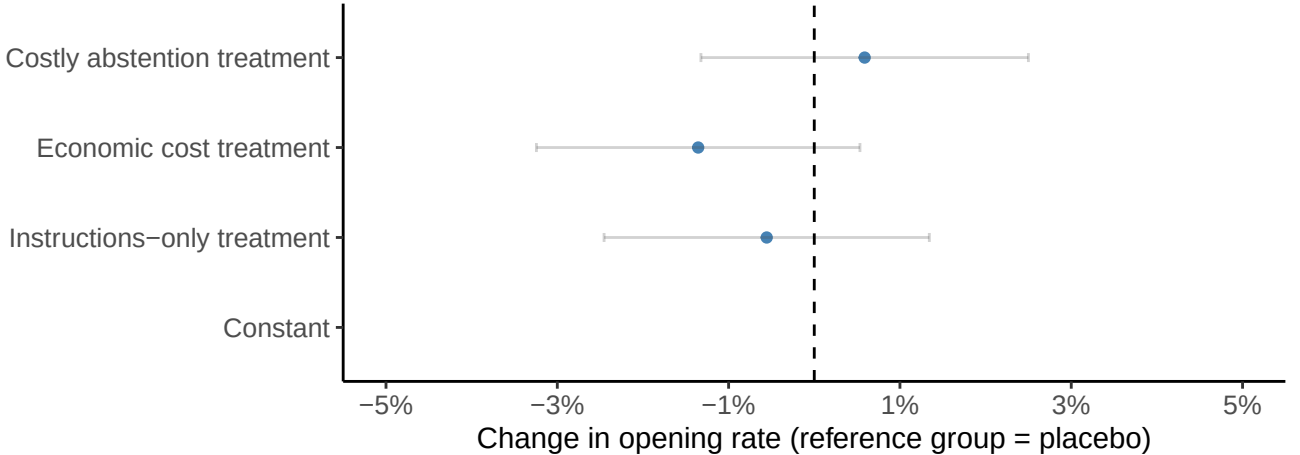
Costly abstention treatment
Economic cost treatment
Instructions−only treatment
Constant
−5%
−3%
−1%
1%
3%
5%
Change in opening rate (reference group = placebo)