2016
OHCV: 2016 Recycled Material PLACEBO

Working America Persuasion Rap

Introduction

Hi, my name is ___ with Working America [if WA or general public]/your union [if union]. We're out today talking with folks in the neighborhood about the future of Ohio. Are you [name]? Great!

QUESTIONS

Question 1 (Recycled Materials ID)

This November voters in Ohio may be asked to support a ballot measure that would create an incentive to recycle bottles and cans sold in Ohio, reuse those materials and apply the majority of the revenue to lowering car and health insurance costs. Would you support or oppose this measure?

[*Record response*: Support, Opposed, Undecdied]

Thank you. Have a good night.

2016
OHCV: 2016 Standard Rap
U.S. Senate: Rob Portman v Ted Strickland
President:

Working America Persuasion Rap

Introduction

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QUESTIONS

Question 1 (Issue ID)

First—a quick survey. **When you think about the General Election in November, what is the most urgent priority to be addressed?**

[*Record response*: jobs, economy, public safety, etc.]

Question 2 (Voter ID US Senate)

Thank you. In the election for Ohio's U.S. Senate incumbent Republican Rob Portman faces former Governor Democrat Ted Strickland. **If you were going to vote today would you vote for Rob Portman or Ted Strickland?**

[*Record Response*: Portman-R, Strickland-D, Unsure/Undecided]

Question 3 (Voter ID President)

And in the election for President, would you vote for Republican Donald Trump, Democrat Hilary Clinton, or Democrat Bernie Sanders?

[*Record Response:* Trump-R, Clinton-D, Sanders-D, Unsure/Undecided]

Ted Strickland

PERSUASION AND ENDORSEMENTS

Working America is an independent organization that represents a million Ohioans who want an economy that works for working people. We are not part of any political party or campaign and support candidates based on their record.

[IF STRICKLAND]

Earlier you said that you were supporting ted Strickland in the Senate race. We are also supporting Strickland for Senate because of his strong track record on supporting working people. Thanks for your support!

Hand over lit. End conversation.

[IF PORTMAN or UNDECIDED]

You said earlier that you are [voting for Portman/ Undecided] in the Senate race. I understand. How you vote is a personal decision. Working America has done the research on the economy issues and the records of the candidates.

Refer to talking points. Explain relevant issue background and candidate record

Question 3 (Voter ID- Sen Follow Up)

So can we count on your vote for Ted Strickland for US Senate?

Do not record response. End conversation.

Thank you. Have a good night.

2016
OHCV: 2016 Long form Rap
U.S. Senate: Rob Portman v Ted Strickland
President:

Working America Persuasion Rap

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QUESTIONS

Question 1 (Issue ID)

First—a quick survey. **When you think about the General Election in November, what is the most urgent priority to be addressed?**

[*Record response*: jobs, economy, public safety, etc.]

Question 2 (Voter ID US Senate)

Thank you. In the election for Ohio's U.S. Senate incumbent Republican Rob Portman faces former Governor Democrat Ted Strickland. **If you were going to vote today would you vote for Rob Portman or Ted Strickland?**

[*Record Response*: Portman-R, Strickland-D, Unsure/Undecided]

Question 3 (Voter ID President)

And in the election for President, would you vote for Republican Donald Trump, Democrat Hilary Clinton, or Democrat Bernie Sanders?

[*Record Response:* Trump-R, Clinton-D, Sanders-D, Unsure/Undecided]

Question 4 (Economic Confidence-Personal)

Now a couple of quick questions about the economy- On a scale of 1 to 5, how confident or concerned are you about your economic future and that of family? 1 very confident, 5 very concerned

[*Record Response:* 1- Very confident, 2- Somewhat confident, 3- Don't Know, 4- Somewhat concerned, 5- Very concerned]

Question 5 (Economic Confidence-Community)

On a scale of 1 to 5, how confident or concerned are you about the economic future of the community? 1 very confident, 5 very concerned

[*Record Response:* 1- Very confident, 2- Somewhat confident, 3- Don't Know, 4- Somewhat concerned, 5- Very concerned]

Discussion

You said that you felt [refer to responses to Questions 4 and 5- confidence] about the economic future. What has your experience in the economy been like in the last few years to make you feel that way?

[*Do not record response. This question is intended to get the voter to elaborate on her/his feelings about the economy and connect it to specific experiences in life. Canvassers should continue to ask question based on the voter's response to get the voter thinking about that experience objectively.*]

Can I tell you about how I have experienced the economy?

[*Listen for consent. Do not record response. Share brief personal experience. Eg- "A few years ago things felt pretty rocky for me. It took a while, but since then I have been able to find regular work that allows me to support my family and I am hopeful about my future."*]

GO TO PERSUASION

Ted Strickland

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Hand over lit. End conversation.

[IF PORTMAN or UNDECIDED]
You said earlier that you are [voting for Portman/ Undecided] in the Senate race. I understand. How you vote is a personal decision. Working America has done the research on the economy issues and the records of the candidates.

Explain relevant issue background and candidate record

Question 6 (Voter ID- Sen Follow Up)

So can we count on your vote for Ted Strickland for US Senate?

End conversation.

Thank you. Have a good night.