Table A8. Moderating Effects of County Characteristics

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Percent Black Households (ln)		Percent Hispanic Households (ln)		Mean Racial Resentment (1-5)		Percent Support Path to Citizenship	
Female Candidate	-0.005	-0.013	0.016	0.005	0.096	0.143	-0.033	-0.030
	[0.013]	[0.018]	[0.018]	[0.025]	[0.072]	[0.096]	[0.029]	[0.041]
Black Candidate	-0.120	-0.143	-0.098	-0.116	-0.065	-0.089	-0.102	-0.066
	[0.018]**	[0.024]**	[0.022]**	[0.029]**	[0.094]	[0.133]	[0.037]**	[0.052]
Latinx Candidate	-0.116	-0.111	-0.150	-0.198	-0.061	0.052	-0.120	-0.160
	[0.017]**	[0.024]**	[0.022]**	[0.030]**	[0.084]	[0.135]	[0.035]**	[0.053]**
Moderator x Female Candidate	0.003	0.008	-0.011	-0.005	-0.025	-0.038	0.076	0.066
	[0.008]	[0.011]	[0.010]	[0.015]	[0.018]	[0.025]	[0.065]	[0.091]
Moderator x Black Candidate	0.021	0.039	0.003	0.014	-0.008	-0.001	0.016	-0.061
	[0.011]	[0.015]**	[0.012]	[0.017]	[0.024]	[0.034]	[0.080]	[0.113]
Moderator x Latinx Candidate	0.008	-0.005	0.029	0.054	-0.012	-0.044	0.028	0.098
	[0.010]	[0.014]	[0.013]*	[0.017]**	[0.021]	[0.035]	[0.078]	[0.121]
Moderator	-0.011	-0.014	-0.004	-0.018	0.020	0.035	-0.051	-0.033
	[0.007]	[0.011]	[0.008]	[0.011]	[0.016]	[0.024]	[0.055]	[0.081]
Republican Chair (1=yes)		0.065		0.030		0.202		0.091
		[0.052]		[0.057]		[0.137]		[0.069]
Moderator x Republican Chair		0.006		0.030		-0.029		-0.045
		[0.015]		[0.016]		[0.032]		[0.111]
Republican Chair x Female Candidate		0.019		0.021		-0.083		-0.011
		[0.027]		[0.035]		[0.143]		[0.058]
Republican Chair x Black Candidate		0.053		0.041		0.047		-0.073
		[0.036]		[0.045]		[0.190]		[0.072]
Republican Chair x Latinx Candidate		-0.009		0.109		-0.212		0.083
		[0.035]		[0.043]*		[0.171]		[0.069]
Moderator x Republican Chair x Female Candidate		-0.012		-0.012		0.022		0.033
		[0.017]		[0.020]		[0.036]		[0.130]
Moderator x Republican Chair x Black Candidate		-0.038		-0.024		-0.014		0.156
		[0.021]		[0.025]		[0.048]		[0.159]
Moderator x Republican Chair x Latinx Candidate		0.029		-0.054		0.061		-0.135
		[0.019]		[0.025]*		[0.043]		[0.155]
Constant	0.428	0.325	0.426	0.342	0.331	0.144	0.431	0.324
	[0.171]*	[0.170]	[0.170]*	[0.168]*	[0.192]	[0.205]	[0.179]*	[0.181]
Observations	11364	11364	11364	11364	10984	10984	11102	11102
R-squared	0.079	0.080	0.079	0.080	0.080	0.081	0.079	0.080
Joint Significance of Interactions (p-value; 2-way interactions in odd numbered columns, 3-way in even numbered columns)								
Female Candidate Interaction	0.701	0.486	0.298	0.557	0.163	0.543	0.242	0.800
Black Candidate Interaction	0.053	0.069	0.811	0.338	0.743	0.763	0.842	0.329
Latinx Candidate Interaction	0.414	0.127	0.023	0.029	0.579	0.160	0.716	0.384

Note: Cell entries are OLS coefficients with robust standard errors, clustered by respondent, in brackets. Column headers are the moderating variable considered in each model. County level attitudinal measures are constructed using data from the 2010, 2011, 2012, and 2014 Cooperative Congressional Election Studies (CCES). Indicators for the full set of candidate characteristics, as well as for respondents assigned to a condition where a given type of descriptor was not presented, are included in the models; coefficients suppressed to save space. Full models available upon request. * significant at 5%; ** significant at 1%

Table A9. Moderating Effects of County Composition (Robustness)

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Percent Black Households (Raw)		Percent Black Households (ln); Counties w/0% Excluded		Percent Hispanic Households (Raw)		Percent Hispanic Households (ln); Counties w/<10% Excluded	
Female Candidate	0.002	-0.004	-0.005	-0.013	0.006	0.006	0.016	0.013
	[0.011]	[0.014]	[0.013]	[0.018]	[0.011]	[0.015]	[0.021]	[0.031]
Black Candidate	-0.104	-0.119	-0.120	-0.143	-0.091	-0.102	-0.097	-0.126
	[0.014]**	[0.019]**	[0.018]**	[0.024]**	[0.015]**	[0.019]**	[0.026]**	[0.033]**
Latinx Candidate	-0.109	-0.110	-0.116	-0.111	-0.119	-0.149	-0.160	-0.229
	[0.014]**	[0.019]**	[0.017]**	[0.024]**	[0.014]**	[0.018]**	[0.025]**	[0.033]**
Moderator x Female Candidate	0.000	0.000	0.003	0.008	-0.001	-0.001	-0.010	-0.007
	[0.001]	[0.001]	[0.008]	[0.011]	[0.001]	[0.002]	[0.012]	[0.017]
Moderator x Black Candidate	0.002	0.004	0.021	0.039	0.000	0.001	0.003	0.018
	[0.001]	[0.002]*	[0.011]	[0.015]**	[0.001]	[0.001]	[0.014]	[0.018]
Moderator x Latinx Candidate	0.000	-0.001	0.008	-0.005	0.002	0.005	0.034	0.068
	[0.001]	[0.002]	[0.010]	[0.014]	[0.001]	[0.001]**	[0.014]*	[0.017]**
Moderator	-0.001	-0.001	-0.011	-0.014	0.000	-0.001	-0.007	-0.024
	[0.001]	[0.001]	[0.007]	[0.011]	[0.001]	[0.001]	[0.009]	[0.012]*
Republican Chair (1=yes)		0.071		0.065		0.051		0.004
		[0.051]		[0.052]		[0.051]		[0.061]
Moderator x Republican Chair		0.000		0.006		0.003		0.037
		[0.002]		[0.015]		[0.001]*		[0.018]*
Republican Chair x Female Candidate		0.014		0.019		-0.001		0.003
		[0.022]		[0.027]		[0.022]		[0.043]
Republican Chair x Black Candidate		0.030		0.053		0.027		0.065
		[0.030]		[0.036]		[0.029]		[0.053]
Republican Chair x Latinx Candidate		0.006		-0.009		0.075		0.158
		[0.028]		[0.035]		[0.028]**		[0.049]**
Moderator x Republican Chair x Female Candidate		-0.001		-0.012		0.000		-0.004
		[0.002]		[0.017]		[0.002]		[0.023]
Moderator x Republican Chair x Black Candidate		-0.004		-0.038		-0.003		-0.035
		[0.002]		[0.021]		[0.002]		[0.028]
Moderator x Republican Chair x Latinx Candidate		0.003		0.029		-0.007		-0.077
		[0.002]		[0.019]		[0.002]**		[0.027]**
Constant	0.420	0.311	0.428	0.325	0.423	0.322	0.430	0.364
	[0.171]*	[0.172]	[0.171]*	[0.170]	[0.171]*	[0.169]	[0.171]*	[0.170]*
Observations	11364	11364	11364	11364	11364	11364	10208	10208
R-squared	0.079	0.080	0.079	0.080	0.079	0.081	0.079	0.080
Joint Significance of Interactions (p-value; 2-way interactions in odd numbered columns, 3-way in even numbered columns)								
Female Candidate Interaction	0.643	0.476	0.701	0.486	0.362	0.793	0.381	0.858
Black Candidate Interaction	0.158	0.086	0.053	0.069	0.693	0.144	0.828	0.207
Latinx Candidate Interaction	0.680	0.105	0.414	0.127	0.130	0.001	0.016	0.005

Note: Cell entries are OLS coefficients with robust standard errors, clustered by respondent, in brackets. Column headers are the moderating variable considered in each model. County level attitudinal measures are constructed using data from the 2010, 2011, 2012, and 2014 Cooperative Congressional Election Studies (CCES). Indicators for the full set of candidate characteristics, as well as for respondents assigned to a condition where a given type of descriptor was not presented, are included in the models; coefficients suppressed to save space. Full models available upon request. * significant at 5%; ** significant at 1%

Table A10. Moderating Effects of County Attitudes (Robustness)

	(1)	(2)	(3)	(4)
	Mean County Racial Resentment (1-5); At Least 10 Responses		Support Path to Citizenship (%); At Least 10 Responses	
Female Candidate	0.153	0.166	-0.029	-0.029
	[0.099]	[0.132]	[0.042]	[0.058]
Black Candidate	0.077	-0.059	-0.165	-0.088
	[0.144]	[0.179]	[0.060]**	[0.074]
Latinx Candidate	0.087	0.166	-0.170	-0.190
	[0.137]	[0.181]	[0.057]**	[0.073]**
Moderator x Female Candidate	-0.037	-0.040	0.078	0.071
	[0.026]	[0.034]	[0.091]	[0.127]
Moderator x Black Candidate	-0.049	-0.010	0.138	-0.007
	[0.038]	[0.047]	[0.131]	[0.160]
Moderator x Latinx Candidate	-0.053	-0.076	0.130	0.155
	[0.036]	[0.047]	[0.126]	[0.164]
Moderator	0.053	0.055	-0.124	-0.084
	[0.024]*	[0.033]	[0.088]	[0.118]
Republican Chair (1=yes)		0.191		0.205
		[0.197]		[0.096]*
Moderator x Republican Chair		-0.001		-0.115
		[0.049]		[0.176]
Republican Chair x Female Candidate		-0.035		-0.002
		[0.198]		[0.083]
Republican Chair x Black Candidate		0.371		-0.201
		[0.302]		[0.124]
Republican Chair x Latinx Candidate		-0.191		0.055
		[0.279]		[0.117]
Moderator x Republican Chair x Female Candidate		0.008		0.022
		[0.052]		[0.177]
Moderator x Republican Chair x Black Candidate		-0.106		0.377
		[0.079]		[0.272]
Moderator x Republican Chair x Latinx Candidate		0.055		-0.069
		[0.073]		[0.257]
Constant	0.335	0.052	0.556	0.321
	[0.235]	[0.234]	[0.211]**	[0.205]
Observations	7678	7678	8392	8392
R-squared	0.084	0.086	0.084	0.085
Joint Significance of Interactions (p-value; 2-way interactions in odd numbered columns, 3-way in even numbered columns)				
Female Candidate Interaction	0.159	0.883	0.391	0.903
Black Candidate Interaction	0.194	0.179	0.293	0.167
Latinx Candidate Interaction	0.137	0.455	0.302	0.787

Note: Cell entries are OLS coefficients with robust standard errors, clustered by respondent, in brackets. Column headers are the moderating variable considered in each model. County level attitudinal measures are constructed using data from the 2010, 2011, 2012, and 2014 Cooperative Congressional Election Studies (CCES). Indicators for the full set of candidate characteristics, as well as for respondents assigned to a condition where a given type of descriptor was not presented, are included in the models; coefficients suppressed to save space. Full models available upon request. * significant at 5%; ** significant at 1%

Table A11. Moderating Effects of Electoral Competitiveness

	(1)	(2)
	Deviation from 50/50 2-Party Split (2012 Pres.; logged)	
Female Candidate	-0.027	-0.016
	[0.022]	[0.027]
Black Candidate	-0.060	-0.028
	[0.030]*	[0.042]
Latinx Candidate	-0.112	-0.119
	[0.029]**	[0.038]**
Moderator x Female Candidate	0.011	0.006
	[0.009]	[0.011]
Moderator x Black Candidate	-0.014	-0.029
	[0.012]	[0.016]
Moderator x Latinx Candidate	0.002	0.001
	[0.012]	[0.015]
Moderator	-0.002	0.005
	[0.008]	[0.011]
Republican Chair (1=yes)		0.112
		[0.062]
Moderator x Republican Chair		-0.018
		[0.015]
Republican Chair x Female Candidate		-0.027
		[0.047]
Republican Chair x Black Candidate		-0.078
		[0.059]
Republican Chair x Latinx Candidate		0.017
		[0.060]
Moderator x Republican Chair x Female Candidate		0.013
		[0.018]
Moderator x Republican Chair x Black Candidate		0.036
		[0.023]
Moderator x Republican Chair x Latinx Candidate		0.004
		[0.024]
Constant	0.420	0.297
	[0.171]*	[0.171]
Observations	11364	11364
R-squared	0.079	0.079
Female Candidate Interaction	0.187	0.460
Black Candidate Interaction	0.221	0.121
Latinx Candidate Interaction	0.831	0.865

Note: Cell entries are OLS coefficients with robust standard errors, clustered by respondent, in brackets. Column headers are the moderating variable considered in each model. Indicators for the full set of candidate characteristics, as well as for respondents assigned to a condition where a given type of descriptor was not presented, are included in the models; coefficients suppressed to save space. Full models available upon request. * significant at 5%; ** significant at 1%

Table A12. Moderating Effects of Electoral Experience with Female or Minority Legislators

	(1)	(2)	(3)	(4)	(5)	(6)
	All		Democratic Chairs		Republican Chairs	
Female Candidate	-0.019	-0.009	-0.020	-0.019	-0.010	0.011
	[0.014]	[0.021]	[0.018]	[0.028]	[0.020]	[0.030]
Black Candidate	-0.076	-0.102	-0.079	-0.123	-0.065	-0.059
	[0.019]**	[0.026]**	[0.025]**	[0.035]**	[0.030]*	[0.041]
Latinx Candidate	-0.114	-0.153	-0.119	-0.182	-0.113	-0.117
	[0.018]**	[0.026]**	[0.023]**	[0.035]**	[0.027]**	[0.036]**
Any Female Legislators (1=yes)	-0.018	-0.017	-0.006	-0.007	-0.037	-0.037
	[0.017]	[0.017]	[0.022]	[0.022]	[0.025]	[0.025]
Female Candidate x Any Female Legislators (1=yes)	0.056	0.055	0.038	0.038	0.071	0.072
	[0.019]**	[0.019]**	[0.025]	[0.025]	[0.028]*	[0.028]**
Black Candidate x Any Female Legislators (1=yes)	-0.023	-0.026	-0.037	-0.041	0.003	0.003
	[0.025]	[0.025]	[0.032]	[0.032]	[0.039]	[0.039]
Latinx Candidate x Any Female Legislators (1=yes)	-0.006	-0.004	-0.002	0.004	0.001	-0.001
	[0.024]	[0.024]	[0.033]	[0.033]	[0.035]	[0.036]
Any Black Legislators (1=yes)	-0.015	-0.004	-0.022	-0.010	-0.008	-0.004
	[0.020]	[0.021]	[0.029]	[0.030]	[0.027]	[0.029]
Female Candidate x Any Black Legislators (1=yes)	0.004	0.001	0.030	0.023	-0.023	-0.019
	[0.023]	[0.023]	[0.029]	[0.030]	[0.034]	[0.033]
Black Candidate x Any Black Legislators (1=yes)	-0.016	-0.043	0.035	-0.004	-0.062	-0.071
	[0.031]	[0.033]	[0.045]	[0.047]	[0.042]	[0.045]
Latinx Candidate x Any Black Legislators (1=yes)	0.044	0.039	-0.011	-0.001	0.105	0.095
	[0.028]	[0.030]	[0.040]	[0.042]	[0.039]**	[0.042]*
Any Hispanic Legislators (1=yes)	0.032	0.035	0.004	0.012	0.051	0.046
	[0.021]	[0.021]	[0.030]	[0.030]	[0.029]	[0.030]
Female Candidate x Any Hispanic Legislators (1=yes)	-0.060	-0.055	-0.046	-0.043	-0.072	-0.063
	[0.026]*	[0.026]*	[0.040]	[0.039]	[0.033]*	[0.034]
Black Candidate x Any Hispanic Legislators (1=yes)	-0.025	-0.030	-0.009	-0.016	-0.044	-0.041
	[0.033]	[0.033]	[0.048]	[0.047]	[0.045]	[0.045]
Latinx Candidate x Any Hispanic Legislators (1=yes)	0.009	-0.006	0.043	0.010	-0.016	-0.017
	[0.033]	[0.032]	[0.048]	[0.046]	[0.042]	[0.042]
Percent Black Households (ln)		-0.009		-0.008		-0.005
		[0.008]		[0.011]		[0.011]
Female Candidate x Percent Black Households (ln)		0.003		0.004		-0.002
		[0.009]		[0.012]		[0.012]
Black Candidate x Percent Black Households (ln)		0.026		0.041		0.010
		[0.012]*		[0.016]*		[0.016]
Latinx Candidate x Percent Black Households (ln)		0.000		-0.016		0.012
		[0.011]		[0.015]		[0.014]
Percent Hispanic Households (ln)		-0.004		-0.017		0.011
		[0.008]		[0.011]		[0.011]
Female Candidate x Percent Hispanic Households (ln)		-0.008		-0.003		-0.014
		[0.010]		[0.015]		[0.013]
Black Candidate x Percent Hispanic Households (ln)		0.000		0.003		-0.012
		[0.012]		[0.017]		[0.018]
Latinx Candidate x Percent Hispanic Households (ln)		0.028		0.054		-0.005
		[0.013]*		[0.017]**		[0.017]
Constant	0.433	0.438	-1.251	-1.225	0.125	0.115
	[0.170]*	[0.169]**	[0.345]**	[0.341]**	[0.207]	[0.208]
Observations	11364	11364	6578	6578	4786	4786
R-squared	0.080	0.082	0.091	0.095	0.110	0.111

Note: Cell entries are OLS coefficients with robust standard errors, clustered by respondent, in brackets. Legislator indicators based on state legislator characteristics just prior to the 2016 election. These measures are set to 1 if the county the chair serves is represented by at least one state legislator with that characteristic. Indicators for the full set of candidate characteristics, as well as for respondents assigned to a condition where a given type of descriptor was not presented, are included in the models; coefficients suppressed to save space. Full models available upon request. * significant at 5%; ** significant at 1%

Table B4. Moderating Effects of County Characteristics (Linear Outcome)

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Percent Black Households (ln)		Percent Hispanic Households (ln)		Mean Racial Resentment (1-5)		Percent Support Path to Citizenship	
Female Candidate	-0.823	-3.357	-0.174	-1.594	0.592	6.611	-1.954	-1.751
	[1.335]	[1.750]	[1.844]	[2.439]	[6.648]	[9.324]	[2.927]	[4.228]
Black Candidate	-12.751	-15.912	-12.241	-14.910	-1.931	-7.757	-12.124	-12.760
	[1.846]**	[2.412]**	[2.473]**	[3.185]**	[8.838]	[12.968]	[3.851]**	[5.558]*
Latinx Candidate	-12.600	-13.490	-16.159	-23.717	-5.728	10.458	-13.629	-19.299
	[1.905]**	[2.634]**	[2.531]**	[3.423]**	[8.698]	[13.956]	[3.881]**	[6.010]**
Moderator x Female Candidate	0.142	1.242	-0.276	-0.056	-0.355	-2.191	3.007	-0.185
	[0.861]	[1.042]	[1.019]	[1.444]	[1.698]	[2.408]	[6.539]	[9.309]
Moderator x Black Candidate	2.377	4.402	1.642	2.905	-2.096	-0.650	5.036	5.940
	[1.152]*	[1.591]**	[1.392]	[1.774]	[2.250]	[3.343]	[8.429]	[11.824]
Moderator x Latinx Candidate	1.334	0.827	3.420	7.397	-1.435	-5.990	5.647	15.506
	[1.042]	[1.478]	[1.483]*	[1.798]**	[2.203]	[3.614]	[8.400]	[12.885]
Moderator	-1.258	-2.152	-1.378	-3.055	1.366	3.444	-4.841	-5.427
	[0.779]	[1.085]*	[0.848]	[1.157]**	[1.597]	[2.473]	[5.711]	[8.286]
Republican Chair (1=yes)		3.613		0.598		23.069		6.122
		[5.684]		[6.196]		[13.862]		[7.568]
Moderator x Republican Chair		1.994		3.804		-3.698		0.038
		[1.543]		[1.725]*		[3.214]		[11.612]
Republican Chair x Female Candidate		5.837		3.014		-9.070		-0.577
		[2.693]*		[3.760]		[13.272]		[5.883]
Republican Chair x Black Candidate		7.169		6.097		12.483		1.315
		[3.725]		[5.077]		[17.963]		[7.694]
Republican Chair x Latinx Candidate		2.227		17.311		-29.898		11.794
		[3.771]		[4.947]**		[17.853]		[7.679]
Moderator x Republican Chair x Female Candidate		-2.438		-0.266		3.003		7.821
		[1.768]		[2.040]		[3.378]		[13.171]
Moderator x Republican Chair x Black Candidate		-4.324		-2.834		-3.045		-1.557
		[2.288]		[2.825]		[4.564]		[17.005]
Moderator x Republican Chair x Latinx Candidate		1.084		-8.974		8.590		-19.589
		[2.056]		[2.880]**		[4.498]		[16.708]
Constant	-7.899	-17.439	-6.506	-14.486	-13.029	-35.151	-8.147	-18.040
	[18.310]	[18.448]	[18.232]	[18.253]	[20.202]	[21.649]	[19.041]	[19.336]
Observations	10804	10804	10804	10804	10430	10430	10544	10544
R-squared	0.083	0.085	0.084	0.086	0.086	0.087	0.084	0.085
Joint Significance of Interactions (p-value; 2-way interactions in odd numbered columns, 3-way in even numbered columns)								
Female Candidate Interaction	0.869	0.169	0.786	0.896	0.834	0.374	0.646	0.553
Black Candidate Interaction	0.039	0.059	0.239	0.316	0.352	0.505	0.550	0.927
Latinx Candidate Interaction	0.201	0.598	0.021	0.002	0.515	0.057	0.502	0.242

Note: Cell entries are OLS coefficients with robust standard errors, clustered by respondent, in brackets. Column headers are the moderating variable considered in each model. County level attitudinal measures are constructed using data from the 2010, 2011, 2012, and 2014 Cooperative Congressional Election Studies (CCES). Indicators for the full set of candidate characteristics, as well as for respondents assigned to a condition where a given type of descriptor was not presented, are included in the models; coefficients suppressed to save space. Full models available upon request. * significant at 5%; ** significant at 1%

Table B5. Moderating Effects of County Composition (Robustness; Linear Outcome)

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Percent Black Households (Raw)		Percent Black Households (ln); Counties w/0% Excluded		Percent Hispanic Households (Raw)		Percent Hispanic Households (ln); Counties w/<10% Excluded	
Female Candidate	-0.459	-2.277	-0.823	-3.357	-0.416	-1.275	-0.508	-1.231
	[1.093]	[1.445]	[1.335]	[1.750]	[1.125]	[1.529]	[2.282]	[3.117]
Black Candidate	-11.007	-13.088	-12.751	-15.912	-9.923	-11.832	-11.884	-15.460
	[1.521]**	[2.082]**	[1.846]**	[2.412]**	[1.563]**	[1.996]**	[2.843]**	[3.668]**
Latinx Candidate	-11.541	-12.432	-12.600	-13.490	-12.335	-16.629	-16.734	-27.465
	[1.528]**	[2.120]**	[1.905]**	[2.634]**	[1.552]**	[2.054]**	[2.970]**	[3.833]**
Moderator x Female Candidate	-0.031	0.074	0.142	1.242	-0.025	-0.050	-0.109	-0.179
	[0.111]	[0.121]	[0.861]	[1.042]	[0.094]	[0.156]	[1.190]	[1.709]
Moderator x Black Candidate	0.195	0.445	2.377	4.402	0.026	0.194	1.491	3.182
	[0.138]	[0.244]	[1.152]*	[1.591]**	[0.134]	[0.137]	[1.532]	[1.938]
Moderator x Latinx Candidate	0.096	-0.004	1.334	0.827	0.194	0.597	3.664	9.081
	[0.114]	[0.185]	[1.042]	[1.478]	[0.145]	[0.137]**	[1.662]*	[1.918]**
Moderator	-0.087	-0.152	-1.258	-2.152	-0.068	-0.246	-1.613	-3.752
	[0.095]	[0.148]	[0.779]	[1.085]*	[0.077]	[0.079]**	[0.952]	[1.236]**
Republican Chair (1=yes)		5.279		3.613		3.227		-2.088
		[5.596]		[5.684]		[5.616]		[6.504]
Moderator x Republican Chair		0.137		1.994		0.417		4.942
		[0.192]		[1.543]		[0.145]**		[1.933]*
Republican Chair x Female Candidate		4.245		5.837		1.933		1.258
		[2.164]		[2.693]*		[2.247]		[4.599]
Republican Chair x Black Candidate		4.574		7.169		4.558		8.428
		[3.111]		[3.725]		[3.129]		[5.746]
Republican Chair x Latinx Candidate		2.315		2.227		10.354		24.636
		[3.048]		[3.771]		[3.001]**		[5.681]**
Moderator x Republican Chair x Female Candidate		-0.214		-2.438		0.077		0.482
		[0.214]		[1.768]		[0.176]		[2.364]
Moderator x Republican Chair x Black Candidate		-0.458		-4.324		-0.392		-3.927
		[0.288]		[2.288]		[0.251]		[3.077]
Moderator x Republican Chair x Latinx Candidate		0.185		1.084		-0.942		-12.270
		[0.227]		[2.056]		[0.251]**		[3.151]**
Constant	-8.474	-19.239	-7.899	-17.439	-7.880	-17.692	-7.354	-14.159
	[18.294]	[18.470]	[18.310]	[18.448]	[18.296]	[18.266]	[18.469]	[18.430]
Observations	10804	10804	10804	10804	10804	10804	9688	9688
R-squared	0.083	0.085	0.083	0.085	0.083	0.087	0.083	0.086
Joint Significance of Interactions (p-value; 2-way interactions in odd numbered columns, 3-way in even numbered columns)								
Female Candidate Interaction	0.780	0.317	0.869	0.169	0.791	0.661	0.927	0.839
Black Candidate Interaction	0.158	0.112	0.039	0.059	0.847	0.119	0.331	0.203
Latinx Candidate Interaction	0.401	0.416	0.201	0.598	0.181	0.000	0.028	0.000

Note: Cell entries are OLS coefficients with robust standard errors, clustered by respondent, in brackets. Column headers are the moderating variable considered in each model. County level attitudinal measures are constructed using data from the 2010, 2011, 2012, and 2014 Cooperative Congressional Election Studies (CCES). Indicators for the full set of candidate characteristics, as well as for respondents assigned to a condition where a given type of descriptor was not presented, are included in the models; coefficients suppressed to save space. Full models available upon request. * significant at 5%; ** significant at 1%

Table B6. Moderating Effects of County Attitudes (Robustness; Linear Outcome)

	(1)	(2)	(3)	(4)
	Mean County Racial Resentment (1-5); At Least 10 Responses		Support Path to Citizenship (%); At Least 10 Responses	
Female Candidate	6.790	8.299	-3.118	-2.229
	[9.768]	[13.403]	[4.365]	[5.851]
Black Candidate	12.151	2.836	-19.234	-16.255
	[15.145]	[18.128]	[6.743]**	[8.116]*
Latinx Candidate	13.126	30.050	-19.958	-23.403
	[13.983]	[18.925]	[5.936]**	[7.752]**
Moderator x Female Candidate	-1.774	-2.329	6.116	1.315
	[2.575]	[3.518]	[9.382]	[12.812]
Moderator x Black Candidate	-6.106	-3.391	19.305	14.538
	[4.002]	[4.839]	[14.565]	[17.166]
Moderator x Latinx Candidate	-6.558	-11.231	18.503	24.144
	[3.669]	[5.001]*	[12.859]	[16.741]
Moderator	5.399	6.797	-15.589	-12.828
	[2.564]*	[3.496]	[9.260]	[12.190]
Republican Chair (1=yes)		28.381		15.986
		[20.940]		[10.616]
Moderator x Republican Chair		-3.203		-7.231
		[5.125]		[18.962]
Republican Chair x Female Candidate		-1.875		-1.895
		[18.979]		[8.650]
Republican Chair x Black Candidate		26.941		-8.019
		[32.944]		[14.094]
Republican Chair x Latinx Candidate		-43.676		9.840
		[28.709]		[11.992]
Moderator x Republican Chair x Female Candidate		0.949		11.697
		[5.028]		[18.407]
Moderator x Republican Chair x Black Candidate		-7.721		12.763
		[8.612]		[30.831]
Moderator x Republican Chair x Latinx Candidate		12.059		-16.219
		[7.443]		[26.085]
Constant	-21.085	-52.337	0.901	-19.794
	[24.950]	[25.489]*	[22.714]	[22.137]
Observations	7258	7258	7968	7968
R-squared	0.087	0.089	0.089	0.091
Joint Significance of Interactions (p-value; 2-way interactions in odd numbered columns, 3-way in even numbered columns)				
Female Candidate Interaction	0.491	0.850	0.515	0.525
Black Candidate Interaction	0.128	0.371	0.186	0.679
Latinx Candidate Interaction	0.075	0.106	0.151	0.534

Note: Cell entries are OLS coefficients with robust standard errors, clustered by respondent, in brackets. Column headers are the moderating variable considered in each model. County level attitudinal measures are constructed using data from the 2010, 2011, 2012, and 2014 Cooperative Congressional Election Studies (CCES). Indicators for the full set of candidate characteristics, as well as for respondents assigned to a condition where a given type of descriptor was not presented, are included in the models; coefficients suppressed to save space. Full models available upon request. * significant at 5%; ** significant at 1%

Table B7. Moderating Effects of Electoral Competitiveness (Linear Outcome)

	(1)	(2)
	Deviation from 50/50 2-Party Split (2012 Pres.; logged)	
Female Candidate	-2.946	-3.060
	[2.187]	[2.846]
Black Candidate	-7.867	-6.708
	[3.065]*	[4.470]
Latinx Candidate	-11.348	-13.234
	[3.140]**	[4.308]**
Moderator x Female Candidate	0.976	0.532
	[0.834]	[1.123]
Moderator x Black Candidate	-0.794	-1.620
	[1.199]	[1.717]
Moderator x Latinx Candidate	0.184	0.345
	[1.288]	[1.807]
Moderator	-0.248	0.091
	[0.835]	[1.244]
Republican Chair (1=yes)		7.762
		[6.744]
Moderator x Republican Chair		-0.811
		[1.585]
Republican Chair x Female Candidate		0.383
		[4.501]
Republican Chair x Black Candidate		-2.870
		[5.959]
Republican Chair x Latinx Candidate		4.687
		[6.321]
Moderator x Republican Chair x Female Candidate		0.993
		[1.702]
Moderator x Republican Chair x Black Candidate		2.017
		[2.335]
Moderator x Republican Chair x Latinx Candidate		-0.467
		[2.580]
Constant	-8.258	-20.064
	[18.372]	[18.569]
Observations	10804	10804
R-squared	0.083	0.084
Female Candidate Interaction	0.243	0.560
Black Candidate Interaction	0.508	0.388
Latinx Candidate Interaction	0.887	0.856

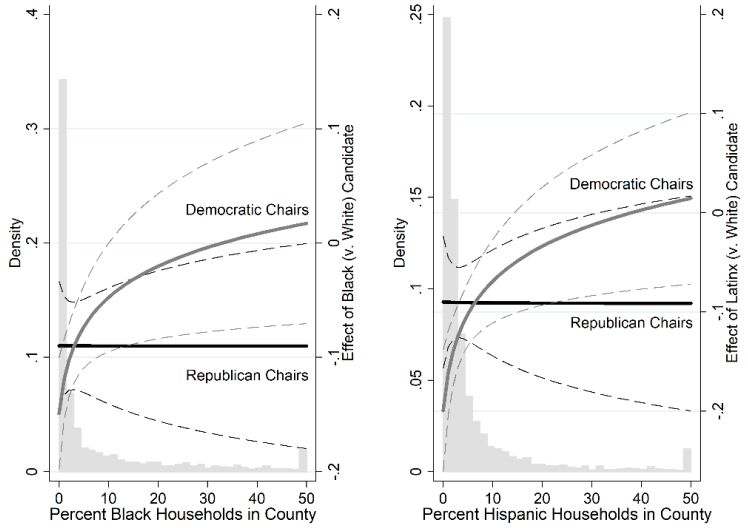
Note: Cell entries are OLS coefficients with robust standard errors, clustered by respondent, in brackets. Column headers are the moderating variable considered in each model. Indicators for the full set of candidate characteristics, as well as for respondents assigned to a condition where a given type of descriptor was not presented, are included in the models; coefficients suppressed to save space. Full models available upon request. * significant at 5%; ** significant at 1%

Table B8. Moderating Effects of Electoral Experience with Female or Minority Legislator (Linear Outcome)

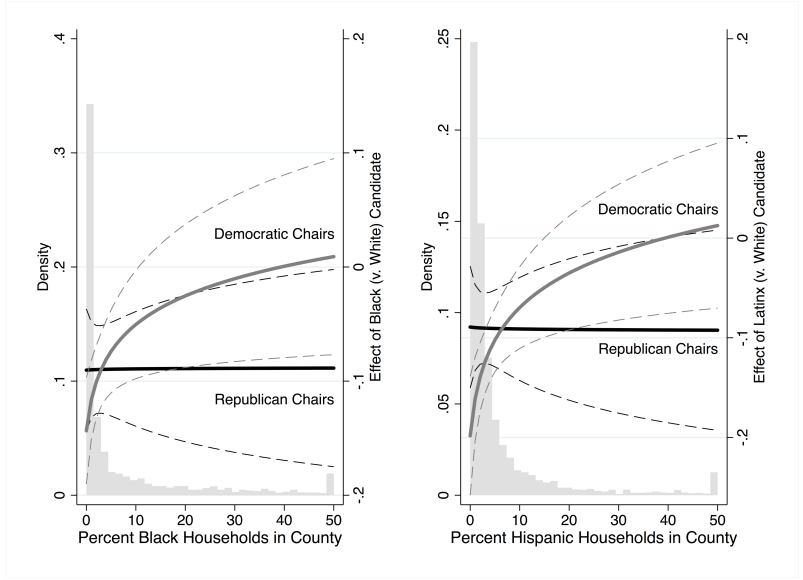
	(1)	(2)	(3)	(4)	(5)	(6)
	All		Democratic Chairs		Republican Chairs	
Female Candidate	-1.529	-1.109	-2.673	-3.244	0.830	2.527
	[1.392]	[2.052]	[1.857]	[2.796]	[2.031]	[3.001]
Black Candidate	-9.137	-13.610	-9.823	-16.741	-7.527	-8.068
	[1.935]**	[2.785]**	[2.539]**	[3.675]**	[3.017]*	[4.327]
Latinx Candidate	-12.546	-17.405	-13.354	-23.406	-12.300	-9.930
	[1.983]**	[2.893]**	[2.619]**	[3.994]**	[3.002]**	[3.921]*
Any Female Legislators (1=yes)	-0.927	-0.829	-0.147	-0.327	-2.605	-2.905
	[1.763]	[1.787]	[2.398]	[2.377]	[2.548]	[2.624]
Female Candidate x Any Female Legislators (1=yes)	2.141	2.103	0.979	0.958	2.825	3.105
	[1.900]	[1.926]	[2.489]	[2.513]	[2.865]	[2.910]
Black Candidate x Any Female Legislators (1=yes)	-0.466	-0.770	-1.573	-1.874	2.418	2.456
	[2.678]	[2.699]	[3.500]	[3.459]	[4.112]	[4.152]
Latinx Candidate x Any Female Legislators (1=yes)	0.554	0.608	0.654	1.270	1.855	1.961
	[2.662]	[2.669]	[3.698]	[3.596]	[3.642]	[3.722]
Any Black Legislators (1=yes)	-2.755	-1.498	-2.725	-0.642	-2.420	-3.098
	[2.143]	[2.215]	[2.969]	[2.927]	[2.973]	[3.227]
Female Candidate x Any Black Legislators (1=yes)	2.480	2.466	5.469	4.291	-1.038	0.685
	[2.370]	[2.316]	[2.707]*	[2.758]	[3.689]	[3.549]
Black Candidate x Any Black Legislators (1=yes)	-0.790	-3.798	1.773	-2.850	-3.042	-3.526
	[3.283]	[3.398]	[4.551]	[4.494]	[4.779]	[5.050]
Latinx Candidate x Any Black Legislators (1=yes)	4.581	3.552	-0.773	-1.117	10.332	10.293
	[3.001]	[3.171]	[4.192]	[4.220]	[4.134]*	[4.556]*
Any Hispanic Legislators (1=yes)	1.473	2.090	-1.097	0.148	3.165	2.831
	[2.317]	[2.287]	[3.408]	[3.281]	[2.943]	[2.906]
Female Candidate x Any Hispanic Legislators (1=yes)	-3.938	-3.693	-4.290	-4.201	-3.607	-3.238
	[2.580]	[2.569]	[3.742]	[3.728]	[3.435]	[3.398]
Black Candidate x Any Hispanic Legislators (1=yes)	-1.777	-2.770	1.822	0.606	-6.023	-6.277
	[3.650]	[3.539]	[5.475]	[5.291]	[4.525]	[4.364]
Latinx Candidate x Any Hispanic Legislators (1=yes)	2.540	0.880	6.714	2.596	-0.767	-0.220
	[3.753]	[3.597]	[5.541]	[5.044]	[4.579]	[4.313]
Percent Black Households (ln)		-0.864		-1.404		0.426
		[0.847]		[1.102]		[1.240]
Female Candidate x Percent Black Households (ln)		-0.181		0.742		-1.478
		[0.896]		[1.123]		[1.417]
Black Candidate x Percent Black Households (ln)		2.665		4.423		0.566
		[1.238]*		[1.621]**		[1.787]
Latinx Candidate x Percent Black Households (ln)		0.446		-0.413		0.605
		[1.134]		[1.496]		[1.592]
Percent Hispanic Households (ln)		-1.235		-2.736		0.726
		[0.880]		[1.195]*		[1.259]
Female Candidate x Percent Hispanic Households (ln)		-0.117		-0.038		-0.274
		[1.057]		[1.475]		[1.496]
Black Candidate x Percent Hispanic Households (ln)		1.325		1.674		-0.055
		[1.402]		[1.828]		[2.091]
Latinx Candidate x Percent Hispanic Households (ln)		3.094		7.134		-2.118
		[1.479]*		[1.800]**		[2.113]
Constant	-7.775	-6.312	17.796	22.335	-52.493	-54.250
	[18.296]	[18.352]	[27.877]	[26.917]	[20.372]*	[20.518]**
Observations	10804	10804	6264	6264	4540	4540
R-squared	0.084	0.085	0.099	0.104	0.118	0.119

Note: Cell entries are OLS coefficients with robust standard errors, clustered by respondent, in brackets. Legislator indicators based on state legislator characteristics just prior to the 2016 election. These measures are set to 1 if the county the chair serves is represented by at least one state legislator with that characteristic. Indicators for the full set of candidate characteristics, as well as for respondents assigned to a condition where a given type of descriptor was not presented, are included in the models; coefficients suppressed to save space. Full models available upon request. * significant at 5%; ** significant at 1%

Figure 3. County Context and Perceived Penalty for Minority Candidates

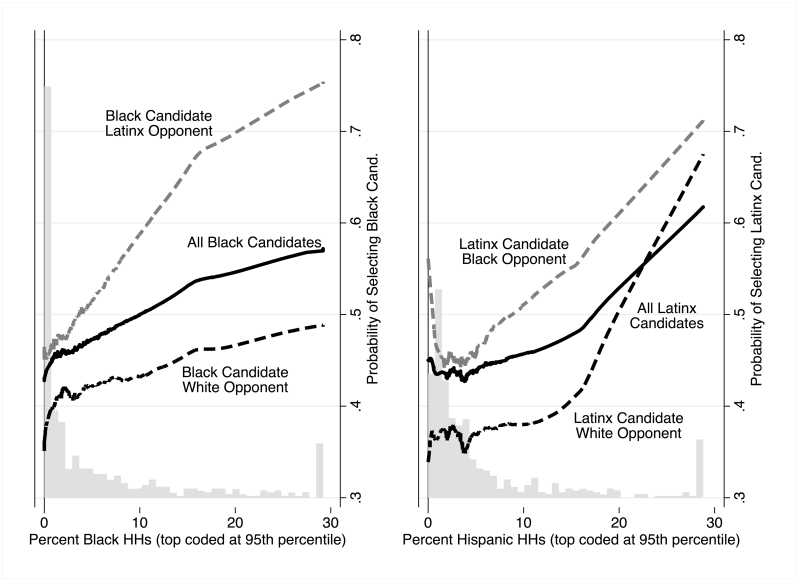


Reported in article



Generated using anonymized data (county demographics perturbed)

Figure 4. Context and the Effects of Candidate Race and Ethnicity (Democratic Chairs; LOWESS)



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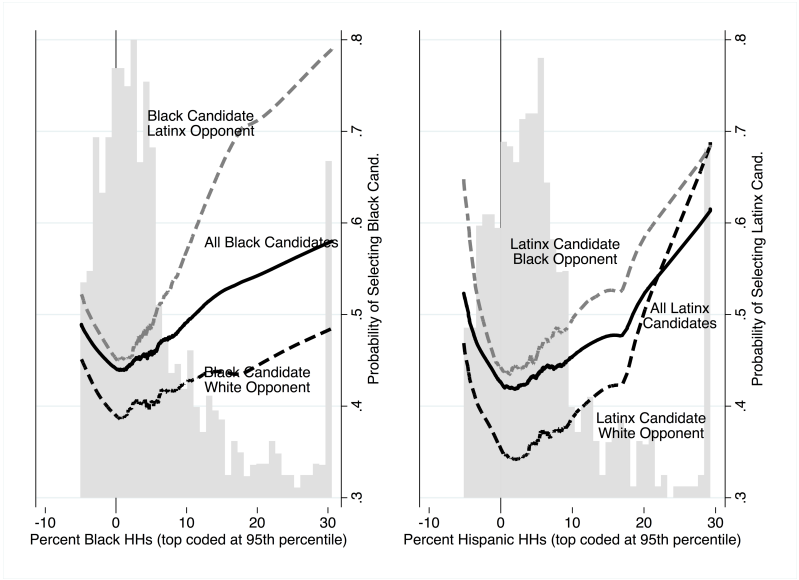
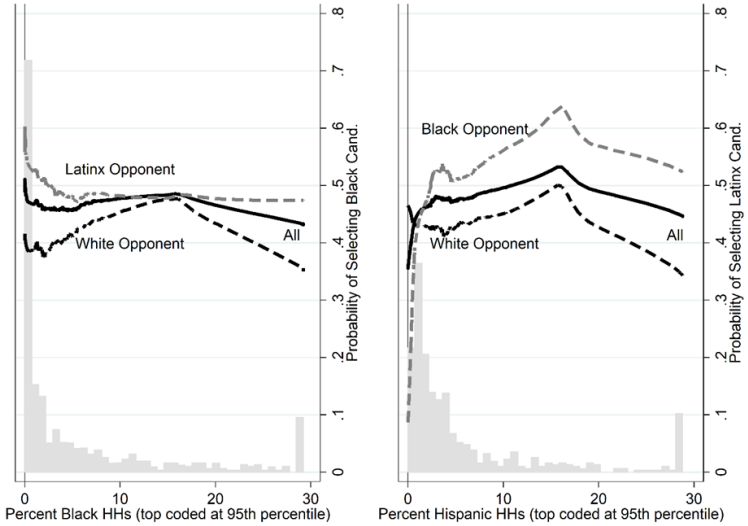
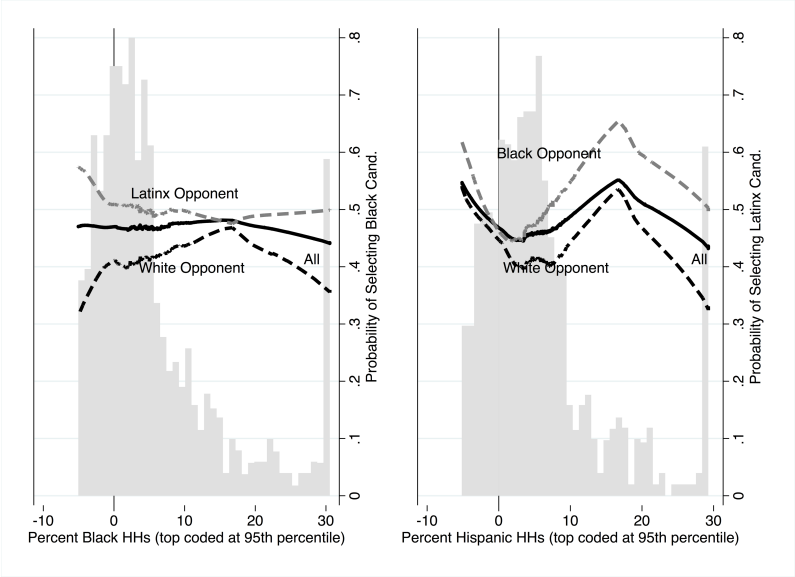


Generated using anonymized data (county demographics perturbed)

Figure A5. Context and the Effects of Candidate Race and Ethnicity (Republican Chairs; LOWESS)



Reported in article



Generated using anonymized data (county demographics perturbed)