2016
OHCI: 2016 Long form Rap
U.S. Senate: Rob Portman v Ted Strickland
President: Donald Trump v Hillary Clinton

Working America Persuasion Rap

Introduction

Hi, my name is ___ with Working America [if WA or general public]/your union [if union]. We're out today talking with folks in the neighborhood about the future of Ohio. Are you [name]? Great!

Questions

Question 1 (Issue ID)

First—a quick survey. **When you think about the General Election in November, what is the most urgent priority to be addressed?**

[*Record response*: jobs, economy, public safety, etc.]

Question 2 (Voter ID President)

And in the election for President, Republican Donald Trump is running against Democrat Hillary Clinton. If you were going to vote today, would you vote for Republican Donald Trump or Democrat Hillary Clinton?

[*Record Response:* Trump-R, Clinton-D, Unsure/Undecided]

Question 3 (Voter ID US Senate)

Thank you. In the election for Ohio's U.S. Senate incumbent Republican Rob Portman faces former Governor Democrat Ted Strickland. **If you were going to vote today would you vote for Rob Portman or Ted Strickland?**

[*Record Response*: Portman-R, Strickland-D, Unsure/Undecided]

Question 4 (Economic Confidence-Personal)

Now a couple of quick questions about the economy- On a scale of 1 to 5, how confident or concerned are you about your economic future and that of family? 1 very confident, 5 very concerned

[*Record Response:* 1- Very confident, 2- Somewhat confident, 3- Don't Know, 4- Somewhat concerned, 5- Very concerned]

Question 5 (Economic Confidence-Community)

On a scale of 1 to 5, how confident or concerned are you about the economic future of the community? 1 very confident, 5 very concerned

[*Record Response:* 1- Very confident, 2- Somewhat confident, 3- Don't Know, 4- Somewhat concerned, 5- Very concerned]

Discussion

You said that you felt [refer to responses to Questions 4 and 5- confidence] about the economic future. What has your experience in the economy been like in the last few years to make you feel that way?

[*Do not record response. This question is intended to get the voter to elaborate on her/his feelings about the economy and connect it to specific experiences in life. Canvassers should continue to ask questions based on the voter's response to get the voter thinking about that experience objectively.*]

Can I tell you about how I have experienced the economy?

[*Listen for consent. Do not record response. Share brief personal experience. Eg- "A few years ago things felt pretty rocky for me. It took a while, but since then I have been able to find regular work that allows me to support my family and I am hopeful about my future."*]

GO TO PERSUASION

Hillary Clinton: Persuasion and Endorsement

Working America is an independent organization that represents a million Ohioans who want an economy that works for working people. We are not part of any political party or campaign and support candidates based on their record.

[IF CLINTON]

Earlier you said that you were supporting Hillary Clinton for President. We are also supporting Clinton because of her strong track record on supporting working people. Thanks for your support!

[IF TRUMP or UNDECIDED]
You said earlier that you are [voting for Trump/ Undecided] in the Presidential race. I understand. How you vote is a personal decision. Working America has done the research on the economic issues and the records of the candidates and our members are supporting Hillary Clinton.

Explain relevant issue background and candidate record. Go to endorsement.

Ted Strickland: Endorsement

Working America has done the research on the candidates and our million members here in Ohio are supporting Ted Strickland for Senate. Ted Strickland has long track record on supporting working people including consistently defending the right of Ohio workers to bargain with their employers for a fair deal.

Go to Voter Engagement

Voter Engagement

You said that [INSERT ISSUE FROM QUESTION 1] was the most important issue to you. The problem is that, regardless of who wins the election, Corporate CEO's, and lobbyists have too much influence in Washington, and our priorities go unmet. The solution is for us to join together and form a group of residents who will hold politicians accountable to make sure we really help Ohio's economy and put working people first.

Question 6 (Email Address)

Let me grab your email address so you can be part of our campaign to address [ISSUE]. We will occasionally send you information to keep you updated and about how to be part of this effort.

Record email address.

Thank you. Have a good night.