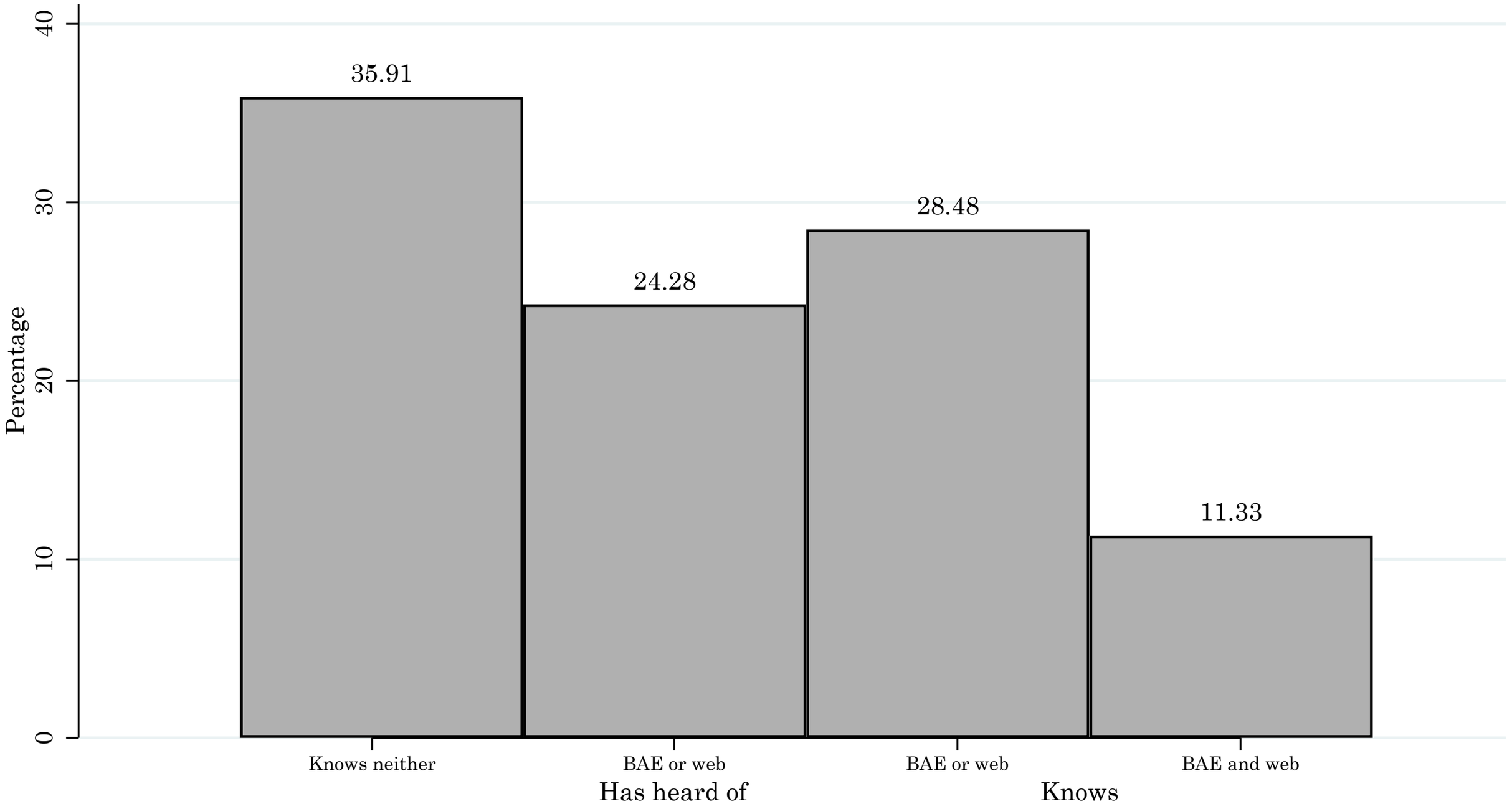
Percentage
0
10
20
30
40
35.91
24.28
28.48
11.33
Knows neither
BAE or web
BAE or web
BAE and web
Has heard of
Knows