ReadMe for replication materials for

Are Pro-Immigrant Messages Ineffective?

Moralization as a Rhetorical Strategy for Mainstream Parties

Kristina Bakkær Simonsen

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Software

Analyses are conducted in Stata 18.0

The following pre-installed Stata packages are used:

- reg
- margins
- marginsplot
- ologit

In addition, reproduction of the figures requires the following packages to be installed:

- plotplain (package gr0070)
- cibar

Analyses were run on a pc with the following specifications:

- OS: Microsoft Windows 11 Education
- x64-based PC
- RAM: 16GB

Data

To reproduce the analyses for the main part and the appendix, use the following dataset:

- Data for Are Pro-Immmigrant Messages Ineffective.dta

Do-file

Simply run the script in the do-file to reproduce all tables and figures:

- Do for Are Pro-Immmigrant Messages Ineffective.do

Note: Set your own working directory before running the file.