Codebook for:
Druckman, Levendusky, and McLain,
"No Need to Watch: How the Effects of Partisan Media Can Spread via Inter-Personal Discussion"

This Version: October 2016

This gives a description of the data included in the file "druckman_levendusky_mclain_ajps_replication_data.dta". The survey instruments shown to the respondents (which are the basis for this data) are given in the supplemental appendix to the paper.

Group_Number: Numeric code indicating the number of the group to which a respondent was assigned.
Range: 1 – 202

Type_of_Session (String): Indicates what type of session a participant attended. Can be either: "No Deliberation", "Deliberation + Choice", "Forced Exposure + Deliberation" or "Deliberation + Forced Exposure." The latter two are identical.

Condition: Condition to which a subject was assigned. Ranges from 1-10B. Below, we give the group and condition number corresponding to the labels in Table 2 (in the paper).

Condition 1: No Partisan Media Exposure, No deliberation (Group 0, Condition 1)
Condition 2: Same-Party Media Exposure, No deliberation (Group 1, Condition 2)
Condition 3: Out-Party Media Exposure, No deliberation (Group 1, Condition 3)
Condition 4: Media Choice, No deliberation (Group 1, Condition 4)
Condition 5A: No Media, Homogeneous Discussion (Group 2, Condition 5)
Condition 5B: Same-Party Media Exposure, Homogeneous Discussion (Group 4, Condition 11)
Condition 6A: No Media, Homogeneous Discussion (Group 2, Condition 6)
Condition 6B: Out-Party Media Exposure, Homogeneous Discussion (Group 4, Condition 12)
Condition 7A: No Media, Homogeneous Discussion (Group 2, Condition 7)
Condition 7B: Media Choice, Homogeneous Discussion (Group 4, Condition 13)
Condition 8A: No Media, Heterogeneous Discussion (Group 3, Condition 8)
Condition 8B: Same-Party Media, Heterogeneous Discussion (Group 5, Condition 14)
Condition 9A: No Media, Heterogeneous Discussion (Group 3, Condition 9)
Condition 9B: Out-Party Media, Heterogeneous Discussion (Group 5, Condition 15)
Condition 10A: No Media, Heterogeneous Discussion (Group 3, Condition 10)
Condition 10B: Media Choice, Heterogeneous Discussion (Group 5, Condition 16)

Numb_Delib: The number of people in the individuals' discussion group (assuming they participated in a discussion group).
Range: 3-6

IndepDelib: Whether the individual's discussion group included any partisan independents. 1 indicates an Independent voter was part of the group, 0 indicates no Independents were part of the group.

Pid: Generally speaking, which of the options on the scale below best describes your party identification?

1: Strong Democrat
2: Weak Democrat
3: Independent, lean Democrat
4: Independent
5: Independent, lean Republican
6: Weak Republican
7: Strong Republican

PolInterest: In general, how interested are you in politics?

0: Not at all interested
1: Not too interested
2: Somewhat interested
3: Very interested
4: Extremely interested

Educ: What is the highest level of education you have completed?

0: Less than High School
1: High School
2: Some College
3: 4-year College Degree
5: Advanced Degree

Income: What is your estimate of your family's annual household income?

0: Less than $30,000
1: $30,000 – $69,999
2: $70,000 -- $99,999
3: $100,000 -- $200,000
4: Greater than $200,000

Race: Which of the following do you consider to be your primary racial or ethnic group?

0: White
1: African-American
2: Asian-American
3: Hispanic

4: Native American
5: Other

Age: What is your age?

0: under 24
1: 25 and older

Female: Respondent's gender. Males are 0, females are 1.

Veto: How much of a majority is required for the U.S. Senate and House to override a Presidential veto? [Options shown to respondents: Cannot override, 1/3, ½, 2/3, ¾, Don't Know]

0: Incorrect
1: Correct (2/3rd)

OilExport: Do you know what country is the world's largest exporter of crude oil? [Options shown to respondents: United States, Russia, Iran, Saudi Arabia, Don't Know]

0: Incorrect
1: Correct (Saudi Arabia)

Renewable: Which of the following is NOT a renewable energy source? [Options shown to respondents: Hydoelectricty, Biomass, Coal, Solar, Hydrogen, Don't Know]

0: Incorrect
1: Correct (Coal)

HouseMajority: Do you happen to know which party current has the most members in the House of Representatives in Washington, D.C.? [Options shown to respondents: Democrats, Republicans, Tie, Don't Know]

0: Incorrect
1: Correct (Republicans)

LawsCons: Whose responsibility is it to determine if a law is constitutional? [Options shown to respondents: President, Congress, Supreme Court, Don't Know]

0: Incorrect
1: Correct (Supreme Court)

SecState: Who is the current U.S. Secretary of State? [Respondents were not given an option, just told to write their best guess]

0: Incorrect

1: Correctly identifies John Kerry as Secretary of State

GulfBan: True or False: There is currently a ban on drilling for oil and gas off the Atlantic Coast and in the eastern Gulf of Mexico.

0: Incorrect
1: Correct (True)

ConsParty: Would you say that one of the major parties is more conservative than the other at the national level? If so, which party is more conservative? [Options shown to respondents: Democrats, Republicans, Neither, Don't Know]

0: Incorrect
1: Correct (Republicans)

MEOil: True or False: Most of the oil imported by the United States comes from the Middle East.

0: Incorrect
1: Correct (False)

VideoWatch1: Please tell us which videos you chose to watch [select all that apply]:

A. The Rachel Maddow Show (MSNBC)
B. All In With Chris Hayes (MSNBC)
C. Hannity (Fox News)
D. PBS News Hour (PBS)
E. Entertainment Tonight (CBS)
F. Sports Center (ESPN)

VideoWatch2 and VideoWatch3 have the same response options as VideoWatch1 above. They note the second and third videos a respondent reported watching. No respondent reported watching more than 3 videos. Note that these three VideoWatch items are asked only of subjects in the choice conditions.

SupportCoastal: To what extent do you personally oppose or support efforts to increase drilling off the coastal waters of the United States?

1: Strongly oppose
2: Moderately oppose
3: Slightly oppose
4: Neither support nor oppose
5: Slightly support
6: Moderately support
7: Strongly support

SupportFederal: To what extent do you personally oppose or support efforts to increase drilling on federal lands?

1: Strongly oppose
2: Moderately oppose
3: Slightly oppose
4: Neither support nor oppose
5: Slightly support
6: Moderately support
7: Strongly support

SupportKeystone: To what extent do you personally oppose or support the proposed Keystone XL pipeline that would carry oil from Canada to the U.S.?

1: Strongly oppose
2: Moderately oppose
3: Slightly oppose
4: Neither support nor oppose
5: Slightly support
6: Moderately support
7: Strongly support

KnowOther: Based on the conversation you had, how knowledgeable (about drilling and the Keystone XL pipeline) would you say the other study participants are? [Responses shown to respondents are below; only points 1, 4, and 7 were labeled]

1: Not knowledgeable
2:
3:
4: Moderately knowledgeable
5:
6:
7: Very knowledgeable

TrustOther: Based on the conversation you just had, how trustworthy would you say the other study participants are (about drilling and the Keystone XL pipeline)? [Responses shown to respondents are below; only points 1, 4, and 7 were labeled]

1: Not trustworthy
2:
3:
4: Moderately trustworthy
5:
6:
7: Very trustworthy

ProtectEnviro: Some people think it is important to protect the environment, even if it costs some jobs or otherwise reduces our standard of living. Other people think that protecting the environment is not as important as maintaining jobs and our standard of living. Using the scale below, which of these positions comes closest to your own point of view? [Response options shown to respondents are below, only items 1 and 7 were labeled]

1: Jobs are more important than the environment
2:
3:
4:
5:
6:
7: Protect the environment, even if it costs jobs