September 8, 2015
WASF: 2015 Washington LD30 Electoral Experiment
Carol Gregory for State House

Working America Persuasion Rap

Introduction

Hi, my name is ___ with Working America [if WA or general public]/your union [if union]. We're out today talking with folks in [insert community] about the future of Washington. Are you [name]? Great!

QUESTIONS

Question 1 (Issue ID)

First—a quick survey. **What do you think about this November's election what is the most urgent priority to be addressed?**

[*Record response*: jobs, economy, public safety, etc.]

Question 2 (Voter ID LD 30)

Thank you. This November voters will elect a Representative to the Legislature in Olympia in a special election for Legislative District 30. **If you were going to vote today would you vote for Republican Teri Hickel or Democrat Carol Gregory?**

[*Record Response*: Hickel-R, Gregory-D, Unsure/Undecided]

Carol Gregory

PERSUASION AND ENDORSEMENTS

Working America is an independent organization that represents thousands of Washingtonians who want an economy that works for working people. We are not part of any political party or campaign and support candidates based on their record.

[IF GREGORY]

We are also supporting Carol Gregory for state representative. Thanks for your support!

Hand over lit. Go to Voter Engagement.

[IF HICKEL]
I understand. How you vote is a personal decision. But Working America has done the research on the issues and we believe that Carol Gregory has the strongest track record of siding with working people of Washington.

End conversation.

[UNDECIDED/TICKET SPLITTING]

I understand. How you vote is a personal decision. But Working America has done the research on the issues and we believe that Carol Gregory has the strongest track record of siding with working people of Washington. That is why she has the support of thousands of working men and women in Washington and will…

[*Discuss Voter issue from Q1 using persuasion talking points*].

So can we count on your vote for Carol Gregory for state representative?

[IF YES] Do not record response. Hand over lit. Go to Voter Engagement.

[IF NO] End conversation.

VOTER ENGAGEMENT

You said that [INSERT ISSUE FROM QUESTION 1] was the most important issue to you. The problem is that, regardless of who wins the election, Corporate CEO's, and lobbyists have too much influence in Olympia, and our priorities go unmet. The solution is for us to join together and form a group of residents who will hold politicians accountable to make sure we really help Washington's economy and put working people first.

Question 3 (Email Address)

Let me grab your email address so you can be part of our campaign to address [ISSUE]. We will occasionally send you information to keep you updated and about how to be part of this effort.

Record email address.

Thank you. Have a good night.

September 8, 2015
WASF: 2015 Washington LD30 HEALTHCARE Experiment
Affordable Health Care

Working America Persuasion Rap

Introduction

Hi, my name is ___ with Working America [if WA or general public]/your union [if union]. We're out today talking with folks in [insert community] about the future of Washington. Are you [name]? Great!

QUESTIONS

The health care system is changing rapidly. Here in Washington the number of uninsured people has dropped in half in the last few years and new insurance companies are coming into the state. While some people are seeing their health costs go down, the typical Washington resident will pay $230 more next year.

Question 1 (Health Care ID)

Do you feel like you have the information about health care that you need to make a good decision for you and your family?

[*Record response*: Yes- I have the information I need, No- I need more information, Not Sure- I don't know]

Question 2 (Health Care Email)

Working America wants to make sure people like you and I have the right information to steer through this complicated system. We are sending people brief updates and educational information about the health care system. Can I grab your email so that we can keep you informed?

[*Record email address*]