README — Data and Analysis Documentation

Study title: Cultural Space Experience and Cultural Benefits Survey (Hongcun/Xidi Residents)
Repository DOI: https://doi.org/10.7910/DVN/S2VTMW

1. Overview

This repository provides the datasets and supporting materials underpinning the analyses reported in the manuscript. All materials are shared to facilitate editorial/reviewer verification and reproducibility.

2. Study context and data collection

Data were collected through on-site field surveys in Hongcun and Xidi (Huizhou region, China) between October and November 2025. Participation was voluntary and anonymous. No personally identifiable information was collected.

3. File list and descriptions

01_RawData.xlsx
Raw survey responses collected during fieldwork.

02_CleanedData_Coded.sav
Processed dataset used for statistical analysis and PLS-SEM modelling. Variable labels and coding correspond to the codebook.

03_FullQuestionnaire.docx
Full questionnaire instrument (Chinese–English), including screening and demographic items.

04_PLSSEM_Modelling.xlsx
Supporting analysis resources for PLS-SEM modelling (e.g., indicator list, construct structure, and model-related outputs/tables).

05_Codebook_VariableDefinitions.xlsx
Variable definitions, measurement items, coding scheme, and notes on missing values and transformations (if applicable).

4. Measurement scale

Unless otherwise specified in the demographics section, all latent construct items were measured on a 5-point Likert scale:
1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree.

5. Data processing notes

Data were screened for completeness and consistency prior to analysis. Cases not meeting the screening criteria or containing invalid responses were excluded as described in the manuscript.

6. Software

Data cleaning and preparation were conducted using spreadsheet/SPSS formats. PLS-SEM analysis was conducted using SmartPLS (version reported in the manuscript).

7. Contact

For any questions regarding the dataset and materials, please contact the corresponding author.