English ∨

Einleitung

Welcome

Thank you for your willingness to participate in our survey. The survey will take about 25-30 minutes. At the end, you can take part in a draw for a tablet and 50 cinema vouchers.

Many questions are about taking a position on a general statement. There are no right or wrong answers. If you have trouble deciding, choose the answer that best applies to you.

The answers will be treated strictly confidentially and anonymously. We recommend that you complete the survey on your computer or tablet. If you are completing the questionnaire on a smartphone, hold it in landscape mode for best viewing.

You can switch devices at any time with your personal code and continue the survey where you left off. Thank you very much for taking part!

If you have read and understood the information in the invitation

letter and on this page, please click on the "continue" arrow at the bottom right to take part in the survey.

A Allgemeine Umwelt- und Klimaeinstellungen

Below is a list of topics that have been widely discussed and debated recently. Which of these topics do you think are the **three** most important issues facing Switzerland?

First, please read the entire list carefully. Then, select the three most important issues.

	Die drei wichtigsten Proble		
	Erstens	Zweitens	Dr
Transport	☐	☐	
Education and education policy	☐	☐	
Increase in the Swiss resident population	☐	☐	
Environmental pollution	☐	☐	
Overexploitation of our natural resources	☐	☐	
Unemployment	☐	☐	
Discrimination / equality	☐	☐	
Peace / foreign and security policy	☐	☐	
Economic globalization / free trade	☐	☐	
Retirement provision / AHV	☐	☐	
Inequality of income and wealth	☐	☐	
Refugees	☐	☐	
Foreign workers in Switzerland	☐	☐	
Energy supply	☐	☐	
Crime	☐	☐	
Climate change	☐	☐	
Biodiversity loss	☐	☐	
Living together with people of different cultures and religions	☐	☐	
Health care / health insurance	☐	☐	
Switzerland's relationship with the European Union	☐	☐	
Poverty / wages rising less than prices	☐	☐	

To what extent do you agree or disagree to the following six statements regarding your enviromental attitude?

1) If we continue as we have been doing, we are heading for an environmental disaster.

○
○ Strongly agree

○ Rather agree

○ Neither nor

○ Rather disagree

○ Strongly disagree

2) In my opinion, many environmentalists greatly exaggerate the importance of the environmental problem.

○
○ Strongly agree

○ Rather agree

○ Neither nor

○ Rather disagree

○ Strongly disagree

3) For the sake of the environment, we should all be prepared to reduce our current standard of living.

○
○ Strongly agree
○ Rather agree
○ Neither nor
○ Rather disagree
○ Strongly disagree

4) Environmental protection measures should be enforced even if they result in job losses.

○
○ Strongly agree
○ Rather agree
○ Neither nor
○ Rather disagree
○ Strongly disagree

5) It is still the case that politicians do far too little for the environment.

○
○ Strongly agree
○ Rather agree
○ Neither nor
○ Rather disagree
○ Strongly disagree

6) The protection of the environment is very important to me.

○
○ Strongly agree
○ Rather agree
○ Neither nor
○ Rather disagree
○ Strongly disagree

And, how much do you agree or disagree with the following six statements?

Carbon emissions that result from, e.g., my travel by plane or car, are justified based on the importance of the activities I need to do in my job or personal life.

○
○ Strongly agree
○ Rather agree
○ Neither nor
○ Rather disagree
○ Strongly disagree

New technologies (such as carbon capture) can solve the climate problem without individuals having to make big changes in their lives.

- ○
- ○ Strongly agree
- ○ Rather agree
- ○ Neither nor
- ○ Rather disagree
- ○ Strongly disagree

Carbon offsets (such as forestation, compensating flights, carbon credits) can solve the climate problem without individuals having to make big changes in their lives.

- ○
- ○ Strongly agree
- ○ Rather agree
- ○ Neither nor
- ○ Rather disagree
- ○ Strongly disagree

It is already too late to solve the climate problem.

- ○
- ○ Strongly agree
- ○ Rather agree
- ○ Neither nor
- ○ Rather disagree
- ○ Strongly disagree

The climate problem will be solved, just as humans have solved many other problems, without individuals having to make big changes in their lives.

○
○ Strongly agree
○ Rather agree
○ Neither nor
○ Rather disagree
○ Strongly disagree

As long as there are no strong policies (such as a high CO2 price), individual life changes will not do anything to solve the climate problem.

○
○ Strongly agree
○ Rather agree
○ Neither nor
○ Rather disagree
○ Strongly disagree

B Verhaltensmuster

Do you own a car or several cars in your household?

○
○ Yes, one
○ Yes, several
○ No

What energy source does the car you use most often require?

○
○ Fuel Cell
○ Biofuels
○ Plug-in Hybrid
○ Natural gas (CNG/LPG)
○ Hybrid Car
○ Electricity
○ I don't know
○ I don't use a car
○ Gas
○ Diesel

Approximately how many kilometers do you drive by car per year? (with your own and/or other car)

○ 0-3'000 km
○ 3'001-6'000 km
○ 6'001-10'000 km
○ 10'001-15'000 km
○ 15'001-20'000 km
○ 20'001-30'000 km
○ More than 30'000 km
○ No answer

Approximately how many hours (in total) have you spent on flights in the last two years (with and without CO_2 compensation)?

○
○ No answer
○ I have not flown at all in the last 2 years
○ Less than 2 hours
○ More than 2 and up to 6 hours
○ More than 6 and up to 10 hours
○ More than 10 and up to 50 hours
○ More than 50 hours

What applies best to you?

○ I eat a vegetarian diet
○ I eat a vegan diet
○ Neither of the two
○ No answer

What systems for heating and hot water are used in the building where you (mainly) live? (Multiple answers possible)

- ☐ Photovoltaic
- ☐ Heat pump
- ☐ Solar thermal
- ☐ Electric heating
- ☐ Geothermal heat pump
- ☐ Oil heating
- ☐ District heating
- ☐ Gas heating
- ☐ Wood, wood chips, wood pellets
- ☐ I don't know
- ☐ No answer

Intro P+

While 76 % of Swiss electricity already comes from renewable energies today, the share of decentralized renewables (solar PV, small hydropower plants and biomass) is only small. According to the Swiss Federal Office of Energy, this share was only 10.3 % in 2020.

In order to have more electricity available for the decarbonisation of other sectors such as transport, heating and industry and to become less dependent on energy from abroad, the share of decentralised renewables should be further increased.

Therefore the following goal is set: **90%** of electricity consumption in one year is covered by domestic renewable production from **2050** onwards.

Therefore the following goal is set: **100%** of one year's electricity consumption is covered by domestic renewable production from **2050** onwards.

Therefore the following goal is set: **100%** of one year's electricity consumption is covered by domestic renewable production from **2040** onwards.

Several concrete goals are discussed for this. Thinking of the electricity sector, which goal do you think Switzerland should pursue?

○ **100%** of one year's electricity consumption is covered by domestic renewable production from **2050** onwards.

○ **100%** of one year's electricity consumption is covered by domestic renewable production from **2040** onwards.

○ **90%** of electricity consumption in one year is covered by domestic renewable production from **2050** onwards.

FirstChoiceLowMedium

Various measures can be taken to achieve this goal. We present three packages of measures below. Please indicate which one you would support most.

The packages of measures should be financially balanced; any deficits in the national budget will be financed through taxation of energy consumption. Unless explicitly stated otherwise, the measures are designed to last until 2050.

○ To promote the production of domestic renewable electricity, there is a **purchase guarantee** for renewable electricity. This means that anyone who builds a plant for the production of domestic renewable electricity today is **guaranteed** at least **CHF 0,12 per kWh** for the electricity produced from it during the first 10 years. In addition, the construction of such a plant is supported with an **investment contribution** amounting to **50% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **from 2030** there will be a solar obligation on **new buildings and renovations**, and **from 2050 on all buildings**. **Electricity suppliers** will also be obliged to have **at least 80% domestic renewable electricity** in their electricity mix **from 2030**. Solar installations will be permitted **on open areas and in the Alpine region**.

○ In order to promote the production of domestic renewable electricity, the construction of such plants is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **From 2030**, there will be a solar obligation on **new buildings and renovations**, and **from 2050 on all buildings**. **Electricity suppliers** will also be required to have **at least 80% domestic renewable electricity** in their electricity mix **from 2030**.

○ To promote the production of domestic renewable electricity, there is a **purchase guarantee** for renewable electricity. This means that anyone who builds a plant for the production of domestic renewable electricity today is **guaranteed** at least **CHF 0,08 per kWh** for the electricity produced from it during the first 10 years. In addition, the construction of such a plant is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **from 2030** there will be a solar obligation on **new buildings and renovations**,

◯ I do not support any of these packages of measures.

CONTROL1LowMedium

Various measures can be taken to achieve this goal. We present three packages of measures below. Please indicate which one you would support most.

The packages of measures should be financially balanced; any deficits in the national budget will be financed through taxation of energy consumption. Unless explicitly stated otherwise, the measures are designed to last until 2050.

○ There are **requirements** in the area of renewable electricity: **From 2040**, there will be a solar obligation **on new buildings and renovations**. **Electricity suppliers** will also be required to have at least **75% domestic renewable electricity** in their electricity mix **from 2030**. Based on the assessment of various researchers in this area, this package of measures is sufficient to achieve the goal of **"90%** of electricity consumption in one year is covered by domestic renewable production from **2050** onwards".

○ The construction of a plant for the production of domestic renewable electricity is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **From 2030**, there will be a solar obligation on **new buildings and renovations**, and **from 2040 on all buildings**. **Electricity suppliers** will also be required to have **at least 85% domestic renewable electricity** in their electricity mix **from 2030**. Solar installations will be allowed on **open areas and in the Alpine region**. Based on the assessment of various researchers in this area, this package of measures is sufficient to achieve the goal of **"100%** of one year's electricity consumption is covered by domestic renewable production from **2040 onwards**".

○ In order to promote the production of domestic renewable electricity, the construction of such plants is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). In addition, there are **requirements** in the area of renewable electricity: **From 2040**, there will be a solar obligation on **new buildings and renovations.** Based on the assessment of various researchers in this area, this package of measures is sufficient to achieve the goal of **"90%** of electricity consumption in one year is covered by domestic renewable production from **2050** onwards".

○ I do not support any of these packages of measures.

FCHigh

Various measures can be taken to achieve this goal. We present three packages of measures below. Please indicate which one you would support most.

The packages of measures should be financially balanced; any deficits in the national budget will be financed through taxation of energy consumption. Unless explicitly stated otherwise, the measures are designed to last until 2050.

○ To promote the production of domestic renewable electricity, there is a **purchase guarantee** for renewable electricity. This means that anyone who builds a plant for the production of domestic renewable electricity today is **guaranteed** at least **CHF 0,12 per kWh** for the electricity produced from it during the first 10 years. In addition, the construction of such a plant is supported with an **investment contribution** amounting to **50% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **from 2030** there will be a solar obligation on **new buildings and renovations**, and **from 2050 on all buildings**. **Electricity suppliers** will also be obliged to have **at least 80% domestic renewable electricity** in their electricity mix **from 2030**. Solar installations will be permitted **on open areas and in the Alpine region**.

○ The construction of a plant for the production of domestic renewable electricity is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **From 2030**, there will be a solar obligation on **new buildings and renovations**, and **from 2040 on all buildings**. **Electricity suppliers** will also be required to have **at least 85% domestic renewable electricity** in their electricity mix **from 2030**. Solar installations will be allowed on **open areas and in the Alpine region**.

○ There are **requirements** in the area of renewable electricity: **From 2040**, there will be a solar obligation **on new buildings and renovations**. **Electricity suppliers** will also be required to have at least **75% domestic renewable electricity** in their electricity mix **from 2030**.

○ I do not support any of these packages of measures.

Various measures can be taken to achieve this goal. We present three packages of measures below. Please indicate which one you would support most.

The packages of measures should be financially balanced; any deficits in the national budget will be financed through taxation of energy consumption. Unless explicitly stated otherwise, the measures are designed to last until 2050.

○ To promote the production of domestic renewable electricity, there is a **purchase guarantee** for renewable electricity. This means that anyone who builds a plant for the production of domestic renewable electricity today is **guaranteed** at least **CHF 0,08 per kWh** for the electricity produced from it during the first 10 years. In addition, the construction of such a plant is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **from 2030** there will be a solar obligation on **new buildings and renovations**.

○ To promote the production of domestic renewable electricity, there is a **purchase guarantee** for renewable electricity. This means that anyone who builds a plant for the production of domestic renewable electricity today is **guaranteed** at least **CHF 0,12 per kWh** for the electricity produced from it during the first 10 years. In addition, the construction of such a plant is supported with an **investment contribution** amounting to **50% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **from 2030** there will be a solar obligation on **new buildings and renovations**, and **from 2050 on all buildings**. **Electricity suppliers** will also be obliged to have **at least 80% domestic renewable electricity** in their electricity mix **from 2030**. Solar installations will be permitted **on open areas and in the Alpine region**.

○ In order to promote the production of domestic renewable electricity, the construction of such plants is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). In addition, there are **requirements** in the area of renewable electricity: **From 2040**, there will be a solar obligation on **new buildings and renovations.**

○ I do not support any of these packages of measures.

Various measures can be taken to achieve this goal. We present three packages of measures below. Please indicate which one you would support most.

The packages of measures should be financially balanced; any deficits in the national budget will be financed through taxation of energy consumption. Unless explicitly stated otherwise, the measures are designed to last until 2050.

○ The construction of a plant for the production of domestic renewable electricity is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **From 2030**, there will be a solar obligation on **new buildings and renovations**, and **from 2040 on all buildings**. **Electricity suppliers** will also be required to have **at least 85% domestic renewable electricity** in their electricity mix **from 2030**. Solar installations will be allowed on **open areas and in the Alpine region**.

○ In order to promote the production of domestic renewable electricity, the construction of such plants is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). In addition, there are **requirements** in the area of renewable electricity: **From 2040**, there will be a solar obligation on **new buildings and renovations.**

○ To promote the production of domestic renewable electricity, there is a **purchase guarantee** for renewable electricity. This means that anyone who builds a plant for the production of domestic renewable electricity today is **guaranteed** at least **CHF 0,08 per kWh** for the electricity produced from it during the first 10 years. In addition, the construction of such a plant is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **from 2030** there will be a solar obligation on **new buildings and renovations**.

○ I do not support any of these packages of measures.

CONTROL1High

Various measures can be taken to achieve this goal. We present three packages of measures below. Please indicate which one you would support most.

The packages of measures should be financially balanced; any deficits in the national budget will be financed through taxation of energy consumption. Unless explicitly stated otherwise, the measures are designed to last until 2050.

○ The construction of a plant for the production of domestic renewable electricity is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **From 2030**, there will be a solar obligation on **new buildings and renovations**, and **from 2040 on all buildings**. **Electricity suppliers** will also be required to have **at least 85% domestic renewable electricity** in their electricity mix **from 2030**. Solar installations will be allowed on **open areas and in the Alpine region**. Based on the assessment of various researchers in this area, this package of measures is sufficient to achieve the goal of "**100%** of one year's electricity consumption is covered by domestic renewable production from **2040 onwards**".

○ To promote the production of domestic renewable electricity, there is a **purchase guarantee** for renewable electricity. This means that anyone who builds a plant for the production of domestic renewable electricity today is **guaranteed** at least **CHF 0,12 per kWh** for the electricity produced from it during the first 10 years. In addition, the construction of such a plant is supported with an **investment contribution** amounting to **50% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **from 2030** there will be a solar obligation on **new buildings and renovations**, and **from 2050 on all buildings**. **Electricity suppliers** will also be obliged to have **at least 80% domestic renewable electricity** in their electricity mix **from 2030**. Solar installations will be permitted **on open areas and in the Alpine region**. Based on the assessment of various researchers in this area, this package of measures is sufficient to achieve the goal of "**100%** of one year's electricity consumption is covered by domestic renewable production from **2040 onwards**".

○ There are **requirements** in the area of renewable electricity: **From 2040**, there will be a solar obligation **on new buildings and renovations**. **Electricity**

suppliers will also be required to have at least **75% domestic renewable electricity** in their electricity mix **from 2030**. Based on the assessment of various researchers in this area, this package of measures is sufficient to achieve the goal of "**90%** of electricity consumption in one year is covered by domestic renewable production from **2050** onwards".

○ I do not support any of these packages of measures.

Various measures can be taken to achieve this goal. We present three packages of measures below. Please indicate which one you would support most.

The packages of measures should be financially balanced; any deficits in the national budget will be financed through taxation of energy consumption. Unless explicitly stated otherwise, the measures are designed to last until 2050.

○ To promote the production of domestic renewable electricity, there is a **purchase guarantee** for renewable electricity. This means that anyone who builds a plant for the production of domestic renewable electricity today is **guaranteed** at least **CHF 0,12 per kWh** for the electricity produced from it during the first 10 years. In addition, the construction of such a plant is supported with an **investment contribution** amounting to **50% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **from 2030** there will be a solar obligation on **new buildings and renovations**, and **from 2050 on all buildings**. **Electricity suppliers** will also be obliged to have **at least 80% domestic renewable electricity** in their electricity mix **from 2030**. Solar installations will be permitted **on open areas and in the Alpine region**. Based on the assessment of various researchers in this area, this package of measures is sufficient to achieve the goal of "**100%** of one year's electricity consumption is covered by domestic renewable production from **2040 onwards**".

○ In order to promote the production of domestic renewable electricity, the construction of such plants is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **From 2030**, there will be a solar obligation on **new buildings and renovations**, and **from 2050 on**

all buildings. **Electricity suppliers** will also be required to have **at least 80% domestic renewable electricity** in their electricity mix **from 2030**. Based on the assessment of various researchers in this area, this package of measures is sufficient to achieve the goal of "**100%** of one year's electricity consumption is covered by domestic renewable production from **2050** onwards".

○ There are **requirements** in the area of renewable electricity: **From 2040**, there will be a solar obligation **on new buildings and renovations**. **Electricity suppliers** will also be required to have at least **75% domestic renewable electricity** in their electricity mix **from 2030**. Based on the assessment of various researchers in this area, this package of measures is sufficient to achieve the goal of "100% of one year's electricity consumption is covered by domestic renewable production from **2050** onwards".

Various measures can be taken to achieve this goal. We present three packages of measures below. Please indicate which one you would support most.

○ I do not support any of these packages of measures.

The packages of measures should be financially balanced; any deficits in the national budget will be financed through taxation of energy consumption. Unless explicitly stated otherwise, the measures are designed to last until 2050.

○ To promote the production of domestic renewable electricity, there is a **purchase guarantee** for renewable electricity. This means that anyone who builds a plant for the production of domestic renewable electricity today is **guaranteed** at least **CHF 0,08 per kWh** for the electricity produced from it during the first 10 years. In addition, the construction of such a plant is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **from 2030** there will be a solar obligation on **new buildings and renovations**. Based on the assessment of various researchers in this area, this package of measures is sufficient to achieve the goal of "**100%** of one year's electricity consumption is covered by domestic renewable production from **2050** onwards".

○ The construction of a plant for the production of domestic renewable electricity is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **From 2030**, there will be a solar obligation on **new buildings and renovations**, and **from 2040 on all buildings**. **Electricity suppliers** will also be required to have **at least 85% domestic renewable electricity** in their electricity mix **from 2030**. Solar installations will be allowed on **open areas and in the Alpine region**. Based on the assessment of various researchers in this area, this package of measures is sufficient to achieve the goal of "**100%** of one year's electricity consumption is covered by domestic

renewable production from **2040 onwards**".

○ In order to promote the production of domestic renewable electricity, the construction of such plants is supported with an **investment contribution** amounting to **40% of the investment costs**. This support is financed through the taxation of electricity consumption (via a **surcharge on grid usage**). Finally, there are **requirements** in the area of renewable electricity: **From 2030**, there will be a solar obligation on **new buildings and renovations**, and **from 2050 on all buildings**. **Electricity suppliers** will also be required to have **at least 80% domestic renewable electricity** in their electricity mix **from 2030**. Based on the assessment of various researchers in this area, this package of measures is sufficient to achieve the goal of "**100%** of one year's electricity consumption is covered by domestic renewable production from **2050** onwards".

○ I do not support any of these packages of measures.

Missmatch

Based on the current assessment of various researchers in the field, the package of measures you have selected is not sufficient to achieve the target regarding domestic renewable electricity.

What would you like to do?

○ I would like to adjust the target.

○ I would like to choose a different policy package.

○ I would like to adjust neither the energy target nor the policy target.

You can now adjust the target. Which target should Switzerland pursue?

○ **90%** of electricity consumption in one year is covered by domestic renewable production from **2050** onwards.

○ **100%** of one year's electricity consumption is covered by domestic renewable production from **2050** onwards.

○ **100%** of one year's electricity consumption is covered by domestic renewable production from **2040** onwards.

You can now adjust the package of measures. Which measures should be taken?

The packages of measures should be financially balanced; any deficits in the national budget will be financed through taxation of energy consumption. Unless explicitly stated otherwise, the measures are designed to last until 2050.

○ **»**
Um die Produktion von inländischem erneuerbarem Strom zu fördern, gibt es eine **Abnahmegarantie** für erneuerbaren Strom. Das heisst, wer heute eine Anlage zur Produktion von inländischem erneuerbarem Strom baut, erhält für den daraus produzierten Strom während der ersten 10 Jahre mindestens **12 Rappen pro kWh garantiert**. Ausserdem wird der Bau einer solchen Anlage mit einem **Investitionsbeitrag** im Umfang von **50% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2030** gibt es auf **Neubauten und bei Sanierungen** sowie **ab 2050** auf **allen Gebäuden** eine Solarpflicht. **Elektrizitätsanbieter** werden zudem dazu verpflichtet, **ab 2030 mindestens 80% inländischen erneuerbaren Strom** in ihrem Strommix zu haben. Solaranlagen auf offenen Flächen und im Alpenraum werden erlaubt.

○ **»**
Der Bau einer Anlage zur Produktion von inländischem erneuerbarem Strom wird mit einem **Investitionsbeitrag** im Umfang von **40% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2030** gibt es auf **Neubauten und bei Sanierungen** und **ab 2040 auf allen Gebäuden** eine Solarpflicht. **Elektrizitätsanbieter** werden zudem dazu verpflichtet, **ab 2030 mindestens 85% inländischen erneuerbaren Strom** in ihrem Strommix zu haben. Solaranlagen auf **offenen Flächen und im Alpenraum** werden erlaubt.

○ **»**
Um die Produktion von inländischem erneuerbarem Strom zu fördern, gibt es eine **Abnahmegarantie** für erneuerbaren Strom. Das heisst, wer heute eine Anlage zur Produktion von inländischem erneuerbarem Strom baut, erhält für den daraus produzierten Strom während der ersten 10 Jahre mindestens **8 Rappen pro kWh garantiert**. Ausserdem wird der Bau einer solchen Anlage mit einem **Investitionsbeitrag** im Umfang von **40% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des

Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2030** gibt es auf **Neubauten und bei Sanierungen** eine Solarpflicht.

○ **»**
Um die Produktion von inländischem erneuerbarem Strom zu fördern, wird der Bau solcher Anlagen mit einem **Investitionsbeitrag** im Umfang von **40% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2030** gibt es auf **Neubauten und bei Sanierungen** sowie **ab 2050 auf allen Gebäuden** eine Solarpflicht. **Elektrizitätsanbieter** werden zudem dazu verpflichtet, **ab 2030** mindestens **80% inländischen erneuerbaren Strom** in ihrem Strommix zu haben.

○ **»**
Um die Produktion von inländischem erneuerbarem Strom zu fördern, wird der Bau solcher Anlagen mit einem **Investitionsbeitrag** im Umfang von **40% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Ausserdem gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2040** gibt es auf **Neubauten und bei Sanierungen** eine Solarpflicht.

○ **»**
Es gibt **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2040** gibt es auf **Neubauten und bei Sanierungen** eine Solarpflicht. **Elektrizitätsanbieter** werden zudem dazu verpflichtet, **ab 2030** mindestens **75% inländischen erneuerbaren Strom** in ihrem Strommix zu haben.

○ **»** Ich unterstütze keines dieser Massnahmenpakete.

You can now adjust the package of measures. Which measures should be taken?

The packages of measures should be financially balanced; any deficits in the national budget will be financed through taxation of energy consumption. Unless explicitly stated otherwise, the measures are designed to last until 2050.

○ **»**
Um die Produktion von inländischem erneuerbarem Strom zu fördern, gibt es eine **Abnahmegarantie** für erneuerbaren Strom. Das heisst, wer heute eine Anlage zur Produktion von inländischem erneuerbarem Strom baut, erhält für

den daraus produzierten Strom während der ersten 10 Jahre mindestens **12 Rappen pro kWh garantiert**. Ausserdem wird der Bau einer solchen Anlage mit einem **Investitionsbeitrag** im Umfang von **50% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2030** gibt es auf **Neubauten und bei Sanierungen** sowie **ab 2050 auf allen Gebäuden** eine Solarpflicht. Elektrizitätsanbieter werden zudem dazu verpflichtet, ab 2030 mindestens 80% inländischen erneuerbaren Strom in ihrem Strommix zu haben. Solaranlagen **auf offenen Flächen und im Alpenraum** werden erlaubt.

○ **»**
Der Bau einer Anlage zur Produktion von inländischem erneuerbarem Strom wird mit einem **Investitionsbeitrag** im Umfang von **40% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2030** gibt es auf **Neubauten und bei Sanierungen** und **ab 2040 auf allen Gebäuden** eine Solarpflicht. **Elektrizitätsanbieter** werden zudem dazu verpflichtet, **ab 2030 mindestens 85% inländischen erneuerbaren Strom** in ihrem Strommix zu haben. Solaranlagen auf **offenen Flächen und im Alpenraum** werden erlaubt.

○ **»**
Um die Produktion von inländischem erneuerbarem Strom zu fördern, gibt es eine **Abnahmegarantie** für erneuerbaren Strom. Das heisst, wer heute eine Anlage zur Produktion von inländischem erneuerbarem Strom baut, erhält für den daraus produzierten Strom während der ersten 10 Jahre mindestens **8 Rappen pro kWh garantiert**. Ausserdem wird der Bau einer solchen Anlage mit einem **Investitionsbeitrag** im Umfang von **40% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2030** gibt es auf **Neubauten und bei Sanierungen** eine Solarpflicht.

○ **»**
Um die Produktion von inländischem erneuerbarem Strom zu fördern, wird der Bau solcher Anlagen mit einem **Investitionsbeitrag** im Umfang von **40% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2030** gibt es auf **Neubauten und bei Sanierungen** sowie **ab 2050 auf allen Gebäuden** eine Solarpflicht. **Elektrizitätsanbieter** werden zudem dazu verpflichtet, ab 2030 mindestens **80% inländischen erneuerbaren Strom** in ihrem Strommix zu haben.

○ **»**
Um die Produktion von inländischem erneuerbarem Strom zu fördern, gibt es eine **Abnahmegarantie** für erneuerbaren Strom. Das heisst, wer heute eine Anlage zur Produktion von inländischem erneuerbarem Strom baut, erhält für

You can now adjust the package of measures. Which measures should be taken?

The packages of measures should be financially balanced: any deficits in the national budget will be financed through taxation of energy consumption. Unless explicitly stated otherwise, the measures are designed to last until 2050.

○ den daraus produzierten Strom während der ersten 10 Jahre mindestens **12 Rappen pro kWh garantiert**. Ausserdem wird der Bau einer solchen Anlage mit einem **Investitionsbeitrag** im Umfang von **50% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2030** gibt es auf **Neubauten und bei Sanierungen** sowie **ab 2050 auf allen Gebäuden** eine Solarpflicht. **Elektrizitätsanbieter** werden zudem dazu verpflichtet, **ab 2030 mindestens 80% inländischen erneuerbaren Strom** in ihrem Strommix zu haben. Solaranlagen auf **offenen Flächen und im Alpenraum** werden erlaubt.

○ **»**
Der Bau einer Anlage zur Produktion von inländischem erneuerbarem Strom wird mit einem **Investitionsbeitrag** im Umfang von **40% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2030** gibt es auf **Neubauten und bei Sanierungen** und **ab 2040 auf allen Gebäuden** eine Solarpflicht. **Elektrizitätsanbieter** werden zudem dazu verpflichtet, **ab 2030 mindestens 85% inländischen erneuerbaren Strom** in ihrem Strommix zu haben. Solaranlagen auf **offenen Flächen und im Alpenraum** werden erlaubt.

○ **»**
Um die Produktion von inländischem erneuerbarem Strom zu fördern, gibt es eine **Abnahmegarantie** für erneuerbaren Strom. Das heisst, wer heute eine Anlage zur Produktion von inländischem erneuerbarem Strom baut, erhält für den daraus produzierten Strom während der ersten 10 Jahre mindestens **8 Rappen pro kWh garantiert**. Ausserdem wird der Bau einer solchen Anlage mit einem **Investitionsbeitrag** im Umfang von **40% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2030** gibt es auf **Neubauten und bei Sanierungen** eine Solarpflicht.

You can now adjust the package of measures. Which measures should be taken?

The packages of measures should be financially balanced; any deficits in the national budget will be financed through taxation of energy consumption. Unless explicitly stated otherwise, the measures are designed to last until 2050.

○ **»**
Um die Produktion von inländischem erneuerbarem Strom zu fördern, wird der Bau solcher Anlagen mit einem **Investitionsbeitrag** im Umfang von **40% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2030** gibt es auf **Neubauten und bei Sanierungen** sowie **ab 2050 auf allen Gebäuden** eine Solarpflicht. **Elektrizitätsanbieter** werden zudem dazu verpflichtet, ab 2030 mindestens **80% inländischen erneuerbaren Strom** in ihrem Strommix zu haben.

○ **»**
Um die Produktion von inländischem erneuerbarem Strom zu fördern, gibt es eine **Abnahmegarantie** für erneuerbaren Strom. Das heisst, wer heute eine Anlage zur Produktion von inländischem erneuerbarem Strom baut, erhält für den daraus produzierten Strom

○ den daraus produzierten Strom während der ersten 10 Jahre mindestens **12 Rappen pro kWh garantiert**. Ausserdem wird der Bau einer solchen Anlage mit einem **Investitionsbeitrag** im Umfang von **50% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2040** gibt es auf **Neubauten und bei Sanierungen** sowie **ab 2050 auf allen Gebäuden eine Solarpflicht**. **Elektrizitätsanbieter** werden zudem dazu verpflichtet, **ab 2030 mindestens 80% inländischen erneuerbaren Strom** in ihrem Strommix zu haben. Solaranlagen auf **offenen Flächen und im Alpenraum** werden erlaubt.

○ » Der Bau einer Anlage zur Produktion von inländischem erneuerbarem Strom wird mit einem **Investitionsbeitrag** im Umfang von **40% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2030** gibt es auf **Neubauten und bei Sanierungen** und **ab 2040 auf allen Gebäuden** eine Solarpflicht. **Elektrizitätsanbieter** werden zudem dazu verpflichtet, **ab 2030 mindestens 85% inländischen erneuerbaren Strom** in ihrem Strommix zu haben. Solaranlagen auf **offenen Flächen und im Alpenraum** werden erlaubt.

○ » Um die Produktion von inländischem erneuerbarem Strom zu fördern, gibt es eine **Abnahmegarantie** für erneuerbaren Strom. Das heisst, wer heute eine Anlage zur Produktion von inländischem erneuerbarem Strom baut, erhält für den daraus produzierten Strom während der ersten 10 Jahre mindestens **8 Rappen pro kWh garantiert**. Ausserdem wird der Bau einer solchen Anlage mit einem **Investitionsbeitrag** im Umfang von **40% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**). Schliesslich gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2030** gibt es auf **Neubauten und bei Sanierungen** eine Solarpflicht.

○ » Um die Produktion von inländischem erneuerbarem Strom zu fördern, wird der Bau solcher Anlagen mit einem **Investitionsbeitrag** im Umfang von **40% der Investitionskosten** unterstützt. Finanziert wird diese Förderung über die Besteuerung des Stromverbrauchs (über einen **Zuschlag zur Netznutzung**).

Ausserdem gibt es **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2040** gibt es auf **Neubauten und bei Sanierungen** eine Solarpflicht.

Based on the assessment of various researchers in the field, the package of measures you have selected is sufficient to achieve the goal of "**100%** of one year's electricity consumption is covered by domestic renewable production from **2050** onwards".

○ **»** Es gibt **Vorgaben** im Bereich erneuerbaren Stroms: **Ab 2040** gibt es auf **Neubauten und bei Sanierungen** eine Solarpflicht. **Elektrizitätsanbieter** werden zudem dazu verpflichtet, **ab 2030** mindestens **75% inländischen erneuerbaren Strom** in ihrem Strommix zu haben.

○ **»** Ich unterstütze keines dieser Massnahmenpakete.

Based on the assessment of various researchers in the field, the package of measures you have selected is sufficient to achieve the goal of "**90%** of electricity consumption in one year is covered by domestic renewable production from **2050** onwards".

Block D - Frage 1

Individuals can invest in solar PV by either installing their own solar PV or by participating in a solar PV project, i.e., where various people together finance a solar power project.
Have you already installed solar PV or participated in a solar PV project?

☐
☐ No
☐ Yes, I have installed solar PV
☐ Yes, I have participated in a solar PV project

D2uD3

How likely is it for you to install solar PV or participate in a solar PV project in the next 5 years?

	Very likely	Rather likely	Rather unlikely	Very unlikely
Solar PV	○	○	○	○	○
Solar PV project	○	○	○	○	○

Would you prefer to invest in solar PV or participate in a solar PV project?

○ Solar PV project
○ Solar PV

IntroC_climInd

Today, all persons, i.e. for example house and apartment owners but also tenants, have the opportunity to invest in solar power, even without owning their own roof. This is the case, for example, with **participation investments**, in which various people together finance a solar power project.

Investing in such solar power projects thus offers you an opportunity to become active yourself in counteracting

climate change and protecting the environment.

In the following, we present different variants of such solar power projects to you. Please imagine that these are **offers for a co-investment**. You can **co-finance** these projects yourself with a **one-time investment**. By financing one or more solar modules, you can **participate with small financial contributions, but also invest larger amounts**. The energy produced by a solar module with an area of 1 m² corresponds to the annual energy consumption of 2 standard refrigerators or an electric car can drive 1000 km with the electricity produced.

You will see **5 times** in a row **2 participation options** to choose from. The projects differ in terms of different characteristics. Please consider in each case **which project you prefer and how many of those solar panels you want to invest in under these conditions**.

[Note for respondents answering via tablet or cell phone: The following questions are only displayed correctly in landscape format].

IntroC_climCH

Today, all persons, i.e. for example house and apartment

owners but also tenants, have the opportunity to invest in solar power, even without owning their own roof. This is the case, for example, with **participation investments**, in which various people together finance a solar power project.

Investing in such solar power projects thus offers us an opportunity to take action together to counteract climate change and protect the environment.

In the following, we present different variants of such solar power projects to you. Please imagine that these are **offers for a co-investment**. You can **co-finance** these projects yourself with a **one-time investment**. By financing one or more solar modules, you can **participate with small financial contributions, but also invest larger amounts**. The energy produced by a solar module with an area of 1 m² corresponds to the annual energy consumption of 2 standard refrigerators or an electric car can drive 1000 km with the electricity produced.

You will see **5 times** in a row **2 participation options** to choose from. The projects differ in terms of different characteristics. Please consider in each case **which project you prefer and how many of those solar panels you want to invest in under these conditions**.

[Note for respondents answering via tablet or cell phone: The

following questions are only displayed correctly in landscape format].

IntroC_sebstlnd

Today, all persons, i.e. for example house and apartment owners but also tenants, have the opportunity to invest in solar power, even without owning their own roof. This is the case, for example, with **participation investments**, in which various people together finance a solar power project.

Investing in such solar power projects thus offers you an opportunity to become active yourself in order to help meet the increased demand for electricity at any time of year, for example from heat pumps, electric vehicles and other new technologies.

In the following, we present different variants of such solar power projects to you. Please imagine that these are **offers for a co-investment**. You can **co-finance** these projects yourself with a **one-time investment**. By financing one or more solar modules, you can **participate with small financial contributions, but also invest larger amounts**. The energy produced by a solar module with an area of 1 m² corresponds to the annual energy consumption of 2 standard refrigerators or

an electric car can drive 1000 km with the electricity produced.

You will see **5 times** in a row **2 participation options** to choose from. The projects differ in terms of different characteristics. Please consider in each case **which project you prefer and how many of those solar panels you want to invest in under these conditions**.

[Note for respondents answering via tablet or cell phone: The following questions are only displayed correctly in landscape format].

IntroC_selbstCH

Today, all persons, i.e. for example house and apartment owners but also tenants, have the opportunity to invest in solar power, even without owning their own roof. This is the case, for example, with **participation investments**, in which various people together finance a solar power project.

Investing in such solar projects thus offers us a way to work together to help meet increased electricity demand at any time of year, for example from heat pumps, electric vehicles and other new technologies.

In the following, we present different variants of such solar power projects to you. Please imagine that these are **offers for a co-investment**. You can **co-finance** these projects yourself with a **one-time investment**. By financing one or more solar modules, you can **participate with small financial contributions, but also invest larger amounts**. The energy produced by a solar module with an area of 1 m² corresponds to the annual energy consumption of 2 standard refrigerators or an electric car can drive 1000 km with the electricity produced.

You will see **5 times** in a row **2 participation options** to choose from. The projects differ in terms of different characteristics. Please consider in each case **which project you prefer and how many of those solar panels you want to invest in under these conditions**.

[Note for respondents answering via tablet or cell phone: The following questions are only displayed correctly in landscape format].

C Joint Conjoint

Comparison 1 out of 5: Given these two projects, in which one would you invest?

	Project A	Project B
${e://Field /G-1-1}	${e://Field /G-1-1-1}	${e://Field /G-1-2-1}
${e://Field /G-1-2}	${e://Field /G-1-1-2}	${e://Field /G-1-2-2}
${e://Field /G-1-3}	${e://Field /G-1-1-3}	${e://Field /G-1-2-3}
${e://Field /G-1-4}	${e://Field /G-1-1-4}	${e://Field /G-1-2-4}
${e://Field /G-1-5}	${e://Field /G-1-1-5}	${e://Field /G-1-2-5}

Which project do you chose?

Project A   Project B

In how many solar modules with an area of 1 m² each of your chosen project do you want to invest? (please enter as number/s)

module(s)

In wie viele Solar-Module mit einer Fläche von jeweils 1 m² Ihres gewählten Projektes wollen Sie investieren? (bitte als Ziffer/n eingeben)

Modul(e)

In quanti moduli solari, con una superficie di 1 m² ciascuno, del progetto scelto vuole investire? (inserire come numero/i)

modulo/i

Dans combien de modules solaires d'une surface de 1 m² chacun du projet que vous avez choisi voulez-vous investir ? (veuillez indiquer le/s chiffre/s)

module(s)

Regardless of whether you invest in these projects or not, would you support their implementation?

	Certainly approve	Rather approve	Neither	Rather reject	Certainly reject
Project A	◯	◯	◯	◯	◯
Project B	◯	◯	◯	◯	◯

Comparison 2 out of 5: Given these two projects, in which one would you invest?

	Project A	**Project B**
${e://Field /G-2-1}	${e://Field /G-2-1-1}	${e://Field /G-2-2-1}
${e://Field /G-2-2}	${e://Field /G-2-1-2}	${e://Field /G-2-2-2}
${e://Field /G-2-3}	${e://Field /G-2-1-3}	${e://Field /G-2-2-3}
${e://Field /G-2-4}	${e://Field /G-2-1-4}	${e://Field /G-2-2-4}
${e://Field /G-2-5}	${e://Field /G-2-1-5}	${e://Field /G-2-2-5}

Which project do you chose?

Project A   Project B

In how many solar modules with an area of 1 m² each of your chosen project do you want to invest? (please enter as

number/s)

[   ]   module(s)

In wie viele Solar-Module mit einer Fläche von jeweils 1 m² Ihres gewählten Projektes wollen Sie investieren? (bitte als Ziffer/n eingeben)

[   ]   Modul(e)

In quanti moduli solari, con una superficie di 1 m² ciascuno, del progetto scelto vuole investire? (inserire come numero/i)

[   ]   modulo/i

Dans combien de modules solaires d'une surface de 1 m² chacun du projet que vous avez choisi voulez-vous investir ? (veuillez indiquer le/s chiffre/s)

[   ]   module(s)

Regardless of whether you invest in these projects or not, would you support their implementation?

	Certainly approve	Rather approve	Neither	Rather reject	Certainly reject
Project A	◯	◯	◯	◯	◯
Project B	◯	◯	◯	◯	◯

Comparison 3 out of 5: Given these two projects, in which one would you invest?

	Project A	**Project B**
${e://Field /G-3-1}	${e://Field /G-3-1-1}	${e://Field /G-3-2-1}
${e://Field /G-3-2}	${e://Field /G-3-1-2}	${e://Field /G-3-2-2}
${e://Field /G-3-3}	${e://Field /G-3-1-3}	${e://Field /G-3-2-3}
${e://Field /G-3-4}	${e://Field /G-3-1-4}	${e://Field /G-3-2-4}
${e://Field /G-3-5}	${e://Field /G-3-1-5}	${e://Field /G-3-2-5}

Which project do you chose?

Project A   Project B

In how many solar modules with an area of 1 m² each of your chosen project do you want to invest? (please enter as

number/s)

[ ] module(s)

In wie viele Solar-Module mit einer Fläche von jeweils 1 m² Ihres gewählten Projektes wollen Sie investieren? (bitte als Ziffer/n eingeben)

[ ] Modul(e)

In quanti moduli solari, con una superficie di 1 m² ciascuno, del progetto scelto vuole investire? (inserire come numero/i)

[ ] modulo/i

Dans combien de modules solaires d'une surface de 1 m² chacun du projet que vous avez choisi voulez-vous investir ? (veuillez indiquer le/s chiffre/s)

[ ] module(s)

Regardless of whether you invest in these projects or not, would you support their implementation?

	Certainly approve	Rather approve	Neither	Rather reject	Certainly reject
Project A	◯	◯	◯	◯	◯
Project B	◯	◯	◯	◯	◯

Comparison 4 out of 5: Given these two projects, in which one would you invest?

	Project A	**Project B**
${e://Field /G-4-1}	${e://Field /G-4-1-1}	${e://Field /G-4-2-1}
${e://Field /G-4-2}	${e://Field /G-4-1-2}	${e://Field /G-4-2-2}
${e://Field /G-4-3}	${e://Field /G-4-1-3}	${e://Field /G-4-2-3}
${e://Field /G-4-4}	${e://Field /G-4-1-4}	${e://Field /G-4-2-4}
${e://Field /G-4-5}	${e://Field /G-4-1-5}	${e://Field /G-4-2-5}

Which project do you chose?

Project A   Project B

In how many solar modules with an area of 1 m² each of your chosen project do you want to invest? (please enter as number/s)

module(s)

In wie viele Solar-Module mit einer Fläche von jeweils 1 m² Ihres gewählten Projektes wollen Sie investieren? (bitte als Ziffer/n eingeben)

Modul(e)

In quanti moduli solari, con una superficie di 1 m² ciascuno, del progetto scelto vuole investire? (inserire come numero/i)

modulo/i

Dans combien de modules solaires d'une surface de 1 m² chacun du projet que vous avez choisi voulez-vous investir ? (veuillez indiquer le/s chiffre/s)

module(s)

Regardless of whether you invest in these projects or not, would you support their implementation?

	Certainly approve	Rather approve	Neither	Rather reject	Certainly reject
Project A	○	○	○	○	○
Project B	○	○	○	○	○

Comparison 5 out of 5: Given these two projects, in which one would you invest?

	Project A	**Project B**
${e://Field /G-5-1}	${e://Field /G-5-1-1}	${e://Field /G-5-2-1}
${e://Field /G-5-2}	${e://Field /G-5-1-2}	${e://Field /G-5-2-2}
${e://Field /G-5-3}	${e://Field /G-5-1-3}	${e://Field /G-5-2-3}
${e://Field /G-5-4}	${e://Field /G-5-1-4}	${e://Field /G-5-2-4}
${e://Field /G-5-5}	${e://Field /G-5-1-5}	${e://Field /G-5-2-5}

Which project do you chose?

Project A   Project B

In how many solar modules with an area of 1 m² each of your chosen project do you want to invest? (please enter as number/s)

module(s)

In wie viele Solar-Module mit einer Fläche von jeweils 1 m² Ihres gewählten Projektes wollen Sie investieren? (bitte als Ziffer/n eingeben)

Modul(e)

In quanti moduli solari, con una superficie di 1 m² ciascuno, del progetto scelto vuole investire? (inserire come numero/i)

modulo/i

Dans combien de modules solaires d'une surface de 1 m² chacun du projet que vous avez choisi voulez-vous investir ? (veuillez indiquer le/s chiffre/s)

module(s)

Regardless of whether you invest in these projects or not, would you support their implementation?

	Certainly approve	Rather approve	Neither	Rather reject	Certainly reject
Project A	○	○	○	○	○
Project B	○	○	○	○	○

C Joint Conjoint with abstention

Comparison 1 out of 5: Given these two projects, in which one would you invest?

	Project A	**Project B**
${e://Field /G-1-1}	${e://Field /G-1-1-1}	${e://Field /G-1-2-1}
${e://Field /G-1-2}	${e://Field /G-1-1-2}	${e://Field /G-1-2-2}
${e://Field /G-1-3}	${e://Field /G-1-1-3}	${e://Field /G-1-2-3}
${e://Field /G-1-4}	${e://Field /G-1-1-4}	${e://Field /G-1-2-4}
${e://Field /G-1-5}	${e://Field /G-1-1-5}	${e://Field /G-1-2-5}

Which project do you chose?

Project A   Project B   None

In how many solar modules with an area of 1 m² each of your chosen project do you want to invest? (please enter as number/s)

module(s)

In wie viele Solar-Module mit einer Fläche von jeweils 1 m² Ihres gewählten Projektes wollen Sie investieren? (bitte als Ziffer/n eingeben)

Modul(e)

In quanti moduli solari con una superficie di 1 m² ciascuno del progetto scelto volete investire? (inserire come numero/i)

modulo/i

Dans combien de modules solaires d'une surface de 1 m² chacun du projet que vous avez choisi voulez-vous investir ? (veuillez indiquer le/s chiffre/s)

module(s)

Regardless of whether you invest in these projects or not, would you support their implementation?

	Certainly approve	Rather approve	Neither	Rather reject	Certainly reject
Project A	◯	◯	◯	◯	◯
Project B	◯	◯	◯	◯	◯

Comparison 2 out of 5: Given these two projects, in which one would you invest?

	Project A	Project B
${e://Field /G-2-1}	${e://Field /G-2-1-1}	${e://Field /G-2-2-1}
${e://Field /G-2-2}	${e://Field /G-2-1-2}	${e://Field /G-2-2-2}
${e://Field /G-2-3}	${e://Field /G-2-1-3}	${e://Field /G-2-2-3}
${e://Field /G-2-4}	${e://Field /G-2-1-4}	${e://Field /G-2-2-4}
${e://Field /G-2-5}	${e://Field /G-2-1-5}	${e://Field /G-2-2-5}

Which project do you chose?

Project A   Project B   None

In how many solar modules with an area of 1 m² each of your chosen project do you want to invest? (please enter as

number/s)

[   ] module(s)

In wie viele Solar-Module mit einer Fläche von jeweils 1 m² Ihres gewählten Projektes wollen Sie investieren? (bitte als Ziffer/n eingeben)

[   ] Modul(e)

In quanti moduli solari con una superficie di 1 m² ciascuno del progetto scelto volete investire? (inserire come numero/i)

[   ] modulo/i

Dans combien de modules solaires d'une surface de 1 m² chacun du projet que vous avez choisi voulez-vous investir ? (veuillez indiquer le/s chiffre/s)

[   ] module(s)

Regardless of whether you invest in these projects or not, would you support their implementation?

	Certainly approve	Rather approve	Neither	Rather reject	Certainly reject
Project A	◯	◯	◯	◯	◯
Project B	◯	◯	◯	◯	◯

Comparison 3 out of 5: Given these two projects, in which one would you invest?

	Project A	**Project B**
${e://Field/G-3-1}	${e://Field/G-3-1-1}	${e://Field/G-3-2-1}
${e://Field/G-3-2}	${e://Field/G-3-1-2}	${e://Field/G-3-2-2}
${e://Field/G-3-3}	${e://Field/G-3-1-3}	${e://Field/G-3-2-3}
${e://Field/G-3-4}	${e://Field/G-3-1-4}	${e://Field/G-3-2-4}
${e://Field/G-3-5}	${e://Field/G-3-1-5}	${e://Field/G-3-2-5}

Which project do you chose?

Project A   Project B   None

In how many solar modules with an area of 1 m² each of your chosen project do you want to invest? (please enter as

number/s)

module(s)

In wie viele Solar-Module mit einer Fläche von jeweils 1 m² Ihres gewählten Projektes wollen Sie investieren? (bitte als Ziffer/n eingeben)

Modul(e)

In quanti moduli solari con una superficie di 1 m² ciascuno del progetto scelto volete investire? (inserire come numero/i)

modulo/i

Dans combien de modules solaires d'une surface de 1 m² chacun du projet que vous avez choisi voulez-vous investir ? (veuillez indiquer le/s chiffre/s)

module(s)

Regardless of whether you invest in these projects or not, would you support their implementation?

	Certainly approve	Rather approve	Neither	Rather reject	Certainly reject
Project A	◯	◯	◯	◯	◯
Project B	◯	◯	◯	◯	◯

Comparison 4 out of 5: Given these two projects, in which one would you invest?

	Project A	**Project B**
${e://Field /G-4-1}	${e://Field /G-4-1-1}	${e://Field /G-4-2-1}
${e://Field /G-4-2}	${e://Field /G-4-1-2}	${e://Field /G-4-2-2}
${e://Field /G-4-3}	${e://Field /G-4-1-3}	${e://Field /G-4-2-3}
${e://Field /G-4-4}	${e://Field /G-4-1-4}	${e://Field /G-4-2-4}
${e://Field /G-4-5}	${e://Field /G-4-1-5}	${e://Field /G-4-2-5}

Which project do you chose?

Project A   Project B   None

In how many solar modules with an area of 1 m² each of your chosen project do you want to invest? (please enter as number/s)

☐ module(s)

In wie viele Solar-Module mit einer Fläche von jeweils 1 m² Ihres gewählten Projektes wollen Sie investieren? (bitte als Ziffer/n eingeben)

☐ Modul(e)

In quanti moduli solari con una superficie di 1 m² ciascuno del progetto scelto volete investire? (inserire come numero/i)

☐ modulo/i

Dans combien de modules solaires d'une surface de 1 m² chacun du projet que vous avez choisi voulez-vous investir ? (veuillez indiquer le/s chiffre/s)

☐ module(s)

Regardless of whether you invest in these projects or not, would you support their implementation?

	Certainly approve	Rather approve	Neither	Rather reject	Certainly reject
Project A	◯	◯	◯	◯	◯
Project B	◯	◯	◯	◯	◯

Comparison 5 out of 5: Given these two projects, in which one would you invest?

	Project A	**Project B**
${e://Field /G-5-1}	${e://Field /G-5-1-1}	${e://Field /G-5-2-1}
${e://Field /G-5-2}	${e://Field /G-5-1-2}	${e://Field /G-5-2-2}
${e://Field /G-5-3}	${e://Field /G-5-1-3}	${e://Field /G-5-2-3}
${e://Field /G-5-4}	${e://Field /G-5-1-4}	${e://Field /G-5-2-4}
${e://Field /G-5-5}	${e://Field /G-5-1-5}	${e://Field /G-5-2-5}

Which project do you chose?

Project A   Project B   None

In how many solar modules with an area of 1 m² each of your chosen project do you want to invest? (please enter as number/s)

module(s)

In wie viele Solar-Module mit einer Fläche von jeweils 1 m² Ihres gewählten Projektes wollen Sie investieren? (bitte als Ziffer/n eingeben)

Modul(e)

In quanti moduli solari con una superficie di 1 m² ciascuno del progetto scelto volete investire? (inserire come numero/i)

modulo/i

Dans combien de modules solaires d'une surface de 1 m² chacun du projet que vous avez choisi voulez-vous investir ? (veuillez indiquer le/s chiffre/s)

module(s)

Regardless of whether you invest in these projects or not, would you support their implementation?

	Certainly approve	Rather approve	Neither	Rather reject	Certainly reject
Project A	○	○	○	○	○
Project B	○	○	○	○	○

D Solar - Adoption

We would like to know more about why you are not interested to install a solar PV or to participate in a solar PV project. Would you like to answer the following questions regarding the installation of a solar PV or regarding the participation in a solar PV project?

○ Solar PV project
○ Solar PV installation

To what extent are the following factors a barrier for you to install solar PV?

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
No agreement can be found among the condominium or appartment owners.	○	○	○	○	○	○
I feel not capable of applying the technology appropriately.	○	○	○	○	○	○
I have unfavourable infrastructural framework conditions to implement solar PV.	○	○	○	○	○	○
Someone from my personal network discouraged me to use solar PV.	○	○	○	○	○	○
I do not have the appropriate financial means to implement the technology.	○	○	○	○	○	○

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
I believe solar energy is not a reliable source of energy.	○	○	○	○	○	○
The present regulatory framework hinders me to implement solar PV (f.e. protection of historical buildings).	○	○	○	○	○	○
The subsidies for solar PV are not attractive to me.	○	○	○	○	○	○
I believe solar PV is financially not attractive for me.	○	○	○	○	○	○
I tend to hesitate to use new or innovative technologies.	○	○	○	○	○	○

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
I do not have access to sufficient information on solar PV.	○	○	○	○	○	○
A professional discouraged me to use solar PV.	○	○	○	○	○	○
Others, please specify [ ]	○	○	○	○	○	○
Others, please specify [ ]	○	○	○	○	○	○

To what extent are the following factors a barrier for you to participate in a solar PV project?

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
A professional discouraged me to participate in a solar PV project.	○	○	○	○	○	○
I do not have access to sufficient information on solar PV projects.	○	○	○	○	○	○
I tend to hesitate to use new or innovative technologies.	○	○	○	○	○	○
I believe solar energy is not a reliable source of energy.	○	○	○	○	○	○
Someone from my personal network discouraged me to participate in a solar PV project.	○	○	○	○	○	○

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all

To what extent would the following factors motivate you to install solar PV?

I do not have the appropriate financial means to participate in a solar PV project.

I believe that the participation in a solar PV project is financially not attractive for me.

Others, please specify

Lower investment costs for solar PV.

Others, please specify

More attractive subsidies for solar PV.

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all

Better framework conditions with regard to my building infrastructure (electrical system, roof area...).

More information about the functions and components of solar PV.

More information about the implementation, operation and maintenance of solar PV.

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all

More information about the investment costs, funding opportunities and profitability of solar PV.

Other policies related to the installation of solar PV.

A professional contact I trust and who supports me throughout the entire decision-making process.

Other (please specify)

Others, please specify

			○	○	○	○	○	○

To what extent would the following factors motivate you to participate in a solar PV project?

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
More information about the functions and components of solar PV.	○	○	○	○	○	○
More attractive forms of participation for solar PV projects.	○	○	○	○	○	○
More information about ongoing best-practice solar PV projects.	○	○	○	○	○	○
More information about the forms of participation and conditions for solar PV projects.	○	○	○	○	○	○
A professional contact I trust and who supports me throughout the entire decision-making process.	○	○	○	○	○	○
Other (please specify)	○	○	○	○	○	○
Others, please specify	○	○	○	○	○	○

Often a specific trigger or spark event makes people start considering the adoption of a new technology. Please note up to two events that let you consider to install solar PV.

Often a specific trigger or spark event makes people start considering the adoption of a new technology. Please note up to two events that let you consider to participate in a solar PV project.

Which of the following statements best applies to you? I implemented solar PV to...

◯ take advantage of an opportunity and optimize my situation.

◯ prevent possible future crisis.

◯ follow the recommendations from others.

Which of the following statements best applies to you? I participated in a solar PV project to...

◯ take advantage of an opportunity and optimize my situation.

◯ prevent possible future crisis.

◯ follow the recommendations from others.

To what extent did the following factors influence your decision to install solar PV?

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
I believe solar PV is financially attractive for me.	○	○	○	○	○
The subsidies for solar PV are attractive to me.	○	○	○	○	○
I expect my electricity costs to increase in the future.	○	○	○	○	○
I want to promote environmentally favorable renewable energies.	○	○	○	○	○
I want to become more energy independent.	○	○	○	○	○
I like to use a new or innovative technology.	○	○	○	○	○

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
I feel capable of using solar PV appropriately.	○	○	○	○	○
I have access to sufficient information on solar PV.	○	○	○	○	○
I have favourable infrastructural framework conditions to implement solar PV.	○	○	○	○	○
I benefit from a regulatory framework that facilitate to implement solar PV.	○	○	○	○	○
I have a favorable financial situation that facilitates to implement solar PV.	○	○	○	○	○

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
Someone from my personal network recommended that I should be using solar PV.	○	○	○	○	○	○

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
A professional recommended that I should be using solar PV.	○	○	○	○	○	○
I am seeing an increasing number of people implementing solar PV around me.	○	○	○	○	○	○
Others, please specify	○	○	○	○	○	○
Others, please specify	○	○	○	○	○	○

To what extent do the following factors influence you to consider installing solar PV?

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
I believe solar PV is financially attractive for me.	○	○	○	○	○	○
The subsidies for solar PV are attractive to me.	○	○	○	○	○	○
I expect my electricity costs to increase in the future.	○	○	○	○	○	○
I want to promote environmentally favorable renewable energies.	○	○	○	○	○	○
I want to become more energy independent	○	○	○	○	○	○

independent.

I like to use a new or innovative technology.

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
I feel capable of using solar PV appropriately.	○	○	○	○	○
I have access to sufficient information on solar PV.	○	○	○	○	○
I have favourable infrastructural framework conditions to implement solar PV.	○	○	○	○	○
I benefit from a regulatory framework that facilitate to implement solar PV.	○	○	○	○	○
I have a favorable financial situation that facilitates to implement solar PV.	○	○	○	○	○
Someone from my personal network recommended that I should be using solar PV.	○	○	○	○	○

To what extent did the following factors influence your decision to participate in a solar PV project?

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
A professional recommended that I should be using solar PV.	○	○	○	○	○
I believe the participation in a solar PV project is financially attractive for me.	○	○	○	○	○
I am seeing an increasing number of people implementing solar PV around me.	○	○	○	○	○
I expect my electricity costs to increase in the future.	○	○	○	○	○
I want to promote environmental favorable renewable energies.	○	○	○	○	○
I want to become more energy independent.	○	○	○	○	○

Others, please specify

Others, please specify

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
I like to use a new or innovative technology.	◯	◯	◯	◯	◯
I have access to sufficient information on solar PV projects.	◯	◯	◯	◯	◯
I have a favorable financial situation that facilitates to participate in a solar PV project.	◯	◯	◯	◯	◯
Someone from my personal network recommended that I should be participating in a solar PV project.	◯	◯	◯	◯	◯

To what extent do the following factors influence you to consider participating in a solar PV project?

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
A professional recommended that I should be participating in a solar PV project.	◯	◯	◯	◯	◯
I believe the participation in a solar PV project is financially attractive for me	◯	◯	◯	◯	◯
an increasing number of people around me participating in solar PV projects.	◯	◯	◯	◯	◯
I expect my electricity costs to decrease in the future.	◯	◯	◯	◯	◯
I want to promote environmental favorable renewable energies.	◯	◯	◯	◯	◯
I want to become more energy independent.	◯	◯	◯	◯	◯

Others, please specify

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all
I like to use a new or innovative technology.	◯	◯	◯	◯	◯
I have access to sufficient information on solar PV projects.	◯	◯	◯	◯	◯
I have a favorable financial situation that facilitates to participate in a solar PV project.	◯	◯	◯	◯	◯

participate in a solar PV project.

	Don't know	Fully applies	Does rather apply	Does rather not apply	Does not apply at all	
Someone from my personal network recommended that I should be participating in a solar PV project.	○	○	○	○	○	○
A professional recommended that I should be participating in a solar PV project.	○	○	○	○	○	○
I am seeing an increasing number of people around me participating in solar PV projects.	○	○	○	○	○	○

Others, please specify

Others, please specify

Which of the following resources did you rely on so far to inform yourself about solar PV?

- ☐ Energy technology providers (solar installations, electrical and electronic industries, heat pumps...)
- ☐ Energy or e-mobility service companies (consulting...)
- ☐ Energy utility entities (energy production, distribution and supply)
- ☐ Construction sector (engineering, architecture, real estate...)
- ☐ Public and non-profit entities (public federal, cantonal or municipal authorities, platforms, community services...)
- ☐ Associations
- ☐ Academia (universities, research institutions, teaching centers...)
- ☐ Private funding companies or insurances (banks, investment funds...)
- ☐ None
- ☐ [_____] Others, please specify

Which of the following resources did you rely on so far to inform yourself about solar PV projects?

- ☐ Energy technology providers (solar installations, electrical and electronic industries, heat pumps...)
- ☐ Energy or e-mobility service companies (consulting...)
- ☐ Energy utility entities (energy production, distribution and supply)
- ☐ Construction sector (engineering, architecture, real estate...)
- ☐ Public and non-profit entities (public federal, cantonal or municipal authorities, platforms, community services...)
- ☐ Associations
- ☐ Academia (universities, research institutions, teaching centers...)
- ☐ Private funding companies or insurances (banks, investment funds...)
- ☐ None
- ☐ [_____] Others, please specify

With whom in your personal network have you exchanged information so far about solar PV?

- ☐ Person(s) living in my household (partner, housemate…)
- ☐ Other family member(s) or relative(s)
- ☐ Work or study colleague(s)
- ☐ Friend(s)
- ☐ Neighbor(s)
- ☐ Acquaintance(s)
- ☐ With no one
- ☐ [_____] Others, please specify

With whom in your personal network have you exchanged information so far about solar PV projects?

- [ ] Person(s) living in your household (partner, housemate…)
- [ ] Other family member(s) or relative(s)
- [ ] Work colleague(s)
- [ ] Friend(s)
- [ ] Neighbor(s)
- [ ] Acquaintance(s)
- [ ] With no one
- [ ] [_____] Others, please specify

Has anyone from your personal network installed solar PV?

	None (0)	One (1)	More than one (>1)	Don't know
Other family member(s) or relative(s)	○	○	○	○
Work colleague(s)	○	○	○	○
Friend(s)	○	○	○	○
Neighbor(s)	○	○	○	○
Acquaintance(s)	○	○	○	○

Has anyone from your personal network participated in a solar PV project?

	None (0)	One (1)	More than one (>1)	Don't know
Other family member(s) or relative(s)	○	○	○	○
Work colleague(s)	○	○	○	○
Friend(s)	○	○	○	○
Neighbor(s)	○	○	○	○
Acquaintance(s)	○	○	○	○

To what extent do you agree with the following statements regarding specific characteristics of solar energy?

	Strongly agree	Rather agree	Neither nor	Rather disagree	Strongly disagree
Solar PV brings a good economic return.	○	○	○	○	○	○
Solar PV contributes to promoting environmentally favorable renewable energies.	○	○	○	○	○	○
Solar PV is complicated to use.	○	○	○	○	○	○
Solar PV has a positive image.	○	○	○	○	○	○
Solar PV is visible and easy to observe.	○	○	○	○	○	○
Solar PV is easy to try.	○	○	○	○	○	○

Which organisations do you think are active in the promotion of solar PV in your community?

☐ Municipal administration

☐ Cantonal administration

☐ Federal administration

☐ Energy utility entities

☐ Trade associations

☐ Environmental associations

☐ Farmers' associations

☐ Professional associations

☐ Research institutions

☐ Political parties

☐ [   ] Other, please specify

☐ Don't know

☐ None

Which of these organisations do you think has the largest influence? Please select up to 3 influential organisations.

- » Kommunale Verwaltung
- » Kantonale Verwaltung
- » Bundesverwaltung
- » Energieversorgungsunternehmen
- » Wirtschaftsverbände
- » Umweltverbände
- » Bauernverbände
- » Fachverbände
- » Forschungsinstitutionen
- » Politische Parteien
- » Andere, bitte angeben
- » Weiss nicht
- » Keine

E Freiflächen PV

Solar power systems can be placed not only on rooftops, but also on undeveloped open space. Please indicate your level of agreement with the following information about open space solar projects:

	Strongly agree	Rather agree	Neither nor	Rather disagree	Strongly disagree
Open space solar projects do not bother me at all.	○	○	○	○	○	○
Open space solar projects are a useful addition to electricity generation.	○	○	○	○	○	○
Open space solar projects should not exceed the size of three soccer fields.	○	○	○	○	○	○
Open space solar projects should be about the size of a soccer field.	○	○	○	○	○	○
Open space solar projects do not bother me as long as they are placed near existing infrastructure (industrial areas, etc.).	○	○	○	○	○	○

In addition to direct supply from solar power, open space solar power systems on agricultural zones also bring other benefits such as frost protection (see photo).

How strongly do you agree or disagree that solar power systems should be built on farmland?

○ Strongly agree
○ Rather agree
○ Neither nor
○ Rather disagree
○ Strongly disagree

"The use of electric agricultural vehicles, e.g. e-tractors, makes sense to reduce emissions in Switzerland." How much do you agree or disagree with this statement?

○
○ Strongly agree
○ Rather agree
○ Neither nor
○ Rather disagree
○ Strongly disagree

F Energy Policy

Depending on where you live, a different electricity company is responsible for your power supply. When you think about your energy provider, how strongly do you agree with the following statements?

	Strongly agree	Rather agree	Neither nor	Rather disagree	Strongly disagree
My energy provider often addresses the climate issue (e.g., in cover letters or information documents).	○	○	○	○	○
I have the impression that my energy provider is not committed to climate protection.	○	○	○	○	○

To what extent do you agree with the following statements:

In order to guarantee Switzerland's electricity supply in the future,...

Information

	Strongly agree	Rather agree	Neither nor	Rather disagree	Strongly disagree
...large hydroelectric power plants, i.e. river power plants or reservoirs, should be upgraded or expanded.	◯	◯	◯	◯	◯
...nuclear power plants should continue to be used. Info	◯	◯	◯	◯	◯
...medium and small rivers and water bodies should be equipped with small hydroelectric power plants.	◯	◯	◯	◯	◯
...more solar power systems are to be installed on buildings.	◯	◯	◯	◯	◯
...more solar power systems are to be installed on open spaces (e.g. meadows, fields, etc.).	◯	◯	◯	◯	◯

	Strongly agree	Rather agree	Neither nor	Rather disagree	Strongly disagree
...geothermal plants shall be built. Info	◯	◯	◯	◯	◯
...more wind turbines and wind farms shall be built.	◯	◯	◯	◯	◯
...more biomass combined cycle power plants shall be built. Info	◯	◯	◯	◯	◯

plants shall be built. Info					
...gas-fired combined cycle power plants are to be built. Info	◯	◯	◯	◯	◯
...more electricity is to be imported from abroad.	◯	◯	◯	◯	◯

Please indicate how much you agree or disagree with the following statements about Swiss energy policy.

	Strongly agree	Rather agree	Neither nor	Rather disagree	Strongly disagree
Switzerland should cooperate more with the EU to secure Switzerland's future energy supply.	◯	◯	◯	◯	◯
In order to achieve the CO2 targets, Switzerland should compensate CO2 emissions abroad.	◯	◯	◯	◯	◯
Switzerland should be independent of foreign countries in terms of energy supply.	◯	◯	◯	◯	◯

H Politik allgemein

Generally speaking, how interested are you in politics?

◯ Very interested
◯ Rather interested
◯ Rather not interested
◯ Not interested at all

Left, center and right are three terms that are often used to characterize political views. Where do you see yourself on a scale from 0 (far left) to 10 (far right)?

0 - far left	1	2	3	4	5	6	7	8	9	10 - far right
◯	◯	◯	◯	◯	◯	◯	◯	◯	◯	◯

Which party's goals and demands correspond most closely to your own views and wishes?

◯ Swiss People's Party
◯ Social Democratic Party
◯ FDP.The Liberals
◯ The Centre
◯ Green Party
◯ Green Liberal Party
◯ Evangelical People's Party
◯ Ticino League
◯ Swiss Labour Party
◯ MCG (Mouvement Citoyens Genevois)
◯ Christian Social Party
◯ Federal Democratic Union
◯ Sol. (SolidaritéS)
◯ [   ] Other:
◯ None
◯ No answer

Please use this scale from 0 to 10. 0 means "no trust at all" and 10 means "absolute trust".

How much trust do you personally have in...

	0	1	2	3	4	5	6	7	8	9	10
...science?	○	○	○	○	○	○	○	○	○	○	○
...business and industry?	○	○	○	○	○	○	○	○	○	○	○
...the cantonal authorities?	○	○	○	○	○	○	○	○	○	○	○
...the municipal authorities?	○	○	○	○	○	○	○	○	○	○	○
...the news media?	○	○	○	○	○	○	○	○	○	○	○
...the Federal Council and the Swiss Parliament (National Council and Council of States)?	○	○	○	○	○	○	○	○	○	○	○

Z Soziodemographie

To conclude, some questions about you.

Since when do you live in Switzerland?

○ Since birth

○ [_____] Since (year)

○ Don't know

Please indicate your year of birth.

[⌄]

Please indicate your gender.

[   ]

Regarding your accomodation, are you ...

◯ Tenant or sub-tenant?
◯ Condominium/apartment owner or co-owner?
◯ House owner or co-owner?
◯ Cooperative member?
◯ Other

The accomodation is...

◯ Single-family housing
◯ Multi-family housing
◯ Other

For how many years have you been living in your apartment / house? (please enter as number/s)

[   ]

How many people live in your household, including you?

◯ 1
◯ 2
◯ 3
◯ 4
◯ 5 and more

Which of the following options best describes your household composition?

◯ Couple without child(ren)
◯ Couple with child(ren)
◯ Single parent with child(ren)
◯ Extended family (several generations)
◯ Non-family shared household
◯ Other

What is the highest level of education you have completed with a certificate or diploma?

◯
◯ No answer
◯ No education completed
◯ Compulsory school
◯ Professional apprenticeship or vocational school
◯ School leading to baccalaureate, Diploma for teaching in primary school or preprimary school, vocational baccalaureate
◯ Higher vocational training
◯ Higher technical school (3 years full-time or 4 years part-time)
◯ University, ETH, Universities of Applied Sciences

What is your current employment situation?

○
○ Pensioner (AHV, IV)
○ Unemployed
○ In education
○ Domestic and family work
○ Other
○ No answer
○ Working full-time (35 hours or more per week)
○ Working part-time (21-34.9 hours per week)
○ Working part-time (9-20.9 hours per week)
○ Working part-time (1-8.9 hours per week)

When you think about your job or education, how much does it have to do with issues like energy and climate?

○
○ Very much
○ Rather a lot
○ Rather little
○ Nothing

What is the postal code of your place of residence?

[   ]

Which of the following categories best describes where you live?

◯ City with more than 50'000 inhabitants
◯ City with less than 50'000 inhabitants
◯ Agglomeration or suburb of a city
◯ Village, farm or house in the countryside

And to which geographical area would you most likely assign your place of residence?

◯ Swiss Plateau
◯ The Alps
◯ The Jura

Now we would like to have an indication of the net monthly income of your household. Think about your own income or pension, but also about the income or pension of any other people in your household. You can be sure that the information will be treated strictly confidential and anonymous.

◯ under CHF 5,000
◯ CHF 5,001 to CHF 7,000
◯ CHF 7,001 to CHF 9,000
◯ CHF 9,001 to CHF 13,000
◯ over CHF 13,001

You have to spend some of your income on things like rent and insurance. Would you say you are doing well with what is left over then?

◯
◯ No answer
◯ Yes
◯ I get by
◯ No

Abschluss

One can fill out such questionnaires with varying degrees of care. How do you rate yourself, how carefully did you fill in this questionnaire?

◯ 1 - not at all carefully
◯ 2
◯ 3
◯ 4
◯ 5
◯ 6
◯ 7
◯ 8
◯ 9
◯ 10 - very carefully

This brings you to the end of the questionnaire. We thank you for your time and your valuable information.

If you have any comments about the survey, please feel free to leave them here:

Powered by Qualtrics