2016
FLOR: WA Florida Latino Partisanship Study
Placebo and Condition Raps

WA Florida Latino Partisanship Study Placebo Rap: News Source

Introduction

Hi, my name is ___ with Working America. We are out today talking to folks about the future of Florida. Are you [name]? Great!

Questions

We are conducting a short survey about the news.

Question 1 (Source of News ID)

When you think about where you get most of your news from, regardless of issue, would you say that it mostly comes from Local TV, Cable TV, Radio, Internet, Print Newspaper, Word of Mouth or someplace else?

[*Record response*: Local TV, Cable TV, Radio, Internet, Print Newspaper, Word of Mouth or someplace else]

Thank you. We will be using this information to better understand how to reach Missourians on issues of importance.

Question 2 (Email)

Would you like us to keep you informed? If so, let me grab your email address and will send you periodic updates on local issues.

[*Record email address*.]

Closing

Thank you so much for your input. Have a good night.

After the Conversation

Question 3:
MARK ONLY IF INCORRET RAP IS DELIVERED

[Record Response: Yes]

2016
FLOR: WA Florida Latino Partisanship Study
Placebo and Condition Raps

WA Florida Latino Partisanship Study Condition Rap: Persuasion

Introduction

Hi, my name is ___ with Working America. We're out today talking with folks in the neighborhood about the future of Florida. Are you [name]? Great!

QUESTIONS

Question 1 (Issue ID)

First—a quick survey. **When you think about the upcoming election on November 8th, what is the most urgent issue to you and your family?**

[*Record response*: jobs, economy, public safety, etc.]

Question 2 (Voter ID PRES)

Thank you. In the upcoming election for President, Republican Donald Trump is running against Democrat Hillary Clinton. **If you were going to vote today, would you vote for Donald Trump or Hillary Clinton?**

[*Record Response*: Trump, Clinton, Unsure/Undecided]

Go to Senate ID

Question 3 (Voter ID SEN)

Thank you. In the upcoming election for Senate, Republican Marco Rubio is running against Democrat Patrick Murphy. **If you were going to vote today, would you vote for Marco Rubio or Patrick Murphy?**

[*Record Response*: Rubio, Murphy, Unsure/Undecided]

Go to Discussion: Voter Identity

Question 4 (Voter Identity)

In most elections which party candidates would you say you vote for most of the time?

[Record Response: Republicans, Democrats, Neither]

Go to Discussion: Economic Confidence

Question 5 (Economic Confidence-Personal)

So much about how we see politics relates to the economy. On a scale of 1 to 5, how confident or concerned are you about your economic future and that of your family? 1 very confident, 5 very concerned

Question 6 (Economic Confidence-Community)

On a scale of 1 to 5, how confident or concerned are you about the economic future of the community? 1 very confident, 5 very concerned

[*Record Response:* 1- Very confident, 2- Somewhat confident, 3- Don't Know, 4- Somewhat concerned, 5- Very concerned]

Discussion: The Economy

Ask the voter probing questions to dig into their personal experience with the economy. Share your experiences over the last few years. Use the sample questions below as a guide. You only need to record answers to the questions in boxes.

You said that you felt [refer to responses to Questions 5 and 6- confidence] about the economic future. What has your experience in the economy been like in the last few years to make you feel that way?

This question is intended to get the voter to elaborate on her/his feelings about the economy and connect it to specific experiences in life. Canvassers should continue to ask question based on the voter's response to get the voter thinking about that experience objectively.

Can I tell you about how I have experienced the economy?

[*Listen for consent. Share brief personal experience. Eg- "A few years ago things felt pretty rocky for me. It took a while, but since then I have been able to find regular work that allows me to support my family and I am hopeful about my future."*]

Go to Discussion: Agitation

Discussion: Agitation

Use the talking points below and continue to ask probing questions about the voter's experience as a Latino in the community.

Instead of focusing on our shared economic challenges, it seems to me that some politicians take cheap shots at our community. Trump's rhetoric has led to increased bullying in schools and at work. Just from talking to folks at their doors, Working America found that 1 in 5 Latinos said that discrimination has increased since Trump has been in the national spotlight.

What do you think about that?

Has Trump ever said anything that offended you?
How would you feel if he became President?

Trump is a big enough problem, but this nasty rhetoric goes beyond him. It is representative of a larger GOP philosophy.

Go to Discussion: Distinguish Democrats

Discussion: Distinguish Democrats

You said earlier that you usually vote [REFER TO ANSWER FROM Q 4- PARTY]. I look at the records of the candidates and parties when I make my voting choice.

Democrats aren't perfect but there is a difference. They respect our community and I feel like leaders like Hillary Clinton will really fight for us on issues of economic fairness.

Show an agitation video first and then a discussion video. You can decide on the video.
How does that make you feel?
Have you ever experienced discrimination in your life?

Show the second video (Democrat discussion)
What has your experience been like with the Democrats? How does that make you feel?

Question 7 (Republicans fight for you)

Do you believe that Republicans who support that type of rhetoric would fight for you and your family on issues of economic fairness?

Let the voter talk herself through the differences between the two parties and how she relates to the overall system.

Go to Closing.

Closing

Thank you so much for taking the time to talk to me tonight. Have a great night!

Leave lit w/ the voter.

After the Conversation

Question 8: Incorrect Rap
MARK ONLY IF INCORRET RAP IS DELIVERED

[Record Response: Yes]

Question 9: Negative Video
Which negative video did you show the voter?

[Record Response: Language of Ghettos, Living in Shadows, Rat, IQ, or Other]

Question 10: Positive Video
Which positive video did you show the voter?

[Record Response: Immigrants Americans, Problems are my Prob, Want American Dream]