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Project Code: MEMP0001
Project Name: Income omnibus
Prepared for: Kris-Stella Trump
Interviews: 1000
Field Period: July 13, 2021 - July 16, 2021
Project Manager: Marissa Shih - 650.319.0707
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YouGov interviewed 1,054 respondents who were then matched down to a sample of 1,000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2019 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2016 and 2020 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.
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Variable List
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caseid	Case ID
weight	Gen Pop Weight
Q1	Amount to be considered rich
Q2	Amount to be considered poor
birthyr	Birth Year
gender	Gender
race	Race
educ	Education
marstat	Marital Status
employ	Employment Status
faminc_new	Family income
pid3	3 point party ID
pid7	7 point Party ID
presvote16post	2016 President Vote Post Election
presvote20post	2020 President Vote Post Election
inputstate	State of Residence
votereg	Voter Registration Status
ideo5	Ideology

newsint Political Interest
starttime Questionnaire Start Time
endtime Questionnaire End Time

Verbatims

Variable map and codebook

Name: caseid
Description: Case ID

Numeric Variable – no categories

answered : 1000

Name: weight
Description: Gen Pop Weight

Numeric Variable – no categories

answered : 1000

Name: Q1
Description: Amount to be considered rich

Numeric Variable – no categories

answered : 1000

"At what level of income would you say that a household becomes rich? In other words, how much money does a family need to make per year for you to consider them rich?"
$ [open-ended answer constrained to numeric responses]

Name: Q2
Description: Amount to be considered poor

Numeric Variable – no categories

answered : 1000

"At what level of income would you say that a household becomes poor? In other words, how little money does a family need to make per year for you to consider them poor?"
$ [open-ended answer constrained to numeric responses]

Name: birthyr
Description: Birth Year

Numeric Variable – no categories

answered : 1000

Name: gender
Description: Gender

Count	Code	Label

Count	Code	Label
480	1	Male
520	2	Female

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Name: race
Description: Race

Count	Code	Label
653	1	White
120	2	Black
143	3	Hispanic
33	4	Asian
5	5	Native American
20	6	Two or more races
18	7	Other
8	8	Middle Eastern

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Name: educ
Description: Education

Count	Code	Label
50	1	No HS
331	2	High school graduate
205	3	Some college
102	4	2-year
201	5	4-year
111	6	Post-grad

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Name: marstat
Description: Marital Status

Count	Code	Label
417	1	Married
21	2	Separated
124	3	Divorced
45	4	Widowed
325	5	Never married
68	6	Domestic / civil partnership

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Name: employ
Description: Employment Status

Count	Code	Label
307	1	Full-time
102	2	Part-time
10	3	Temporarily laid off
102	4	Unemployed
244	5	Retired
88	6	Permanently disabled
70	7	Homemaker
61	8	Student
16	9	Other

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Name: faminc_new
Description: Family income

Count	Code	Label
87	1	Less than $10,000
91	2	$10,000 – $19,999
104	3	$20,000 – $29,999
85	4	$30,000 – $39,999
73	5	$40,000 – $49,999
77	6	$50,000 – $59,999
58	7	$60,000 – $69,999
65	8	$70,000 – $79,999
79	9	$80,000 – $99,999
53	10	$100,000 – $119,999
45	11	$120,000 – $149,999
35	12	$150,000 – $199,999
9	13	$200,000 – $249,999
10	14	$250,000 – $349,999
3	15	$350,000 – $499,999
4	16	$500,000 or more
122	97	Prefer not to say

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Name: pid3
Description: 3 point party ID

Count	Code	Label
381	1	Democrat
225	2	Republican
287	3	Independent
42	4	Other
65	5	Not sure

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Name:          pid7
Description:   7 point Party ID

          Count   Code   Label
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            273      1   Strong Democrat
            107      2   Not very strong Democrat
             90      3   Lean Democrat
            183      4   Independent
             67      5   Lean Republican
             77      6   Not very strong Republican
            149      7   Strong Republican
             54      8   Not sure
              0      9   Don't know

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Name:          presvote16post
Description:   2016 President Vote Post Election

          Count   Code   Label
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            311      1   Hillary Clinton
            242      2   Donald Trump
             29      3   Gary Johnson
             15      4   Jill Stein
              3      5   Evan McMullin
             15      6   Other
            385      7   Did not vote for President

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Name:          presvote20post
Description:   2020 President Vote Post Election

          Count   Code   Label
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            474      1   Joe Biden
            320      2   Donald Trump
             10      3   Jo Jorgensen
              5      4   Howie Hawkins
             12      5   Other
            179      6   Did not vote for President

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Name:          inputstate
Description:   State of Residence
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Count	Code	Label
9	1	Alabama
2	2	Alaska
21	4	Arizona
11	5	Arkansas
101	6	California
18	8	Colorado
8	9	Connecticut
4	10	Delaware
4	11	District of Columbia
67	12	Florida
24	13	Georgia
2	15	Hawaii
10	16	Idaho
39	17	Illinois
21	18	Indiana
9	19	Iowa
13	20	Kansas
19	21	Kentucky
10	22	Louisiana
6	23	Maine
22	24	Maryland
22	25	Massachusetts
37	26	Michigan
14	27	Minnesota
7	28	Mississippi
27	29	Missouri
3	30	Montana
3	31	Nebraska
14	32	Nevada
3	33	New Hampshire
27	34	New Jersey
8	35	New Mexico
46	36	New York
35	37	North Carolina
0	38	North Dakota
32	39	Ohio
11	40	Oklahoma
19	41	Oregon
66	42	Pennsylvania
3	44	Rhode Island
8	45	South Carolina
3	46	South Dakota
16	47	Tennessee
84	48	Texas
10	49	Utah
3	50	Vermont

32	51	Virginia
25	53	Washington
9	54	West Virginia
11	55	Wisconsin
2	56	Wyoming
0	60	American Samoa
0	64	Federated States of Micronesia
0	66	Guam
0	68	Marshall Islands
0	69	Northern Mariana Islands
0	70	Palau
0	72	Puerto Rico
0	74	U.S. Minor Outlying Islands
0	78	Virgin Islands
0	81	Alberta
0	82	British Columbia
0	83	Manitoba
0	84	New Brunswick
0	85	Newfoundland
0	86	Northwest Territories
0	87	Nova Scotia
0	88	Nunavut
0	89	Ontario
0	90	Prince Edward Island
0	91	Quebec
0	92	Saskatchewan
0	93	Yukon Territory
0	99	Not in the U.S. or Canada

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Name: votereg
Description: Voter Registration Status

Count	Code	Label
884	1	Yes
94	2	No
22	3	Don't know

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Name: ideo5
Description: Ideology

Count	Code	Label
137	1	Very liberal
175	2	Liberal
306	3	Moderate

Count	Code	Label
184	4	Conservative
94	5	Very conservative
104	6	Not sure

Name: newsint
Description: Political Interest

Count	Code	Label
470	1	Most of the time
261	2	Some of the time
126	3	Only now and then
75	4	Hardly at all
68	7	Don't know

Date format variables

Name: starttime
Description: Questionnaire Start Time
DateTime variable - no categories

Name: endtime
Description: Questionnaire End Time
DateTime variable - no categories