	5
I am retired	6
I am disabled	7
I am a homemaker	8
Other	9

Age

A. PPAGE
Numeric Variable

This field contains the age of the respondent in years.

Additional codes for the responses are:

Age	Value
Not Asked	-2
REFUSED	-1

B. ppagect4
Numeric Variable

This field contains the numeric code for the age of the respondent broken into four ranges.

The codes for the responses are as follows:

Age	Value
18-29	1
30-44	2
45-59	3
60+	4
Under 18	99

C. ppagecat
Numeric Variable

This field contains the numeric code for the age of the respondent broken into seven ranges.

The codes for the responses are as follows:

Age	Value
18-24	1
25-34	2
35-44	3
45-54	4
55-64	5
65-74	6
75+	7
Under 18	99

D. AGEGROUP
Numeric Variable

This field indicates the age group of the respondent.

The codes for the responses are as follows:

Age	Value
Not Asked	-2.00

REFUSED	-1.00
Less than 18	1.00
18-24	2.00
25-34	3.00
35-44	4.00
45-54	5.00
55-64	6.00
65-74	7.00
75 and over	8.00

Education

A. PPEDUC
Numeric Variable

This field contains the numeric code for the highest degree received by the respondent.

The codes for the responses are as follows:

Education	**Value**
Not Asked	-2
REFUSED	-1
Less than high school	1
Some high school, no diploma	2
Graduated from high school – Diploma or equivalent (GED)	3
Some college, no degree	4
Associate degree (AA, AS)	5
Bachelor's degree	6
Master's degree	7
Professional degree (MD, DDS, LLB, JD)	8
Doctorate degree	9

B. PPEDUCAT
Numeric Variable

This field contains the numeric code for education broken into four categories.

The codes for the responses are as follows:

Education	**Value**
Not Asked	-2
REFUSED	-1
Less than high school	1
High school	2
Some college	3
Bachelor's degree or higher	4

Political Ideology and Party Affiliation

A. IDEO
Numeric Variable

This field contains the numeric code for the political ideology of the respondent.

The codes for the responses are as follows:

Political Ideology	Value
Not Asked	-2
REFUSED	-1
Extremely Liberal	1
Liberal	2
Slightly Liberal	3
Moderate, Middle of the Road	4
Slightly Conservative	5
Conservative	6
Extremely Conservative	7

B. PARTY7
Numeric Variable

This field indicates the detailed description of the party that the respondent belongs to.

Political Party	Value
Not Asked	-2
REFUSED	-1
Strong Republican	1
Not Strong Republican	2
Leans Republican	3
Undecided/Independent/Other	4
Leans Democrat	5
Not Strong Democrat	6
Strong Democrat	7
MISSING DATA	9

C. PARTY3
Numeric Variable

This field indicates the party that the respondent belongs to.

Political Party	Value
Not Asked	-2
REFUSED	-1
Republican	1
Other	2

Democrat	3
MISSING DATA	9

Residential Location and Type

A. PPREG4
Numeric Variable

This field contains the numeric code for the region in which the respondent resides broken into four categories.

The codes for the responses are as follows:

Region	**Value**
Not Asked	-2
Refused	-1
Northeast	1
Midwest	2
South	3
West	4

B. ppreg9
Numeric Variable

This field contains the numeric code for the region in which the respondent resides broken into nine categories.

The codes for the responses are as follows:

Region	**Value**
New England	1
Mid-Atlantic	2
East-North Central	3
West-North Central	4
South Atlantic	5
East-South Central	6
West-South Central	7
Mountain	8
Pacific	9

C. PPSTATEN
Numeric Variable

This field contains the numeric code for the state in which the respondent resides.

The codes for the responses are as follows:

State	Value
Not Asked	-2
REFUSED	-1
ME	11
NH	12
VT	13
MA	14
RI	15
CT	16
NY	21
NJ	22
PA	23
OH	31
IN	32
IL	33
MI	34
WI	35
MN	41
IA	42
MO	43
ND	44
SD	45
NE	46
KS	47
DE	51
MD	52
DC	53
VA	54
WV	55
NC	56
SC	57
GA	58
FL	59
KY	61
TN	62
AL	63
MS	64
AR	71
LA	72
OK	73
TX	74
MT	81
ID	82
WY	83

CO	84
NM	85
AZ	86
UT	87
NV	88
WA	91
OR	92
CA	93
AK	94
HI	95

D. PPMSACAT
Numeric Variable

This field contains the numeric code for whether the respondent lived in a metro or non-metro area.

The codes for the responses are as follows:

MSA	**Value**
Not Asked	-2
REFUSED	-1
Non-Metro	0
Metro	1

E. PPRENT
Numeric Variable

This field contains the numeric code for the respondent's ownership status of their living quarters.

The codes for the responses are as follows:

Ownership Status	**Value**
Not Asked	-2
REFUSED	-1
Own	1
Rent	2
Do not pay for housing	3

Household Information

A. PPHHHEAD
Numeric Variable

This field contains the numeric code for whether the respondent was the head of the household.

The codes for the responses are as follows:

Household Head	Value
Not Asked	-2
REFUSED	-1
No	0
Yes	1

B. PPHHSIZE
Numeric Variable

This field contains the count of the size of the respondent's household.

Additional codes for the responses are:

Household Size	Value
Not Asked	-2
REFUSED	-1

C. PPHOUSE
Numeric Variable

This field contains the numeric code for the type of housing that the respondent lives in.

The codes for the responses are as follows:

Household Type	Value
Not Asked	-2
REFUSED	-1
A single-family house detached	1
A single-family house attached	2
An apartment	3
A condominium or co-op	4
College dormitory	5
A manufactured or mobile home	6
Other	7

D. PPDUALIN
Numeric Variable

This field contains the numeric code for the question of whether the respondent came from a dual income household.

The codes for the responses are as follows:

Dual Income Household	Value
Not Asked	-2
REFUSED	-1
No	0
Yes	1

E. PPINCIMP
Numeric Variable

This field contains the numeric code for the household income broken into nineteen categories.

The codes for the responses are as follows:

Household Income	Value
Not Asked	-2
REFUSED	-1
Less than $5,000	1
$5,000 to $7,499	2
$7,500 to $9,999	3
$10,000 to $12,499	4
$12,500 to $14,999	5
$15,000 to $19,999	6
$20,000 to $24,999	7
$25,000 to $29,999	8
$30,000 to $34,999	9
$35,000 to $39,999	10
$40,000 to $49,999	11
$50,000 to $59,999	12
$60,000 to $74,999	13
$75,000 to $84,999	14
$85,000 to $99,999	15
$100,000 to $124,999	16
$125,000 to $149,999	17
$150,000 to $174,999	18
$175,000 or more	19

F. PPNET
Numeric Variable

This field contains the numeric code for whether the respondent's household had internet access.

The codes for the responses are as follows:

Internet Access	Value
Not Asked	-2
REFUSED	-1
No	0
Yes	1

Household Members

A. PPT01
Numeric Variable

This field contains a count of the number of household members who are children under 2 years old.

Additional codes for the responses are:

Age 0-2	Value
Not Asked	-2
Refused	-1

B. PPT25
Numeric Variable

This field contains a count of the number of household members who are children between the ages of 2 and 5.

Additional codes for the responses are:

Age 2-5	Value
Not Asked	-2
Refused	-1

C. PPT612
Numeric Variable

This field contains a count of the number of household members who are children between the ages of 6 and 12.

Additional codes for the responses are:

Age 6-12	Value
Not Asked	-2
Refused	-1

D. PPT1317
Numeric Variable

This field contains a count of the number of household members who are children between the ages of 13 and 17.

Additional codes for the responses are:

Age 13-17	**Value**
Not Asked	-2
Refused	-1

E. PPT18OV
Numeric Variable

This field contains a count of the number of household members who are adults 18 years old and above.

Additional codes for the responses are:

Age 18+	**Value**
Not Asked	-2
Refused	-1

Qualification

A. QFLAG
Numeric Variable

This field indicates whether the respondent qualified for inclusion into the survey.

The codes for the responses are as follows:

Qualification	**Value**
Not Asked	-2.00
REFUSED	-1.00
Qualified	1.00
Not Qualified	2.00

Interview Details

A. dt_start
Numeric Variable

This field indicates the date the interview started.

B. tm_start
Numeric Variable

This field indicates the time the interview started.

C. dt_end
Numeric Variable

This field indicates the date the interview ended.

D. tm_end
Numeric Variable

This field indicates the time the interview ended.

E. duration
Numeric Variable

This field indicates the duration of the interview in minutes.

F. durcat
Numeric Variable

This field indicates the duration of the interview (categorized in 5-minute intervals).

The codes for the responses are as follows:

Response	**Value**
Less than 5 minutes	1
5 – 9:59	2
10 – 14:59	3
15 – 19:59	4
20 – 24:59	5
25 – 29:59	6
30 – 34:59	7
35 – 39:59	8
40 – 44:59	9
45 – 49:59	10
50 – 54:59	11
55 – 59:59	12
60 – 64:59	13
65 – 69:59	14
70 – 74:59	15
75 – 79:59	16
80 – 84:59	17
85 – 89:59	18
90 – 94:59	19

95 – 99:59	20
More than 100 minutes	21

G. weight
Numeric Variable

This field contains the post stratification weight.