"This survey is conducted by the Michigan State University (MSU) Food Security Innovation Lab - Project in Tanzania (FSP-Tanzania) - funded by USAID and in collaboration with the Tanzania Ministry of Agriculture. The purpose of the survey is to study food retail in two major cities in Tanzania – Dar es Salaam and Arusha, in order to make recommendations to policy makers on how to improve key food value chains. Your identity will not be revealed. **All reporting of results will be fully anonymous and confidential. You may opt out of the survey at any time. Your participation is not mandatory. Do you wish to continue with the interview?" (1. Yes; 2. No)**