Codebook for "Re-stigmatizing the radical right: A one-way street?

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PRE-TREATMENT DATA

duration Time spent in the survey (in Seconds)

date Date and time of submission (YYYY-MM-DD)

nationality Which of the following describes your citizenship?

- Spanish (1)
- Spanish and another (2)
- Not Spanish (3) – immediately screened

gender

- Woman (0)
- Man (1)
- Non-binary person/ other (NA)

age How old did you turn on your last birthday?

- Under 18 (screened)
- Ages coded as years old
- 80 and above coded as 80

education What is your highest level of education completed?

- Less than 5 years of schooling (1)
- Primary school (2)
- Secondary school (3)
- High school degree (4)
- Vocational training (5)
- Bachelor's degree (6)
- Masters degree (7)
- Doctorate (8)
- Other (NA)
- Prefer not to answer (NA)

household.residents How many people live in your household?

- Ranges from 1 (1) to 8 or more (8)

income What would you say is the approximate monthly income of all members (combined) of your household?

- No income (1)
- Less than or equal to 500€ (2)
- Between 501 and 900€ (3)
- Between 901 and 1200€ (4)
- Between 1201 and 1500€ (5)
- Between 1501 and 2500€ (6)
- Between 2501 and 4000€ (7)
- Between 4001 and 6000€ (8)
- More than 6000€ (9)

working Which of the following situations best describes yours?
- Employed (1)
- Retired (2)
- Unemployed (3)
- Student (4)
- Domestic laborer (5)
- Other (6)

region What region do you currently live in?
- Andalucía (1)
- Aragón (2)
- Asturias (3)
- Islas Baleares (4)
- Islas Canarias (5)
- Cantabria (6)
- Castilla-La Mancha (7)
- Castilla y León (8)
- Catalunya (9)
- Comunidad Valenciana (10)
- Extremadura (11)
- Galicia (12)
- Madrid (13)
- Murcia (14)
- Navarra (15)
- País Vasco (16)
- La Rioja (17)
- Ceuta (18)
- Melilla (19)

ideology When people talk about politics, they normally talk about “left” and “right”. On a scale from 0 to 10, where 0 means “left” and 10 means “right”, where would you place yourself?
- Scale ranging from 0 (left) to 10 (right)

SP.nationalism Could you indicate how Spanish you feel on a 0-10 scale where 0 means you don't feel Spanish at all and 10 means you feel very Spanish?

- Scale ranging from 0 (not at all Spanish) to 10 (very Spanish)

CCAA.nationalism Could you indicate how [of your region] you feel on a 0-10 scale where 0 means you don't feel [strongly identified with your region] at all and 10 means you feel very identified?

- Scale ranging from 0 (not at all identified with the region) to 10 (very identified)

pol.know Could you say who is the current the President of the Congress of Deputies?

- Meritxell Batet Lamaña (0)
- Irene Montero (0)
- Alberto Núñez Feijóo (0)
- Francina Armengol (1)
- Pero Sánchez (0)
- Cuca Gamarra (0)
- No sé (NA)

pol.know.timer time spent on the "political knowledge" question page in seconds

quality.check We would like to know if you are paying attention. Please ignore the next question and choose "Relations with other countries" as the least important issue.

- Healthcare (1)
- Unemployment (2)
- Refugee crisis (3)
- Coronavirus (4)
- Crime (5)
- Education (6)
- Relations with other countries (7) – screened if not selected
- Global warming (8)

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TREATMENT/TREATMENT INDICATORS

treat.label character indicator of treatment assignment

- Control
- Peer stigma
- Media stigma
- Elite stigma

peer.prime

- Coded as 1 if respondent in "peer stigma" treatment group
- Coded as 0 if respondent in "media" or "elite" stigma groups
- Coded as NA if respondent in control group

treat numeric indicator of treatment assignment

- Control (0)
- Peer stigma (1)
- Media stigma (2)
- Elite stigma (3)

anytreat

- Coded as 1 if respondent in any of the 3 "stigma" groups
- Coded as 0 if respondent in control group

manip How would you say the prior text described Vox?

- Stigmatized (1)
- Neither stigmatized nor normalized (2)
- Normalized (3)

treat.time time spent on treatment page in seconds

POST-TREATMENT OUTCOMES

first.accept On a scale of 0 to 10, how acceptable do you consider it to support Vox?

- Scale of 0 (very unacceptable) to 10 (very acceptable)

media.accept On a scale of 0 to 10, how acceptable would you say it is to support Vox … among the Spanish Media?

- Scale of 0 (very unacceptable) to 10 (very acceptable)

peer.accept On a scale of 0 to 10, how acceptable would you say it is to support Vox … among the Spanish Citizens?

- Scale of 0 (very unacceptable) to 10 (very acceptable)

elite.accept On a scale of 0 to 10, how acceptable would you say it is to support Vox … among the Spanish Politicians/Political Elite?

- Scale of 0 (very unacceptable) to 10 (very acceptable)

*NOTE: for the following 6 questions, they follow the format: Imagine that you are in a public square and you see someone wearing a T-shirt with the Vox logo. How likely is it that **you** would react in one of the following ways? (Note that you can react in more than one way)*

- *Scale of 0 (very unlikely) to 10 (very likely)*

first.sanctions.1 Call out the individual

first.sanctions.2 Insult the individual

first.sanctions.3 Act physically aggressive toward the individual

first.sanctions.4 Gossip about the individual with a friend

first.sanctions.5 Deny help to the individual

first.sanctions.6 Avoid interactions with the individual

*NOTE: for the following 6 questions, they follow the format: Imagine that you are in a public square and you see someone wearing a T-shirt with the Vox logo. How likely is it that **someone who passes by** would react in one of the following ways? (Note that they can react in more than one way)*

- *Scale of 0 (very unlikely) to 10 (very likely)*

second.sanctions.1 Call out the individual

second.sanctions.2 Insult the individual

second.sanctions.3 Act physically aggressive toward the individual

second.sanctions.4 Gossip about the individual with a friend

second.sanctions.5 Deny help to the individual

second.sanctions.6 Avoid interactions with the individual

vox.support with respect to Vox, which of the following best describes your likelihood to support the party in the future?

- I will never vote for Vox (1)
- It is unlikely that I would ever vote for Vox (2)
- I am not sure if I would ever vote for Vox (3)
- I will probably vote for Vox in the future (4)
- I will surely vote for Vox in the future (5)

Finished binary indicator of whether someone completed the full survey

region.char character indicator of region that the respondent lives in